

**Copperas Cove Chamber of Commerce**  
**Visitor Bureau Allocation**  
**Fiscal Year 2019-20**

**Exhibit  
1a**

Categories	Previous Year	Current Year Actual	Current Year Projected	Next Year Proposed
<b>Operating Revenue</b>				
<u>Visitor Bureau Revenue</u>				
HOT Funds- City of Copperas Cove Advertising				\$ 23,336.00
HOT Funds- Tourism Promotions & Visitor Bureau				\$ 64,664.00
<b>Grand Total Revenue</b>	\$ -	\$ -	\$ -	\$ <b>88,000.00</b>
<b>Operating Expenses</b>				
<u>Visitor Bureau Expenses</u>				
<b>TOURISM PROMOTIONS</b>				
1-14 Guide				\$ 680.00
The Hills Magazine				\$ 600.00
Texas Highways / Texas Monthly / Texas Travel Magazines				\$ 2,800.00
Texas Events Magazine				\$ 1,000.00
Travel & Recreation Tabloid				\$ 575.00
Cooperas Cove Tourism Guide				\$ 5,558.00
Texas Trials Maps				\$ 1,000.00
Brochures: Events / Shop, Dine, Lodging				\$ 1,500.00
Hood Howdy				\$ 600.00
Additional/New Marketing & Tourism Promotions				\$ 9,023.00
<b>VISITOR BUREAU OPERATING</b>				
Building & Parking Lot Maintenance				\$ 1,000.00
Property Taxes				\$ 150.00
Office Phone				\$ 743.00
Computer Maintenance				\$ 343.00
Utilities (water/electric)				\$ 2,260.00

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Categories	Previous Year	Current Year Actual	Current Year Projected	Next Year Proposed
Office Supplies, Materials, & Furnishings				\$ 1,000.00
Signage & Banners				\$ 2,000.00
Software & Programs				\$ 426.00
Accounting Fees (HOT Funds Audits & Payroll)				\$ 2,500.00
Postage				\$ 1,000.00
Copy Machine & Printing				\$ 1,000.00
Internet Service				\$ 930.00
Website Hosting				\$ 1,500.00
Payroll (Salaries, Payroll Tax Liabilities)				\$ 47,000.00
<b>INSURANCE</b>				
Building, Contents, Vehicle, Trailer & Equipment				\$ 1,817.00
<b>TOURISM DUES</b>				
TACVB				\$ 405.00
Texas Travel Industry Association				\$ 440.00
Texas Events Association				\$ 150.00

**Grand Total Expenses**      \$ -      \$ -      \$ -      \$ **88,000.00**