

The Voice of Alaska Business

Kati Capozzi President and CEO

Chugiak-Eagle River Chamber of Commerce 5/15/19

Who We Are



Our history

Formed in 1953 before Alaska was a state for the purpose of promoting commerce in Alaska.

Our vision

To be the leading voice advancing Alaska business.

Our mission

To promote a healthy business environment in Alaska.

Our membership

700+ member companies with 100,000+ employees and 30+ local Alaska Chambers



Our Board

- 70+ Board of Directors
- 9 Member Executive Committee
- 20 elected representatives from each Alaska Senate District
- 10 elected At-Large representatives from the general membership
- 14 Board members appointed by the Chair
- A representative from 30+ local Alaska chambers of commerce
- A representative from 3 Outside chambers of commerce



Advocacy







Promote probusiness policies in Juneau and Washington D.C.

Hold legislators accountable for their voting record

Support probusiness candidates



Our Priorities for 2019

State Priorities

- Support reduction of spending to sustainable levels
- Support a meaningful cap on operating budget expenditures
- Support comprehensive workers' compensation reform

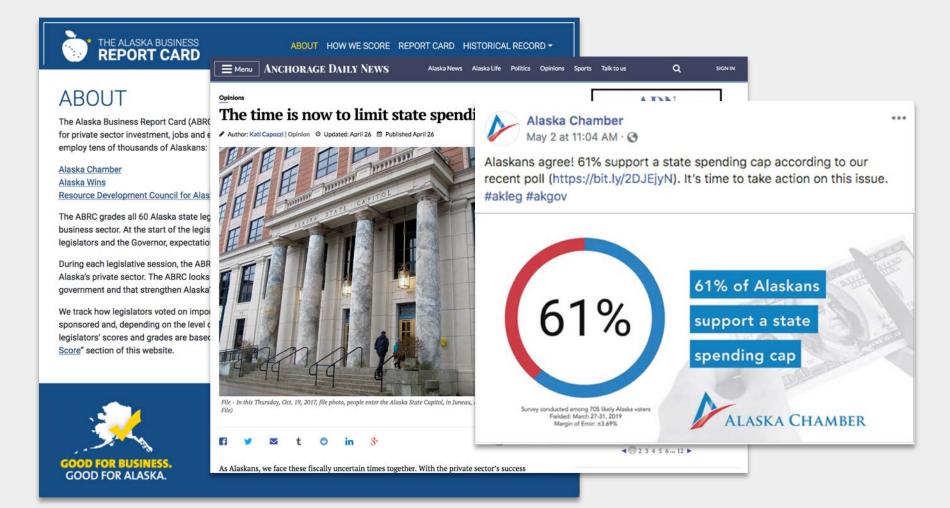
Federal Priorities

- Support oil and gas exploration and development in Alaska's federal areas including; the Outer Continental Shelf (OCS), National Petroleum Reserve-Alaska (NPRA), Cook Inlet, and the Arctic National Wildlife Refuge (ANWR)
- Support reform of the Federal Patient Protection and Affordable Care Act

View our current priorities and positions at <u>alaskachamber.com/priorities-and-positions</u>.



Amplifying Our Message





It's Your Chamber



Make new business connections



Gain access to government officials and influencers

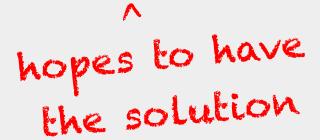


Help shape Alaska's economic future



Alaska Chamber Health Plan

Small businesses need cost-saving options and the Alaska Chamber







2019 Alaska Opinion Survey Results



by





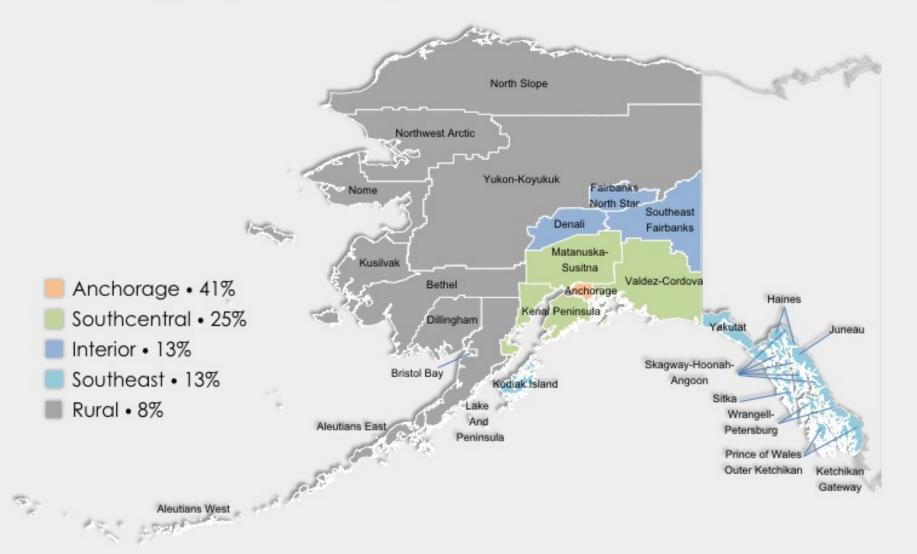
Methodology

- Fielded: March 27-31, 2019
- Sample:
 - 705 Statewide likely voters
 - Interview quotas by location, age and gender
- Interview Method:
 - Live interviewer telephone survey
 - 60% landline, 40% cell phone
- · Weighting:
 - Based on most recent Alaska voter statistics
 - Highly representative sample in terms of age, gender, education level, political registration and geographic location
- Margin of Error:
 - ±3.69% at 95% confidence interval for total sample
- Tracking:
 - Results from the following Alaska Chamber surveys have been included for tracking purposes where applicable:
 - Feb 2018, Statewide n=809 likely voters, 40% Cell, ±3.44% MOE
 - Feb 2017, Statewide n=808 likely voters, 25% Cell, ±3.44% MOE
 - Mar 2016, Statewide n=404 likely voters, 25% Cell, ±4.87% MOE





Geographic Representation







Economy

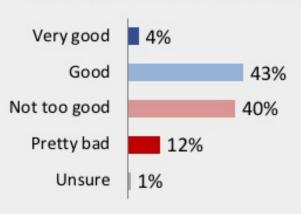




Alaska's Current Economy

18% total change since 2018

Generally speaking, how would you rate Alaska's current economy?



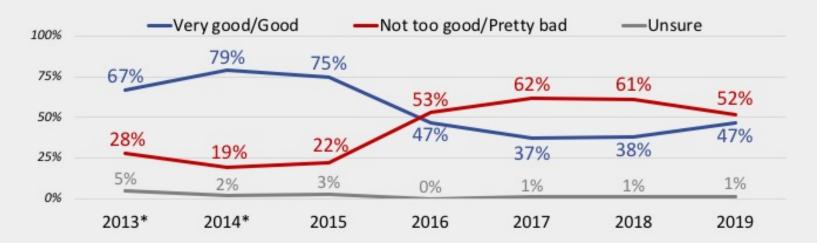
	IOCal	lotai
Location	Good	Bad
Anchorage	44%	55%
Southcentral	48%	50%
Interior	54%	46%
Southeast	44%	55%
Rural	40%	58%

Time in AV		
Time in AK		
0-9 yrs in AK	65%	35%
10-20 yrs in AK	52%	48%
20+ yrs in AK	43%	55%

	Total	Total
Party	Good	Bad
Democrat	44%	52%
Republican	61%	39%
Non-Partisan	39%	61%
Undeclared	40%	58%

Follow local news

Very closely	37%	62%
Smwht closely	53%	45%
Not closely	47%	49%





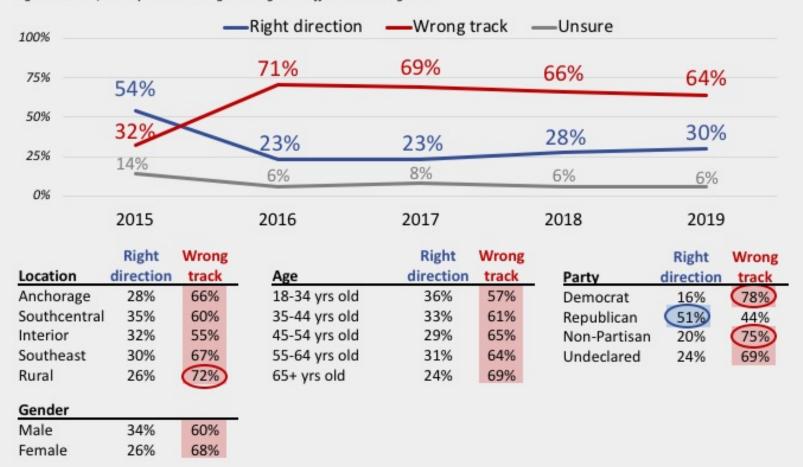


^{*} Results from House of Representatives public opinion survey.

Direction of State

4% total change since 2018

Thinking about Alaska right now, do you think things are headed in the right direction, or do you think things have gotten off on the wrong track?







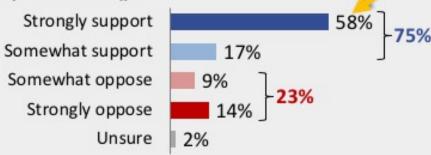
Policy Issues





Vote to approve a tax?

If in the future a statewide tax is proposed by the legislature, would you support or oppose requiring the tax be approved by a vote of the people before it could take effect?



Location	Support	Oppose
Anchorage	72%	27%
Southcentral	78%	19%
Interior	75%	22%
Southeast	81%	19%
Rural	72%	23%
Age		
18-34 yrs old	83%	15%
35-44 yrs old	74%	23%
45-54 yrs old	75%	23%
55-64 yrs old	74%	24%
65+ yrs old	72%	26%
Gender		100
Male	72%	25%
Female	78%	20%

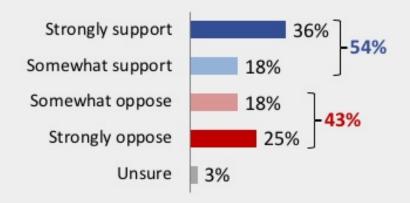
Party	Support	Oppose
Democrat	63%	34%
Republican	83%	17%
Non-Partisan	68%	29%
Undeclared	77%	21%
Ideology		
Very conservative	87%	13%
Smwht conserv.	83%	16%
Moderate	68%	30%
Smwht liberal	68%	29%
Very liberal	65%	33%
Education		
High school/GED	84%	15%
Some college	88%	9%
College graduate	74%	24%
Graduate school	59%	39%





Guarantee PFD in Constitution?

Do you support or oppose a state constitutional amendment to guarantee payment of the Permanent Fund Dividend each year?



Party	Support	Oppose
Democrat	43%	53%
Republican	64%	31%
Non-Partisan	47%	51%
Undeclared	52%	45%
Ideology		
Very conserv.	70%	25%
Smwht conserv.	64%	32%
Moderate	42%	55%
Smwht liberal	44%	56%
Very liberal	45%	50%

Location	Support	Oppose
Anchorage	46%	50%
Southcentral	63%	35%
Interior	50%	47%
Southeast	56%	42%
Rural	60%	30%

HH Income	Support	Oppose
<\$40K	↑ 76%	20%
\$40-60K	59%	39%
\$60-80K	57%	38%
\$80-100K	53%	44%
\$100K+	43%	53%

Age		
18-34 yrs old	57%	41%
35-44 yrs old	55%	41%
45-54 yrs old	54%	42%
55-64 yrs old	58%	40%
65+ yrs old	45%	50%

Follow local news		
Very closely	44%	54%
Smwht closely	56%	39%
Not closely	74%)	22%

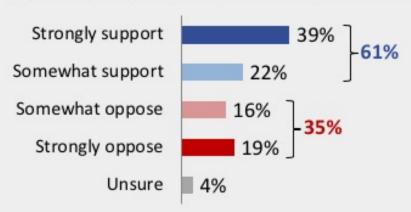




ALASKA CHAMBER 2019 PRIORITY*

Constitutional Spending Cap

Do you support or oppose a state constitutional amendment to put in place a spending cap on state spending?



Location	Support	Oppose
Anchorage	57%	38%
Southcentral	68%	27%
Interior	53%	42%
Southeast	63%	35%
Rural	57%	34%
Gender		
Male	60%	37%
Female	60%	34%
Follow local no		

Follow local nev	vs	
Very closely	47% ←	→ 50% ↑
Smwht closely	68%	27%
Not closely	74%	19%

Party	Support	Oppose
Democrat	37%	49%
Republican	78%	18%
Non-Partisan	43%	55%
Undeclared	61%	36%
Ideology		
Very conservative	84%	12%
Smwht conservative	73%	24%
Moderate	51%	46%
Smwht liberal	43%	51%
Very liberal	36%	51%
Union status		
Public employee	49% ←	→ 49%
Other union	69%	28%
Non-union	61%	34%

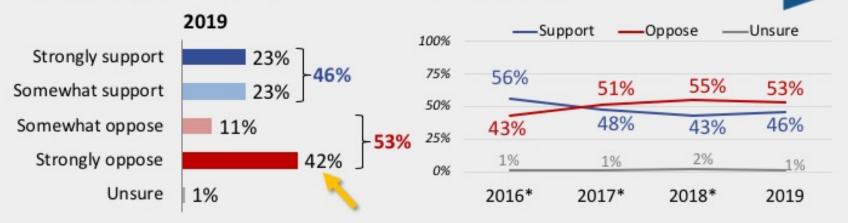




Using a portion of PFD for government?

ALASKA CHAMBER 2019 POSITION*

Do you support or oppose using a portion of the Permanent Fund Dividend to pay for state government?



Location	Support	Oppose
Anchorage	48% 🔷	▶49%
Southcentral	38%	62%
Interior	49% 🛹	→51%
Southeast	48%	52%
Rural	49% 🔷	→49%
Age		processor.
18-34 yrs old	41%	58%
35-44 yrs old	47%	52%
45-54 yrs old	48%	51%
55-64 yrs old	46%	53%
65+ yrs old	45%	53%

Support	Oppose
42%	57%
50% 🖛	→ 49%
62%	34%
28%	71%
(58%)	42%
48%	50%
	42% 50% 4

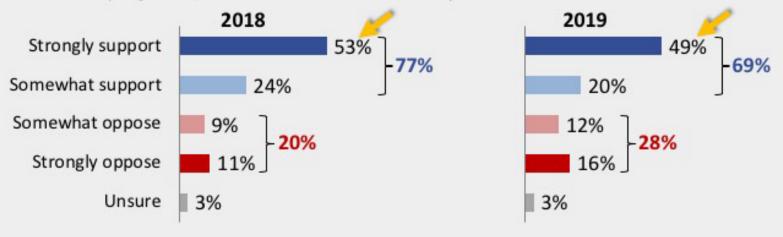
HH Income	Support	Oppose
<\$40K	35%	64%
\$40-60K	30%	68%
\$60-80K	43%	57%
\$80-100K	51% 🔷	→49%
\$100K +	54%	44%
Follow local new	/s	
Very closely	59%	39%
Smwht closely	40%	59%
Not closely	24%	74%





Medicaid Work Requirements

Some states are considering adding work requirements for some people who receive health insurance through Medicaid, the government health insurance program for low-income individuals. Do you support or oppose requiring low-income, able-bodied adults without young children, to work in order to receive Medicaid benefits?



ZOID Demograpine.	2019	Demograph	hics
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Location	Support	Oppose
Anchorage	70%	28%
Southcentral	71%	26%
Interior	60%	36%
Southeast	70%	24%
Rural	68%	29%
Gender		
Male	69%	27%
Female	69%	29%

Party	Support	Oppose
Democrat	51%	46%
Republican	83%	14%
Non-Partisan	67%	30%
Undeclared	65%	32%





Workers' Compensation Reform

ALASKA CHAMBER 2019 PRIORITY*

Workers' Compensation is a form of insurance providing wage replacement and medical benefits to employees injured in the course of employment. Alaska businesses pay some of the highest costs for Workers' Compensation insurance in the nation, and legislative reforms have been proposed to reduce those costs.

[Randomized statements]

The business community supports reforms to Workers' Compensation because the reforms will bring the cost of insurance in Alaska, more in line with the costs businesses incur in other states.

The healthcare community does not support reforms, saying the reforms will decrease the benefits for injured workers.

What is your opinion? Do you support or oppose workers' compensation reform?

Location	Support	Oppose	
Anchorage	50%	36%	
Southcentral	55%	36%	
Interior	48% -	→ 46%	
Southeast	45% ◀	→ 46%	
Rural	50%	41%	
Gender			
Male	54%	35%	
Female	46%	→ 43%	

Party	Support	Oppose
Democrat	34%	53%
Republican	61%	25%
Non-Partisan	47%	43%
Undeclared	52%	41%
HH Income		
<\$40K	42%	53%
\$40-60K	56%	36%
\$60-80K	53%	29%
\$80-100K	53%	38%
\$100K +	50%	38%

Support 50%	Oppose 39%
	Unsure 11%

Employed	Support	Oppose
Full-time	54%	37%
Part-time	50%	37%
Homemaker	36%	51%
Student	43%	47%
Unemployed	39%	47%
Retired	47%	40%
Union status		
Public emp.	32%	52%
Other union	57%	34%
Non-union	53%	38%







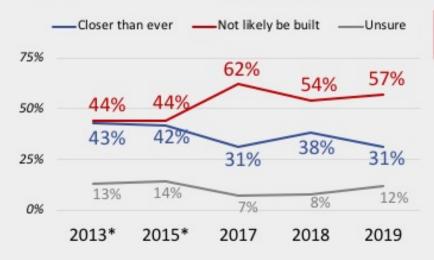
Resource Development





Natural Gas Pipeline

Please tell me which of the following two statements comes closest to your view regarding a potential natural gas pipeline from the North Slope: Alaska is closer than ever to getting a natural gas pipeline built –or – A natural gas pipeline will not likely be built in the foreseeable future



	Closer		ot likely	
Location	than ever	to	be built	Unsure
Anchorage	29%		62%	9%
Southcentra	1 32%		59%	9%
Interior	27%		56%	17%
Southeast	40% ←	-	38%	(22%)
Rural	31%		56%	13%

10% total change since 2018

	Closer	Not likely	Unsure
Party	than ever	to be built	
Democrat	26%	59%	15%
Republican	40%	49%	11%
Non-Partisan	26%	61%	13%
Undeclared	29%	60%	11%
Follow local nev	ws		
Very closely	32%	58%	10%
Smwht closely	28%	58%	14%
Not closely	40%	49%	11%
Time in AK	A CANADA AND A CANADA		
0-9 yrs in AK	44%) 🖛	→ 43%	13%
10-20 yrs in AK	30%	62%	8%
20+ yrs in AK	30%	57%	13%

Clacar

Not likely



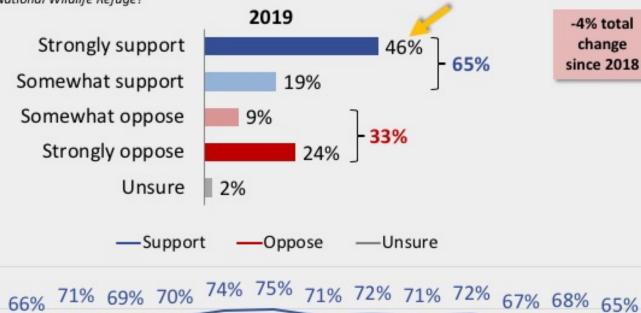


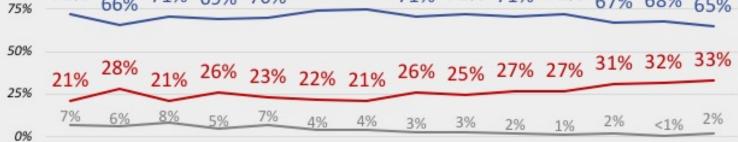
ANWR Exploration & Production

ALASKA CHAMBER 2019 PRIORITY*

change

Do you support or oppose exploration and production of oil and gas in a portion of ANWR, that is the Arctic National Wildlife Refuge?





1990 1991 1992 1993 2002 2003 2005 2015 2016 2017 2018 2019 2000 2001

Prior to 2015 question read: "What is your opinion of oil and gas exploration in the Arctic National Wildlife Refuge, usually referred to as ANWR? Do you feel oil and gas exploration should or should not be allowed in that area?"



100%



Final Thought

"...one key issue has consistently remained a priority for more than 20 years, both when the state was flush with cash from high oil prices and when it was struggling through economic recession: **the need for a sustainable fiscal plan** focused on Alaska's future."

Alaska Chamber Op-Ed Anchorage Daily News, 4/26/19





Contact Us



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