

Kati Capozzi President and CEO

Greater Palmer Chamber of Commerce 6/19/19

Who We Are



Our history

Formed in 1953 before Alaska was a state for the purpose of promoting commerce in Alaska.

Our vision

To be the leading voice advancing Alaska business.

Our mission

To promote a healthy business environment in Alaska.

Our membership

700+ member companies with 100,000+ employees and 30+ local Alaska Chambers



Our Board

- 70+ Board of Directors
- 9 Member Executive Committee
- 20 elected representatives from each Alaska Senate District
- 10 elected At-Large representatives from the general membership
- 14 Board members appointed by the Chair
- A representative from 30+ local Alaska chambers of commerce
- A representative from 3 Outside chambers of commerce











Promote probusiness policies in Juneau and Washington D.C.

Hold legislators accountable for their voting record

Support probusiness candidates



Our Priorities for 2019

State Priorities

- Support reduction of spending to sustainable levels
- Support a meaningful cap on operating budget expenditures
- Support comprehensive workers' compensation reform

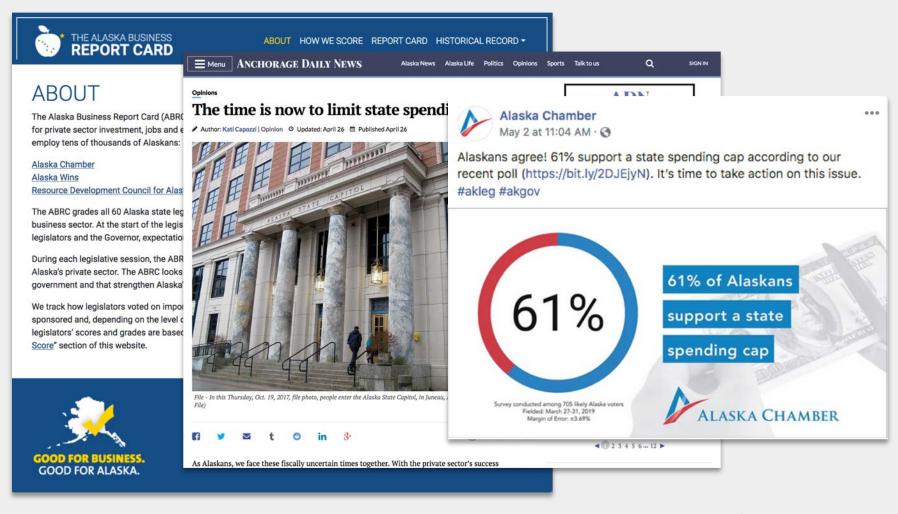
Federal Priorities

- Support oil and gas exploration and development in Alaska's federal areas including; the Outer
 Continental Shelf (OCS), National
 Petroleum Reserve-Alaska (NPRA),
 Cook Inlet, and the Arctic National
 Wildlife Refuge (ANWR)
- Support reform of the Federal Patient Protection and Affordable Care Act

View our current priorities and positions at <u>alaskachamber.com/priorities-and-positions</u>.



Amplifying Our Message





It's Your Chamber



Make new business connections



Gain access to government officials and influencers



Help shape Alaska's economic future



Alaska Chamber Health Plan

Small businesses need cost-saving options and the Alaska Chamber hopes to have the solution





2019 Alaska Opinion Survey Results

survey conducted for

ALASKA CHAMBER

MAN



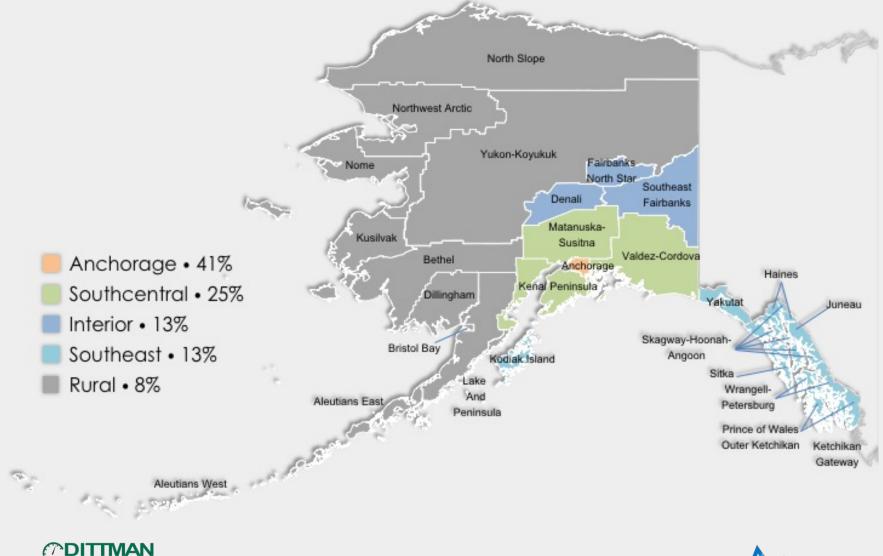
Methodology

- Fielded: March 27-31, 2019
- Sample:
 - 705 Statewide likely voters
 - Interview quotas by location, age and gender
- Interview Method:
 - Live interviewer telephone survey
 - 60% landline, 40% cell phone
- · Weighting:
 - Based on most recent Alaska voter statistics
 - Highly representative sample in terms of age, gender, education level, political registration and geographic location
- Margin of Error:
 - ±3.69% at 95% confidence interval for total sample
- Tracking:
 - Results from the following Alaska Chamber surveys have been included for tracking purposes where applicable:
 - Feb 2018, Statewide n=809 likely voters, 40% Cell, ±3.44% MOE
 - Feb 2017, Statewide n=808 likely voters, 25% Cell, ±3.44% MOE
 - Mar 2016, Statewide n=404 likely voters, 25% Cell, ±4.87% MOE





Geographic Representation





Economy

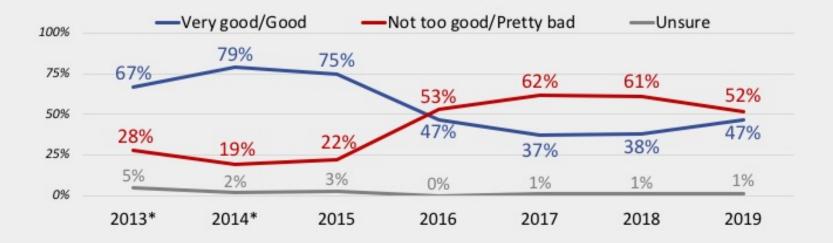


Alaska's Current Economy

Generally speaking, how would you rate Alaska's current economy?

18% total change since 2018

				Total	Total		Total	Total
Very good	40/		Location	Good	Bad	Party	Good	Bad
verygood	4%		Anchorage	44%	55%	Democrat	44%	52%
Good		43%	Southcentral	48%	50%	Republican	61%	39%
0000		4370	Interior	54%	46%	Non-Partisan	39%	61%
Not too good		40%	Southeast	44%	55%	Undeclared	40%	58%
Ŭ			Rural	40%	58%			
Pretty bad	12%					Follow local ne	WS	
,			Time in AK			Very closely	37%	62%
Unsure	1%		0-9 yrs in AK	65%	35%	Smwht closely	53%	45%
	ſ		10-20 yrs in AK	52%	48%	Not closely	47%	49%
			20+ yrs in AK	43%	55%			



* Results from House of Representatives public opinion survey.



Direction of State

Thinking about Alaska right now, do you think things are headed in the right direction, or do you think things have gotten off on the wrong track?

100%		_	-Right direction	-Wrong	rack	—Unsure		
75%	54%		71%	69%		66%	64%	
50%	32%	<		2204		28%	30%	
25%	-		23%	23%		2070		
	14%		6%	8%		6%	6%	
0%								
	2015		2016	2017		2018	2019	
	Right	Wrong		Right	Wrong		Right	Wrong
Location	direction	track	Age	direction	track	Party	direction	track
Anchorage	28%	66%	18-34 yrs old	36%	57%	Democrat	16%	78%
Southcentral	35%	60%	35-44 yrs old	33%	61%	Republican	51%	44%
Interior	32%	55%	45-54 yrs old	29%	65%	Non-Partisan	20%	75%
Southeast	30%	67%	55-64 yrs old	31%	64%	Undeclared	24%	69%
Rural	26%	72%	65+ yrs old	24%	69%			

Gender

Male	34%	60%
Female	26%	68%



Policy Issues



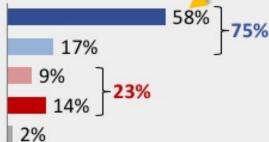
ODITIMAN

Vote to approve a tax?

If in the future a statewide tax is proposed by the legislature, would you support or oppose requiring the tax be approved by a vote of the people before it could take effect?

Strongly support Somewhat support Somewhat oppose Strongly oppose

Unsure



Location	Support	Oppose
Anchorage	72%	27%
Southcentral	78%	19%
Interior	75%	22%
Southeast	81%	19%
Rural	72%	23%
Age		
18-34 yrs old	83%	15%
35-44 yrs old	74%	23%
45-54 yrs old	75%	23%
55-64 yrs old	74%	24%
65+ yrs old	72%	26%
Gender		
Male	72%	25%
Female	78%	20%

Party	Support	Oppose
Democrat	63%	34%
Republican	83%	17%
Non-Partisan	68%	29%
Undeclared	77%	21%
Ideology		
Very conservative	87%	13%
Smwht conserv.	83%	16%
Moderate	68%	30%
Smwht liberal	68%	29%
Very liberal	65%	33%
Education		
High school/GED	84%	15%
Some college	88%	9%
College graduate	74%	24%
Graduate school	59%	39%



Guarantee PFD in Constitution?

Do you support or oppose a state constitutional amendment to guarantee payment of the Permanent Fund Dividend each year?

Somew Somew	ngly suppo hat suppo what oppo ngly oppo Unsu	ort	36% 18% 18% 25% -43	-54% <mark>%</mark>		Party Democr Republic Non-Par Undecla <u>Ideolog</u> Very con Smwht Modera Smwht
Location	Support	Oppose	HH Income	Support	Oppose	Very lib
Anchorage	46%	50%	<\$40K	(76%)	20%	
Southcentral	63%)	35%	\$40-60K	59%	39%	
Interior	50%	47%	\$60-80K	57%	38%	
Southeast	56%	42%	\$80-100K	53%	44%	
Rural	60%	30%	\$100K +	43%	53%	
Age			Follow local ne	ws		
18-34 yrs old	57%	41%	Very closely	44%	54%	
35-44 yrs old	55%	41%	Smwht closely	56%	39%	
45-54 yrs old	54%	42%	Not closely	74%	22%	
55-64 yrs old	58%	40%				
65+ yrs old	45%	50%				

Party	Support	Oppose
Democrat	43%	53%
Republican	64%	31%
Non-Partisan	47%	51%
Undeclared	52%	45%
Ideology		
Very conserv.	70%	25%
Smwht conserv.	64%	32%
Moderate	42%	55%
Smwht liberal	44%	56%
Very liberal	45%	50%



Constitutional Spending Cap

Do you support or oppose a state constitutional amendment to put in place a spending cap on state spending?

Strongly support	39%
Somewhat support	22%
Somewhat oppose	16%
Strongly oppose	16% 19% - 35%
Unsure	4%

Location	Support	Oppose
Anchorage	57%	38%
Southcentral	68%	27%
Interior	53%	42%
Southeast	63%	35%
Rural	57%	34%
Gender		
Male	60%	37%
Female	60%	34%
Follow local nev	NS	
Very closely	47% 🖛	-> 50% 🛉
Smwht closely	68%	27%
Not closely	74%	19%

Party	Support	Oppose
Democrat	37%	49%
Republican	78%	18%
Non-Partisan	43%	55%
Undeclared	61%	36%
Ideology		
Very conservative	84%	12%
Smwht conservative	73%	24%
Moderate	51%	46%
	43%	51%
Smwht liberal	4570	5170

Public employee 49% 49%

Other union	69%	28%
Non-union	61%	34%

*View our current priorities and positions at <u>alaskachamber.com/priorities-and-positions</u>.



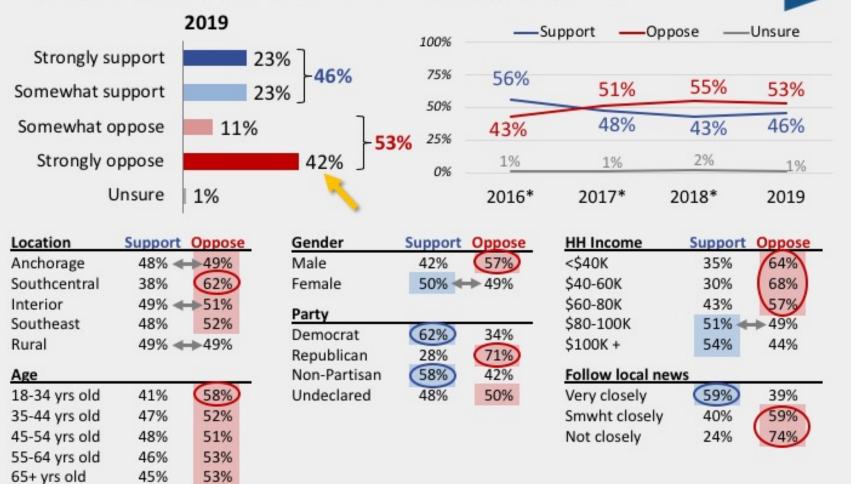
ALASKA CHAMBER

2019 PRIORITY*

Using a portion of PFD for government?

1ent? ALASKA CHAMBER 2019 POSITION*

Do you support or oppose using a portion of the Permanent Fund Dividend to pay for state government?





Medicaid Work Requirements

Some states are considering adding work requirements for some people who receive health insurance through Medicaid, the government health insurance program for low-income individuals. Do you support or oppose requiring low-income, able-bodied adults without young children, to work in order to receive Medicaid benefits?



2019 Demographics

Location	Support	Oppose
Anchorage	70%	28%
Southcentral	71%	26%
Interior	60%	36%
Southeast	70%	24%
Rural	68%	29%
Gender		
Male	69%	27%
Female	69%	29%

Party	Support	Oppose	
Democrat	51%	46%	
Republican	83%	14%	
Non-Partisan	67%	30%	
Undeclared	65%	32%	



Workers' Compensation Reform

Workers' Compensation is a form of insurance providing wage replacement and medical benefits to employees injured in the course of employment. Alaska businesses pay some of the highest costs for Workers' Compensation insurance in the nation, and legislative reforms have been proposed to reduce those costs.

[Randomized statements]

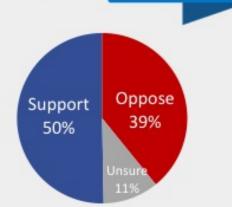
The business community supports reforms to Workers' Compensation because the reforms will bring the cost of insurance in Alaska, more in line with the costs businesses incur in other states.

The healthcare community does not support reforms, saying the reforms will decrease the benefits for injured workers.

What is your opinion? Do you support or oppose workers' compensation reform?

Location	Support	Oppose
Anchorage	50%	36%
Southcentral	55%	36%
Interior	48% ┥	→ 46%
Southeast	45% ┥	→ 46%
Rural	50%	41%
Gender		
Male	54%	35%
Female	46% ┥	→ 43%

Party	Support	Oppose
Democrat	34%	53%
Republican	61%	25%
Non-Partisan	47%	43%
Undeclared	52%	41%
HH Income <\$40K	42%	53%
<\$40K \$40-60K	56%	36%
\$60-80K	53%	29%
\$80-100K	53%	38%
\$100K +	50%	38%



ALASKA CHAMBER 2019 PRIORITY*

Employed	Support	Oppose
Full-time	54%	37%
Part-time	50%	37%
Homemaker	36%	51%
Student	43%	47%
Unemployed	39%	47%
Retired	47%	40%
Union status		
Public emp.	32%	52%
Other union	57%	34%
Non-union	53%	38%

OPDITTMAN

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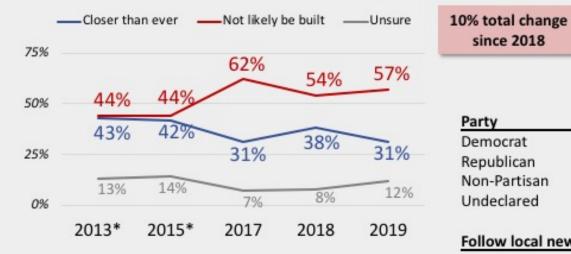
Resource Development



Natural Gas Pipeline

Please tell me which of the following two statements comes closest to your view regarding a potential natural gas pipeline from the North Slope: Alaska is closer than ever to getting a natural gas pipeline built -or - A natural gas pipeline will not likely be built in the foreseeable future

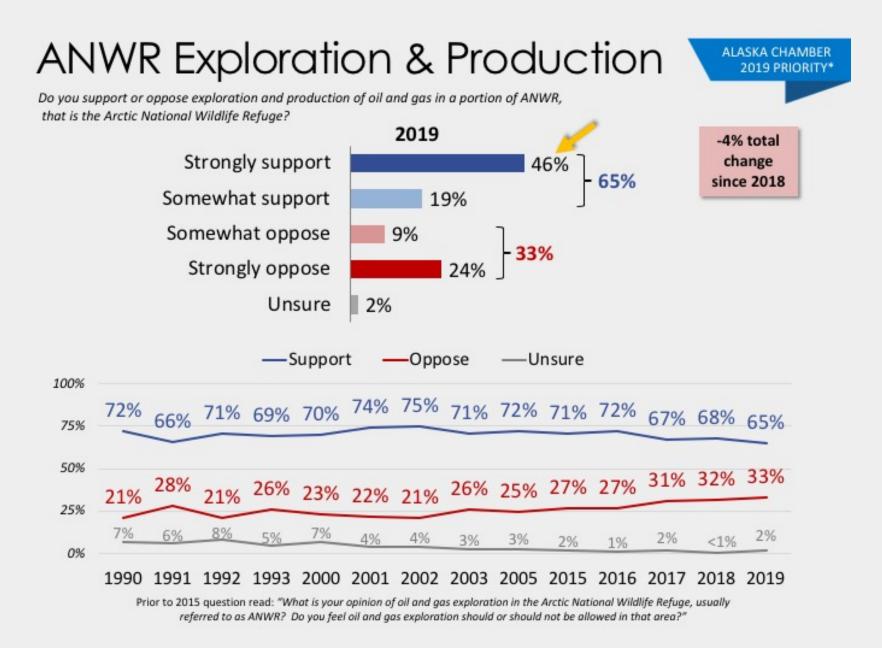
since 2018



Location	Closer than ever		ot likely be built	Unsure
Anchorage	29%		62%	9%
Southcentra	32%		59%	9%
Interior	27%		56%	17%
Southeast	40%	-	38%	(22%)
Rural	31%		56%	13%

	_		
	Closer	Not likely	
Party	than ever	to be built	Unsure
Democrat	26%	59%	15%
Republican	(40%)	49%	11%
Non-Partisan	26%	61%	13%
Undeclared	29%	60%	11%
Follow local new Very closely	32%	58%	10%
Smwht closely	28%	58%	14%
Not closely	(40%)	49%	11%
Time in AK			
0-9 yrs in AK	(44%) 🔶		13%
10-20 yrs in AK	30%	62%	8%
20+ yrs in AK	30%	57%	13%





CODITIMAN *View our current priorities and positions at <u>alaskachamber.com/priorities-and-positions</u>.



Final Thought

"...one key issue has consistently remained a priority for more than 20 years, both when the state was flush with cash from high oil prices and when it was struggling through economic recession: **the need for a sustainable fiscal plan** focused on Alaska's future."

Alaska Chamber Op-Ed Anchorage Daily News, 4/26/19



Contact Us

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