



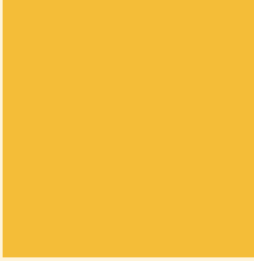
# Grant County Local Business Resource Guide

Resource Guide for Entrepreneurs  
and Small Business Owners  
in Grant County, Indiana

# IS THIS EBOOK FOR ME?



**IF YOU'VE BEEN ASKING  
YOURSELF ANY OF THESE  
QUESTIONS (AND MORE!), THEN  
THIS EBOOK IS FOR YOU!**

- 
- What requirements do I need to meet for the county and city?*
  - How do I protect myself from financial liability?*
  - How do I access capital?*
  - How should I set up my business legally? LLC or DBA?*
  - How do I accept credit card payments?*

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# GETTING STARTED

## Local Organizations

### Grant County Economic Growth Council

GRANT COUNTY'S LOCAL ECONOMIC DEVELOPMENT ORGANIZATION, DEDICATED TO BRINGING BUSINESS GROWTH AND ECONOMIC PROGRESS TO THE COUNTY.

#### OFFER:

- Free business mentoring (business planning, financials, network connections)
- Access to capital (grant opportunities, loans, relationships with local banks etc.)
- Networking programs (BYOC, Local Business Advisory Panel, Manufacturers Council)
- Knowledge of the county's market, demographics, business climate
- Access to local, regional, state, and national data
- Provide connections to local government (tax abatement, improvement incentives)

#### DIRECT CONTACT:

Tim Eckerle || Cell: (765) 618-4589 || [teckerle@grantcounty.com](mailto:teckerle@grantcounty.com)  
Victoria Herring || Cell: (765) 667-2166 || [vherring@grantcounty.com](mailto:vherring@grantcounty.com)  
Mikayla Marazzi || Cell: (765) 618-2786 || [mmarazzi@grantcounty.com](mailto:mmarazzi@grantcounty.com)

LINK: <http://grantcounty.com/>

### Marion-Grant County Chamber of Commerce

GRANT COUNTY'S CHAMBER OF COMMERCE WITH THE GOAL OF ENHANCING THE RETENTION AND EXPANSION OF BUSINESS THROUGHOUT GRANT COUNTY.

#### OFFER:

- Business Support (Online directory, monthly newsletter, Living Guide, direct referrals, Community Marketplace, etc.)
- Networking (Ribbon cuttings/grand openings, Early Birds, Business After Hours, Grant County Young Professionals Network, Ambassadors, etc)
- Education (Business Growth Series, Sales & Marketing Seminar, Dept. of Labor Seminar, Sales & Marketing Association, Human Resources Association, Google workshops, etc.)
- Advocacy (State of the City, Third House Sessions, Candidate Forums, Governmental Affairs Committee, State Legislative Dinner, etc.)

#### DIRECT CONTACT:

Kylie Jackson || Cell: (765) 506-1723 || [kylie@marionchamber.org](mailto:kylie@marionchamber.org)  
Emon Jones || (765) 664-5107 || [emon@marionchamber.org](mailto:emon@marionchamber.org)  
Rhonda Emmons || (765) 664-5107 || [rhonda@marionchamber.org](mailto:rhonda@marionchamber.org)

LINK: <http://www.marionchamber.org/>



# GETTING STARTED

## Local Organizations (continued)

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### Gas City Area Chamber of Commerce

GAS CITY AREA'S LOCAL CHAMBER ORGANIZATION.

**OFFER:**

- Assist with Ribbon Cuttings/Open Houses
- Access to Social & Networking Events (GCC Luncheon, Mixers, Coffee Connect, etc.)
- Connect you to resources and partnerships
- Professional Growth Workshops
- Member Referrals
- Promote business events or news through our weekly E-blast (Free to members) or send a stand alone email to the membership
- Two member listings on our website with an image and link to your website included in one of the listings
- Free advertisement in Great Deals Magazine (for new members) - sent to over 18,000 homes in Grant County

**LINK:** <http://gascity.com/>

**DIRECT CONTACT:**

Andrea Womack || Cell: (765) 517-1526 || [andrea@gascity.com](mailto:andrea@gascity.com)

### Marion Public Library

THE CITY OF MARION'S LOCAL LIBRARY.

**OFFER:**

- Access to online databases, research guides, conference rooms, and technology classes.

**LINK:** <http://www.marion.lib.in.us/>

**DIRECT CONTACT:**

Mary Eckerle || (765) 661-6141 || [meckerle@marion.lib.in.us](mailto:meckerle@marion.lib.in.us)

### Grant County WorkOne

REGIONAL NON-PROFIT WORKFORCE DEVELOPMENT ORGANIZATION.

**OFFER:**

- Provides public and private financial and employment resources for education and skills training.
- Assists with employee recruitment

**LINK:** <http://www.neinworks.org/about-us>

**DIRECT CONTACT:**

Heather Vance || (260) 312-2918 || [HVance@WorkOneNE.org](mailto:HVance@WorkOneNE.org)

# GETTING STARTED

## Indiana Organizations

### Indiana Small Business Development Center (ISBDC)

AN ORGANIZATION DEDICATED TO THE FORMATION, GROWTH, AND SUSTAINABILITY OF INDIANA'S SMALL BUSINESSES AND ENTREPRENEURS BY PROVIDING EXPERT GUIDANCE AND A COMPREHENSIVE NETWORK OF RESOURCES.

**OFFER:**

- Business Mentorship
- Online resources
- Financing options
- Assists with employee recruitment

**DIRECT CONTACT:**

Tom Steiner || (866) 596-7232 || [tsteiner@isbdc.org](mailto:tsteiner@isbdc.org)

**LINK:** <https://isbdc.org/locations/east-central-isbdc/>

### Minority Business Development Center (MBDC)

A FEDERALLY FUNDED PROGRAM OF THE MINORITY BUSINESS DEVELOPMENT AGENCY, US DEPARTMENT OF COMMERCE THAT SERVES THE MINORITY BUSINESS COMMUNITY BY PROVIDING SOLUTIONS TO THE CHALLENGES OF GROWING A BUSINESS.

**OFFER:**

- - Access to Contracts
- Assistance with Bank Loan Applications, Venture Capital/Private Equity, Private Investor Funding, Strategic Process and Planning
- Accelerated Product/Service Sales, Scale up and Commercialization Growth, Outsourcing Contracting and Negotiation
- Logistics, Distribution, Warehousing, Transportation Facility Management
- Environmental Issues, Build Out, Space Management Product Management
- Development, Marketing, Sales, Pricing, Delivery Manufacturing
- Discrete, Continuous, Process Control Supply Chain Management

**DIRECT CONTACT:**

(317) 234-5223 || [rhorne@idoa.in.gov](mailto:rhorne@idoa.in.gov) || [www.in.gov/mbec](http://www.in.gov/mbec)

**LINK:** [https://www.in.gov/idoa/files/MBEC\\_Overview.pdf](https://www.in.gov/idoa/files/MBEC_Overview.pdf)

# GETTING STARTED

## Indiana Organizations (continued)

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### Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

**OFFER:**

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

**DIRECT CONTACT:**  
(317) 226-7272

**LINK:** <https://www.sba.gov/>

### Indianapolis Economic Development Portal

INDY CHAMBER AND LOCALINTEL HAVE TEAMED UP TO CREATE A NEW ONLINE RESOURCE PROVIDING ENTREPRENEURS AND SMALL BUSINESSES ACCESS TO INFORMATION ABOUT THE LOCAL ECONOMY, CUSTOMERS, AND COMPETITION.

**LINK:** <https://indychamber.ecdev.org/>

**VIDEO DEMO:** <https://www.youtube.com/watch?v=Kok319bIp9I&feature=youtu.be>

### Indy Chamber

PROVIDES EDUCATION AND FINANCIAL SERVICES TO ENTREPRENEURS THROUGH THREE TEAMS: BUSINESS OWNERSHIP INITIATIVE, THE CENTRAL INDIANA WOMEN'S BUSINESS CENTER, AND THE HISPANIC BUSINESS COUNCIL.

**OFFER:**

- Online resource portal
- Networking opportunities
- Business mentoring

**DIRECT CONTACT:**  
Jacob Everett || [jeverett@indychamber.com](mailto:jeverett@indychamber.com)

**LINK:** <https://indychamber.com/entrepreneurship/>

# GETTING STARTED

## Business Planning

### Secretary of State's Guide to Starting a Business

A COMPREHENSIVE GUIDE TO STARTING A BUSINESS IN INDIANA.

LINK: <https://www.in.gov/sos/business/2428.htm>

### SBA Business Planning Tools

REGISTER WITH SBA AND ACCESS WITH BUSINESS PLANNING TOOLS.

LINK: <https://www.sba.gov/tools/business-plan/1>

### SCORE Business Planning Tools

ACCESS BUSINESS PLAN TEMPLATES AND MORE!

LINK: <https://www.score.org/resource/business-planning-financial-statements-template-gallery>

### Round Peg Business Planning Tools

ACCESS BUSINESS PLANNING RESOURCES.

LINK: <https://roundpeg.biz/2017/07/business-plan-resources/>



# PROFESSIONAL SERVICES

## Raising Capital

### Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

**OFFER:**

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

**DIRECT CONTACT:**  
(317) 226-7272

**LINK:** <http://grantcounty.com/business/the-charm-grant/>

### Grants for Grads

A HOUSING ASSISTANCE PROGRAM THAT PROVIDES MONETARY ASSISTANCE FOR HOME PURCHASES AND RENTAL COSTS FOR RECENT COLLEGE GRADUATES CHOOSING TO WORK AND LIVE IN GRANT COUNTY.

**DIRECT CONTACT:**  
Victoria Herring || Cell: (765) 667-2166 || [vherring@grantcounty.com](mailto:vherring@grantcounty.com)

**LINK:** <http://grantcounty.com/about-gc/housing/>

### Revolving Loan Fund

A FINANCING RESOURCE FOR STARTING OR GROWING A BUSINESS.

**DIRECT CONTACT:**  
Tim Eckerle || Cell: (765) 618-4589 || [teckerle@grantcounty.com](mailto:teckerle@grantcounty.com)

**LINK:** <http://www.grant.theframework.xyz/wp-content/uploads/2014-Postcard.pdf>

### Office of Community and Rural Affairs (OCRA)

AN STATE ORGANIZATION THAT WORKS WITH INDIANA COMMUNITIES TO BUILD RELEVANT AND ECONOMICALLY THRIVING PLACES WHERE PEOPLE WANT TO LIVE, WORK AND GROW-- OFFERING A VARIETY OF GRANT FUNDING OPPORTUNITIES.

**DIRECT CONTACT:**  
Northeast Community Liaison: Andrea Kern || Cell: (317) 607-4821 || [akern1@ocra.IN.gov](mailto:akern1@ocra.IN.gov)

**LINK:** <https://www.in.gov/ocra/>

## Raising Capital

(continued)

### Grant County Community Foundation

A LOCAL NON-PROFIT ORGANIZATION THAT WORKS WITH DONORS TO ENSURE A PHILANTHROPIC LEGACY. THE GRANT COUNTY COMMUNITY FOUNDATION OFFERS A VARIETY OF SCHOLARSHIPS AND GRANTS FOR THE LOCAL COMMUNITY.

**DIRECT CONTACT:**

Meagan McCracken || (765) 662-0065 || [megan@givetogrant.org](mailto:megan@givetogrant.org)

LINK: <https://givetogrant.org/grants/>

### Goodpaster Merchant Solutions

CONNECTS BUSINESS, CORPORATIONS, AND TAX-EXEMPT ORGANIZATIONS TO DISCOUNTED MERCHANT SOLUTIONS SUCH AS CREDIT/DEBIT PROCESSING AND EQUIPMENT, BUSINESS PRODUCTS AND SERVICES, NON-PROFIT FINANCIAL SUPPORT, AND CREATIVE FINANCING OPTIONS.

**OFFER:**

- Free business startup/expansion counseling from 20+ year business owner
- Connections to private investors
- Simplified loan process, minimal documentation

**DIRECT CONTACT:**

Jim Goodpaster || (765) 506-0789 || [jim@jimgoodpaster.com](mailto:jim@jimgoodpaster.com)

LINK: <http://www.goodpastermerchantsolutions.com/>

### Salin Bank

**OFFER:**

- Full service banking
- Advocacy and connections

**DIRECT CONTACT:**

Rob Boyd || (260) 399-1927 || [r.boyd@salin.com](mailto:r.boyd@salin.com)

LINK: <https://www.salin.com/>

## Raising Capital (continued)

### STAR Financial Bank

**OFFER:**

- Small Business Administration lender
- Financial consultations

**DIRECT CONTACT:**

Brett Carey || (765) 651-6800 || [brett.carey@starfinancial.com](mailto:brett.carey@starfinancial.com)  
Chris Oliver || (765) 651-6800 || [chris.oliver@starfinancial.com](mailto:chris.oliver@starfinancial.com)  
Jim Wallace || (765) 651-6800 || [jim.wallace@starfinancial.com](mailto:jim.wallace@starfinancial.com)

**LINK:** <https://www.starfinancial.com/>

### Via Credit Union

**OFFER:**

- Small business financing including SBA options
- Business credit cards
- Business plan review, budgeting, projections advice

**DIRECT CONTACT:**

Jay Vandenburg || (765) 733-9060 || [jvandenburg@viacu.org](mailto:jvandenburg@viacu.org)

**LINK:** <https://viacu.branch-locations.com/>

### Bankable

**SMALL BUSINESS MICRO LENDER.**

**DIRECT CONTACT:**

Adam Hoeksema || (765) 622-7960 || [adam@bankable.org](mailto:adam@bankable.org)

**LINK:** <https://bankable.org/>

### Gbeta Indy

**SMALL BUSINESS MICRO LENDER. A PROGRAM OF A NATIONALLY RANKED STARTUP ACCELERATOR THAT OFFERS A FREE, SEVEN-WEEK ACCELERATOR FOR EARLY-STAGE COMPANIES WITH LOCAL ROOTS.**

**DIRECT CONTACT:**

Chelsea Linder || [chelsea@gener8tor.com](mailto:chelsea@gener8tor.com)

**LINK:** <https://www.gbetaaccelerator.com/indy/>

## Raising Capital

(continued)

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### Elevate (Small Business Grants)

A SMALL BUSINESS GRANT PROGRAM THAT ASSISTS THE GROWTH AND DEVELOPMENT OF SMALL BUSINESSES, THEIR WORKFORCE, AND THE COMMUNITY WHERE THEY ARE LOCATED, FACILITATED BY THE FEDERAL HOME LOAN BANK OF INDIANAPOLIS (FHLBI).

**OFFER:**

- Communities & Housing grant program
- Competitive Affordable Housing grant program
- Accessibility Modification grant program
- Disaster Relief grant program
- Homeownership Opportunities grant program
- Neighborhood Impact grant program
- Community Investment Training grant program
- Community Investment grant program

**DIRECT CONTACT:**

Megan Coler-Hasser || (317) 465-0370 || [mcoler@fhlbi.com](mailto:mcoler@fhlbi.com)

**LINK:** <https://www.in.gov/sos/securities/4114.htm>

### Indiana Angel Network

IDENTIFIES, ADVISES, FUND NEW INVESTMENT OPPORTUNITIES IN EMERGING & EXISTING COMPANIES WITH HIGH GROWTH POTENTIAL.

**OFFER:**

- connects individuals to angel investors (individuals who invest in businesses looking for a higher return than they would see from more traditional investments)

**DIRECT CONTACT:**

Robert Clark || (260) 433-5350 || [rclark@indianaangelnetwork.com](mailto:rclark@indianaangelnetwork.com)

**LINK:** <http://www.indianaangelnetwork.com/>



## Raising Capital

(continued)

### The NIIC

A NON-PROFIT, VIBRANT ENTREPRENEURIAL COMMUNITY THAT HELPS BUSINESS BUILDERS AND ENTREPRENEURS LAUNCH AND GROW SUCCESSFUL BUSINESS VENTURES.

#### OFFER:

- Business incubator/growth accelerator
- Women's Economic Opportunity Center (WECO)—U. S. Small Business Administration designated Women's Business Center
- Student Venture Lab Program—serves students from high school through three years post graduate
- Affiliate side-by-side coaching
- Shared workspace/flex space
- The NIIC Conferencing Center
- Emerging Growth Center—for growth companies
- NIIC Navigator™ Learning Management System
- NIIC LEAP FUND

#### DIRECT CONTACT:

Tammy Y. Allen || (260) 407-6442 || [info@niic.net](mailto:info@niic.net)  
Karl LaPan || [klapan@niic.net](mailto:klapan@niic.net)

LINK: <https://www.in.gov/sos/securities/4114.htm>

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#### DIRECT CONTACT:

Robert Clark || (260) 433-5350 || [rclark@indianaangelnetwork.com](mailto:rclark@indianaangelnetwork.com)

LINK: <http://www.indianaangelnetwork.com/>

## Raising Capital

(continued)

### Financial Planning Tools

ONLINE RESOURCES TO MANAGE THE FINANCIAL SIDE OF YOUR BUSINESS.

LEARN QUICKBOOKS: <https://quickbooks.intuit.com/tutorials/>

FINANCIAL PROJECTS TEMPLATE: <https://www.score.org/resource/financial-projections-template>

BALANCE SHEET TEMPLATE: <https://www.score.org/resource/balance-sheet-template>

BREAK-EVEN ANALYSIS TEMPLATE: <https://www.score.org/resource/break-even-analysis-template>

### Financial Calculators

ONLINE RESOURCES TO DETERMINE FISCAL NEEDS AND STATUS.

STARTING COSTS CALCULATOR: <https://www.paycheckcity.com/calculator/hourly/>

MARKET SIZE CALCULATOR: <http://www.planprojections.com/calculators/market-size-calculator/>

FINANCIAL PROJECTIONS

TEMPLATE: <http://www.planprojections.com/calculators/market-size-calculator/>

BREAKEVEN ANALYSIS: <https://www.score.org/resource/financial-projections-template>

SALES NEEDED PROFITABILITY

CALCULATOR: [www.calculatorpro.com/calculator/profit-calculator/](http://www.calculatorpro.com/calculator/profit-calculator/)

CASH FLOW CALCULATION: <https://www.mplans.com/cash-flow-calculator.php#.WzEz1jNKhE4>

## Raising Capital

(continued)

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**GROSS PROFIT CALCULATOR:** [www.calculatorpro.com/calculator/gross-profit-margin-calculator/](http://www.calculatorpro.com/calculator/gross-profit-margin-calculator/)

**PAYROLL TAX CALCULATOR:** <https://www.paycheckcity.com/calculator/salary/>

**LIFETIME CUSTOMER VALUE CALCULATOR:** [www.calculatorpro.com/calculator/lifetime-customer-value-calculator/](http://www.calculatorpro.com/calculator/lifetime-customer-value-calculator/)

**TARGET INVENTORY STOCK LEVEL:** <http://www.dinkytown.net/java/Inventory.html>

**MARKUP CALCULATOR:** [www.calculatorsoup.com/calculators/financial/markup-calculator.php](http://www.calculatorsoup.com/calculators/financial/markup-calculator.php)

**LIST PRICE MARK-DOWN CALCULATOR:** [www.calculatorsoup.com/calculators/financial/list-price-markdown-calculator.php](http://www.calculatorsoup.com/calculators/financial/list-price-markdown-calculator.php)

**LAYAWAY PLAN CALCULATOR:** [www.calculatorsoup.com/calculators/financial/layaway-plan-calculator.php](http://www.calculatorsoup.com/calculators/financial/layaway-plan-calculator.php)

**HOW MUCH WORKING CAPITAL DO YOU NEED?:** <http://www.dinkytown.net/java/Capital.html>

**PERSONAL FINANCIAL STATEMENT TEMPLATE:** [www.score.org/resource/personal-financial-statement-template](http://www.score.org/resource/personal-financial-statement-template)

**LOAN CALCULATOR:** <https://www.calculatorpro.com/calculator/payment-calculator/>

**CREDIT CARD CALCULATOR:** <https://www.calculatorpro.com/calculator/credit-card-debt-calculator/>

**LEASE VERSUS BUY CALCULATOR:** <https://www.calculatorpro.com/calculator/lease-vs-buy-calculator/>

**BUSINESS VALUATION:** <http://www.dinkytown.net/java/BusinessValuation.html>

# PROFESSIONAL SERVICES

## Accounting

### Christen Souers

A LOCAL ACCOUNTING FIRM COMMITTED TO PROVIDING THEIR CLIENTS WITH THE HIGHEST LEVEL OF CLIENT SERVICE AND PROFESSIONAL SUPPORT.

**OFFER:**

- 1 free hour of consultation (tax or business issue)
- 1 free hour of quickbooks consultation or set-up
- Competitive payroll service customized to fit your needs
- Tax planning & retirement planning

**DIRECT CONTACT:**

Dawn Abdon || (765) 662-0029 || [dabdon@consideritsolved.com](mailto:dabdon@consideritsolved.com)  
Ericka Mower || (765) 662-0029 || [emower@consideritsolved.com](mailto:emower@consideritsolved.com)

**LINK:** <https://www.consideritsolved.com/>

### Dulin Ward & DeWald Inc

A LOCAL ACCOUNTING FIRM THAT PROVIDES SERVICES IN ACCOUNTING, AUDIT AND TAX SERVICES FOR BUSINESSES, INDIVIDUALS AND NONPROFIT ORGANIZATION.

**OFFER:**

- First time free consultation for any business or individual services including: tax & business consultation, quickbooks support, pension planning services (TPA), networking hardware & software support, business valuations

**DIRECT CONTACT:**

Michael Ernst || (765) 662-9955 || [mernst@dwdcpa.com](mailto:mernst@dwdcpa.com)  
Valerie McHarry || (765) 662-9955 || [vmcharry@dwdcpa.com](mailto:vmcharry@dwdcpa.com)

**LINK:** <https://dwdcpa.com/>



# PROFESSIONAL SERVICES

## Accounting (continued)

### Rea Logan & Co. Doug Bryant

A LOCAL ACCOUNTING FIRM THAT PROVIDES QUALITY, PERSONALIZED FINANCIAL GUIDANCE TO LOCAL INDIVIDUALS AND A VARIETY OF BUSINESS INDUSTRIES.

**OFFER:**

- Free initial consultation for business or tax issues
- Quickbooks and Quickbooks online support
- Bookkeeping and financial statement preparation
- Complete payroll service

**DIRECT CONTACT:**

Doug Bryant || (765) 664-2366 || [dougb@realogan.com](mailto:dougb@realogan.com)  
Tracy Kelly || (765) 664-2366 || [tracyk@realogan.com](mailto:tracyk@realogan.com)

**LINK:** <http://www.realogan.com/home>

### Tax Resources

ONLINE RESOURCES TO MANAGE YOUR TAXES.

**SBA TAX PLANNING EBOOK:** [https://www.sba.gov/sites/default/files/files/PARTICIPANT\\_GUIDE\\_TAX\\_PLANNING.pdf](https://www.sba.gov/sites/default/files/files/PARTICIPANT_GUIDE_TAX_PLANNING.pdf)

**IRS INFORMATION:** <https://apps.irs.gov/app/picklist/list/formsPublications.html>

**PERSONAL PROPERTY FORMS:** <https://www.in.gov/dlgf/4971.htm>

**FAQ TAX QUESTIONS:** <https://www.in.gov/dor/4006.htm>

## Insurance

### Gardner Family Allstate

LOCAL INSURANCE AGENT.

**OFFER:**

- Risk management review
- Consultation on employee benefits and property/casualty risks
- Consultation on financial, life, and retirement for business and employees

**DIRECT CONTACT:**

Emily Gardner || (765) 674-6788 || [emily.gardner@allstate.com](mailto:emily.gardner@allstate.com)

LINK: <https://agents.allstate.com/emily-gardner-marion-in.html>

### Insurance Management Group

LOCAL INSURANCE AGENT. STRIVING TO PROVIDE CLIENTS WITH AN AUTHENTIC EXPERIENCE BY MAKING SURE THEY KNOW THE TYPES OF COVERAGE AVAILABLE TO THEM, AS WELL AS THEIR UNIQUE RISKS.

**OFFER:**

- Insurance consultation (employee benefits & property/casualty)

**DIRECT CONTACT:**

Trent Dailey || (765) 664-2333 || [tdailey@insmgt.com](mailto:tdailey@insmgt.com)

LINK: <https://www.insmgt.com/>

### National Association of Insurance Commissioners (NAIC)

A PUBLIC EDUCATION PROGRAM CREATED TO ASSIST CONSUMERS WITH INFORMATION ABOUT INSURANCE ISSUES.

LINK: <https://www.insureuonline.org/smallbusiness/>

# PROFESSIONAL SERVICES

## Legal

### **Kiley Harker Certain**

LOCAL LAW FIRM.

**OFFER:**

- One hour free for any of the items below
- Advice on business organization (LLC, partnerships, etc)
- Assistance organizing/forming a corporation
- Contract preparation & review
- Employment law

**DIRECT CONTACT:**

Adrienne Rines || (765) 664-9041 || [arines@khclegal.com](mailto:arines@khclegal.com)

**LINK:** <http://www.khclegal.com/>

### **Compliance with Local Government**

THE BUILDING DEPARTMENT ADMINISTERS AND ENFORCES ALL LOCAL ORDINANCES AND CODES AS IT PERTAINS TO STRUCTURES WITHIN THE CITY LIMITS, TO PROVIDE MINIMUM STANDARDS FOR THE PROTECTION OF LIFE, LIMB, HEALTH, AND ENVIRONMENT, AND TO ENSURE PUBLIC SAFETY AND WELFARE AND ENERGY CONSERVATION IN THE DESIGN AND CONSTRUCTION OF BUILDINGS AND STRUCTURES.

**DIRECT CONTACT:**

Whitney Gilbert || (765) 662-9931 || [wgilbert@cityofmarion.in.gov](mailto:wgilbert@cityofmarion.in.gov)

**LINK:** <https://cityofmarion.in.gov/government/departments/building-department>

# PROFESSIONAL SERVICES

## Legal (continued)

### Permitting

RESOURCES TO ADHERE TO LOCAL PERMITTING REGULATION.

**ADDITIONAL QUESTIONS CONTACT:**  
Tim Eckerle || (7

**HOME BASED VENDOR (HBV):** <https://www.in.gov/isdh/files/hbv-presentation-3-8-2017.pdf>

**OBTAIN A REGISTERD RETAIL MERCHANT CERTIFICATE:** <https://www.in.gov/dor/3986.htm>

**GRANT COUNTY HEALTH DEPARTMENT FORMS:** <https://www.grantcounty.net/grant-county-offices/health-department/foods-division/forms>

### Compliance with Local Government

THE BUILDING DEPARTMENT ADMINISTERS AND ENFORCES ALL LOCAL ORDINANCES AND CODES AS IT PERTAINS TO STRUCTURES WITHIN THE CITY LIMITS, TO PROVIDE MINIMUM STANDARDS FOR THE PROTECTION OF LIFE, LIMB, HEALTH, AND ENVIRONMENT, AND TO ENSURE PUBLIC SAFETY AND WELFARE AND ENERGY CONSERVATION IN THE DESIGN AND CONSTRUCTION OF BUILDINGS AND STRUCTURES.

**DIRECT CONTACT:**  
Whitney Gilbert || (765) 662-9931 || [wgilbert@cityofmarion.in.gov](mailto:wgilbert@cityofmarion.in.gov)

**LINK:** <https://cityofmarion.in.gov/government/departments/building-department>



# PROFESSIONAL SERVICES

## Legal (continued)

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### Licensing Resources

**BUSINESS REGISTRATION:** <https://inbiz.in.gov/BOS/Home/Index>

**OBTAIN NAICS NUMBER:** <https://www.naics.com/>

**OBTAIN D&B NUMBER:** <https://fedgov.dnb.com/webform>

**OBTAIN SIC NUMBER:** <https://www.osha.gov/pls/imis/sicsearch.html>

**OBTAIN SIC NUMBER:** <https://www.osha.gov/pls/imis/sicsearch.html>

**INDIANA STATE LICENSING:** <https://www.in.gov/pla/>

### Intellectual Property, Patents, Trademark Resources

**INTELLECTUAL PROPERTY ASSESSMENT TOOL:** <https://ipassessment.uspto.gov/>

**INFORMATION ON PATENTS:** <https://missouribusiness.net/article/patent-basics/>

**FIND OUT WHAT PATENTS HAVE BEEN FILED:** [https://www.google.com/advanced\\_patent\\_search](https://www.google.com/advanced_patent_search)

**SEARCH AND APPLY FOR PATENTS:** <https://www.uspto.gov/patent>

**REGISTER TRADEMARKS:** <https://www.uspto.gov/trademark>

**INFORMATION ON COPYRIGHTS:** <https://www.copyright.gov/>

**PROTECT YOURSELF AGAINST INVENTION PROMOTION SCAMS:** <https://www.uspto.gov/sites/default/files/documents/ScamPrevent.pdf>

# BUSINESS RESOURCES

## Networking

### BYOC<sup>2</sup>

A MONTHLY NETWORKING GROUP ON THE FIRST WEDNESDAY OF EACH MONTH AT ABBEY COFFEE CO., OFFERING ALL GRANT COUNTY PROFESSIONALS AN OPPORTUNITY TO MEET, MINGLE, AND CONVERSE TOGETHER.

**DIRECT CONTACT:**

Mikayla Marazzi || Cell: (765) 618-2786 || [mmarazzi@grantcounty.com](mailto:mmarazzi@grantcounty.com)

JOIN THE FACEBOOK

GROUP: <https://www.facebook.com/groups/293750314441997/>

### Grant County Young Professionals Network (GCYPN)

A GROUP THAT BRINGS TOGETHER YOUNG, HIGH ENERGY INDIVIDUALS FOR THE PURPOSE OF COLLABORATION, CONVERSATION, AND NETWORKING TO PROMOTE LEADERSHIP AND A SENSE OF COMMUNITY IN GRANT COUNTY. GCYPN HOSTS VARIOUS NETWORKING EVENTS THROUGHOUT THE YEAR.

**DIRECT CONTACT:**

Emon Jones || (765) 664-5107 || [emon@marionchamber.org](mailto:emon@marionchamber.org)

JOIN THE FACEBOOK GROUP: [https://www.facebook.com/GCYPN/?ref=br\\_rs/](https://www.facebook.com/GCYPN/?ref=br_rs/)

LINK: <http://www.marionchamber.org/pages/GCYPN>

### The Chamber Early Birds

A OPPORTUNITY TO NETWORK AND ENGAGE WITH OTHER LOCAL BUSINESSES OVER A HOT BREAKFAST HELD EVERY OTHER MONTH.

**DIRECT CONTACT:**

Kylie Jackson || (765) 506-1723 || [kylie@marionchamber.org](mailto:kylie@marionchamber.org)

LINK: <http://www.marionchamber.org/pages/earlybirds>

## Networking

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### **GCC News at Noon Luncheon**

A BIMONTHLY LUNCHEON THAT OFFERS NETWORKING AND PROFESSIONAL GROWTH TOPICS ON THE THIRD WEDNESDAY OF EVERY OTHER MONTH AT EASTVIEW WESLEYAN CHURCH FROM 12-1PM. A GREAT OPPORTUNITY TO CONNECT WITH OTHER BUSINESSES AND SHARE WHAT IS HAPPENING AT YOUR BUSINESS.

**DIRECT CONTACT:**

Andrea Womack || Cell: (765) 517-1526 || [andrea@gascity.com](mailto:andrea@gascity.com)  
The Gas City Area Chamber || Phone: (765) 674-7545

LINK: <https://dograntcounty.com/>

### **Manufactures Council**

A MONTHLY LUNCHEON FOR MANUFACTURES ACROSS GRANT COUNTY TO DISCUSS CHALLENGES, EXCHANGE IDEAS, AND ESTABLISH COMRADERY WITH OTHER LOCAL BUSINESSES.

**DIRECT CONTACT:**

Tim Eckerle || Cell: (765) 618-4589 || [teckerle@grantcounty.com](mailto:teckerle@grantcounty.com)

### **Women in Business Unlimited**

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <http://www.wibumuncie.org/about/>

### **National Association of Women Business Owners Indianapolis Chapter**

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <https://www.nawboindy.org/>

# BUSINESS RESOURCES

## Real Estate

### City of Marion Owned Properties

**DIRECT CONTACT:**

Janet Pearson || (765) 382-3774 || [jpearson@cityofmarion.in.gov](mailto:jpearson@cityofmarion.in.gov)

**LINK:** <https://cityofmarion.in.gov/government/departments/economic-development/properties>

### Realtors Association of Central Indiana (RACI)

**DIRECT CONTACT:**

Amy Pate || (866) 657-7224 || [apate@raci.org](mailto:apate@raci.org)

**LINK:** <http://www.raci.org/>

### FC Tucker Realty

**DIRECT CONTACT:**

Susan Reece || (765) 662-6099 || [susan@susanreese.com](mailto:susan@susanreese.com)

**LINK:** <http://www.talktotucker.com/marion/>

### Tate Real Estate

**DIRECT CONTACT:**

Megan Todd || (765) 603-1333 || [megan@tatemarion.com](mailto:megan@tatemarion.com)

**LINK:** <https://tatemarion.com/>

### Austin Realty

**DIRECT CONTACT:**

Danielle and Luke Austin || 765-661-3310 || [danielle@austinrlty.com](mailto:danielle@austinrlty.com)

**LINK:** <http://www.austinrlty.com/>

### Kitts Realty

**DIRECT CONTACT:**

Linda Kits || (765) 661-1069 || [lkittsrealtor@aol.com](mailto:lkittsrealtor@aol.com)

**LINK:** [https://www.realtor.com/realestateagents/KITTS,-LINDA\\_Marion\\_IN\\_1042539\\_317999306](https://www.realtor.com/realestateagents/KITTS,-LINDA_Marion_IN_1042539_317999306)



## Real Estate

### **JGBowers Inc.**

A CONSTRUCTION COMPANY BASED IN MARION, IN BRINGING MORE THAN 30 YEARS OF COMMERCIAL CONSTRUCTION EXPERIENCE TO YOUR JOB SITE.

**OFFER:**

- Design-build
- Pre-construction services, conceptual and architectural design
- Turn-key general construction

**DIRECT CONTACT:**

Phil Herring || (765) 677-1000 || [pherring@jgbowers.com](mailto:pherring@jgbowers.com)

**LINK:** <https://www.jgbowers.com/>

### **Bowman Construction**

A LONG-STANDING LOCAL CONSTRUCTION COMPANY COMMITTED TO CREATING ADDITIONAL GROWTH FOR OUR LOCAL COMMUNITY, HELPING TO MAINTAIN EXISTING COMPANIES IN THE AREA AND ASSISTING EACH ONE OF OUR CLIENTS IN MAKING HIS OR HER COMMERCIAL BUSINESS DREAMS BECOME A REALITY.

**OFFER:**

- Cost estimates for new buildings
- Construction viability for potential projects

**DIRECT CONTACT:**

Josh Machett || (765) 661-5993 || [jmatchette@sbcglobal.net](mailto:jmatchette@sbcglobal.net)  
Scott Miller || (317) 339-1605 || [smiller@bowmanconstructioninc.net](mailto:smiller@bowmanconstructioninc.net)

**LINK:** <https://www.bowmanconstructioninc.net/>

## Construction

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### Halstead Architects

INDIANAPOLIS-BASED ARCHITECT FIRM WITH AN OFFICE IN DOWNTOWN MARION THAT BRINGS A HISTORY AND COMMITMENT TO PROVIDING THOROUGH AND TIMELY SERVICE TO EACH CLIENT.

**OFFER:**

- Free consultation for architectural services
- Building code review and construction document services
- 3D visualization, Space planning, Historic preservation

**DIRECT CONTACT:**

Michelle Doyle || (765) 662-9372 || [michelle@halstead-architects.com](mailto:michelle@halstead-architects.com)  
Mike Halstead || (765) 662-9372 || [mike@halstead-architects.com](mailto:mike@halstead-architects.com)

**LINK:** <http://www.halstead-architects.com/>

### Indiana Landmarks

AN ORGANIZATION DEDICATED TO RESTORING AND REPURPOSING HISTORIC BUILDINGS IN INDIANA. GRANT COUNTY'S REGIONAL OFFICE-- THE NORTHEAST FIELD OFFICE--IS LOCATED IN DOWNTOWN WABASH, IN AND CAN HELP YOU FIND WAYS TO SAVE, RESTORE, AND REUSE THE BUILDINGS THAT MATTER MOST TO YOUR COUNTY AND YOUR NEIGHBORS.

**OFFER:**

- Consulting
- Grant opportunities

**DIRECT CONTACT:**

Paul Hayden || (574) 289-8861 || [PHayden@indianalandmarks.org](mailto:PHayden@indianalandmarks.org)

**LINK:** <https://www.indianalandmarks.org/county/wabash-county/>

# BUSINESS RESOURCES

## Interns

### Indiana Wesleyan University

PREMIER PRIVATE, EVANGELICAL LIBERAL ARTS UNIVERSITY  
HEADQUARTERED IN MARION.

**OFFER:**

- Paid interns for start-ups ([www.iwuacceleratein.com](http://www.iwuacceleratein.com))
- Internship program development
- Marketing your open jobs & internships to IWU students
- Internship & job fair opportunities to market to students ([iwucdpartnerships.com](http://iwucdpartnerships.com))

**DIRECT CONTACT:**

Tiffany Snyder || (765) 677-2520 || [tiffany.snyder@indwes.edu](mailto:tiffany.snyder@indwes.edu)

**LINK:** <https://www.indwes.edu/>

### Taylor University

A PRIVATE, INTERDENOMINATIONAL, EVANGELICAL CHRISTIAN  
COLLEGE IN UPLAND, IN.

**OFFER:**

- Interns & job fair opportunities
- Marketing your business/organization/product to Taylor students

**DIRECT CONTACT:**

Jeff Aupperle || (765) 998-4553 || [jeffry\\_aupperle@taylor.edu](mailto:jeffry_aupperle@taylor.edu)

**LINK:** <https://www.taylor.edu/>

### Ivy Tech Community College

MARION'S LOCAL IVY TECH COMMUNITY COLLEGE.

**OFFER:**

- Education
- Staff training
- Access to interns

**DIRECT CONTACT:**

Claire Berger || [cberger5@ivytech.edu](mailto:cberger5@ivytech.edu)

**LINK:** <https://www.ivytech.edu/marion/>

# BUSINESS RESOURCES

## Marketing

### Designs Group

A LOCAL DESIGN FIRM THAT OFFERS SOLUTIONS AND HELP FOR CONTENT CREATION, BRANDING, AND MANY OF VARIOUS DESIGN EFFORTS ETC.

**DIRECT CONTACT:**

**Dawn Darga** || (765) 668-1100 || [designs@designs-group.com](mailto:designs@designs-group.com)

**LINK:** <https://www.designs-group.com/>

### Marion Design Co

A COMMUNITY-BASED CREATIVE STUDIO RUN BY A TEAM OF BOTH VOLUNTEER AND PROFESSIONAL DESIGNERS THAT EXISTS TO OFFER SUSTAINABLE DESIGN SOLUTIONS FOR URBAN RENEWAL AND REVITALIZATION.

**DIRECT CONTACT:**

**Wendy Puffer** || [wendy.puffer@indwes.edu](mailto:wendy.puffer@indwes.edu)

**LINK:** <http://www.mariondesign.co/>

### Bad Apple Graphics

DESIGN FIRM THAT OFFERS APPAREL DECORATING, VINYL GRAPHICS, VEHICLE WRAPS, CUSTOM SIGNS, SIGN LETTERING, DECALS-LABELS, PROMOTIONAL ITEMS, AND GRAPHIC DESIGN.

**DIRECT CONTACT:**

**Kelly Cupp** || (765) 934-2037

**LINK:** <https://bad-apple-graphics.com/>

### Local Freelancers

**Jamie Keys** || (765) 517-3566 || [jkeys@tolbookstores.com](mailto:jkeys@tolbookstores.com)

**Jizelle Miller** || (330) 275-6610 || [jizelle.miller@gmail.com](mailto:jizelle.miller@gmail.com)  
**LINK:** <https://www.jizellemiller.com/>

**Brittany J. Riner** || 765.506.3399 || [brittany.j.riner@gmail.com](mailto:brittany.j.riner@gmail.com)

**LINK:** [www.brittanyjriner.com](http://www.brittanyjriner.com)

# BUSINESS RESOURCES

## Marketing (continued)

### Burkhart Advertising

BILLBOARD MARKETING COMPANY.

**DIRECT CONTACT:**

Leah Lanning || (765) 730-7321 || llanning@burkhartadv.com

Greg Griswold || (765) 210-4392 || ggriswold@burkhartadv.com

LINK: <https://www.burkhartadv.com/>

### Good News Ventures, Inc.

**OFFER:**

- One free 1/4 page black & white advertisement in either The News Herald or The Segway

**DIRECT CONTACT:**

Doug Roorbach || (765) 425-8903 || doug@news herald.org

LINK: <https://goodnewsventures.com/>

### Hoosier Jiffy Print

FAST, FRIENDLY, AND FULLY FUNCTIONAL PROFESSIONAL PRINTING SERVICE.

**OFFER:**

- 20% off first order to any new business
- Brochures, flyers, letterhead, business cards, etc.
- Apparel & promotional products, including shirts, banners, pens, etc. 15 M

**DIRECT CONTACT:**

Rob Wilson || (765) 664-3162 || hoosierjiffy@gmail.com

LINK: <https://www.hoosierjiffyprint.com/>

### Do Grant County Events Page

ONE-STOP COMMUNITY EVENTS PAGE.

**OFFER:**

- freely upload local events as businesses or community members

LINK: <https://dograntcounty.com/events/2018/jul/#today>



# BUSINESS RESOURCES

## Marketing

(continued)

### Marketing Resources

ONLINE RESOURCES TO PROMOTE AND MARKET YOUR BUSINESS.

HOW TO GET YOUR BUSINESS ONLINE: <https://www.gybo.com/>

DEVELOP A MARKETING PLAN: <https://mncore.org/developing-a-marketing-plan/>

MARKET RESEARCH: <https://isbdc.org/market-research/>

CREATE A TECHNOLOGY PLAN FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-creating-technology-plan-your-small-business>

BUILD A PERFECT WEBSITE FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-building-perfect-website-your-small-business>

BUILD A PERFECT WEBSITE FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-building-perfect-website-your-small-business>

BUILD A PERFECT WEBSITE FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-building-perfect-website-your-small-business>

- Marketing Tools:
- Add Your Business to Google Listing:  
[https://www.google.com/business/?gmbsrc=us-en-et-gs-z-gmb-l-z-h~pl|redirect|u&ppsrc=GMBLR&utm\\_campaign=us-en-et-gs-z-gmb-l-z-h~pl|redirect|u&utm\\_source=gmb&utm\\_medium=et&dialog=places-transition](https://www.google.com/business/?gmbsrc=us-en-et-gs-z-gmb-l-z-h~pl|redirect|u&ppsrc=GMBLR&utm_campaign=us-en-et-gs-z-gmb-l-z-h~pl|redirect|u&utm_source=gmb&utm_medium=et&dialog=places-transition)
- Add Your Business to BING: <https://www.bingplaces.com/>
- Make Sure Your Business is Found via GPS:  
<http://www.expressupdate.com/search>
- SBA Ebook on Signage:  
[http://www.nyssbdc.org/resources/Publications/Whats\\_Your\\_Signage.pdf](http://www.nyssbdc.org/resources/Publications/Whats_Your_Signage.pdf)

## Mentorship

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### SCORE

THE NATION'S LARGEST NETWORK OF VOLUNTEER, EXPERT BUSINESS MENTORS, HELPING ENTREPRENEURS THROUGH MENTORING, WORKSHOPS AND EDUCATIONAL RESOURCES SINCE 1964.

**DIRECT CONTACT:**

DeWayne Landwehr || [dal45@hughes.net](mailto:dal45@hughes.net)

**LINK:** <https://www.score.org/find-mentor>

## Additional Online Resources

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THE ENTREPREUNIAL LEARNING CURVE: <http://nationswell.com/kauffman-foundation-hermit-art-platform/>

7 MISTAKES TO AVOID WHEN LAUNCHING A BUSINESS:

<https://fasttrac.org/blog/7-mistakes-to-avoid/>

[utm\\_source=mailchimp&utm\\_medium=email&utm\\_mistakes\\_5\\_24\\_18](https://fasttrac.org/blog/7-mistakes-to-avoid/?utm_source=mailchimp&utm_medium=email&utm_mistakes_5_24_18)