



Wauwatosa Chamber of Commerce, Inc.

Membership Benefits

Twitter: TosaChamber

Facebook: Wauwatosa Chamber of Commerce

Website: www.TosaChamber.org

Marketing Support:

Business Directory Listing - your business information available to consumers through the chamber's website. Visitors can search by Category, Keyword or Alphabetically.

Online Informational Brochure - your own page on the chamber's website includes your business description, hours of operation, location information, and up to eight keywords identifying your business during a keyword search on the **Business Directory**.

Job Postings— add your own job openings to the Chamber's website.

Hot Deals – include store coupons and special offers on the Chamber's website.

Event Posting - add your events to the Chamber's online **Events Calendar** website visitors can add your event to their Outlook calendar, e-mail the details to a friend, and request an automatically generated email reminder for your event.

"Email to a friend" link - visitors to your online Informational Brochure may select a link to email your business information to a friend.

Facebook/Twitter: We are a leader in social media marketing and help to **get your message out** and **expand your reach** via Facebook and Twitter.

10 Days In Tosa – program highlights member restaurants – markets the entire city as a destination (Sept.)

Monday Message Newsletter – Weekly chamber, member and community update.

Networking Opportunities:

Offering more than 60 networking opportunities per year

ABLE (Active Business Leads Exchange) – morning, noon and evening events throughout the metro area with multiple chambers

Business After Hours / Ribbon Cuttings / Grand Openings / Open Houses
Wauwatosa Community Annual Showcase (Jan.)

Golf Outing (Aug.)

YP Impact partnership - a *young professionals networking group*

Women's Leadership Committee

Educating our Members:

Bringing the best experts to educate our members. Topics include:

Economic development issues; Zoo Interchange Construction; Financial Security; Conceal Carry Law

Partners: University of Wisconsin-Milwaukee Small Business Development Center; WWBIC; MRA; SCORE

Advocating for Business Concerns:

Forming strategic alliances with other business associations, such as the Village of Wauwatosa BID, the North Avenue business groups (East Tosa Alliance and East Town), the MMAC, downtown BIDs, Wauwatosa Schools, Visit Milwaukee, and the City of Wauwatosa, to name a few.