



## The Coral Springs Regional Chamber's Monthly Newsletter

Volume: I Issue: 9  
September 2017

### Coral Springs Regional Chamber

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### September Events

[Government Affairs Meeting at Art Plumbing](#)

[Lunch & Net at Tijuana Taxi](#)

[Wake Up Breakfast sponsored by Joe DiMaggio Children's Hospital](#)

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### Trustee Luncheon

**Guest Speaker:** Coral Springs Fire Chief Frank Babinec

**Date:** Wednesday, September 28th 2017

**Time:** 11:30am - 1:15pm  
[RSVP NOW](#)

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### Quick Links

[Chamber Referral Groups](#)

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[Committee Meetings](#)

## A Message From Our President



The Coral Springs Regional Chamber is full speed ahead working on the integration with the Coconut Creek Chamber, finalizing the Community magazine, the upcoming 2017-2018 Biz Academy and the State of the Chamber which begins on October 12th.

The Biz Academy is a series of six classes designed to educate business owners and employees on relevant topics to enhance their business skills. The classes will take place on the first Thursday of the month from 8:30-10:30 at Mullins Park Hall. The topics for this year include the Mindset of a CEO/ Entrepreneur, segments on

leadership and negotiation skills, targeting your ideal customers and clients, telling your story and growing your business through community outreach. I so much appreciate the support of the City of Coral Springs Economic Development Office and FPL for sponsoring this program so that we can continue to provide outstanding educational opportunities for small businesses as well as employees of larger businesses in our community. Keep an eye on your email for additional information and I hope you take advantage of this program to expand your knowledge both personally and professionally.

As the Chair -Elect of the Broward Council of Chambers I serve on the steering committee of the Washington Fly-In which is scheduled for the last week of September. We will be heading to Washington DC along with 75 prominent businesses and community leaders to bring the voice of the Southeast Florida business community to the Congressional Delegation. The trip is being led by Congressman Ted Deutch, along with my Chamber colleagues in Ft. Lauderdale and Pompano. We will be touching on issues pertinent to South Florida and I will update you next month and through social media.

To your continued success,  
Cindy

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## Mark Your Calendars!

## Government Affairs Committee Meeting

Join the Government Affairs Committee for a presentation by the City of Coral Springs regarding a proposed Tax Increase and the effect on your business.

### Guest Speakers:

+ Interim Deputy City Manager Tony Pustizzi  
+ Budget Director, City of Coral Springs Catherine Givens

**Date:** Thursday,  
September 7th 2017

**Time:** 8:30 - 10:30am

**Location:** Art Plumbing  
4151 NW 124th Ave.

Space is limited! RSVP.

**Register Now!**

## Professional Women's Alliance Committee

### Date:

Monday, September 11

**Time:** 4:30pm - 5:30pm

**Location:** Chamber Office  
11805 Heron Bay Blvd.

## NEXT Steering Committee Meeting

**Date:** Wednesday,  
September 13th 2017





**Time:** 4:00pm - 5:00pm

**Location:** Chamber Office,  
11805 Heron Bay Blvd.

Ribbon

Cuttings

## Biz Academy is Approaching!



### Mark Your Calendars!

<p><b>Thursday, October 5, 2017</b> <b>"Mindset of a CEO/Entrepreneur"</b></p> <p><b>Speakers:</b> <b>Barbara Weinstein</b>, President/CEO of Family Central, <b>Gil Stembach</b> of Morlin Group and former owner of Mytho's &amp; <b>Jim Dunn</b>, VP/General Sales Manager of JM Lexus, <b>Joe Canavan</b>, COO of Blue Stream</p> <p>The Panel will discuss the mindset that is required to become a CEO/Entrepreneur and what differentiates them from the rest. They will also share the knowledge they have obtained through their life and work experiences.</p>	<p><b>Thursday, November 2, 2017</b> <b>"Powerbrand Your Business: Targeting Your Ideal Customer &amp; Clients"</b></p> <p><b>Speaker:</b> <b>Ellis Mass</b>, Focal Point Business Coaching</p> <p>Workshop Covers The 3 Keys To Power Branding:</p> <ul style="list-style-type: none"><li>• Develop and leverage your unique insight about your customer</li><li>• Craft a brand message to invite your ideal customer, without hard-selling</li><li>• Create a strategic marketing plan to engage your customer, profitably.</li></ul>
<p><b>Thursday, December 7, 2017</b> <b>"Leadership: The Good The Bad &amp; The Ugly"</b></p> <p><b>Speakers:</b> <b>Dale Pazdra</b>, Human Resources at City of Coral Springs, <b>John Gargotta</b>, Former CEO of Impact Broward &amp; <b>Shane Caldwell III</b>, Vice President at First Data</p> <p>Attendees will explore the principles of relational leadership &amp; learn to develop individual and group leadership skills to impact their lives and their communities, in addition to the qualities needed to be a great leader. Content areas include qualities in current successful CEO's and business leaders, effective communication, servant leadership &amp; concrete strategies to implement change in your company.</p>	<p><b>Thursday, January 11, 2018</b> <b>"Unlocking The Power of Story"</b></p> <p><b>Speaker:</b> <b>Andy Henriquez</b>, Storytelling &amp; Business Coach, Keynote Speaker</p> <p>Regardless of what industry you are in, you're likely facing a ton of competition with those pursuing the same customers, resources and opportunities as you. You need to give yourself or your company a competitive advantage. You need to leverage the power of your story.</p> <p>Join business storytelling coach Andy Henriquez for a powerful, high energy presentation as he shares tips and strategies on how to unlock the power of story in order to build greater connections, break away from your competition, increase your bottom line and enhance your personal and company brand.</p>
<p><b>Thursday, February 1, 2018</b> <b>"Growing Your Business Through Community Involvement"</b></p> <p><b>Speakers:</b> <b>Jonathan Ginsberg</b>, Owner of Metro Diner, <b>Jay Reynolds</b>, President/CEO of Wolfcreek Consulting &amp; <b>Tim Hogans</b>, External Affairs Manager at Florida Power &amp; Light, <b>Donna Denton</b>, Branch Manager at AmTrust Bank, A Division of NYCB</p> <p>This class focuses on the benefits of community involvement from both a business and professional aspect. Business owners, managers &amp; employees can learn important leadership and interpersonal skills while developing relationships that ultimately enhance the reputation of their business.</p>	<p><b>Thursday, March 1, 2018</b> <b>"Negotiation Skills"</b></p> <p><b>Speakers:</b> <b>John Biggie</b>, Owner of JB Management &amp; Maintenance, <b>Jose Mercader</b>, Senior Consultant at A&amp;M Biz Center, <b>George Rahael</b>, CEO of Amera Corporation</p> <p>This class works to provide tips for best practices to increase and improve the impact of your negotiation skills. The panelists are experienced negotiators from various businesses and will help attendees understand their negotiating style, and how to influence others who have differing styles.</p>

Classes are from 8:30 am to 10:30 am.  
Includes continental breakfast  
**Members:** \$25 per person, \$130 for all classes  
**Future Members:** \$35 per person, \$200 for all classes

For more information & to register:  
[www.cschamber.com](http://www.cschamber.com) (954) 752-4242  
[info@cschamber.com](mailto:info@cschamber.com)

Welcome  
New  
Chamber  
Members

- Boost Further



## Amazing Lash Studio



**Date:** Wednesday,  
September 27th 2017  
**Time:** 12:00pm - 1:00pm  
**Location:** 1304 Coral Ridge  
Drive.

### Event Photos



*(Left to Right)*

Melissa Krupin, Cindy Brief &  
Rose Faraone at After Hours  
Networking at Carrabbas Italian  
Grill



*(Left to Right)*

Sheryl Pellis, Coral Springs  
Commissioner Joy Carter, Judy  
Hedge Allen, Andrew Rader &  
Parkland Commissioner Ken  
Cutler at After Hours at Carrabbas  
Italian Grill

- Glukin Technology Group
- Kung Fu Connection North
- Macy's - Men's, Home, Kids & Furniture
- National Restoration Experts
- Performance Title, Inc
- Promenade at Coconut Creek
- Runner's Depot
- Teck International Trading
- Tijuana Taxi Co.

## MEMBERSHIP RENEWAL

- A&M Biz Center
- Blue Stream
- Box Real Estate
- DaVita Medical Group
- Equine Assisted Therapies
- First Data
- Fitwize 4 Kids
- Italian Kitchens & More
- HK Interiors
- Maastricht Law Offices
- Palms Diagnostic Imaging Center
- Planet Fitness
- PrintSet
- Reinfeld & Cabrera
- Rutkin Marketing
- Sawgrass Cleaning Solutions
- Shirley Klein Team, Coldwell Banker
- Sicilian Oven
- TPC Eagle Trace
- Trimteck
- Waste Pro

Thank you for your continued support of our Chamber!

### Trustee Spotlight



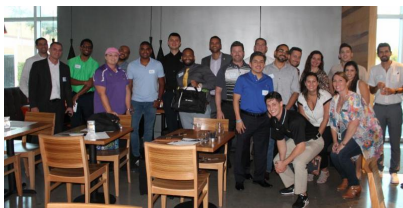
Tim Hogans & guest speaker  
Crystal Stiles with FPL staff at  
Professional Women's Alliance  
Luncheon



(Left to Right)  
Cindy Brief, Dr. Mark Shachner &  
Mark Watson at Wake Up  
Breakfast sponsored by Northwest  
Medical Center



JM Lexus team with our NEXTgen  
group at Net @ Nite at Silverspot  
Cinema



NEXTgen group at Net @ Nite  
hosted by Silverspot Cinema



Full house at our "Check Out The  
Chamber" Orientation! Food  
sponsored by Toojay's Gourmet  
Deli



Hampton Inn & Suites Coconut Creek is located just west of the Florida Turnpike and is the ideal base for guests visiting Fort Lauderdale, Boca Raton, or Coral Springs on business, or for leisure travelers who enjoy water sports, entertainment, attractions and shopping. This beautiful hotel is just minutes from the Seminole Casino, the Florida Panthers Ice Den, Sawgrass Mills Mall, and the Coral Springs Aquatics and Sports Center. Enjoy easy access to luxurious white sand beaches and the BB&T Center, home of the Florida Panthers.

Unwind in an inviting guest room and enjoy modern amenities designed to help you relax and stay productive. Watch movies on the 46-inch HDTV, check emails with free WiFi, relax on the clean and fresh Hampton bed® and refresh in the stylish bathroom, which features attractive granite counter tops. Upgrade to a luxurious suite for more space and amenities, including a whirlpool bathtub.

Wake up to Hampton's free hot breakfast buffet, offering a variety of hot and cold favorites. Enjoy fantastic leisure amenities at this hotel, including a free, 24-hour fitness center, a putting green and a sparkling, resort-style pool with a 15-person hot tub. Snacks, beer, wine and sundries are available in the 24-hour Suite Shop. Stay connected in the free, 24-hour business center and organize a business or social function for up to 100 people with three flexible meeting rooms. Contemporary A/V equipment and creative catering services will ensure your event is a success.



## MANAGEMENT & MAINTENANCE

John Biggie, Owner/Developer of JB Management & Maintenance LLC carries on the family tradition - offering a competitive Industrial/Flex-space for lease product in Coral Springs for well over 30 years. John and his team have created a niche in the Corporate Park of Coral Springs. The park's proximity to residential Coral Springs, Coconut Creek, Parkland and Boca Raton make it a sought-after location for businesses.

Leading the property portfolio in management and maintenance, John is looking forward to many more successful years in Coral Springs. John earned a Master's in Engineering & a Bachelor of Science in Civil Engineering from University of Florida and also holds a General Contractor's license.

John served on the COAT committee representing Coral Springs and is the Chair of the Property Owners' of Coral Springs Corporate Park Association.

JB Management & Maintenance, LLC is a real estate manager of industrial and commercial real estate in Broward and Palm Beach County.

JB Management & Maintenance, LLC is categorized under Real Estate Leasing and Rentals. The company was established in 1985 and incorporated in Florida. Current estimates show this company has an annual revenue of \$1 to 2.5 million and employs a staff of approximately 5 to 9.

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The spectacular Fort Lauderdale Marriott Coral Springs Hotel, Golf Club and Convention Center is a proud member of the Florida Green Lodging Program and recognized as a Green Leader by Trip Advisor. The hotel is within minutes of everything you need for a weekend getaway, business stay, golf retreat, wedding or meeting. A golfer's paradise, our hotel features an on-site golfing at Heron Bay Golf Club and Academy. With fine and festive dining, shopping, beaches, spas and casinos all just minutes away, escape to a tropical paradise where you can have it all.

Enjoy walking and biking trails, and airboat rides through the Florida Everglades. As the official hotel of the NHL's Florida Panthers spend an evening at a hockey game, world-class concert or event at the BB&T Center. This Coral Springs hotel's convention space measures at just over 20,000 sq ft to complement our 224 guest rooms and suites. Hotel is located near all major highways, including Sawgrass Express, I-95, Florida Turnpike and I-75.

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## Announcements

### Member Benefits

View our Member Benefits video!

### Member Benefits

Please visit our website to see what we have planned for September!

### Chamber Website

Reminder: Refer a business to join the Chamber to Michele Martin at Michele@cschamber.com and receive either a free eblast (valued at \$99) or a website ad for 3 months (valued at \$175)

### **Attention:**

### **Policy Change Effective September 1**

In order to make event registration easier, avoid lines, and ensure that there is enough food for attendees the Coral Springs Regional Chamber of Commerce is now requiring event attendees to prepay for events with their online registration. This must be done by 12:00 noon on the day before the event so that we can provide an accurate number to the event host.

Members and future members who do not pre-register and pre-pay are not guaranteed a seat at the event. Our event stand by policy is first come, first serve. You will be placed on standby and have to wait to see if there are any no shows, as well as pay an additional \$10.

If you pay be check we will need to receive payment 48 hours prior to the event. Thank you in advance for your cooperation and we look forward to enhancing your event experience.

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## Chamber Perks



Google Street View



TRUSTED  
Photographer



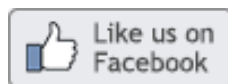
# *& more!*

- Gold Package Upgrade
- Chamber University
- Office Depot
- Google Street View Indoors
- ChamberLeads.com

[Visit Chamber Perks for more information!](#)

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Coral Springs Regional Chamber | 954-752-4242 | [info@cschamber.com](mailto:info@cschamber.com) | <http://www.cschamber.com>  
11805 Heron Bay Blvd  
Coral Springs, FL 33076



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