



The Coral Springs Regional Chamber's Monthly
Newsletter
Volume: I Issue: 11
November 2017

**Coral Springs Regional
Chamber**

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November Events

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Your Business](#)

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Committee Meetings

**Ambassador Committee
Meeting**

Date: Tuesday,
November 7th 2017

Time: 8:00am - 9:00am

Location: Chamber Office,
11805 Heron Bay Blvd.

*A Message From Our
President*



Last month was the "State of the Chamber" and for those of you who were unable to attend I want to let you know that the 2016-2017 fiscal year was an exceptional year for the Coral Springs Regional Chamber. Some of the Chamber's outstanding accomplishments were the addition of several new signature events one of which was the Annual Legislative Update Breakfast which was major achievement. In addition, we've had much success with NEXTgen, which is critical to the future of the Chamber, as well as having a record number of Trustee investors. Our growth and branding as the go to organization in Northwest Broward County has begun with this year's integration with Coconut Creek and we expect significant growth in the upcoming fiscal year. The Chamber will be moving into the municipal complex in December which will provide increased visibility and a more centralized location. Congratulations to the new Board of Directors, we have a great team and I look forward to working with all of you to make this year a huge success.

As the incoming Chair of the Broward Council of Chambers I am working with Broward Days to increase involvement for this year's trip to Tallahassee. Broward Days is an independent, nonprofit and nonpartisan group of people advocating for the diverse needs and concerns of the citizens of Broward County, Florida. Broward Days 2018 is on February 7th and 8th in Tallahassee and my goal is to have members of the Coral Springs Regional Chamber join Broward business leaders and elected officials so our voice is heard in Tallahassee. More information will be available shortly, if you are interested please check out browarddays.com.

Lastly, I want to wish all of you a very Happy Thanksgiving. Thanksgiving is a time to give, and a time to reflect on the things that

NEXTgen Steering Committee Meeting

Date: Thursday, November 9th 2017
Time: 4:00pm - 5:00pm
Location: Chamber Office, 11805 Heron Bay Blvd.

Ribbon Cuttings



Texas Roadhouse



Date: Monday, November 13th 2017
Time: 12:00pm - 1:00pm
Location: 5951 Lyons Road Coconut Creek

Refreshments will be served!

[RSVP Now](#)

Besties Boutique featuring Lularoe



Featuring LuLaRoe

Date: Wednesday, November 15 2017
Time: 12:00pm - 1:00pm
Location: Held at Lady & The Mug 3111 N. University Drive Suite 111

matter most in life. So take time off and pay attention to those that matter most. I want to thank our members and our Board of Directors and let you know that I am grateful that I am the CEO of the best Chamber in the county!

To your continued success,
Cindy

Mark Your Calendars!

Biz Academy 2017-2018

Business is BRIGHTER CORAL SPRINGS Economic Development Office		CSRCBA Coral Springs Regional Chamber Business Academy	FPL	CORAL SPRINGS REGIONAL CHAMBER
Mark Your Calendars!				
Thursday, November 2, 2017 "Power Brand Your Business: Targeting Your Ideal Customer & Clients" Speaker: Ellis Mass, FocalPoint Business Coaching Workshop Covers The 3 Keys To Power Branding: • Develop and leverage your unique insight about your customer • Craft a brand message to invite your ideal customer, without hard-selling • Create a strategic marketing plan to engage your customer, profitably.	Thursday, December 7, 2017 "Leadership: The Good The Bad & The Ugly" Speakers: Dale Pazdra, Human Resources at City of Coral Springs, John Gargotta, Former CEO of Impact Broward & Shane Caldwell III; Vice President at First Data Attendees will explore the principles of relational leadership & learn to develop individual and group leadership skills to impact their lives and their communities, in addition to the qualities needed to be a great leader. Content areas include qualities in current successful CEO's and business leaders, effective communication, servant leadership & concrete strategies to implement change in your company.			
Thursday, January 4, 2018 "Unlocking The Power of Story" Speaker: Andy Henriquez, Storytelling & Business Coach, Keynote Speaker Regardless of what industry you are in, you're likely facing a ton of competition with those pursuing the same customers, resources and opportunities as you. You need to give yourself or your company a competitive advantage. You need to leverage the power of your story. Join business storytelling coach Andy Henriquez for a powerful, high energy presentation as he shares tips and strategies on how to unlock the power of story in order to build greater connections, break away from your competition, increase your bottom line and enhance your personal and company brand.	Thursday, February 1, 2018 "Growing Your Business Through Community Involvement" Speakers: Jonathan Ginsberg, Owner of Metro Diner, Jay Reynolds, President/CEO of Wolfcreek Consulting & Tim Hogans, External Affairs Manager at Florida Power & Light, Donna Denton, Branch Manager at AmTrust Bank, A Division of NYCB, Milin Espino, Administrative Director of Community Relations for Memorial Healthcare System This class focuses on the benefits of community involvement from both a business and professional aspect. Business owners, managers & employees can learn important leadership and interpersonal skills while developing relationships that ultimately enhance the reputation of their business.			
Thursday, March 1, 2018 "Negotiation Skills" Speakers: John Biggie, Owner of JB Management & Maintenance, Jose Mercader, Senior Consultant at A&M Biz Center, George Rahael, CEO of Amera Corporation, Bernie Moyle, COO of Red Lion Hotels This class works to provide tips for best practices to increase and improve the impact of your negotiation skills. The panelists are experienced negotiators from various businesses and will help attendees understand their negotiating style, and how to influence others who have differing styles.	Thursday, April 5, 2018 "Mindset of a CEO/Entrepreneur" Speakers: Barbara Weinstein, President/CEO of Family Central, Gil Stembach of Morlin Group and former owner of Mytho's & Jim Dunn, VP/General Sales Manager of JM Lexus, Joe Canavan, COO of Blue Stream The panel will discuss the mindset that is required to become a CEO/Entrepreneur and what differentiates them from the rest. They will also share the knowledge they have obtained through their life and work experiences.			
<p>Classes are from 8:30 am to 10:30 am. Includes continental breakfast Members: \$25 per person, \$130 for all classes Future Members: \$35 per person, \$200 for all classes</p>				
		<p>For more information & to register: www.cschamber.com (954) 752-4242 info@cschamber.com</p>		

Thursday, November 2 2017

Power Brand Your Business: Targeting Your Ideal Customers and Clients

Speaker: Ellis Mass, FocalPoint Business Coaching
Speaker Credentials: * Award-winning Marketer* Certified Business Coach* Five-Star Rated Speaker. He has worked for companies large and small, managing

Refreshments will be served!

[RSVP Now](#)

Event Photos



(Left to Right)

Donna Denton, Connie Carberg, Mark Watson, Cindy Brief, Barry Spiegel, Coconut Creek City Manager Mary Blasi & Phyllis Taylor at After Hours Networking at Ciao Cucina & Bar



(Left to Right)

Coral Springs City Commissioner Lou Cimaglia, Cindy Brief & Coconut Creek Commissioner Sandra Welch at After Hours Networking at Ciao Cucina & Bar



(Left to Right)

Andrea Jacobs, Connie Carberg & Cindy Brief at Professional Women's Alliance Luncheon sponsored by Broward Health Coral Springs



Ribbon Cutting/Grand Re-Opening at Runyons

business portfolios of worth hundreds of millions of dollars, and building powerful brands like Listerine, Benadryl, American Express, LG Electronics, and Office Depot, to name a few.

Workshop Covers The 3 Keys To Power Branding:

- * Develop and leverage your unique Insight about your customer
- * Craft a brand message to Invite your ideal customer, without hard-selling
- * Create a strategic marketing plan to Engage your customer, profitably

[Register Now!](#)

Shop Small Wake Up Breakfast



SMALL BUSINESS
SATURDAY
NOV 25



Calling All Small Businesses!



In conjunction with American Express's Shop Small initiative, the Coral Springs Regional Chamber is offering the opportunity for small businesses to get recognition by sponsoring our Shop Small Wake Up Breakfast!

We will be accepting up to 12 businesses to sponsor! Included in your sponsorship is one exhibit table, one breakfast, and a two minute speaking opportunity at the event.

Date: Tuesday, November 21 2017

Time: 7:30am - 9:00am

Location: Carolina Club, 3011 N. Rock Island Rd.

Exhibitor Admission:

Members - \$100 (includes one breakfast and exhibit table)

The deadline to secure your table is November 17, 2017.

Act now, space is limited to the first 12 businesses!

[Click Here to Reserve Your Spot!](#)

Coral Springs Regional Chamber of Commerce | 11805 Heron Bay Blvd. | (954) 752-4242

Tuesday, November 21 2017

7:30am - 9:00am

Carolina Club, 3011 N. Rock Island Rd.

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(Left to Right)
Caesar Figueroa, Mike Del Pozo,
Cindy Brief & Ron Renzy at State of
the Chamber presented by First
Data



Installation of the new Board of
Directors at State of the Chamber
presented by First Data

Welcome New Chamber Members

- Bee Gee Services
- Coral Springs Modern Dentistry
- Laurie Anne Minoff-Keller Williams
- Pannie D. Kydd, CPA
- Rise Biscuits & Donuts
- Sutherland
- Texas Roadhouse
- Tutor Doctor Parkland
- US Health Advisors

Announcements

Member Benefits

View our Member Benefits video!

Member Benefits

Included in your sponsorship is one exhibit table, one breakfast, and a two minute speaking opportunity at the event.

Register Now!

MEMBERSHIP RENEWAL

- Bonefish Grill
- Carolina Country Club
- Charles Lape & Associates
- City of Coral Springs
- City of Coral Springs - CRA
- Colony West Golf Club
- Coral Springs Auto Mall
- Coral Springs Dental Center
- Elements Massage - Coral Springs
- Excel Electrical Group
- Heron Bay Golf Club - Clublink
- IT Business Solutions Unlimited
- John Dietz - Keller Williams Realty
- Lady & the Mug
- LegalShield - Bill Fields
- Lisa J Montano CPA
- Maastricht Law Offices
- Representative Jared Moskowitz
- Tavolino Della Nonna
- Tesco Equipment
- The Bin Doctor
- Van Dyk Mortgage
- Virtue Medical Staffing
- Watt Media

Thank you for your continued support of our Chamber!

Trustee Spotlight



Please visit our website to see what we have planned for December!

[Chamber Website](#)

Reminder: Refer a business to join the Chamber to Michele Martin at Michele@cschamber.com and receive either a free eblast (valued at \$99) or a website ad for 3 months (valued at \$175)

**Attention:
Policy Change Effective
September 1**

In order to make event registration easier, avoid lines, and ensure that there is enough food for attendees the Coral Springs Regional Chamber of Commerce is now requiring event attendees to prepay for events with their online registration. This must be done by 12:00 noon on the day before the event so that we can provide an accurate number to the event host.

Members and future members who do not pre-register and pre-pay are not guaranteed a seat at the event. Our event stand by policy is first come, first serve. You will be placed on standby and have to wait to see if there are any no shows, as well as pay an additional \$10.

If you pay by check we will need to receive payment 48 hours prior to the event. Thank you in advance for your cooperation and we look forward to enhancing your event experience.

[Chamber Perks](#)

We are proud to be a member of the Dignity Memorial® network of more than 1,600 funeral, cremation and cemetery service providers. When you choose a Dignity Memorial provider, you not only receive the compassionate care you expect from a locally operated establishment, but also the value you deserve from the largest and most trusted network of funeral, cremation and memorization services.

All of our services are designed to help our client families through one of the most personal and challenging stages of life. As a Dignity Memorial provider, we offer an array of unmatched services, including National Transferability of Prearranged Services, Bereavement Travel Services, a 24-Hour Compassion Helpline® and much more.

We understand losing a loved one is an emotional and difficult experience, and we are committed to helping our client families with compassionate, professional and personal service. Please contact us if you need immediate assistance, or if you would like more information about our services.



At Northwest Medical Center, it is our goal to provide a safe and individualized experience for our patients and their family. While we understand the importance and benefits of visitors, it is also our responsibility to provide all of our patients with a calm, safe and quiet environment conducive to their well-being and prompt recovery. Northwest Medical Center has established the following guidelines for all visitors to control traffic, protect the patient against infection and allow for efficient and professional delivery of care.



Hailing from the Pacific Northwest, Red Lion Hotels Corporation can trace its beginnings all the way back to 1937 with hotel developers. Many years and several transformations later we are now RLH Corporation with our national headquarters in Denver and our east coast regional office in Coral Springs.

Our family of brands includes Hotel RL, Red Lion Hotels, Red Lion Inn & Suites, GuestHouse, Settle Inn, America's Best Value Inn, and Signature Inn. With over 1200 hotels throughout North America. We cater to travelers from all walks of life with a goal of providing a blend of products, services and affordability with each brand that meets and exceeds our guest's expectations. We seek out and introduce local experiences to our ever-savvy guests. Where others take the freeway, we take the road less trodden.

We are focused on the cutting edge of hospitality technology and guest recognition programs. We understand our guest's thirst for the new and delightful and accommodate accordingly. At RLH Corporation we continue to grow and cultivate inspiration within our family for tomorrow's guests.

DECA/BPA Announcement



Google Street View



& more!

- Gold Package Upgrade
- Office Depot
- Google Street View Indoors
- ChamberLeads.com

[Visit Chamber Perks for more information!](#)

AUTO SAVE

Prepare for the Hidden Costs of Owning a Car!

Bring Your Parents!

Wednesday November 15th, 6:30pm-8:45pm
in the J.P. Taravella Gymnasium

What is AUTO SAVE?

- Education event for TEENS and PARENTS to help prepare financially for owning a car
- Learn what it costs to BUY, OWN, and MAINTAIN YOUR FIRST CAR
- Hear from SPEAKERS from LOCAL BUSINESSES
- Teens find out the TRUE COSTS of a car

Why should I come to the event?

- Find out HOW TO START SAVING for your first car
- Receive VALUABLE TIPS to SAVE MONEY in car insurance, maintenance, and more
- Chance to WIN PRIZES and DISCOUNTS



SIGN UP NOW by taking the appropriate survey below:

Registration Survey **FOR STUDENT**: <https://tinyurl.com/autosavestudent>

Registration Survey **FOR PARENT**: <https://tinyurl.com/autosave-parent>

Email us at autosave.jptdeca@gmail.com Follow us @[autosave.jptdeca](#) on Instagram



Children Helping Children

Our Harvest Drive school wide collection campaign starts now! Mr. Fiske has graciously offered to reward each class that meets the requisite number of items.

All items will be collected on Wednesday, November 15th. We will be coordinating a pick up schedule in the near future.

Along with our feeder schools we are being asked to collect at least (10) PUBLIX gift cards, each valued at \$35. So if you or your club want to make a monetary contribution that too will be greatly appreciated. To help you promote the Harvest Drive I have also attached a sample flier which you can print, fill in, and place in your classroom. Other ideas can be found on the Harvest Drive's school resources website:

<http://www.harvestdriveflorida.com/SchoolResources.html>.

Lets' all continue to "RESTORE THE ROAR" at Coconut Creek and "SLAM DUNK" this one!

Our one common goal on this project is to help the families of our school communities that are in great need of assistance.

We can and will make a difference. Please do not hesitate to contact me if you have any questions.

Sincerely,
Wade Edmond
Harvest Drive Coordinator,
Coconut Creek High School
wade.edmond@browardschools.com

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