



2019

AIHP Committees and Taskforces

ADVOCACY COMMITTEE

Purpose

The Committee will guide the CEO and the Board in setting policy and developing white papers for members and our state and local associations to use. The committee will develop strategies and partnerships related to our advocacy efforts that will benefit all members and promote AIHP's commitment to legislative and advocacy leadership for the innkeeping industry. The Committee will determine if task forces are needed to complete specific activities or programs of work.

ALLIED PARTNER COMMITTEE

Purpose

This committee represents the interests of Allied Partners within AIHP. The committee will develop strategies and partnerships for the benefit of all members and to promote AIHP's commitment to progressive business practices.

The Committee will manage the relationship of the allied partners within the AIHP organization as a whole. In addition, they will provide advice and guidance on improving the relationships between AIHP and key national organizations.

The Committee will determine if task forces are needed within the committee to complete specific activities related to AIHP's strategic plan.

ASSOCIATION LEADERS COMMITTEE

Purpose

This Committee represents the interests of our State/Regional and Local Association leaders. The Committee will work to create and foster critical relationships with our partners for the benefit of our industry.

AUDIT COMMITTEE

Purpose

The Audit Committee is accountable for an annual audit function. This committee will determine the scope of the annual audit activity, selecting an auditor using an objective process within the established budget. Upon receipt and acceptance of the report from the auditor, the Audit Committee will present the report to the Board of Directors. The committee shall be composed of three (3) members at large who are financially literate and are appointed by the Chair.

AWARDS COMMITTEE

Purpose

The Awards Committee is charged with recognizing significant contributions by our members and acknowledging them at our annual Knowledge Sharing Summit. The Committee has the ability to recommend who should be recognized and what awards AIHP should present.

B&Bs FOR VETS COMMITTEE

Purpose

The B&B's for Vets program is sponsored by AIHP, and has served for 8 years to honor and thank veterans for their service through B&B stays generously offered by B&Bs and Inns throughout North America and the UK.

EDUCATION COMMITTEE

Purpose

To work with staff in creating the industry's strongest and most innovative educational opportunities available to enhance and advance the innkeeping profession. To create a body of workshops that stimulate, excite and improve an innkeeper's performance, understanding, and success. To brainstorm ideas with AIHP staff and to serve as a sounding board in the development of program content and conference structure. To assure conferences and webinars address topics for novice as well as experienced innkeepers. To assure that educational topics are diverse, relevant and current.

FINANCE COMMITTEE

Purpose

The Finance Committee, chaired by the Treasurer, may include up to four additional members, at least one of whom shall be a non-director. The Finance Committee is responsible for reviewing fiscal policy and procedures, reviewing annual budget prior to approval by the Board of Directors, and monitoring the financial condition of the Organization and reporting its findings to the Board of Directors. The Finance Committee Chair will appoint the other members to the Committee.

LEADERSHIP DEVELOPMENT

Purpose

The Committee is tasked with identifying volunteer leaders in the industry, helping CEO to fill key volunteer roles as well as call for board nominations. The Committee is responsible for reviewing the qualifications of candidates and presenting recommendation(s) to the CEO and AIHP Board.

MEMBERSHIP COMMITTEE

Purpose

The Membership Committee working with AIHP staff will be charged with developing strategies for the retention and recruitment of members across all membership categories. This committee will work with staff to develop membership and marketing materials for AIHP.

Additionally, the committee will identify new parallel businesses or partners that fall within the independent lodging industry and would be critical partners for AIHP. This committee will also provide advice and guidance to the Director of Business Development. The Committee will determine if task forces are needed to complete specific activities or programs of work.

MARKETING COMMITTEE

Purpose

This Committee is tasked to work with the AIHP Board and staff related to marketing and branding directions for the association. Assisting us in best positioning AIHP as the national association for small independent lodging professionals.