

TODAY'S TRAVELER -THE GUEST EXPERIENCE

Please be respectful of your colleagues by silencing your phone. If you need to answer a call, please go to the hallway.

Who are today's guests?

What do they want?

How successful innkeepers create a unique experience catering to many differing guests types and markets









Marco DiDomizio - Candleberry Inn on Cape Cod

Beth Colt - Woods Hole Inn

David Browning - Eden Vale Inn

Key Take-Aways

Aspiring Innkeepers will leave the session with these 3 questions:

- 1. Who Am I?
 - Define my interests and passions?
- 2. Who are my guests?
 - Who will seek experiences from my interests and passions?
- 3. Where should my inn be?
 - What location provides and maximizes this / these experience(s)?

Innkeeper Panelists

Beth Colt
Woods Hole Inn



Innkeeper Panelists

David Browning Eden Vale Inn



Innkeeper Panelists

Marco DiDomizio

Candleberry Inn on Cape Cod





CONTACT INFORMATION

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Thank you for learning with us! Please complete your evaluation and hand it to the room host before leaving the room!