



## Credit Card Processing *for Innkeepers by Innkeepers!*

The legendary hotelier E.M. Statler said that “Life is service – the one who progresses is the one who gives his fellow man a little more, a little better service.” After more than 30 years directing hospitality operations in literally every corner of the globe, I started Casablanca Ventures nearly 20 years ago to rescue my fellow innkeepers from fast-talking merchant services salespeople claiming to offer savings but leaving them with hidden high costs, confusing fees, and poor service.

Casablanca Ventures is America’s only payments and merchant advocacy firm built and run by a veteran hospitality professional who’s a graduate of The School of Hotel Administration at Cornell University; Vice President of Hospitality Financial and Technology Professionals (New York Chapter); has earned the Electronic Transactions Association’s Certified Payments Professional designation for knowledge, professionalism, ethics, and excellence in the payments profession (awarded to less than 1% of the entire payments industry); and who’s also a Partner on the Electronic Crimes Task Force of the United States Secret Service.

Our primary innkeeping payment processing partner is led by a hospitality industry veteran who, like me, is completely dedicated to providing both exceptional service and savings for each of our innkeeper clients. **Our pricing is transparent, fair, and guaranteed, and we never pad Interchange or charge bogus fees like encryption, tokenization, or EMV non-enablement.**

So if you’d like the expert help of hospitality and payments veterans to **reduce your credit card processing costs** and **secure your data** with **truly caring personal service**, let us help you. We’ll explain and demystify the complex and confusing world of credit card processing, save you money on your merchant account, and help you better protect your data. Best of all, all of our advice and guidance is completely free, there’s no obligation, and you keep 100% of all savings! Here’s how we can help you:

### **SERVICES:**

- Free statement and savings analysis
- PCI and chargeback assistance
- QuickBooks, payroll, age verification
- Gift & loyalty card programs
- Mobile, e-commerce, POS solutions
- Best practices training

### **BENEFITS:**

- Fair pricing with no hidden fees
- Free next day gross funding
- Free best rate guarantee
- Free 24/7 online account access
- Friendly U.S.-based support
- Free personal account concierge



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