



## GROVE CITY AREA CHAMBER OF COMMERCE



In case you haven't heard, we have added another exciting show to Arts in the Alley this year -- the Voice of Grove City. Since this is a new feature that was added after our Sponsorship Menus were issued, modifications have been made to the Arts in the Alley Sponsorship levels and benefits so that you can also receive the additional benefits associated with the promo, advertising and support of the NEW 2019 Voice of Grove City. If you do not choose to be included in the Voice of Grove City promotions and recognition at Arts in the Alley, you can elect to sponsor at the previously issued amounts and benefits.

### Arts in the Alley & the Voice of Grove City Sponsorship Opportunities Presenting Sponsor: Heartland Bank

#### 1 - \$8,000 – Platinum Plus Level Sponsor – Entertainment

- 1 Large Banner at Heartland Stage
- Listing in all Press Releases and/or articles, Social Media Marketing Postings & Flyers
- All Benefits of the Platinum Level Sponsor

#### 2 - \$5,500 – Platinum Level – 1 for Kids' Fun Street; 1 for Parade

- 1 Large Banner at Kids' Fun Street for Kids' Fun Street Sponsor
- 1 Large Banner in Parade for Parade Sponsor
- Listing in select articles, Social Media Marketing Postings & Flyers

#### Benefits for all Platinum Plus and Platinum Level Sponsors include:

- 1 Banner at the Information Booth
- All Platinum and Platinum Plus Level Sponsors will be listed on a hanging banner at the Heartland Stage and Center of Festival Area
- Dispense your company literature from the Chamber Information Booth
- Prominent ad on Advertising Boards placed throughout the festival area
- Full page color ad in Program
- Hourly announcement of sponsors during event
- Listing in Grove City Living, Chamber Business Connection and on Website
- Arts in the Alley Community Parade Entry

#### *\$1000 Voice of Grove City Add-On Sponsorship for Platinum Plus or Platinum Level*

- *Listing on Voice of Grove City Banner at Heartland Stage*
- *Full color page ad in Chamber Business Connection*
- *Business listed as Sponsor of 8 Social Media Posts re: the Voice*
- *Sponsor 5 Banner Ads on Weekly Business Connection*

#### 1 - \$2,500 - Gold Level - Community Mural & Demo Tent

- Full Page ad in Program
- Signage at Community Mural and Demo Tents
- Placement of logo on back cover of Program
- Hourly announcement of sponsors during event
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Arts in the Alley Community Parade Entry

#### *\$750 Voice of Grove City Add-On Sponsorship for Gold Level*

- *Full Page color ad in Program*
- *Listing on Voice of Grove City Banner at Heartland Stage*
- *Full color page ad in Chamber Business Connection*
- *Business listed as Sponsor of 6 Social Media Posts re: the Voice*
- *Sponsor 3 Banner Ads on Weekly Business Connection*

**5 - \$1,500 - Silver Level - 1 for Fine Art Show; 1 for Photography Show; 1 for Craft Show; 1 for Quilt Show; 1 for Youth Art Show**

- Exclusive Sponsorship Name and Logo on all flyers and applications for show sponsored
- ½ Page ad in Program
- Placement of logo on back cover of Program
- Hourly announcement of sponsors during event
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Announcement of sponsors during event
- Present Award to winners of show sponsored on the Heartland Stage
- Arts in the Alley Community Parade Entry

**\$500 Voice of Grove City Add-On Sponsorship for Silver Level**

- *Full Page color ad in Program*
- *Listing on Voice of Grove City Banner at Heartland Stage*
- *1/2 Page color ad in Chamber Business Connection*
- *Business listed as Sponsor of 6 Social Media Posts re: the Voice*
- *Sponsor 3 Banner Ads on Weekly Business Connection*

**Unlimited - \$500 - Bronze Level**

- ¼ Page ad in Program
- Placement of logo on back cover of Program
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Announcement of sponsors during event

**\$150 Voice of Grove City Add-On Sponsorship for Bronze Level**

- *½ Page color ad in Program*
- *Listing on Voice of Grove City Banner at Heartland Stage*
- *¼ Page color ad in Chamber Business Connection*
- *Business listed as Sponsor of 2 Social Media Posts re: the Voice*
- *Sponsor 1 Banner Ad on Weekly Business Connection*

**Unlimited - \$250 - Copper Level**

- 1/8 Page ad in Program
- Listing on Website
- Announcements of Sponsors during event

**\$50 Voice of Grove City Add-On Sponsorship for Copper Level**

- *¼ Page color ad in Program*
- *Sponsor 1 Social Media Post re: the Voice*

Please complete this section and return to the GCACC via Fax 614-875-1510 or via email [marilyn@gcchamber.org](mailto:marilyn@gcchamber.org)

Contact our office directly with any questions 614-875-9762

Business Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Sponsorship Level(s) Selected: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

Voice Sponsorship Add-On: \_\_\_\_\_ Total Sponsorship Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_