



Chamber Centennial Membership Special

CELEBRATING 100 YEARS!

OFFERING \$100 OFF CHAMBER MEMBERSHIP

HURRY OFFER ENDS
11/1/19

In honor of our 100th year, the Chamber has a special membership offer. As a new member, you'll receive \$100 off your annual membership dues for the first year. Plus, we are waiving the application fee, saving an additional \$40. **So many reasons to join and the timing is perfect!**

What can my business gain by joining?

INCREASED VISIBILITY

- More exposure on the Chamber's website and social media channels with more than 20,000 combined followers
- Ribbon Cuttings and Ground Breaking opportunities
- Sponsorship and advertising opportunities aligned with the region's premier business community events and programs

HAVE A VOICE

- Through the Chamber's well-respected advocacy efforts, gain a voice in government decisions that can impact your business
- We've got your back – Chamber members and staff routinely attend meetings of local, state and federal officials
- Chamber members have frequent access to elected leaders and other decision-makers through regular programs like the Public Policy Speaker Series

NETWORK AND GROW

- Connect with potential customers at quality, well-respected networking opportunities
- Build impactful relationships by engaging in Chamber committees and task forces with other business leaders

LEARNING

- To stay competitive, you need access to high impact professional development and education
- The Chamber offers affordable, convenient educational opportunities on hot topics for members

CREDIBILITY

- Chamber membership is a part of an effective business strategy
- According to a national survey conducted by The Schapiro Group, consumer perceptions of chamber members are positive in many ways
- Two-thirds of consumers believe member companies use good business practices, are reputable and care about their customers and the community

CHAMBER BENEFIT PLAN HEALTH INSURANCE

- Uses innovative multiple employer welfare arrangement model
- Very cost-competitive program
- For member businesses with 2 to 50 eligible employees

ECONOMIC IMPACT

- Your investment in membership supports the Chamber's initiatives to help create more quality jobs, fuel our economy and grow our workforce
- When we do that successfully, it means your business has more opportunities to grow
- In the last five years through the SBDC, the Chamber's economic development arm, we've helped create more than 2,500 new jobs and \$343 million in new capital investment in the region

ACT NOW! LIMITED TIME OFFER!

This offer will expire on 11/1/2019 so contact the Chamber's membership team today at 417-862-5567 or email dori@springfieldchamber.com