When I think of tourism, my mind wanders to white beaches and ocean waves. What comes to mind for you? Not too many people associate travel and tourism with business and commerce. Yet, the economic benefits tourism brings to the local economy would astound you! Did you know that travel and tourism is the world’s largest industry and generator of jobs?

While the economy continues to see positive signs of growth, consumer spending in one sector is booming – tourism. The Department of Commerce predicts that the U.S. can expect a 3.6 to 4.3 percent average annual growth in travel and tourism over the next four years. Tourism dollars are new dollars. They come from outside the borders of Cullman County. Every time I visit Gulf Shores, I am dropping money in Baldwin County. Wouldn’t it be great for folks to drop money in Cullman County? New money means more tax revenue and more jobs, but there are additional byproducts that residents do not consider. For instance, destination communities enjoy improved shopping and recreational facilities, improvements to the physical attractiveness of the area, new business opportunities and preservation of historic buildings.

“Why would anyone want to visit Cullman?” Spoken like a true native!

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Powerful Visibility on the Chamber Website!

People on our website have already made an important decision; they are looking for a business right here in our area. Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions! In fact, 78% of United States citizens use the internet and 83% of users have purchased a product/service online.* Are you reaching this targeted market?

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber’s Online Business Directory. It is about utilizing the web and the Chamber name to promote your business. Call or email the Chamber for more information regarding these upgrades/opportunities and how to gain additional, exclusive visibility in front of the Chamber website traffic.

MEMBER SPOTLIGHT

Cornerstone Revival Center
PO Box 460
Cullman, AL 35056-0460
(256) 796-2899
Churches

Crosshaven Baptist Church
9131 US Highway 31 S
Hanceville, AL 35077
(256) 734-4140
pastor@crosshavenchurch.org
http://www.crosshavenchurch.org
Churches

Cullman Church of Christ
PO Box 265
Cullman, AL 35056-0265
(256) 734-2172
office@cullmanchurchofchrist.com
http://www.cullmanchurchofchrist.com
Churches

Daystar Church
200 Daystar Drive
Cullman, AL 35057
(256) 737-0800
sharonstansberry@daystarchurch.tv
http://www.daystarchurch.tv
Churches

Desperation Church
202 Elizabeth Street, NE
Cullman, AL 35055-
(256) 255-5979
info@desperationchurch.tv
http://www.desperationchurch.tv
Churches

Destiny Church, Inc.
PO Box 2517
Cullman, AL 35056-2517
(256) 737-9254
destiny_church@bellsouth.net
Churches

First Baptist Church-Cullman
501 2nd Avenue SW
Cullman, AL 35055
(256) 734-5632
info@cullmanfbc.com
http://www.cullmanfbc.com
Churches

First Presbyterian Church
615 3rd Avenue SE
Cullman, AL 35055
(256) 734-5901
Churches

First United Methodist Church
320 3rd Street SE
Cullman, AL 35055
(256) 734-6690
firstumc@cullmanfumc.com
http://www.firstumc@cullmanfumc.com
Churches

Grace Episcopal Church
305 Arnold Street NE
Cullman, AL 35055-
(256) 734-6212
gracecullman@aol.com
http://www.gracecullman.dioala.org
Churches

Northbrook Baptist Church
3691 AL Highway 157
Cullman, AL 35058
(256) 734-6401
gary@northbrookbc.com
http://www.northbrookbc.com
Churches

Sacred Heart Church
PO Box 1085
Cullman, AL 35056-1085
(256) 734-3730
shchurch@hiwaay.net
http://www.sacredheartchurchcullman.org
Churches

St. John’s Evangelical Protestant Church
512 2nd Avenue SE
Cullman, AL 35055
(256) 734-0344
khassell@stjohnscullman.com
http://www.sjepc.com
Churches

St. Paul’s Lutheran Church
513 4th Avenue SE
Cullman, AL 35055
(256) 734-3575
http://www.stpaulsl.com
Churches

Shrine of the Most Blessed Sacrament of Our Lady of the Angels Monastery
3224 County Road 548
Hanceville, AL 35077
(205) 271-2917
pilgrimages@olamshrine.com
http://www.olamshrine.com
Churches

St. Andrew’s United Methodist Church
615 Main Avenue SW
Cullman, AL 35055
(256) 734-0340
staff@standrewsumc.org
http://www.standrewsumc.org
Churches

Temple Baptist Church
30 County Road 1184
Cullman, AL 35057-
(256) 737-0112
tbc@templebaptistcullman.com
http://www.templebaptistcullman.com
Churches
The Chamber’s Agri-Business Committee will host the "Fourth Friday" Luncheon on Friday, July 26, in the All Steak Restaurant Banquet Room (323 3rd Ave. S.E.). Our featured speaker will be John McMillan, Alabama Commissioner of Agriculture. The event is sponsored by Alabama Farm Credit.

Doors open at 11:30 am to allow networking opportunities before the program begins at 11:50 am. Lunch is $15 per person for Chamber members and $20 for "Future" members. Reservations in advance are required*. Please register online at www.cullmanchamber.org or RSVP by contacting the Chamber via e-mail at info@cullmanchamber.org or by calling 256-734-0454.

* 48 hours cancellation notice or subject to billing. No payments will be taken at the door but can be invoiced or paid online.

Alabama has been home to Ag Commissioner John McMillan and his family for six generations. He grew up in Baldwin County and his early education was at Stockton School followed by Baldwin County High School and Rhodes College where he earned a BA in Economics. His parents brought him and his siblings up to have an abiding faith in God, to work hard, give back to the community, take good care of their family, respect the property and rights of others and protect the land.

John’s life’s work has centered on agri-business, forest products, wildlife protection, natural resource management and the protection of private property rights. He became active in local, civic and community affairs and served as Chairman of the North Baldwin United Way and President of the Bay Minette Area Chamber of Commerce and Bay Minette Kiwanis Club.

His first venture into public service was in 1969 when Governor Albert Brewer appointed him to a vacancy on the Baldwin County Commission. He found that he loved public service and decided to run for State Representative in 1974. He was elected that year and was re-elected 1978 and was able to serve on the State Administration Committee and chaired the Agriculture, Forestry and Natural Resources Committee.

Since being sworn in as Alabama’s Commissioner of Agriculture & Industries, he has been fortunate to work with many fine, dedicated people. He continues to deal with challenging state issues while pushing forward in the mission of promoting Alabama agriculture to foreign markets.

Stone Bridge Farms - Charlie Glover “Best of Show”
2013 Cullman Area Chamber of Commerce Beautification Awards
Psst! The Mystery Shopper is on the Prowl!

hOw CuTE iS yOuR kiD?
Send us a pic of your cutie enjoying local fruits or veggies and they could be the STAR of the 2013 Farm Y’all logo!

Email entries to info@farmyall.com

FARM Y’ALL

SEMINAR
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Cullman Area Chamber of Commerce
PO Box 1104 | Cullman, AL 35056-1104
info@cullmanchamber.org
Tel: 256-734-0454 | Fax 256-737-7443
www.cullmanchamber.org
www.visitcullman.org

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SATURDAY, AUGUST 24
G.P.C. GIANT WATERMELON CONTEST

FESTHALLE MARKET PLATZ

CULLMAN WAREHOUSE DISTRICT
www.farmyall.com
256-734-0454