Tourism Board Hires Tourism Director

Cullman Area Chamber of Commerce and Visitors Bureau has announced the hiring of its first full-time Tourism Director. Cecelia Smith has decided to leave her position in order to focus on her marketing and advertising efforts closer to home.

If you don’t know where you’re going, you might not get there! - Yogi Berra

Cecelia Smith

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Cullman, Alabama — The Cullman Area Chamber of Commerce and Visitors Bureau announces the hiring of its first full-time Tourism Director. Cecelia Smith is a transplant to the area from Arizona, and will bring with her a wealth of experience in marketing, sales, and tourism.

After a lengthy search, the Cullman Area Chamber of Commerce and Visitors Bureau has hired Cecelia Smith as its first full-time Tourism Director. She started the position on July 9th with a unanimous approval by the Chamber’s Tourism Board. Cecelia Smith brings to this position the expertise and knowledge that will result from working closely with businesses and organizations across the entire Cullman area. On behalf of the Chamber Board of Directors, we would like to welcome Cecelia and the newly formed Tourism Board.

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Partner with Local Business Groups
Reach out to your local CoC and tourism office. We will promote businesses in the same business sector such as hotels, restaurants, attractions, and others that target larger groups.

Simply put, we want to help you build a solid foundation for success. Use your greatest resource for information and support—the CoC!
Chamber to host monthly “Fourth Friday”

Documentary Filmed: “Brother Joseph and the Grotto”/Red Clay Pictures

The Cullman Area Chamber of Commerce will host the Fourth Friday Lunches on Friday, August 23, in the All Steak Restaurant Banquet Room, 323 3rd Ave. S.E. Luncheon fee is $15. Door prizes will be awarded, and District sales representatives will speak at Cliff Vaughn’s Red Clay Pictures.

The event is sponsored by EveBank. Doors open at 11:30 am to allow ample time for networking opportunities before the program begins at 11:50 am. Luncheon is $15 (cash or check payable to Chamber) and includes program and refreshments. All Chamber members and staff are invited (no “passers”). Reservations in advance are required! Please register online at www.cullmanchamber.org or RSVP by contacting the Chamber via e-mail at info@cullmanchamber.org or by calling 256-734-0484.

For additional information visit jmoore@cullmanchamber.org or call 256-734-0484.

Chamber announces leadership for Total Resource Campaign

We need high-energy volunteers to make this Total Resource Campaign a SUCCESS!

The Cullman Area Chamber of Commerce Total Resource Campaign will kick off in its first round Total Resource Campaign on Aug. 23 and hopes to benefit the community and its members.

The “Reelin’ In The Big One” total resource campaign is a high-energy, 7-week campaign where approximately 60 volunteer Chamber members will make a special effort to promote the Chamber and raise event sponsorships, as well as advertising and booth reduction items. Volunteers will work closely with members to help devise ways to effectively promote their business. The opportunities and relationships established through this project are essential to your Chamber’s ability to serve as the unified voice of business, promoting sustainable growth and prosperity.

Campaign chairma n Dr. Vicki Harw oy, President of Wallace State Community College, “Our Total Resource Campaign is an exciting and upcoming event from which everyone can benefit. Chamber members are able to one-stop shop for an entire unique individuals. He has also shot, edited, produced, and directed eight documentaries and non-fiction video, focusing on social justice issues. One is an award winning Documentary at the International Black Film Festival of Nashville, and another aired on more than 130 ABC-TV stations. He holds a Bachelor’s degree in Communication Arts from Samford University in Alabama, with specialties in American religious history, gender, technology and culture, and the South. Links: http://drdickiharwood.com http://thisis amy.org

Carol Ann Vaughn Cross (producer) teaches “Cultural Perspectives” and “Communication Arts” at Samford University in Alabama. She has made presentations to diverse academic, civic, and religious groups, including the Society for Scientific Study of Religions/Religious Research Association, the Southern Historical Association, the Alabama Historical Association, and the Alabama Association of Historians. She is well connected in Alabama and has served on the boards of the Alabama Poverty Project, the Alabama Citizens for Constitutional Reform, the Lighthouse Edge Foundation, and the Alabama Civil Justice Foundation. She holds a doctorate in history from Auburn University in Alabama, with specialties in American religious history, gender, technology and culture, and the South. Links: http://drdickiharwood.com http://thisis amy.org

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