Don’t Hire a Painter; We Need an Architect

Presented by: the 2013-14 Cullman Area CoC TRC

A Special Thank You to Our Leadership for chamber has been a shining example of sledgehammer and sometimes even a<br>beginning to end. A remodel requires ensure that the remodel is thorough from<br>beginning to end. A remodel requires<br>architecture with specialist architects. We<br>have sought to establish the right<br>leadership in this community for over 70 years. The foundation is solid. We just<br>need to get rid of the sagging floors, old<br>furniture and outdated appliances. (Are<br>you thinking green-stoves and pink tile?)<br>Other leaders are working on similar projects. For instance, the city has been working on a branding campaign for our community. Branding is more than a logo or a tagline. Branding acts as a beacon allowing all facets of the Cullman Area to market themselves in a unified voice. If we are able to speak with one powerful<br>voice, this will add consistency to the<br>visitor’s experience.

Over the summer, the Chamber’s Community Improvement Committee and Jason Fendon to speak to our area about smart growth. Simply put, smart growth is growing your community with a plan. All areas of Cullman are<br>continuing to grow and grow rapidly! Thinking ahead to projects such as corridor beautification, connecting greenways, safe lanes for biking, reimagining of high traffic areas, and planning for ease of walkability are all necessary in the right direction. Before a foundation can be laid, a rendering must be drawn. That strategic framework is essential for our continued growth. Your CoC is at the drawing table and ready to strap on that tool belt. The best forecast in the world, however, is no good without his/her crew. As a Chamber member, not only do you have a voice but you are an active participant in a new vision for Cullman. Call Deonne before the chamber today to find out how you can join our team. Who knows, you might be the one who gets to pick the colors.

Vicki Havsey<br>Community College 2013 TRC Chair<br>Gloria Williams<br>Insurance Agency 2013 TRC Vice-Chair<br>Terri McGriff-Waddell ERA Waddell Real Estate 2013 TRC Vice-Chair<br>Billy Coleman Community Schools 2013 TRC Vice-Chair<br>Charlie NeSmith<br>Community of Alabama 2013 TRC Vice-Chair
Chamber to host monthly “Fourth Friday”

Join us as we welcome Dr. Doreen Griffeth to the Cullman area.

The Chamber’s Education Committee will host the “Fourth Friday” Luncheon on Friday, September 27, in the All Steak Restaurant Banquet Room (323 3rd Ave. S.E.). One featured speaker will be Dr. Doreen Griffeth, Cullman City Schools Superintendent. The event is sponsored by The Jimmie Hale Mission.

Getting to know Dr. Doreen Griffeth

Dr. Doreen Griffeth was born in Freeport, Illinois, but was raised in Albuquerque, New Mexico. She received her Bachelor’s Degree in Special Education/Elementary Education from Brigham Young University and earned her Master’s and Educational Specialist Degrees from Georgia State University. Samford University awarded her a Doctorate in Educational Leadership in 2004. Dr. Griffeth has worked as a music specialist; a special education teacher; an elementary teacher and instructional leader; an assistant principal; principal; and was an Assistant Superintendent in Cobb County Schools in Marietta, Georgia prior to coming to Cullman City Schools in August 2013. She is married to Robert Griffeth, a general contractor, has four grown children, and 12 amazing grandchildren with 2 on the way!

Presented by: Merchants Bank of Alabama

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