

From the Chamber President

Don't Hire a Painter; We Need an Architect

Have you ever started a project in your home that should have been a one day improvement, but instead turned into a year-long money pit? Obviously, I speak from experience! When looking at a situation, we tend to see only the surface value. Painting my walls is a fairly easy task with immediate results. However, if my roof needs replacing, it is irrelevant how great those walls look.

Here at the CoC we are restructuring from the foundation up. That is why we have sought to establish the right architecture with specialist architects. We are working on a strategic plan that will ensure that the remodel is thorough from beginning to end. A remodel requires more than a paintbrush-it takes a sledgehammer and sometimes even a bulldozer! Don't misunderstand; our chamber has been a shining example of

leadership in this community for over 70 years. The foundation is solid. We just need to get rid of the sagging floors, old plumbing and outdated appliances. (Are you thinking green stoves and pink tile?) Other leaders are working on similar projects. For instance, the city has been working on a branding campaign for our community. Branding is more than a logo or a tagline. Branding acts as a beacon allowing all facets of the Cullman Area to market themselves in a unified voice. If we are able to speak with one powerful voice, this will add consistency to the visitor's experience.

Over the summer, the Chamber's Community Improvement Committee invited Jason Fondron to speak to our area about smart growth. Simply put, smart growth is growing your community with a plan. All areas of Cullman are

continuing to grow and grow rapidly! Thinking ahead to projects such as corridor beautification, connecting greenways, safe lanes for biking, revitalization of blighted areas, and district planning for ease of walkability are all major steps in the right direction.

Before a foundation can be laid, a rendering must be drawn. That strategic framework is essential for our continued growth. Your CoC is at the drawing table and ready to strap on that tool belt. The best foreman in the world, however, is no good without his/her crew. As a chamber member, not only do you have a voice but you are an active participant in a new vision for Cullman. Call Deonne at the chamber today to find out how you can join our team. Who knows, you might be the one who gets to pick the colors.



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www.visitcullman.org

A Special Thank You to Our Leadership for the 2013-14 Cullman Area CoC TRC



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MEMBER SPOTLIGHT

Be sure to contact these non-profit organizations if you would like to help or donate:

City of Cullman Parks & Recreation Foundation
PO Box 788
Cullman, AL 35056-0788
(256) 734-9157

Cullman Area Animal Welfare Association, Inc. (CAAWA)
1612 2nd Avenue SW
USB 106
Cullman, AL 35055
(256) 636-4627
caawarescue@yahoo.com

Cullman City Schools Foundation
PO Box 1323
Cullman, AL 35056-1323
(256) 590-3159
cullmancityschoolsfoundation@yahoo.com
<http://www.cullmancityschoolsfoundation.org>

Cullman Community Lions Club
1802 St. Joseph Dr. NW
Cullman, AL 35055
(256) 338-7022
<http://www.cullmancommunitylions.com>

Cullman County BAMA Chapter-Alumni, Fans, & Friends
P.O. Box 2667
Cullman, AL 35056
256-736-5969
<http://alumlive.ua.edu/chapters/cullman-county-bama-chapter>

Cullman County Historical Society
PO Box 804
Cullman, AL 35056-0804
(256) 734-3327

Cullman County Master Gardeners' Association
PO Box 1483
Cullman, AL 35056-1483
(256) 737-9386

Cullman County Museum
211 2nd Avenue NE
Cullman, AL 35055
(256) 739-1258
museum@cullmancity.org
<http://www.cullmancountymuseum.com>

Cullman County Republican Women
150 County Road 1405
Cullman, AL 35055
(256) 339-7361
<http://www.cullmanrepublicanwomen.org>

Cullman Downtown Merchants Association
117 B 4th Street SE
Cullman, AL 35055
(256) 734-1338
rpierce4@ix.netcom.com

Cullman Firefighters Association
PO Box 1603
Cullman, AL 35056-1603
(256) 734-4019

Cullman MGMA
PO Box 2267
Cullman, AL 35056-2267
(256) 737-8008
<http://www.almgma.com>

Cullman Regional Medical Center Foundation
1912 AL Highway 157
Cullman, AL 35058
(256) 737-2565
<http://www.crmchospital.com/foundation>

Cullman Women's League
1240 County Road 398
Cullman, AL 35057
(256) 507-1533
<http://www.cullmanbbqchallenge.com>

Cystic Fibrosis Foundation - Alabama Chapter
200 Cahaba Park Circle West
Suite 114
Birmingham, AL 35242
(205) 870-8565
<http://www.cff.org/chapters/alabama>

Fatima Family Apostolate International, Inc.
PO Box 269
Hanceville, AL 35088
(800) 213-5541
admin@fatimafamily.org
<http://www.fatimafamily.org>

Foundry Rescue Mission & Recovery Center, The Foundry Farm
1800 4th Avenue N
Bessemer, AL 35021
(205) 425-7737
<http://www.thefoundryonline.org>

Friends of Cullman Animal Shelter (FoCAS)
PO Box 463
Cullman, AL 35056-0463
(256) 338-2936
cullman.focas@yahoo.com

H.O.P.E. (Horses Offering People Encouragement), Inc.
P.O. Box 625
Cullman, AL 35056
(256) 739-3234
<http://www.hopehorses.org>

Home Sweet Home of Cullman
412 1st Avenue SE
Suite 102
Cullman, AL 35055
(256) 338-6556

Jimmie Hale Mission, Inc.
3420 2nd Avenue N
Birmingham, AL 35222
(205) 323-5878
<http://www.jimmiehalemission.com>

National Multiple Sclerosis Society - Alabama/Mississippi Chapter
813 Shades Creek Parkway
Suite 100-B
Birmingham, AL 35209-
(205) 879-8546
<http://www.nationalmssociety.org/alc>

North Alabama Center for Educational Excellence
401 2nd Avenue SW
Suite 101
Cullman, AL 35055
(256) 739-2382
<http://www.NACEE.net>

Phoenix Rehabilitation Foundation, Inc.
2939 Johnson Road SW
Huntsville, AL 35805-5844
(256) 880-0671
info@phoenixhsv.org
<http://www.hsvrehab.org>

Sons of Confederate Veterans
4792 Co. Rd. 1435
Vinemont, AL 35179
(256) 531-4591
<http://www.scv.org>

Stoney Creek Camp
15719 Alabama Highway 157
Vinemont, AL 35179
(256) 338-5583
<http://www.stoneycreekalabama.com>

The First Source for Women
203 Commercial St., SE
Hanceville, AL 35077
(256) 352-5683
firstsourceforwomen@yahoo.com

The Link of Cullman County
1101 3rd Ave SE
Cullman, AL 35055
(256) 347-9626
dawnowens@linkingcullman.org

United Way of Cullman County
304 1st Avenue NE
Cullman, AL 35055
(256) 739-2948
<http://www.uwaycc.org>

V. A. W. Water System, Inc.
11802 AL Highway 157
Vinemont, AL 35179
(256) 734-2413

Chamber to host monthly "Fourth Friday"

Join us as we welcome Dr. Doreen Griffeth to the Cullman area

The Chamber's Education Committee will host the "Fourth Friday" Luncheon on Friday, September 27, in the All Steak Restaurant Banquet Room (323 3rd Ave. S.E.). Our featured speaker will be Dr. Doreen Griffeth, Cullman City Schools Superintendent. The event is sponsored by The Jimmie Hale Mission.

Doors open at 11:30 am to allow networking opportunities before the program begins at 11:50 am. Lunch is \$15 per person for Chamber members and \$20 for "Future" members. Reservations in advance are required*. Please register online at www.cullmanchamber.org or RSVP by contacting the Chamber via e-mail at info@cullmanchamber.org or by calling 256-734-0454.

* 48 hours cancellation notice or subject to billing
No payments will be taken at the door but can be invoiced or paid online.



THE JIMMIE  HALE MISSION

Getting to know Dr. Doreen Griffeth

Dr. Doreen Griffeth was born in Freeport, Illinois, but was raised in Albuquerque, New Mexico. She received her Bachelor's Degree in Special Education/Elementary Education from Brigham Young

University and earned her Master's and Educational Specialist Degrees from Georgia State University. Samford University awarded her a Doctorate in Educational Leadership in 2004. Dr. Griffeth has worked as

a music specialist; a special education teacher; an elementary teacher and instructional leader; an assistant principal; principal; and was an Assistant Superintendent in Cobb County Schools in Marietta, Georgia

prior to coming to Cullman City Schools in August 2013. She is married to Robert Griffeth, a general contractor, has four grown children, and 12 amazing grandchildren with 2 on the way!

Chamber helped to celebrate growth in the area this month



Cullman Regional Airport - Hangar H



Sportsman Lake Park - Choo Choo



Rodney G's Hickory Grill - 1610 Main Ave. SW



YOUR MISSION:

CASH

MOB

TARGET:
Etc.
by Nikki



October 1st 11:30AM
322 1st Avenue SE, Cullman, AL 35055

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SEPT 20

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Cullman Youth

Leadership

CLASS OF 2013-14

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Kimmie Gunter
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Cullman High School
Cole Lay
Oakleigh White

Cullman Christian School
Raley Warner
Miles Rakestraw

Fairview High School
Logan Guffey
Summer Walker

Good Hope High School
Miranda Southern
Kyle Johnson

Hanceville High School
Laura Campbell
Heath Dean

Holly Pond High School
Kaitlyn Stephens
Cody Jones

Home School
Nicholas Bolin
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