So how does one go about preparation for success? That’s a motto I have heard all my life. However, as I look around the meeting I am in, it seems most people in this room do not know what the proper attire is for being successful. (Ouch, did I just say that out loud?) Workplace dress codes have changed drastically over the years. We have become less and less rigid and more and more ambiguous. With the introduction of casual Friday and the decline of the dress code, it’s hard to know exactly where the boundaries of workplace-appropriateness end and begin.

Defined attire such as suits, collared shirts and pantyhose have been replaced with phrases like “business attire” or “business casual.” Without specific guidelines, employees are left to decide what is appropriate and what is not. For Traditionalists, Baby Boomers and even Generation X, that kind of freedom is sufficient. Newer generations, such as Y and Z may need more guidelines. Here are a few I have put together that should help you get that promotion you are vying for (or at least keep you from getting fired):

1) No Spy Zone - Take a moment to examine your “no spy” zone. That would be the grade A, B, C and D parts just below your neckline. You don’t have to dress like your Grandma, but at least pretend she is in the room!

2) Skirting - We aren’t in high school anymore. The only boy you are trying to impress is your boss. Don’t make him get the ruler out and send you home.

3) Tatts - If you don’t know what that is, you are okay. For the rest, I don’t want to see it and neither does your boss.

4) Lady Gaga Should Not Be Your Guide - Weird hair, wrinkled clothing and a mismatched outfit leave your colleagues and bosses thinking this disorganization stems into your work performance. Not cool.

5) Ladder Climbing - If you indulge in your inner Jersey Shore persona, more than likely you will blow your chance at that promotion.

When in doubt, play it safe. Follow office cues and look at co-worker’s attire. It’s sure to keep you out of HR and on the road to success.

6) Don’t Flash - If you think you might have seen it on the “Real Housewives of Atlanta,” set it aside. Bright colors, pictures and sparkle belong on the dance floor, not at work.

7) Caked-on Makeup - Go home, Tammy Faye! Save dramatic eye makeup and trendy red lipstick for the Parking Lot Party.

8) Piled on Accessories - Your goal is to look coordinated, not fresh off the Brooks Brothers assembly line. Accessorize tastefully.

9) Flips are Flops - You may wish you were at the beach, but you aren’t. Flip flops aren’t so cool in the workplace.

A dress code is not a prison sentence. Get labeled for your excellent work, not for an iffy attire choice. Frumpy, Sexy and Sloppy sound like the clueless cousins to the Seven Dwarfs, not talent-in-waiting for the job you deserve.

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On March 6, the Cullman Area Chamber of Commerce will host their first quarter Business After Hours event called Speed Networking from 5:30-7 p.m. at Grumpy’s Italian Grill. The price is $15 for Chamber members and $20 for future members. Light Hors D’Oeuvres and drinks will also be served.

Just what is speed networking? Speed networking is modeled after the infamous speed dating technique of having an allotted amount of time with each person to share important information about one-self in order to create business connections.

So how does one go about preparing for such an event? It is recommended that you wear an appropriate outfit, prepare a short elevator speech (a small speech that is about 30 to 60 seconds long that describes you and your career), bring business cards of your own, prepare questions to ask those you will meet and finally have fun. Meeting new people can be scary, but through this style of connecting, the experience is much more personal and laid back. It allows enough one-on-one time to make an impression, to create a connection, and to ensure a hefty amount of business cards left in your pocket.

Each speed networking event is operated differently, but the goal is for everyone in the room to meet one another. If worked appropriately, it can be a gold mine of new contacts for your business. Get ready to network like you never have before. You can make over 100 connections in just one night. An even better version than just saving that card in your wallet or stuffing it into your briefcase? Scan it with your phone! With the iconic new app called CardMunch, you can scan your new friend’s business card and within seconds have all of their information at your fingertips.

CardMunch scans business cards and converts them into contacts through a synchronization with LinkedIn, where they pull the business contact’s information, experience and resume as provided by them.

If you are ready to take your business from the doldrums to the dynamic, then get on board for this one-of-a-kind event where you will surely grow your business reach in the Cullman area and enjoy a memorable night of connections.

To sign up for this event, you may call (256) 734-0454, email info@cullmanchamber.org or register online.

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Leah Bolin
President & CEO, Cullman Area Chamber of Commerce

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VOLUME 45 | MARCH 2014 | ISSUE 3

CHAMBER OF COMMERCE & VISITOR CENTER
Serving the Community Since 1943

From the Chamber President

If You’d Wear it to the Cullman County Fair, Don’t Wear it to Work

Dress for success! That’s a motto I have heard all my life. However, as I look around the meeting I am in, it seems most people in this room do not know what the proper attire is for being successful. (Ouch, did I just say that out loud?) Workplace dress codes have changed drastically over the years. We have become less and less rigid and more and more ambiguous. With the introduction of casual Friday and the decline of the dress code, it’s hard to know exactly where the boundaries of workplace-appropriateness end and begin.

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Leah Bolin
President & CEO, Cullman Area Chamber of Commerce
The Chamber will host its monthly “Community Luncheon” on Friday, March 28, in the All Steak Restaurant Banquet Room (323 3rd Ave. S.E.). Our featured speaker will be Nancy Hudson. In 1999 after more than 20 yrs in the traffic engineering profession Nancy Hudson became the Executive Director of Alabama Operation LifeSaver. In addition to being Executive director she sits on the National Operation LifeSaver board of directors. The Community Luncheon program for 2014 is presented by Mickey Parrish State Farm Insurance & Financial Services. The March luncheon is sponsored by HH Technologies. Doors open at 11:30 a.m. to allow networking opportunities before the program begins at 11:50 a.m. Lunch is $15 per person for Chamber members and $20 for future members. *Reservations in advance are required. Please register online at www.cullmanchamber.org or RSVP by contacting the Chamber via e-mail at info@cullmanchamber.org or by calling 256-734-0454.

The March Community Luncheon is brought to you by:

MUCH MORNING BLEND
Chamber staff will welcome members and visitors to the Chamber building every month to discuss the hottest topics in business and share tips, ideas and viewpoints.

Thank you to our February sponsor:

PONDER WRECKER SERVICE 256-739-0149

www.CullmanChamber.org
Chamber Helped to Celebrate Growth in the Cullman area

SAWMILL FURNITURE
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CULLMAN INTERNAL MEDICINE PHARMACY
1890 Alabama Hwy 157, Suite #310, AL 35058

RADIO SHACK
1652 Town Square Shopping CTR SW, Cullman, AL 35055

168 CHINA BUFFET
1600 Mitchell Road NW, Cullman, AL 35055

2014 Cullman Area Career Awareness Fair to be Held

[March 20]

Career Awareness: Gaining knowledge of career paths and job opportunities, acquiring the skills and qualifications necessary to be successful.

The Chamber’s Education Committee will host its annual Cullman Area Career Awareness Fair on March 20 at Wallace State Community College. This event is held each year and targeted to tenth graders in all of Cullman County. The students complete a survey to determine their top three career interests using the state’s 16 career clusters. This information is then used to recruit business leaders in the area to speak to the students and give them insight on how to map their path to success in their selected career. Awareness of job opportunities right here in the Cullman area is a primary focus of the event. Our children are our future!

Presented by:
WALLACE STATE HANCEVILLE
www.wallacestate.edu

Thank you to our Lunch Sponsors:
TOPRE AMERICA CORPORATION
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CULLMAN ELECTRIC COOPERATIVE
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Thank you to our Hospitality Sponsors:
AMERICAN PROTEINS
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SWEET PEPPERS DELI
www.sweetpeppersdeli.com

We strive to build a strong image for our community through interaction with commercial and industrial development. Our expansion is throughout the Southeast region having worked with several major clients. Our goal is to become a universal leader in the construction industry throughout the United States as we continue to

Joiner Construction
Company, Inc.

Design Build
Combining our architects, engineers, designers and estimators to produce cost-effective project design and delivery.

Construction Mgt.
Our construction management services team applies the right amount of oversight to achieve the optimum cost, schedule, and product quality.

Pre Construction
Improve overall quality and reduce costs with Joiner Construction’s pre-construction services.

General Contracting
Let our team of top notch general contractors work with you from the design-build to bid-build or negotiated contracts.

Joiner Construction was started in 1994 by Jerry Joiner in Vinemont, Alabama as a residential contractor. In 2004 Adam Joiner joined the company and moved the company in a new direction toward commercial contracting. Joiner has experienced tremendous growth since 2004, doubling in size every year. Joiner Construction has now expanded its boundaries to cover all phases of the construction industry. We have over 75 years combined experience in those facets of construction.

Joiner Construction has completed many types of projects which include government contracts, educational, medical, commercial, industrial and several retail developments. We have also built and remodeled several churches. Only five percent of our work has been competitively bid projects with the remaining amount as cost plus and design build projects. Joiner Construction has also maintained its residential home builder’s license, plumbing license, electrical license, gas piping, certified welding, and general contractor’s unlimited license.

Our firm self performs 85 percent of its work. We believe that quality is maintained through our compress own work force. We have a quality staff that is on site every day. Our upfront staff has experience in all aspects ranging from design to chief to completed building. We take great pride in doing the right thing the first time. Our goal is to have a very small or reoccurring list at the end of the project.

At Joiner Construction we believe in honesty and integrity in our construction business. We believe in being open with our clients so they can see where every dime of their money is being spent. We are open and available to all questions, comments, and concerns that you may have. We want to make sure that every customer is completely satisfied every time.

80 County Rd. 1389, Vinemont, AL 35179
256-738-3322
www.joinerconstruction.com
The program is designed to identify, prepare and build upon leadership resources within Cullman County. It brings leaders together to discuss the present and future direction of our county and prepares them for greater involvement through volunteer roles in the community. The program consists of eight monthly meetings focused on various topics such as education, criminal justice, local government, health care, state government, economic development and quality of life. Contact the Chamber for more information on how you can participate in the 2014-15 program.
Nominate Your Favorite Small Business Today

The Retail Committee of the Cullman Area Chamber of Commerce is proud to provide special recognition to our small business community by presenting one (1) monthly recognition award and one (1) yearly award. Monthly award winners will be considered the nominees for the yearly recognition award to be presented at the Cullman Area Chamber of Commerce Annual Meeting held each February. Visit CullmanChamber.org to show some love to your favorite business.

February Small Business of the Month – Brandin’ Iron Steakhouse

The Cullman Area Chamber of Commerce’s February Small Business of the Month was awarded to Brandin’ Iron Steakhouse in West Point. Cullman Chamber Director of Business & Workforce Development Jackie Moore explained that this award is given to a local small business that meets nomination requirements.

Eligible candidates have under 100 employees, are members of the Cullman Area Chamber of Commerce, make contributions to our community, possess outstanding customer service and are examples of inspiring success stories. Brandin’ Iron Steakhouse is pleased to be February’s choice for Small Business of the Month.

‘Recognition (for these local businesses) is so important to me because small businesses are the backbone of our community. They are the ones who sponsor the schools and different sports activities and the churches.’ Retail Committee Chair Susie Ashley Hood said.

“They have the dinners, the banquets and such in their facilities and it means so much for the community to have these guys around, and they make so many contributions behind the scenes that nobody ever knows about.”

Brandin’ Iron Steakhouse has been around since 2006. And they are actually looking to expand their restaurant lineup into Fairview, developing a sister store that is anticipated to open in the spring of this year.

Manager Josh Speakman shared his thoughts on Brandin’ Iron Steakhouse being awarded this outstanding achievement: “I am very honored to be recognized by the Cullman Chamber and the business community represented by the Chamber. It is easy to get caught up in the high energy and chaotic atmosphere that signatures the daily managing of a restaurant with such a high volume as we see, as well as the added demands of the local charitable events we support at any given time; so it is very nice to be recognized for all the hard work, and I am very humbled and thankful for the recognition.”

If you would like to nominate a local business for the Small Business of the Month award, nomination forms can be downloaded at www.cullmanchamber.org.

2014-15 CHAMBER EXECUTIVE COMMITTEE

Chamber Chair
Jim Weidner
Cullman Regional Medical Center
256-737-2000
www.crnmhospital.com

Vice Chair, Community & Workforce Development
Dr. Donna Bryant
St. Bernard Preparatory School

Vice Chair, Finance & Administration
Jimmy Cockrell
Peoples Bank of Alabama

Vice Chair, Membership & Marketing
Jeb Williamson
Liberty National

Chair-Elect
Jason Grinnett
Drinkard Development, Inc.
256-739-1815

Samantha Way
DQ Grill & Chill - Cullman

Vice Chair, Business Development
Susan Guthrie
Royal Technologies, Inc.
616-669-3393
www.royaltechnologiescorp.com

Hon. Barry Willingham
Co. Revenue Commissioner

Immediate Past Chair
Melissa Cartee
Cullman Electric Cooperative
256-737-3220
www.cullmanec.com

Jason Spann
American Proteins, Inc.

Dr. Mary Moore
Cullman Power Board

Bill St. John
Wallace State Community College

William W. Couch, P.G.
Highland Technical Services, Inc.

Austin Hall
Nearen Construction Company, Inc.

Jeff Curtis
Cullman Area Career Center

TJ Fryaney
Cullman Co. Commission on Education

Tim Johnson
J2 Technologies, Inc.

Shawn Crider
Hill Technologies, Inc.

Keith Lann
Guthrie’s

Mike Manning
Cullman Power Board

Emily Nizer Johnston
Cullman Regional Airport

Jamie Speakman
Liberty National

Frances Cooper
The Community Shoppers’ Guide, Inc.

Albert Von Peter
REHAU Automotive, LLC

Ben Harrison
Cullman Regional Airport

2014-15 CHAMBER BOARD OF DIRECTORS

Chair-Elect
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256-739-1891
www.cullmaneda.org

Secretary
Elaine Fuller
Cullman County Museum
256-739-1258
www.cullmancountymuseum.com

Treasurer
Rob Werners
Werner’s Trading Company
256-734-5673
www.wernerstradingco.com

Dr. Donna Bryant
Cullman Regional Hospital

Secretary
Elaine Fuller
Cullman County Museum
256-739-1258
www.cullmancountymuseum.com

Cullman Regional Medical Center
256-737-0011
www.cullmanhealthcare.org

2014-15 TOURISM EXECUTIVE COMMITTEE

Chair
Sammie Danford
United Way of Cullman County
www.uwaycc.org

Secretary
Elaine Fuller
Cullman County Museum
256-739-1258
www.cullmancountymuseum.com

Cullman Regional Medical Center
256-737-0011
www.cullmanhealthcare.org

Tourism Chair
Sammie Danford
United Way of Cullman County
www.uwaycc.org

Cullman Regional Hospital

Dr. Donna Bryant
Cullman Regional Hospital

2014-15 TOURISM BOARD OF DIRECTORS

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256-734-5673
www.wernerstradingco.com

Chair-Elect
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Cullman Economic Development Agency
256-739-1891
www.cullmaneda.org

Sammie Danford
United Way of Cullman County

Vice Chair
Ben Harrison
Cullman Regional Airport
256-775-1011
www.cullmanregionalairport.org

Mark Norman
Cracker Barrel Old Country Store

Amy Rama
Hampton Inn Hotel

Doug Davenport
Cullman Co. Parks & Recreation

Rachel Dawsey
North Alabama Agriplex

Justin Gilley
Mo’s Original BBQ

Jennifer Prybyla
Shrine of the Most Blessed Sacrament

John Hunt
City of Cullman Parks and Recreation

Brijesh Rama
Day’s Inn

Teresa Daniel
Village Resort

2013-14 Cullman County Youth Leadership Program is brought to you by:

Thank you our Breakfast Sponsor: SERRA VISSER NISSAN
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Thank you to our Scholarship sponsors:

Action Environmental, LLC
AK Equipment Rental and Sales
Carmen Moss DMD
Cullman Internal Medicine

Look forward to a great year!

Chamber Begins an Exciting New Year in March 2014 | MEET THE NEW OFFICERS AND DIRECTORS |

MELISSA CARTEE
Cullman Electric Cooperative
2013-14 Chamber Chair
Thank you for a fantastic year!

JIM WEIDNER
Cullman Regional Medical Center
2014-15 Chamber Chair

February Session Held:
“State Government Day”

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Thank you to our Breakfast Sponsor: SERRA VISSER NISSAN
www.serravissernissan.com

Thank you to our Scholarship sponsors:

Action Environmental, LLC
AK Equipment Rental and Sales
Carmen Moss DMD
Cullman Internal Medicine

The class will visited Montgomery on February 27 and had lunch with legislators and toured the capitol. Thank you to our breakfast sponsor Serra Visser Nissan. We look forward to our March session, “Business & Industry Day” with breakfast sponsored by Krout Properties. To sponsor a breakfast, contact jnoore@cullmanchamber.org.

/JM

Brought to you by:

ADS Security
1215 2nd Avenue NW
Cullman, AL 35055
(256) 739-0224
www.adssecurity.com

Thank you for a fantastic year!

www.cullmanchamber.org

Brought to you by:

ADS Security
1401 4th Street SW Cullman
(256) 734-5869
www.johnnybabar.com
The Cullman Area Chamber of Commerce held their long anticipated 71st Annual Meeting & Gala on February 13 at Loft 212. The theme of the evening was “Rollin’ in the Dough” and the style of dress was Old Vegas. Entertainment was provided by Gwen Hughes and the Retro Jazz Kats.

The event celebrated the past year’s accomplishments under Melissa Cartee’s leadership and kicked off the new year of programs and activities under 2014-15 Chamber Chair Jim Weidner’s leadership.

The event was presented by Peoples Bank of America and the featured speaker was presented by Freedom Insurance – The Gloria Williams Agency. Patricia Barnes aka Sister Schubert of her famous rolls line was the revered guest speaker for the night.

She delivered a beautiful address rich with faith, family and food. The crowd rose to their feet and thunderously applauded Sister after she finished.

Outgoing Chamber Chair Melissa Cartee inspired the room with her reflection on the past year of growth and progress that Cullman experienced as she passed the gavel. Incoming Chair-Elect (now 2014-15 Chamber Chair) Jim Weidner encouraged the crowd and left a spirited impression with his theme of moving Cullman forward.

TRC (Total Resource Campaign) Outgoing Campaign Chair Vicki Karolewics also passed the gavel on to incoming TRC Campaign Chair-Elect (now 2014-15 TRC Campaign Chair) Susan Copeland. Both women conveyed a contagious positivity and an insatiable desire to push TRC to the very top.

The awards of the evening were also given out. The Cullman Mayors Association’s Lucille Gelin Public Service Award winner of 2014 was given to Joann Walls, a Hanceville resident who has passionately served the public for years.

The Cullman Chamber’s Emma Marie Eddleman Citizen of the Year for 2014 was awarded to Roy Drinkard of Drinkard Development. This illustrious man humbly received his award. Drinkard has been dubbed the father of Cullman and is the longest living former Chamber chair.

Upon completion of the program and the announcement of the Drawdown winners, attendees were able to play games and catch up with one another at the Old Vegas themed gathering.

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Organize 4 Success

Get Organized, Productive and Focused

You know the drill... You’re typing away engrossed in a report you’re working on when the phone suddenly rings and jolts your attention away. All at once, you remember the phone bill is due, the puppy needs to go to the vet and, hey, there’s that paperclip you lost a week ago.

Don’t let chaotic disorder take over your life. Karen Sladick won’t allow it. Who is she? Sladick is the owner of Organize 4 Results and is a premier expert in productivity and leadership training. Her Birmingham based business has helped the likes of Regions Bank, St. Vincent’s Hospital, Children’s Hospital and the Southern Research Institute, to name a few.

This month, the Cullman Area Chamber of Commerce held a seminar on February 19 called Organize 4 Success with Sladick as the facilitator. Her specialized course helps you garner the critical information needed to help you focus and function at your absolute best, increasing productivity and efficiency in the workplace.

As stated on Sladick’s website, www.organize-results.com, this program specializes in workplace productivity and leadership skills development training. They have helped several companies achieve bottom-line results and increase productivity and effectiveness through employee development programs.

Through this program, employees learn practical solutions to real world challenges and gain skills they immediately use on the job. Within a four-hour time span, Sladick taught her full class ideas that could be implemented in all areas of life – work, home, school, play, etc. Her tips and tricks of the trade for staying organized are tried and true. This highly informative session included several methods of staying organized that would efficiently work at home and in the workplace.

Sladick explained that certain behaviors and habits either had to be built or rebuilt depending on what one was prone to do. After explaining how these certain habits can make or break an individual, she suggested different methods to alter or better enforce such behavior.

As Sladick commented, “You can manage those actions that eat up your time.” If you are tired of being all over the place and lost in translation, it’s time to give Sladick a call and get your life in order. She not only leads the seminar but also provides her participants with a 63-page workbook that they fill out and keep. Not only that, but Sladick calls and checks in on her students to see if the process oriented program is working for them.

In summation, Sladick is an organizational maverick. If you have employees that are lacking the ability to be focused and productive, Sladick can help. Her process is a proven method of efficiency. Isn’t it time for you to be organized, focused and productive?

Welcome New Members

Thank you for your support and investment in the Cullman Area!

168 China Buffet
1300 Mitchell Road NW
Cullman, AL 35055
Primary Phone: (256) 775-8888

Cullman Ballet Society
1706 Tally Ho Street
Cullman, AL 35057
Primary Phone: (256) 507-2826

Custom Catering by Teresa
593 County Rd 946
Cullman, AL 35057
Primary Phone: (256) 338-9877

Deep South Classics
118 5th Street, SE
Cullman, AL 35055
Primary Phone: 256-739-1266

Fyre Athletics DBA ACE of Cullman
10211 US Hwy 31
Hanceville, AL 35077
Primary Phone: (256) 775-4317
www.fyreaethletics.com

Harris and Graham, Inc.
896 Co. Rd. 732
Cullman, AL 35055
Primary Phone: (256) 595-4973
harrisanndraham.com

Lakeshore Revenue Recovery, LLC
P.O. Box 303
Arley, AL 35541
Primary Phone: (205) 406-8862
lakeshorerevenue.com

Legacy Realty Group
103 3rd Street SW
Cullman, AL 35055
Primary Phone: 256-841-5657

Matt Gentry
1412 Allendale Ln NW
Cullman, AL 35055
Primary Phone: (256) 595-8862

Realty Inc./Home for Heroes Affiliate
Cullman, AL 35055
Primary Phone: Website: http://realtyincalabama.com

Shelly Smith Photography / Smith Squared Photography
9565 US Highway 31
Hanceville, AL 35077
Primary Phone: (256) 590-3501
shellysmithphotography.net

Thank You to our Renewals

We appreciate your continued support and investment in the Cullman Area!

Alacare Home Care and Hospice
Amedisys Home Healthcare
Consumer First Mortgage
Cullman County Republican Women
Cullman Eye Specialists, P.C.
Davidson Homes, LLC
Denise G. Key, CPA
Dr. Silvio Papapietro,
CRMC/UBA Cardiology Clinic
Dyer Poultry Supply
Earl's Body Shop, Inc.
Etc. by Nikki
Friends of Cullman Animal Shelter
Girl Scouts of North-Central Alabama, Inc.
Happy Homes Real Estate
Havoline Xpress Lube
Heritage Diagnostic Center
Housing Authority of City of Cullman
I-Core Composites, LLC
Joiner Construction Company, Inc.
Larry G. Cooke, CPA
Lee Powell -- Cotton States Insurance Agency, Inc.
Lisa Weeks, D.C.
Mickey Parrish, State Farm Insurance
MotorHead Products
Musgrove Estates Apartments
Neeson Construction Company, Inc
Nesmith Park Apartments
North Alabama Center for Educational Excellence
Quality UD Signs & Outdoor Advertising
Queen's Antiques
Restoration Construction Specialist
Sears Hometown Store
Shop Around the Corner
Smith Lake Living, LLC
Southern Heritage - A Family Heritage Insurance Provider
The Link of Cullman County
UPS
Veigl Village Apartments
Victim Services of Cullman, Inc.
Vinemont Coin Laundry
Vintage West
Webb Payroll Service, Inc.

2014 State of the Hospital Address and Healthcare Professional of the Year

On Wednesday, Jan. 29, the 2014 Business Leaders Luncheon and the Cullman Area Chamber of Commerce’s Healthcare Professional of the Year Award Presentation was held in conjunction with the State of the Hospital Address at Cullman Regional Medical Center.

This award, presented by the Cullman Area Chamber of Commerce’s Health Services committee, recognizes individuals who have made an outstanding contribution in healthcare to our community.

The 2014 Cullman Chamber’s Healthcare Professional of the Year was awarded to Dr. Jeremy Stidham of Cullman Internal Medicine. Stidham is a beloved and highly admired doctor practicing in the Cullman area. 2013-14 Chamber Chair Melissa Carter spoke briefly and Jared Rice of Borden Family Pharmacy & Market Shoppe presented the award.

The State of the Hospital Address was delivered by 2014-15 Chamber Chair and President/CEO of CRMC Jim Weidner. His detailed, impressive speech was the most comprehensive and current evaluation of CRMC and the Cullman area, as well as his update on the conditions and forecasts in the healthcare industry and the medical field.

Weidner wrapped up his speech with a touching video that displayed the following words: “Empathy – the human connection to patient care.” It is highly evident that the doctors and staff of the medical field in our Cullman community are cutting edge professionals with their patients’ best interests at heart.

The State of the Hospital Address was delivered by 2014-15 Chamber Chair and President/CEO of CRMC Jim Weidner.

Thank you for your support and investment in the Cullman Area!
How it Works: The Cash Mob is a way to show support of local area business. Each month participants meet in a designated area with a predetermined amount of money in hand. During the mob the participants are asked to meet 3 new people. As part of our Cash Mob initiative, we require that each business pay it forward by selecting a local non-profit or charity to donate to. It can be a percentage of the cash mob sales or donation of time/resources. This should be a lot of fun and a great way to promote SHOP LOCAL! Let’s keep our tax dollars in Cullman and keep our existing businesses in business!

Join the “CA$H MOB”

Presented by: W A L L A C E  S T A T E
H A N C E V I L L E

The Cullman Area Chamber of Commerce’s quarterly Biscuits and Business meeting is offering a new venue for guests this year as the first meeting of 2014 takes off Wednesday, March 12 at Wallace State Community College. The quarterly event, which gives local business representatives the opportunity to network and share resources, also offers participants helpful information on a variety of business and community-related topics throughout the year. Updates will be provided from Wallace State and Economic Development regarding Workforce Solutions. The breakfast begins at 8:00 a.m. and is provided by our sponsor, Wallace State Community College. There is no charge for the event. Chamber members and future members are invited to attend each quarter. To RSVP or to get more information on how you can become a Chamber member, please call 256-734-0454.

Presented by: C U L L M A N  C O U N T Y
E C O N O M I C D E V E L O P M E N T A g e n c y

The Chamber’s 7th Annual Montgomery Drive-In presented by the Cullman Economic Development Agency and Cullman County Industrial Development Authority is set for Wednesday, March 5. The cost for participants is $50 which includes transportation (bus) to and from Montgomery and lunch. The program will also include presentations from various departmental and agency directors who will meet with our group and provide an update on their respective programs and activities. Furthermore, our local Cullman area state legislative delegation has been invited to join us for lunch that day to provide an overview on legislative issues.

Thank you to our Lunch Sponsor: Cullman Regional Medical Center | www.crmchospital.com
Thank you to our Transportation Sponsor: Goodwyn, Mills & Cawood, Inc. | www.gmcnetwork.com

Member Spotlight

Be sure to visit these Chamber Member businesses for all of your legal needs.

Berry, Berry, Little & Brunner
405 2nd Avenue SW, Cullman
(256) 734-6330

C. Blake West, Attorney at Law
427 2nd Avenue SW, Cullman
(256) 734-0026

Culpepper & Associates LLC
206 Ninth Street SW, Cullman
(256) 737-0740

Emily Niezer Johnston, LLC
PO Box 2612, Cullman
(256) 775-9261

Fuller, Willingham, Fuller & Carter, LLC
PO Box 2612, Cullman
(256) 734-2023
www.fandwlaw.com

Greg Johnson, Attorney at Law
412 First Avenue SE, Suite 100, Cullman
(256) 739-0006

Jackson & Williams
416 1st Avenue SE, Cullman
(256) 739-5400

Knight & Knight, LLC
210 Second Street, SE, Cullman
(256) 734-0456
www.knight-knightattorneys.com

Mcleroy Law Firm, LLC
1626 First Avenue, SW, Cullman
(256) 734-6994
www.mcleroyfirm.com

Parker and Parker P.C., Attorneys At Law
215 Main Ave., SW, Cullman
(256) 775-4444

Pitts & Zanaty, LLC
PO Box 2606, Cullman
(256) 255-0497

R. Champ Crocker, LLC
207 2nd Avenue SE, Cullman
(256) 739-5005
www.champcrocker.com

Sandra K. Watts, LLC
P.O. Box 1244, Cullman
(256) 841-5700

Sara Baker Attorney at Law
100 5th Street SE, Cullman
(256) 737-7181

Smith & Smith LLP
PO Box 398, Cullman
(256) 734-4721

Mark O. South — Attorney at Law
1207 1st Avenue SW, Cullman
(256) 734-3800

St. John & St. John, LLC
PO Box 2130, Cullman
(256) 734-3542

Thompson & Thompson Attorneys at Law
421 2nd Ave., SW, Cullman
(256) 734-4591
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