

From the Chamber President Joe is Moving to Florida

Leaks, blocks, bursts, and heaven forbid overflows! Who you gonna call? A plumber? Think again! Haven't you heard, Joe the Plumber is retiring; you had better grab a plunger! Seventy to eighty percent of our current tradesmen are between the ages of 45 and 65. Baby boomers are looking toward retirement while the rest of us are left scratching our heads wondering where all of the plumbers, electricians, and mechanics have gone. For two to three generations, parents and educators have encouraged children to become doctors, lawyers, or astronauts. The focus has been to go to college and get a degree. The shift to four-year college preparation rather than vocational education has created a shortage for manufacturers, construction companies and consumers. Why the shift?

We have an image problem. People tend to think of vocational or technical jobs as dirty, dark, or low-paying. That stereotype is one reason why companies are struggling to find candidates for about 237,000 job openings in the United States. To put that figure in perspective, it's 89,000 more than the entire US economy created last month. Factory jobs are not what they were in the old days. Many of these jobs involve sophisticated technology — and they

pay accordingly: Salaries can start at \$50,000 or more, and climb to well over \$100,000 a year for skilled, experienced engineers and technicians.

Many of our partners such as Wallace State, CAWS, our legislators and our economic development offices are working together to educate students, teachers and parents about new and old career opportunities in the field of vocational studies and technical studies. Becoming a welder or computer controlled machine operator isn't for everyone but pursuing a college degree doesn't fit every student's skill set either. Parents, you know better than anyone else where you child's strengths lie. There are real opportunities right here in the Cullman area. Reach out to your schools or to the chamber. We will be happy to point you in the right direction. In the meantime, grab a bottle of Drano at your local hardware store - you may need it!

* Forbes & Fortune



Leah Bolin

President & CEO, Cullman Area Chamber of Commerce

Football and Politics... May's Chamber Update

If you happen to see Chamber staff or members laying around in the floor, don't mind us, just politely step over and maybe hand us some coffee. Just kidding - but we have definitely been busy over here. May was our first month to launch our highly anticipated and monthly event, Hops & Shops Cullman. Read on to find out more about how this restaurant and retail event turned downtown Cullman into the most hoppin' place to be. Speaking of new programs, we had our first ever Cullman Area Tourism Awards, wherein we celebrated excellence in tourism for the Cullman area. This morning event was just what the doctor ordered as an excellent way to embrace and commend all of those businesses, organizations, companies and individuals without whom our tourism industry couldn't exist. We also held a Membership Appreciation Cookout & Open House for our beloved and hungry members, graduated our elite and talented 2013-14 Leadership Cullman County class, and held informative Sheriff's and Commissioner's Forums. Of course, we had our Morning Blend where Chamber members and the community discuss the hottest topics around with plenty of espresso flowing to keep you awake and engaged. Our second quarter Biscuits & Business was a delicious discussion – hearty biscuits and an enlightening speaker, Les Bales, project manager at Alabama Technology Network (ATN), spoke about OSHA and the standards, regulations and

expectations that the area businesses are expected to abide by and the potential issues that could arise. Finally, to cap off our month of May, the guest speaker for our Community Luncheon, Jay Barker, of Rock the South and football fame (not to mention that beautiful country singer for a wife, Sara Evans) entertained the crowd with an inspiring speech about character and confidence, passion and perseverance, peppered with a laugh here and there. We didn't have long before we had to hurry over to the Chamber to greet our hardworking Governor! Governor, you say? Indeed. We were asked to host a Roundtable Discussion with Governor Robert Bentley where business members in the community could ask the official some impromptu questions related to small business issues. So, there you have it, readers. That's been our whole month – the whole shebang. But don't worry, we are looking forward to a jumpin' June. Our highly requested Business After Hours event, Summer Samplers in the Breezeway, is coming up on June 12 from 5:30-7 p.m., and you do not want to miss this celebration of the best local foods in the area. And, hey, we are still waiting on some coffee over here!

– The Chamber Staff

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www.CullmanChamber.org

Cullman Area Chamber of Commerce

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Make plans for the 2014 Farm to Fork Dinner on August 16, 2014. This growing event is sponsored by Alabama Farm Credit and will be held at the Wallace State Community College School of Nursing and Center for Science Conference Center. Mauricio Papapietro, owner of Brick and Tin restaurant in Birmingham. brings high-end, "slow-food" cooking techniques to a fast-casual setting specializing in homemade breads, farm-to-table meats and produce, soups, sandwiches and salads. Tickets are \$50 each, tables of 6 and 8 are available for purchase. Register online at www.cullmanchamber.org/events. Limited tickets are available.

Farm Y'all Festival will be held on August 23, 2014, from 8 a.m. to 3 p.m. at the Festhalle Market Platz, sponsored by TriGreen Equipment. Local farmers will be on hand with a supply of local fruits and vegetables. Along with entertainment, games and food there will also be The Great Pumpkin Weigh Off! Hope to see y'all there!





SECOND THURSDAY OF EACH MONTH

> SHOPPING, DINNING, & CRAFT BEVERAGES

RESTAURANT SPECIALS & STORE DISCOUNTS

EXTENDED HOURS & LIVE MUSIC

LOCATION: CULLMAN AREA CHAMBER OF COMMERCE

TIME: 4-9 P.M. TICKET: \$10

*limited tickets available

On the **second Thursday** of every month, our retailers and restaurants will offer extended hours, specials and discounts in honor of our latest event Hops & Shops!

The Retail Committee of the Cullman Chamber recently launched a new nighttime event called Hops & Shops Cullman. This exciting event will take place every second Thursday of each month and highlights our downtown area, with restaurants and retailers offering extended hours, deals, discounts, drawings, craft beverages and live music. This month's date is set for June 12, 2014, from 4-9 p.m. June's breweries are Good People based out of Birmingham, AL and Back Forty based out of Gadsden, AL. This is how the process works: You'll start at the Chamber's Visitor Center. Your \$10 ticket will include: wristband, passport and map, 20 pennies and a souvenir sample glass. There will be two special drawings this month – one for the Hoppers and one for the Shoppers! For the Hoppers, take your passport to each participating restaurant and get it stamped; you'll be entered to win a \$50 gift certificate to the restaurant of the month. The restaurant drawing will be held at 9 p.m. at Busy Bee Café. For the Shoppers, just bring your receipt* from one of our participating stores to Busy Bee Café at 8:15 p.m. and be entered into a drawing to win 2 Platinum tickets & 2 Meet and Greets with Phil Robertson!!

There are a limited number of tickets available for Hops & Shops Cullman! You may register online in advance. Pre-registration is encouraged. For more information, please call 256-734-0454 or email <u>info@cullmanchamber.org</u>.

*1 receipt per store

Sponsors:





Duck Dynasty: Phil Roberston



You never know what the topic will be, always great company & great conversation! The Chamber's Morning Blend June 18, 2014.



Join us and enjoy a warm summer night sampling a showcase of the fantastic local flavors that the Cullman area has to offer.



Register online at www.CullmanChamber.org or call 256-734-0454

The Chamber's 2nd quarter Business After Hours event will be on June 5, 2014, from 5:30-7:00 p.m. in the Breezeway located beside the Chamber. Come join us for a night filled with great food & networking! Cost for Members is \$15.00 & Future Members is \$20.00. Come with an empty stomach and business cards!

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205-406-8862



2014-15 Cullman Area CoC TRC Connecting Your Business To Your Future

We are excited about our Total Resource Campaign! What is TRC? TRC is the Chamber's sponsorship and membership drive. Sponsorships will go on sale in August; we've added several new items! We need volunteers to help us; this is a great way to promote your business. If you interested, please call us today! During the 7 week campaign there will be parties to reward you for all of your hard work! Our top producers will be rewarded with a trip- last year we went to Cancun; we will announce the destination during the campaign. If you are a member and are interested in promoting your company, sales begin in August.

Chamber Helped to Celebrate Growth in the Cullman area



Options 2201 2nd Avenue N.W. Cullman, AL 35055 www.optionsofnal.com (256) 347-5993



Prestigious Pets 140 County Road 1332 Vinemont, AL 35179 (256) 734-2660



O'Reilly Auto Parts - Hanceville 836 Main Avenue N.E. Hanceville, AL 35077 (256) 352-8985



Clarkson Covered Bridge - Pond Clean Up 1240 County Road 1043 Cullman, AL 35057



Medical Weight Loss by Healthogenics 1208 Cullman Shopping Center N.W. Cullman, AL 35055

(256) 739-4010



CCCDD - The Beech Center 1803 Beech Avenue SE Cullman, AL 35055 (256) 737-1915

Schedule your Ribbon Cutting or Groundbreaking!

If your business is new to the area, under new management, has a new location, or if you are breaking ground, call us today at 256-734-0454! Ribbon Cuttings & Groundbreakings are scheduled Monday - Friday 8 a.m. - 5 p.m.

www.CullmanChamber.org

Welcome New Members

Thank you for your support and investment in the Cullman Area!

Classic Printing and Signs 917 2nd Ave North Birmingham, AL 35203

205-326-6540

O'Reilly Auto Parts -Hanceville

836 Main Street N.E. Hanceville, AL 35077 256-352-8985

April 23, 2014- May 20, 2014 **Cynthia McCarty**

4716 Amberwood Lane Anniston, AL 36207 256-310-6048

Straight to Ale **Brewing** 3200 Leeman Ferry Road Huntsville, AL 35055 256-489-0820

Alfa Insurance – **Ethan Ponder** 307 Main Ave. N.E. Cullman, AL 35056 256-734-4660

Ally and The Alley Katz

350 County Road 388 Cullman, AL 35057 256-338-1410

Cullman Brewers Guild 256 590-9081

- COMMUNITY LUNCHEON -



The Cullman Area Chamber of Commerce & Visitor Center's June Community Luncheon will feature guest speaker Armand DeKeyser.

Armand DeKeyser is the executive director of the Alabama Humanities Foundation. A native of Mobile and a graduate of Auburn University, DeKeyser returned to his home state after a number

Wendy Childers - Carter & Company The June Community Luncheon is brought to you by:

of years working in Washington, DC, most notably as Chief of Staff to Alabama's Senator Jeff Sessions.

DeKeyser's experience across Alabama fits with the AHF's recently renewed commitment to offer programming in every county in the state.

A success as a small group manager in both the private and public sector, he is wellversed in communicating and interacting with a variety of competing interests.

DeKeyser will be speaking about "The Way We Worked" brought by the Smithsonian Institution Traveling Exhibition

Service. This exhibt will be in Cullman Febuary 2015. The June Community Luncheon .is scheduled for Friday, June 27th from 11:30 a.m. to 1 p.m. in the banquet room at All Steak.

The program is presented by Mickey Parrish State Farm Insurance & Financial Services and sponsored by Charter Business. To register for the luncheon, email info@cullmanchamber.org or call 256-734-0454. The price is \$15 for Chamber members and \$20 for future members.

* 48 hours cancellation notice or subject to billing. Payments will be taken at the door but can be invoiced or paid online.

harter Business



Member Spotlight

Be sure to visit these Chamber Member

businesses to get your lawn & pool looking great!

Blue Dolphin Pools, Inc. 3301 AL Highway 157 NE Cullman, AL 35058 (256) 734-5452

Burks Brothers Pools & Spas, LLC 309 3rd Avenue SW Cullman, AL 35055 (256) 739-0799

Clarke's Lawn Care

875 County Road 1177 Cullman, AL 35057 (256) 739-1705

Bryan's Landscaping & Lawn Care, LLC 1411 County Road 436 Cullman, AL 35057 (256) 339-9940

Cedric Williams Tree Service & Landscaping 1393 Wilhite Road Faulkville, AL 35622 (256) 775-7682

Thank you to our Renewals We appreciate your continued support and investment in the Cullman Area!

April 24, 2014 - May 20, 2014

Southern Accents Architectural Goss Electric, Inc. Antiques, Inc. Jimmie Hale Mission, Inc. Alabama Allergy & Asthma Center Cultured Marble of Cullman Spirit Coach, LLC Evelyn Burrow Museum of Wallace State College North Alabama Agriplex Dr. R. Clyne Adams JIT Services, LLC Periodontal & Implant Associates Principal Financial Group Selah Therapeutic Massage Sun Loan Company The Robson Company, Inc. The Surgery Center of Cullman Farmers Insurance - The Warhurst Insurance Agency Fuller, Willingham, Fuller & Carter, LLC Sue-Jac, Inc. Southeastern Telephone, Inc. Trav-Ad Signs & Electrical, Inc. Cullman MGMA Deb's Bookstore American Pest Control PETRO - Dodge City/ IRON SKILLET Dunn Real Estate - Dodge City **REHAU** Automotive, LLC **Tommy Little Animal Clinic** Alabama Cullman Yutaka Technologies, LLC Cullman County Economic Development Margo's Antiques & Gifts, Inc. Cullman County Sheriff's Office

Real Estate, Inc. Advanced Rotors, Inc. Cash Acme LLC Custom Catering by Teresa - V Modernistic Printers Inc. Northwestern Mutual Sherwin-Williams Company The Pavilion Wal-Mart Super Center Walgreens- South Location **April Flours Catering** Bill Smith Pontiac-Buick-GMC, Inc. Hanceville Nursing & Rehabilitation Center. Inc. Hydra Service, Inc. Valley Group, Inc. Zaxby's of Cullman Blue Cross Blue Shield of Alabama Cullman City Primary School Dale Pearson Construction, Inc. Echols, Jonathan B., DMD Heritage Self Storage Wells Fargo & Company Brickyard Meat Processing Cullman City Head Start Jeb Williamson, CPA, LLC

ATTENTION MEMBERS!!!!

We have had some members mention they are not receiving our monthly E-Blast sent through Constant Contact. If you are not receiving updates or notifications of events, please answer the following.

Does the Chamber have your current email?

Is this email being caught as spam? If so, please mark as "safe". If you have moved companies, please call us so we can update your information!

Correction from May's Newsletter Crooked Creek Civil War Museum 516 County Road 1127 Vinemont, AL 35179 (256) 739-2741 Hours of Operation: **Open Daily 9-5** Fee: \$5.00 Wheelchair Accessible



This first annual event featured two separate divisions to recognize those incredible businesses, companies, organizations and individuals active in the tourism industry that go above and beyond what is expected to ensure that the visitor experience in the Cullman area is anything but typical and ordinary. The event was held at Stone Bridge Farms in the new Brown Stone Centre in the wee hours of the morning from 7:30-10 a.m., complete with a bountiful breakfast buffet and exotic carved fruits bearing the CoC emblem and the name of the hosting facility. There were 14 total awards presented in the two areas of Business Awards and Individual Service Awards. Presented by The

Community Shopper's Guide and sponsored by The Cullman Times, Hampton Inn and Rock the South, the newest embodiment to honor tourism was well received and the following honorees were recognized for their remarkable efforts.

The Business Awards:

Exceptional Festival – Bloomin' Festival Best Attraction – Heritage Park Near Nature, Near Perfect Award – Ave Maria Grotto Sprit of Cullman – Stone Bridge Farms Rockin' Retailer – Southern Accents Extraordinary Everyday Eatery – Rumors Deli

The Individual Service Awards:

The White Glove – Lina Campos The Silver Spoon – Julius Valentine Superior Service – Donny Wilson Savvy Retail Sales Associate – Bonita Hutchinson Heart of the House – Bob Keefe Hospitality Volunteer of the Year – Ron Buker Rising Star – Waid Harbison Tourism Professional of the Year – John Hunt



Exceptional Festival or Event Award -Bloomin' Festival -Father Joel & Joyce Nix





Near Nature, Near Perfect Award -Ava Maria Grotto - Father Joel Martin & Abbot Cletus Meagher



Spirit of Cullman Award -Stone Bridge Farms - Janet Fortner, Connie Moore & Ron Foust



Rockin' Retailer -Southern Accents- Dot Gudger & Garlan Gudger Sr.

Heritage Park - Shelby Williams

Extraordinary Everyday Eatery -Rumors Deli -Annette Harris



Savvy Retail Sales Associate -Bonita Hutchison from Deep South Classics



The White Glove Award - Lina Campos from Hampton Inn



Hospitality Volunteer of the Year - Ron Buker -Volunteer at Clarkson Covered Bridge



The Silver Spoon Award -Julius Valentine from All Steak



Rising Star Award - Waid Harbison from City Parks & Recreation - accepting award Christy Turner



Superior Service Award -Donny Wilson from the Evelyn Burrow Museum



Tourism Professional of the Year Award - John Hunt - formerly Director of City Parks & Recreation

* Not pictured Bob Keefe-Berkeley Bob's Coffee House-Heart of the House Award

CHAMBER RE«WIND **Leadership Cullman County Graduation**

Leadership Cullman County graduated its 2013-14 class on the evening of Thursday, May 22. The Leadership Cullman County program is sponsored by Merchants Bank, and the graduation banquet, held at the All Steak, was sponsored by American Proteins, Inc. The evening of graduation included comments on leadership from the keynote speaker, Dale Greer, Assistant Director of the Cullman Economic Development Agency. Graduates were honored and presented with awards for their outstanding dedication and completion of the program. During their time in the program, these individuals experienced a range of courses that attribute to the character of the state of Alabama, including those in education, criminal justice, local government, health care, quality of life, state government, economic development and agriculture. Co-chairs Jenny Clark of Merchants Bank and Buchanan Jackson of Temple Baptist worked diligently this year alongside Leah Bolin, President & CEO of the Chamber, to make the program a success.

The 2013-14 Leadership Cullman County graduates included: Martha Abbott, Traditions Bank; Nathan Bergquist, Alabama Technology Network; Kelsie

Butler, Traditions Bank; Markus Erlbacher, Rehau Automotive, LLC; Doreen Griffeth, Cullman City School District; Will Harding, First South Farm Credit; Melissa Henderson, Merchants Bank; Kristen Holmes, Wallace State Community College; Matthew Kinsland, Cullman County Economic Development; Kolby Lawrence, JCR Recycling; Jerry Lawson, Daystar Church; Tonya Mattox, Rehau Construction, LLC; Heath Meherg, Cullman County; Teri Mobley, Heart Care, PC; James Rooker, American Proteins, Inc.; Jennifer L. Smith, Hospice of Cullman County & CRMC Home Care Services; Heath Stewart, Cullman County Economic Development; Christy Turner, Cullman City Parks & Recreation; and Ross West, Merchants Bank of Alabama.

If you would like to apply for 2014-2015 Cullman County Leadership, you may submit your application by going to www.cullmanchamber.org> forms>Cullman County Leadership Application. Applications are due by July 31, 2014. 2013-14 Leadership Cullman County

2013-14 Leadership Cullman County Program is brought to you by:



Membership Appreciation Cookout & Open House

With the beautiful weather we've had in the month of May (we are ignoring those cold, brisk days), we decided to honor our dedicated and hardworking members by providing them with a complimentary lunch out in the breezeway from 11 a.m to 2 p.m. on May 2nd. Sponsor Jim 'N Nick's Community Bar-B-Q provided a mouthwatering lunch of barbecue sandwiches, potato salad, baked beans, those trademark cheese biscuits, and a heaping of banana pudding, complete with a sweet tea. Pepsi Cola Distributing Company sponsored the event as well, delivering all the ice cold drinks possible. Nearen Construction was a proud sponsor of the event that served as a special way for the Chamber to say 'thank you' to those who continually invest in Cullman's future.





Not a Member Yet? Not a Problem!

The 2014 Primary **Election** is June 3, 2014.



Your business can join for @ 50 cents a day! Visit www.CullmanChamber.org or call the Chamber at 256-734-0454 any time for more information



Dale Greer: Assistant Director of Cullman Economic Development Agency; motioned to start Cullman County Leadership in 1998.



Graduation is brought to you by:

American Proteins, Inc

Be informed when voting!

Sheriff's Forum

The 2014 Sheriff's Forum was co-hosted by the Chamber's Governmental Affairs Committee and The Cullman Times and was held in the Freedom Insurance Room at the Cullman Chamber. This forum featured candidates running for Cullman County Sheriff, which included Sheriff Mike Rainey, Mike Gentry and Tim Creel. The event was held on May 12, starting at 4:30 p.m. The event was free of charge and provided those in attendance the opportunity to hear the candidates respond to questions that were selected prior to the event.

Commissioner's Forum

The 2014 Commissioner's Forum was held on May 6, starting at 5 p.m. in the Freedom Insurance Room at the Cullman Chamber. The Chamber's Governmental Affairs Committee and The Cullman Times co-hosted this event together. There was a great turnout for the event and those candidates running for the Cullman County Commissioner Places One and Two were on hand to answer important questions regarding the Cullman area. Those candidates running for Place One included Kerry Watson and Darrell Hicks. Those candidates running for Place Two included Gary Marchman, Doug Williams, Stanley Yarbrough, J.P. White and James Graves.



MAKING SENSE OF INVESTING

SMALL BUSINESS OF THE MONTH



The Retail Committee of the Cullman Area Chamber of Commerce is proud to provide special recognition to our small business community by presenting one (1) monthly recognition award and one (1) yearly award. Monthly award winners will be considered the nominees for the yearly recognition award to be presented at the Cullman Area Chamber of Commerce Annual Meeting held each February. Visit CullmanChamber.org to show some love to your favorite business.

SEMINAR: UNDERSTANDING SOCIAL SECURITY JUNE 24, 2014 5:30 p.m. - 7:30 p.m.

Freedom Insurance Room at the Chamber Free of charge - must RSVP (256) 734-0454



Bridging the Generation Gap June 25, 2014

For the past few months, Chamber President Leah Bolin has been discussing differences between generations in the workforce. We feel this is a great opportunity to offer a Seminar focusing on just that! Karen Sladick will be here at the Chamber on June 25, 2014 to help us understand where each generation is coming from and how to maximize different skills to develop a greater synergy, creativity and productive workplace. This seminar is open to anyone regardless of position or responsibility in the workplace. If you would like to register please do so online at <u>www.cullmanchamber.org/events</u> or call the office at (256) 734-0454. Members: \$129.00 Future Members: \$159.00

Upcoming Chamber Events:

June 5- Summer Samplers in the Breezeway June 12- Hops and Shops June 18- Morning Blend June 24- Seminar: Social Security June 25- Seminar: Bridging the Generation Gap June 27-Community Luncheon; Armand DeKeyser July 10- Hops and Shops July 10- Hops and Shops July 16 Morning Blend July 23- TRC Pre-sale Kick off July 25- Community Luncheon

Check out <u>www.cullmanchamberorg/events</u> for more Chamber and community events. If you need an event added to our calendar, email info@cullmanchamber.org or login into your Member Dashboard!



We would like to introduce our second quarter intern, Katy Jones. She is sponsored by Werner's Trading Company. Katy is a 2014 Auburn University graduate with a B.A. in Communication and a minor in Philanthropy and Non-Profit Studies. She plans to attend graduate school in the fall to pursue her master's in Communication at Auburn University where she will be a graduate teaching assistant. Katy is enjoying her time at the

Katy Jones -Intern

Cullman Chamber and is thankful to be able to intern in her hometown at a place of business that encompasses all of what she has learned in her college career at Auburn.



Take Advantage of Your Membership!

Need some summer help?

Post your job posting on the Chamber website! Follow the steps below:

Go to: <u>http://business.cullmanchamber.org/login/</u>

at the top of the page you will see a blue bar select "Share"

"My Job Posting" "Create Job Posting"

