

## Ribbon Cuttings/ Ground Breakings:

### The Chamber's role consists of:

- Providing ribbon and scissors.
- Eight (8) Gold Shovels are available for Ground Breakings
- Inviting the Chamber Board of Directors, Chamber Ambassadors & City/County/Town Officials. (When applicable)
- Informing the media of the ribbon cutting/groundbreaking. (Business owner needs to contact the business editors to ask for full coverage.)
- Posting your event pictures on our Facebook page and Chamber Newsletter Eyes of Progress.

### Planning Your Ribbon Cutting or Ground Breaking:

- **Event must be arranged with the Chamber, 2 weeks in advance of the event date.** (Earlier Dates are possible if approved by the Director of Membership & Marketing)
- When arranging your event, the Chamber must confirm the availability of the date on the Chamber calendar. Please keep in mind that the date you want may not be available, so choose several possible dates for your event.
- Ribbon cuttings and Ground Breakings will be held on normal business hours Monday – Friday 8 AM – 5 PM. The recommended days being Tuesday – Thursday between 10 AM and 2 PM. (No weekend or after hours events will be scheduled unless approved by the President/CEO).
- Hosts that wish to include the ribbon cutting with a larger event may do so; however, the responsibilities of the Chamber in that event are the same as Ribbon Cuttings stated above.

- The Chamber shall also be available for Ground Breaking Ceremonies for new businesses, regardless of membership status, in the interest of supporting and promoting economic growth. The Chamber shall actively engage in building a relationship with those businesses and to seek their membership investment when the business opens. (no fees apply)
- The Chamber would like to be a part of Cullman’s ever-changing business community. However we must limit our active participation to:
  - Ribbon cuttings/Ground Breakings for new businesses in our community
  - Significant expansions of existing businesses
  - Groundbreaking ceremonies for new locations
  - Relocation to new location within 6 months
  - New Ownership within 6 months.
- If a business requests a ribbon cutting and that business is a “home office” or “online business,” the ribbon cutting will be hosted at The Cullman Area Chamber of Commerce.
- Businesses must be located in a business/commercial zoned area in order for a ribbon cutting/groundbreaking to be conducted.
- Businesses that have received a grant that require a ribbon cutting will have one complimentary ribbon cutting. The Chamber will be happy to loan the scissors and ribbon out to the business if more than one grant/ribbon cutting is required.

**Ribbon Cutting Fees**

- Member Cost: \$0 (benefit of membership)
- Non-member cost: \$100.00
- If Membership is placed within 90 days of ribbon cutting the Non-member cost (\$100.00) will be applied to membership investment.

Approved: 11/17/15