



Advertising Media Kit Corona Chamber of Commerce



2019 ADVERTISING OPPORTUNITIES
Corona Chamber of Commerce

Web Enhanced Listing

Enhanced listing. This comes with several things such as:

- **Priority placement.** You will always be at the top of the search results. If multiple companies in the same category are also enhanced, you will only rotate amongst them.
- **Additional space to tell your story.** Your business description can now hold 1600 characters (up from 200), and you now have space for a search results summary.
- **Photos and videos, oh my!** You can now showcase your business through graphics, video and photos.
- **What else?** You can list your hours of operation, key words (great for SEO), driving directions and maps, a bulleted description with links, and more. Contact me if you'd like me to walk you through the possibilities!

\$349 fee

Map – Coming in 2019

Advertising Rates	1 ISSUE
General Advertising	
SINGLE	\$395
DOUBLE	\$795
TRIPLE	\$1,195
QUAD	\$1,495
SIX PACK	\$2,195
Panel/Cover Positions	
Full Panel	\$2,695
Inside Covers	\$3,295
Back Covers	\$3,795
Ad production	
Single	\$50
Double and up	\$100

**Corona Business News
Online and in Print**

The Corona Chamber of Commerce can offer special pricing for a publication directly mailed every other month to each member as well throughout the business community and selected residential neighborhoods. The number of printed copies is 5,000 per issue. It is also posted on our website.

Current circulation is approximately 1500+ directly mailed to Chamber members and new businesses, with the balance placed in strategic locations for consumers to pick up. We also post on our website and articles are posted on our social media sites.

Pricing is subject to change. All ads are to be prepaid. Submission deadline is the first of even month prior to printing. Some spaces are limited, and we encourage early reservations. If you would like to guarantee special placement (pages 3 or 5 as requested), there is a 20% fee above the advertising rates listed below.

Ads are full color and must be furnished camera ready, electronically to the Corona Chamber in JPG or PDF format, 300 DPI or greater. If assistance is needed in creating an ad, additional charges will be incurred, and client will be responsible for design fees. Email your ad copy to Sales@MyChamber.org.

Questions? Contact Bobby Spiegel at (951) 737-3350.

DESCRIPTION	SIZE	1 ISSUE	6 ISSUES/per issue
BACK COVER	10.25" X 15"	\$3,250	\$2,850
FULL PAGE	10.25" X 15"	\$2,250	\$1,750
HALF PAGE	10.25 X 7.5"	\$1,250	\$950
QUARTER PAGE	5" X 7.5"	\$550	\$450
EIGHTH PAGE	5" X 3.625"	\$375	\$325
16 TH PAGE	2.5" X 3.625"	\$175	\$150
BUSINESS CARD	3.25" X 2"	\$150	\$125

Flyer inserts for CBN

8.5 X 11 or less

\$350 prepaid. Provide us with 1800cc of identical copies of flyer (20lb paper)
by 5th of the even months.

**Directory
Online and in Print**

Advertising Rates	1 ISSUE
<p>Premium Positions</p> <p>Opposite Chairman's Message \$ 2,495*</p> <p>Opposite Table of Contents \$ 2,695*</p> <p>After Page 1/Before Table of Contents \$ 2,795*</p> <p>Inside Front Cover \$ 3,295*</p> <p>Inside Back Cover \$ 3,250*</p> <p>Page 1 \$3,250*</p> <p>Back Cover Package \$ 9,995</p> <p style="padding-left: 20px;">Includes a Two-Page advertorial spread</p> <p style="padding-left: 20px;">*Add a Two-Page Advertorial for an additional \$2,995</p>	
<p>Branding Package</p> <p><i>Display ad after page 1 & before Table of Contents plus a full-page advertorial in appropriate guide section</i></p>	\$4,795
<p>Color Editorial Positions – Display & Advertorial</p> <p>Far forward request – add 10%</p> <p>1/6 Page \$ 695</p> <p>1/4 Page \$ 895</p> <p>1/3 Page** \$ 1,195</p> <p>1/2 Page** \$ 1,595</p> <p>2/3 Page** \$ 1,895</p> <p>Full Page** \$ 2,295</p> <p>Two Page Spread \$ 3,995</p> <p style="padding-left: 20px;">**Available as a Display Ad or Advertorial style format</p>	
<p>Advertorial Style Ad Details</p> <p>1/3 Page - Includes 1 photo + 150 words</p> <p>1/2 Page - Includes 2 photos + 250 words</p> <p>2/3 Page - Includes 2 photos + 350 words</p> <p>Full Page - Includes 3 photo + 450 words</p>	
<p>BUSINESS DIRECTORY (B/W Only)</p> <p>1/6 Page \$ 595</p> <p>1/4 Page \$ 795</p> <p>1/3 Page \$ 995</p> <p>1/2 Page \$ 1,295</p> <p>2/3 Page \$ 1,495</p> <p>Full Page \$ 1,895</p> <p style="padding-left: 20px;"><i>Ad production is available for a separate fee. Ask your sales person for pricing information.</i></p>	

Weekly E-Blast

Our weekly E-Blast gets sent to over 4,500 subscribers including members, prospective members and vendors. This is a great way to advertise an upcoming event or special promotion. The fee is \$100 for one time or \$250 for one month (4 weeks).

All submissions are due the Thursday prior to the week's publication. Graphics: JPG or PDF, 300 DPI is preferred.

Website Banner Ads: (available for 3/6/12 mos)

Home page side panel static ad: \$3,000/\$5,500/\$10,000

Home page side panel rotating ad: \$150/\$350/\$700

Top static side panel ad on Directory, Hot Deals and Events Page: \$300/\$550/\$1,000

Middle static side panel ad on Directory, Hot Deals and Events Page: \$250/\$450/\$800

Bottom static side panel ad on Directory, Hot Deals and Events Page: \$200/\$350/\$600

Banner ads on all directory category Pages: \$300/\$550/\$1,000

Banner ads on individual directory category: \$150/\$300/\$600

Banner ad on either directory search, events, or hot deals: \$150/\$300/\$600

Interested in advertising – please fill out this form and email it to: Sales@MyChamber.org

Name: _____ Phone: _____

Company Name: _____

Email: _____

NOTES: Size of ad, question: _____

Signature of person securing ad: _____