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ROACC NEWSLETTER

APRIL 2018

IN THIS ISSUE

New Members
Member Renewals
NEC Market & Business
Showcase Highlights
Luncheon Review
Board of Directors
Ribbon Cutting
Letter from the Chair

Quote of the Month

Success will never be a big step in the future, success is a small step taken just now.

Jonatan Mrtensson

Letter from the CHAIR

Crossing the Finish Line is Just the Beginning

As we approach this time of year, high school and college graduates believe they have crossed the finish line. When in reality, they are just beginning their personal race. While we celebrate their milestone and their accomplishment, we know so much more is ahead.

The same goes for each one of us. Personally, we set goals and work hard to accomplish those goals. While we may stop for a moment to celebrate our accomplishment, we set out again, starting a new race. As leaders, we want to grow our business and so we set goals and work hard to cross that finish line. While we need to celebrate the achievement of our immediate goals, we must continue the charge and recalibrate if necessary.



As we near the half point marker of 2018, take some time to reflect on your own performance. How's your pace? Do you feel good about where you are? Do you need encouragement? We all need encouragement from time to time. Becoming engaged in the chamber is a great way to stay motivated to finish your race. There are others who are running the race who can encourage you or you could encourage someone else. Networking is critical to the success of any organization. Take some time to refuel.

Scott Fuller, Life Schools Chair of the ROACC Board of Directors





LUNCHEON

April 25, 2018

Caterer

Luncheon Sponsor



Program Sponsor

Donny Lutrick for ROISD School Board Trustee

SPEAKER:

Larry Faigh How To Win At Sales

Now the President of Persuasive Communication, a franchise of Sandler Training Systems, Larry was previously Director of Wholesale-Pacific for VQ OrthoCare, a manufacturer of orthopedic rehab devices.

Larry was Senior Regional Sales Manager, responsible for the Southwest, Central & Midwest Regions of the U.S. for Cool Systems, Inc./Game Ready, a manufacturer of cold and vasopneumatic compression therapy products. There, Larry co-developed the firm's national military sales strategy and developed and implemented its regional growth and expansion plan.

Before that, Larry was the owner of Sienna Medical, a medical device distributorship specializing in electrotherapy and orthopedic rehab products based in Dallas. In addition to running the business, Larry developed sales strategies for existing product lines resulting in \$700K increase in first year revenue and implemented new product lines and market direction and strategies resulting in a \$500K sales increase.

Larry received a BBA in Finance/Economics from Southern Methodist University.

DOOR PRIZES

Holly Jones - *InterBank*Paul Fritz Jr. - *eXp Realty*Alyssa Gonzales - *Express Employment*

NEXT LUNCHEON

May 23, 2018 to be held at Red Oak Municipal Bldg. SPEAKER: Chris York of BaylorScott & White "Hospital Update."

NEC Market & Business Showcase

North Ellis County Market & Business Showcase April 7th at the Red Oak Municipal Center

Unfortunately the event was overshadowed this year with unforeseen freezing weather and wind. Everyone was glad to be inside and warm...except All Sauced Up and Sno-to-Go who's trailers were outside. Sno-to-Go now has a line of coffee drinks, hot and cold.

Over 40 door prizes were awarded to winning BINGO cards. The Chick-fil-A cow visited and handed out free sandwich cards. Vendors networked with each other and the visitors. New friendships and business alliances were made.

Thank you to all the sponsors, vendors, visitors, and volunteers.



















Ribbon Cutting











713 West Main Street Ovilla, TX 75154





Southwest Funding-The Statewide Group.



Fig Tree Counseling

CHICK-fil-A Ribbon Cutting

The moment arrived on Thursday, April 12th at 9:30 am. The doors

were opened; the flags were raised; the

ribbon was cut; and the team

participated in the "First Bite" ceremony.



Owner Jeremy Trojacek with Mayor Elect, Dr. Mark Stanfill





RENEWING MEMBERS

BaylorScott & White Ellis County Children's Advocacy Center Atmos Energy Greatwood Custom Homes Waxahachie Funeral Home Gateway Shell Cancun's of Red Oak Waste Connections Personnel Services Palio's Pizza Cafe Cooper Insures Heaven On Wheels M&M Advertising



Click here for more information and forms



WAXAHACHIE

NEW MEMBERS

Young Living - Nicole Gauthier 832-758-3573 Tenselense Concessions 469-955-3355 Paul Fritz Jr., eXp Realty, LLC 469-789-6769

2018 Red Oak Chamber Board of Directors

Chair Scott Fuller - Life School

Chair Elect David Johnston - Highland Meadows Church

1st Vice Chair Joseph Hartman - SAGU

Secretary Marlana Mossman - Community Nat'l Bank & Trust

Treasurer Holly Jones - InterBank

Immediate Past Chair Willie Johnson - Journey of Faith

Barry Moore - Edward Jones

Cherise Burnett - NOW Magazines

Dr. Brenda Ross - Red Oak Chiropractic & Therapy

Hector Gomez - Freedom Heating & Air

Henry Batson - Faith Fellowship Logan Ragsdale - Red Oak Library

Arthur Pierot - Trinity Oaks Mortgage, LLC

Patty Jordan - RE/MAX Best Realty
Shane Bernhardt - Keith Ace Hardware

Tammy Ayala - Prosperity Bank





Mission Statement

Support good business practices and to promote new business opportunities in order to build our Community of Tomorrow!

CLICK HERE TO VISIT YOUR ROACC WEBSITE

Red Oak Area Chamber of Commerce | 972-617-0906 | admin@redoakareachamber.org http://www.redoakareachamber.org

230 E. Ovilla Rd. Ste. A, Red Oak TX; P.O. Box 2098; Red Oak, TX 75154

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