

# REDOAK

AREA  
CHAMBER OF COMMERCE

# NEWS

ROACC NEWSLETTER

February 2018

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## Quote of the Month



## Letter from the CHAIR

### The Barking Lion

People are watching and listening to what we do and say every day whether we know it or not. The truth of the matter is most people can see right through us and know whether or not we are real. People don't trust words; they trust actions. As business leaders, we must be mindful of that and be authentic in how we conduct ourselves.

A while back, I read an article about a zoo in China that "had disguised a Tibetan mastiff - a very large dog - as a lion because they could not afford the real thing. Needless to say, the zoo's reputation was "sullied" and people "will think twice before visiting it." The article goes on to talk about how the zoo might have been able to pull it off except the "lion" barked. Our reputation as individuals and as a business should be very important to us. A wise king once said, "A good name is to be chosen rather than great riches."

I am reminded that, as individuals and business leaders, no matter what we try to do to disguise who we are - the real picture eventually becomes clear. If we keep quiet, we may be able to dupe folks for a while, but the time will come when we speak, and the truth will come out.

"Walking your talk is a great way to motivate yourself. No one likes to live a lie. Be honest



with yourself, and you will find the motivation to do what you advise others to do." Vince Poscente

*Scott Fuller, Life Schools  
Chair of the ROACC Board of Directors*



# Door Prizes



RED OAK  
AREA  
CHAMBER OF COMMERCE  
presents

Saturday April 7, 2018  
9:00am - 2:00pm at the  
Red Oak Municipal Center

## North Ellis County MARKET & BUSINESS SHOWCASE

This year the attendees will be playing **BINGO** to win **DOOR PRIZES!** When you, (the vendor) is presented a BINGO card, please sign your square only. Once the attendee gets BINGO they will bring their card to the Red Oak Area Chamber of Commerce booth to redeem the BINGO card for a DOOR PRIZE. We will announce BINGO winners and the company that donated that DOOR PRIZE during the event.

## Will you be on a square?

Be sure to reserve your space today!

## Don't forget to donate a door prize!

*North Ellis County Market & Business Showcase*

B I N G O				
Linebanger	Baylor	ClinPoint Trials		InterBank
Sensational Lips	Waxahachie Funeral Home	Hope Clinic	The Walden Agency	Community National Bank
Driggers & Decker Funeral Home	Home Instead	Free RED OAK AREA CHAMBER OF COMMERCE Space	Hilco Electric	
	Kelly Hanks Co.		Heart Place	
Journey of Faith				NOW Magazine

Winners' Name: \_\_\_\_\_
Prize won: \_\_\_\_\_
Date: \_\_\_\_\_

**HOW TO Win a Door PRIZE**  
*(while supplies last)*

One Bingo per card - 5 in a row:  
Up and down, diagonal, or across

...OR...

Fill the entire card for the **GRAND PRIZE!**  
The first one to turn in a completed BINGO card. *(only one grand prize available)*

Spaces must be signed by a representative on that booth name square.

Return your BINGO to the Red Oak Area Chamber of Commerce booth to redeem.

Spaces are names of Sponsors and Vendors of the NEC Market & Business Showcase. All Vendor names have reserved a booth spot. Sponsors may or may not be available.

Must be 18 and over to play.

## BUSINESS HIGHLIGHT

### Amaya's Bar and Grill

523 Hwy 342, Red Oak, TX 75154  
972-617-3616 [www.amayasgrill.com](http://www.amayasgrill.com)

On March 25, 1994, Amaya's Bar and grill opened on Lancaster Square. Unfortunately, a month later it was destroyed by a tornado. With the help of neighbors and a small SBA loan the restaurant reopened; however it was never quite the same.



Then in October 1999, Pablo Esparza (pictured) and his new partner Erasmo Nava opened Amaya's Bar and Grill in Red Oak. They have felt very blessed being a part of the Red Oak community.

Amaya's features Mexican and Tex Mex food with a full service bar. Stay and experience a relaxed atmosphere and friendly service or call ahead and take dinner home. They also offer catering service for your events.

Pablo has over 40 years experience in the restaurant business. He is also a film producer and actor in TV commercials, films, and TV series. Pablo is looking forward to getting more involved in the community.

## LUNCHEON

**February 28, 2018**

**Luncheon Sponsor**



**Caterer**



**Program Sponsor**



### **SPEAKER:**

**Mayor Alan Hugley**  
*State of the City Address*

The toughest part of this very informative presentation was at the end; Alan Hugley said goodbye and thank you. Mayor Alan Hugley has served the City of Red Oak as mayor for 10 years and his term is up. He endorsed Dr. Mark Stanfill as the next mayor of Red Oak.

Here are some of the highlights of the State of the City Address:

- Red Oak Fire & Rescue is "Best in Class" from the Texas Fire Chiefs Association. Class 2 ISO rating (10 being the lowest). And "Advanced" in level of Planning Preparedness.
- During his tenure the city has received several awards for Certificate of Achievement for Excellence in Financial Reporting and Distinguished Budget Presentation Awards.
- The Red Oak Police Department holds several events throughout the year keeping the citizens involved.
- There has been significant decreases in violent, and property crime
- The population of Red Oak has increase 193% from 2000 - 2017
- Due to the increase of jobs in the DFW area, residential developments are on the increase including senior living facilities and senior apartments
- Retail and commercial areas are being sold and many new constructions are underway. LaQuinta Hotel will be building on the corner of Reese Drive and the I35E Service Road. Chick-fil-A plans to open in April and Starbucks and AT&T will be opening soon. A Seven Eleven will be starting construction on the southeast corner of SH 342 and Louise Ritter.





- There are three possible industrial lots - 2 off SH342 north of Ovilla Rd and 1 on Houston School Road. The city is presently looking at the infrastructure improvements to those areas.

He also addressed recreation, property tax and sales tax, as well as roadway, water and other infrastructure improvements.

Thank you Alan Hugley for your service to the City of Red Oak

## DOOR PRIZES

Jill Martinez - *NOW Magazine*  
Shelly Brancato - *Community National Bank*  
Obinna Ononobi - *Altus Emergency Centers*  
Patty Jordan - *RE/MAX Best Realty*  
Joshua Roman - *Heaven on Wheels*  
Jeanie Blake - *First State Bank*

## NEXT LUNCHEON

March 28, 2018  
to be held at Red Oak Municipal Center

## Ribbon Cutting



Womovo Consulting, LLC  
(469) 843-0327

Ribbon Cutting Ceremony  
held at the  
February 28th Luncheon.





## RENEWING MEMBERS

Prosperity Bank  
LuxeTouch  
Laugh & Learn PreSchool  
FirstUnitedMethodistChurch  
Trinity Oaks Mortgage, LLC  
YMCAWaxahachie  
City of Ovilla  
NOWMagazine



29<sup>th</sup> ROACC Annual  
Golf Tournament  
Friday, May 11, 2018  
Old Brickyard Golf Course

[Click here for more information and forms](#)



## NEW MEMBERS

Reinforced Behavior Interventions

469-673-8867

CMIT Solutions of Best Southwest Dallas

469-530-0222

Ovilla Family Dentistry

972-223-0313

## 2018 Red Oak Chamber Board of Directors

Chair	Scott Fuller - <i>Life School</i>
Chair Elect	David Johnston - <i>Highland Meadows Church</i>
1st Vice Chair	Joseph Hartman - <i>SAGU</i>
Secretary	Marlana Mossman - <i>Community Nat'l Bank &amp; Trust</i>
Treasurer	Holly Jones - <i>InterBank</i>
Immediate Past Chair	Willie Johnson - <i>Journey of Faith</i>
	Barry Moore - <i>Edward Jones</i>
	Cherise Burnett - <i>NOW Magazines</i>
	Dr. Brenda Ross - <i>Red Oak Chiropractic &amp; Therapy</i>
	Hector Gomez - <i>Freedom Heating &amp; Air</i>
	Henry Batson - <i>Faith Fellowship</i>
	Logan Ragsdale - <i>Red Oak Library</i>
	Arthur Pierot - <i>Trinity Oaks Mortgage, LLC</i>
	Patty Jordan - <i>RE/MAX Best Realty</i>
	Shane Bernhardt - <i>Keith Ace Hardware</i>
	Tammy Ayala - <i>Prosperity Bank</i>



## Mission Statement

Support good business practices  
and to promote new business  
opportunities  
in order to build our Community of  
Tomorrow!

CLICK [HERE](#) TO VISIT YOUR ROACC WEBSITE

Red Oak Area Chamber of Commerce | 972-617-0906 | [admin@redoakareachamber.org](mailto:admin@redoakareachamber.org)  
| <http://www.redoakareachamber.org>  
230 E. Ovilla Rd. Ste. A, Red Oak TX ; P.O. Box 2098; Red Oak, TX 75154

Stay Connected



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