



PRESENTING SPONSORSHIP
OPPORTUNITIES FOR
CHRISTMAS IN CROCKETT

The success of a community event such as ours relies on sponsorships from area businesses and beyond. Sponsorships help us to create a comfortable environment for our guests by providing shaded seating areas and ample restroom facilities, also with focus on their safety and the needs to provide the necessary roadway barricades around the perimeter.

The financial backing of our sponsors also ensures that we can promote our event and your business to the fullest with pre-advertising and day of event signage, banners and souvenirs.

Packages and Benefits	Sale Price \$750	Candy Cane(1) \$750	Snowman \$250	Stocking \$150
Print Advertising Newspapers East Texan Magazine	Print Ad (Name with Logo)	Print Ad (Name with Logo)	Print Ad (Name with Logo)	Print Ad (Name Only)
Festival Banners	Name & Logo on Santa Booth Banner	Name & Logo Food Tent Banner	Event Banners (Name with Logo)	Event Banners (Name Only)
Social Media Marketing	✓	✓	✓	✓
Highway Banners	✓	✓		

The East Texan Magazine is published by Polk County Publishing Company and has print coverage in five counties with over 25,000 issues in circulation and with over 80,000 plus readers each quarter. The East Texas will be delivered in newspapers across Houston, Trinity, Polk, Tyler and San Jacinto counties. The magazine will also be countertopped at businesses across East Texas. Our Ad with your company Name and/or Logo has the potential to reach far and wide once you become a Christmas in Crockett Sponsor.

Please contact us at 936-544-2359 or email lisa@crockettareachamber.org for more information.