

and Area Economic Development Corporation

Newsletter

August, 2017

"WHERE SOUTHERN HOSPITALITY BEGINS"



Show your support for the Sikeston Jaycees during Rodeo Week - August 6-12. This is a great time to showcase your business, and our community to visitors and guests. So put up "Welcome Rodeo Fans" on your outdoor marquee, or store front, wear rodeo attire, and buy those rodeo tickets!

The SRC Golf Committee is in need of prize donations (from small-large items or gift certificates, all is appreciated). It's a great way to advertise your business. If you have something you can donate please contact the <u>Chamber office</u> or Golf Committee Chairman <u>Boyd Green</u>. Also sign your team up today—this will be a fun event!

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2017 Board of Directors

Executive Committee Chairman: Mackenzie Price Scherer, Shelter Insurance 1st Vice Chairman-Economic Development Liaison: Zach Fayette, First State Bank & Trust 2nd Vice Chairman: Lisa Heuring, Missouri Delta Medical Center Secretary/Treasurer: Rick Lovall, The Sanctuary Past Chairman: Larry Eby, Vast Broadband

Other Voting Members

Glen Cantrell, SEMO Electric Coop. Taylor Deere, Montgomery Bank Mechelle Farmer Boyd Green, Burns, Taylor, Heckemeyer, Green & Edwards Jacob Priday, Monsanto Michelle Reynolds, Three Rivers College

Ex-Officio

Brooke Buchanan, *Downtown Assoc./ Retail* Steve Borgsmiller, *Higher Education* John Leible, *Sikeston Jaycees* Jon Douglass, *City of Sikeston* Darren Chapman, *City of Miner* Tom Williams, *Sikeston Public Schools*

<u>SRC Staff</u> Mike Marshall, CEO Kathy Medley, Executive Vice-President Marcie Lawson, Executive Director

Welcome New Members



Thank You SRC Corporate Sponsors



Ribbon Cuttings



The Sikeston/Bootheel Area United Way celebrated one year in their new office at First State Community Bank on July 20. Pictured in the center of photo are Sikeston/Bootheel Area United Way Officers Mark Christian, President; Shawnna Gerding, Executive Director; Suzanne Burch, Treasurer; and Greg Comer, Vice President; and Matt Tanner, President of First State Community Bank in Sikeston. It's almost 2017-18 campaign season and the Sikeston/Bootheel Area United Way is gearing up to kickoff its annual community drive in September.



The Vision Leadership Sikeston 2016 Class celebrated the opening of the new Paw Park with a Ribbon Cutting Ceremony. Cutting the ribbon is Dustin Care, Sikeston Parks & Recreation Director, and Leadership Sikeston member. Thanks to everyone who came out and brought their families and furry friends to support the Paw Park. This is a great asset for the Sikeston community!



Monday, August 28 - Fox Haven Country Club

3 Person Scramble - \$150 per team - Registration & Lunch 12 p.m. - Shotgun Start 1 p.m.

Silver Sponsor—\$100

1 Hole Sponsorship & Sign at the Scoreboard

Gold Sponsor—\$225

1 Hole Sponsor, 1 Team, Sign at the Scoreboard & Recognized as a Gold Sponsor on the Board PRIZES

NEW 2017 VEHICLE! Sponsored by: Autry Morlan, Inc.

Over \$4000 in Door Prizes & Gifts (based upon full fields)

Golf Carts \$25, must be reserved by August 25. Field will be divided into flights depending on number of entries. Equal prizes will be awarded in each flight.

For more information contact: Boyd Green 481-1111, or click here to register online

August Events

- \Rightarrow Aug—Clydesdale Exhibit inside the Depot courtesy of Bob Ralph Dist.
- ⇒ Aug—Concordia Lutheran School Open Enrollment, 471-5592
- \Rightarrow Aug 5—Back to School Extravaganza at the Sikeston Factory Outlet Stores
- \Rightarrow Aug 9-12—Jaycee Bootheel Rodeo
- \Rightarrow Aug 11—Behind-the-Chute Tours, 10 a.m. at the Rodeo Grounds.
- \Rightarrow Aug 11—Missouri Delta Picnic with Rodeo Clowns-Queens (see flyer below)
- \Rightarrow Aug 11—Southern Bank Customer Appreciation Day (see flyer below)
- \Rightarrow Aug 12—Cowboy Up! Festival (see details below)

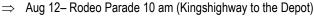
Member News





AUTOBRAPHS FROM RODED CLOWNS AND QUEENS I SAFETY EDUCATION SPONSORED BY MISSOURI DELTA EMERGENCY DEPARTMENT AND THE SIKESTON JAYCEES

FREE HEALTHY LUNCH FOR KIDS I CLYDESDALE HORSES I FACEPAINTING



- ⇒ Aug 7-12—Downtown Rodeo Walk
- \Rightarrow Aug 12-13—Quilt Show Miner Convention Center
- ⇒ Aug 12—Spread Hope Now Schoolfest at YMCA north lawn, 10am-12pm, 380-0177
- ⇒ Aug 25-Bootheel Counseling Golf Tournament at Hidden Trails Country Club in Dexter, 471-08000
- ⇒ Aug 28—SRC Golf Tournament, Fox Haven Country Club

Manager Training Opportunity

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Cott Beverages is investigating a Managerial Training session for their associates. Targeted date will be either be 9/19 & 20/2017 or 9/20 & 9/21/2017, depending on consultant availability. Venue will be at the Drury Inn.

They have 12 available openings, and are reaching out to the community to determine if they can share in the costs. To spread the costs evenly, each individual would pay \$400 to cover the expenses.

For more information contact Bobby Ward, SR Human Resource Manager 481-4368 Ext. 735220 bward@cott.com





The world famous Budweiser Clydesdale's will be in Sikeston August 8-12. See them fully hitched Wednesday & Thursday at the Sikeston Jaycee Rodeo and in the Rodeo Parade Saturday. You can view them in their stables at the Sports Complex Tuesday-Saturday.

> Courtesy of **BOB** Ralph Dist. Co.



VOLUNTEERS NEEDED

More than 4,800 seniors in Southeast Missouri depend on the food that volunteers box and prepare at the Southeast MO Food Bank every month!

Whether you are volunteering as an individual or as part of a group, spending a few hours at SEMO Food Bank makes for a great team-building experience, and serves a real need. Last year, volunteers packaged over 1.1 million pounds of food for low income seniors.

To volunteer contact: Mary Thatch, Volunteer Outreach Coordinator, 475-7565 Rodeo t-shirts are for sale at the Sikeston Regional Chamber office until August 11 \$20 each



Member Spotlight



I have been an insurance agent in Sikeston since 1987. For the past ten years I have been working with Chap Arnold

Insurance at 713 Tanner Street in Sikeston. Working with one of the largest independent agencies in Southeast

Missouri, allows me to shop with many carriers for the best coverage and price for my clients.

The Chap Arnold agency offers insurance for business, home, auto, life, group health, boats, recreational vehicles, and motorcycles.

I started my insurance career in 1986 as a retail agent at the Cape Girardeau Sears store. After one year I moved my

insurance operation to Sikeston, where I continued to work with Allstate until 2007.

At the out set of my insurance career we were still using

microfiche readers instead of the computer networks that we have today. The processes at that time were very sluggish to complete compared to today's emails and other computer based systems. In the early years of my business I was very busy raising four children and coaching many youth baseball, soccer and basketball teams.

Past and current affiliations include board member of the Sikeston Chamber, member of the United Methodist Men, Rotary Club member, insurance coordinator for Sikeston Youth Baseball and member of the board for the Missouri Bootheel Regional Consortium.

Originally from Portageville, I graduated from Arkansas State University in 1982, with a degree in Journalism/Public relations. My hobbies include golf and fishing and many other outdoor activities.

For any insurance related question please call 573-471-5555. In addition to Sikeston, the Chap Arnold agency has locations in Jackson, Scott City, Cape Girardeau and St. Louis.