



# SIKESTON

Regional Chamber

and Area Economic Development Corporation

## Newsletter

February 2017

"WHERE SOUTHERN HOSPITALITY BEGINS"



### Coming soon...



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## 2017 Board of Directors

### Executive Committee

Chairman: Mackenzie Scherer, Shelter Insurance

1st Vice Chairman-Economic Development  
Liaison: Zach Fayette, First State Bank & Trust

2nd Vice Chairman: Lisa Heuring, Missouri Delta Medical Center

Secretary/Treasurer: Rick Lovall, The Sanctuary

Past Chairman: Larry Eby, Vast Broadband

### Other Voting Members

Glen Cantrell, SEMO Electric Coop.

Taylor Deere, MRV Banks

Mechelle Farmer, Ferguson Medical Group  
Boyd Green, Burns. Taylor, Heckemeyer,  
Green & Edwards

Rick Lovall, Ministerial Alliance

Jacob Priday, Monsanto

Michelle Reynolds, Three Rivers College

### Ex-Officio

Brook Buchanan, Downtown Assoc./Retail

Steve Borgsmiller, Higher Education

John Leible, Sikeston Jaycees

Jon Douglass, City of Sikeston

Darren Chapman, City of Miner

Tom Williams, Sikeston Public Schools

### SRC Staff

Mike Marshall, CEO/Executive Director

Kathy Medley, Director of Administrative Services

Garth Fuchs, Director of Membership Development

## Congratulations Farmers Banquet Honorees



SRC honored area farmers and the ag community at the January Luncheon. Congratulations to the following honorees:



Ida Hurley—Farm Woman of the Year



Bill Rogers—Jaycee Outstanding Young Farmer



Dan Jennings— Agri Business Service



The Parker Family—Farm Family of the Year





## Scissors & Shovels



Members of the Sikeston Regional Chamber, and Missouri Delta Medical Center, celebrated the opening of the new WellPoint Pain Center with a Ribbon Cutting Ceremony on January 11. Dr. Kenneth C. Moy, D.O., who specializes in chronic pain treatment and management through noninvasive to invasive treatments, will lead the pain center for Missouri Delta Medical Center. They are located at 201 Plaza Drive, Suite C. (481-2210).



The Sikeston Regional Chamber held a Ribbon Cutting Ceremony for Missouri Delta Medical Center's new Occ Med Clinic at 135 Plaza Dr., Suite 202. Cutting the ribbon is Dr. Adonis Bernardo, who will lead the clinic and specialize in a variety of workers' compensation and employer services that can be tailored to the requirements of any business or industry. Dr. Bernardo and his staff are available Monday - Friday 8am-5pm. After Hours on-call is also available. Call 573-481-2208 for details.

## Welcome New Members

Boyer Leasing, Inc.

Morrison Foodservice Management

Rose Thorn Spa

Mirtech Harvest Center

## Reminder

Member renewal notices were mailed to businesses on the January billing cycle. **You now have the option to pay your membership online!** You can login and create a profile, pay your membership, and also make updates to your listing. Go to [www.sikeston.net](http://www.sikeston.net) and check it out. Contact SRC staff if you have any problems creating a profile.

Thank you!!



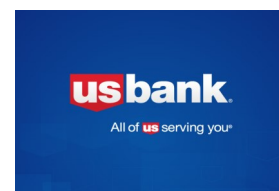
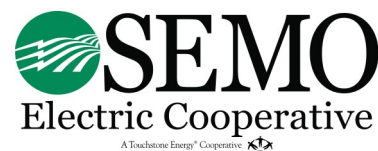
Terry Williams, Southern Bank



Larry Eby, Vast Broadband

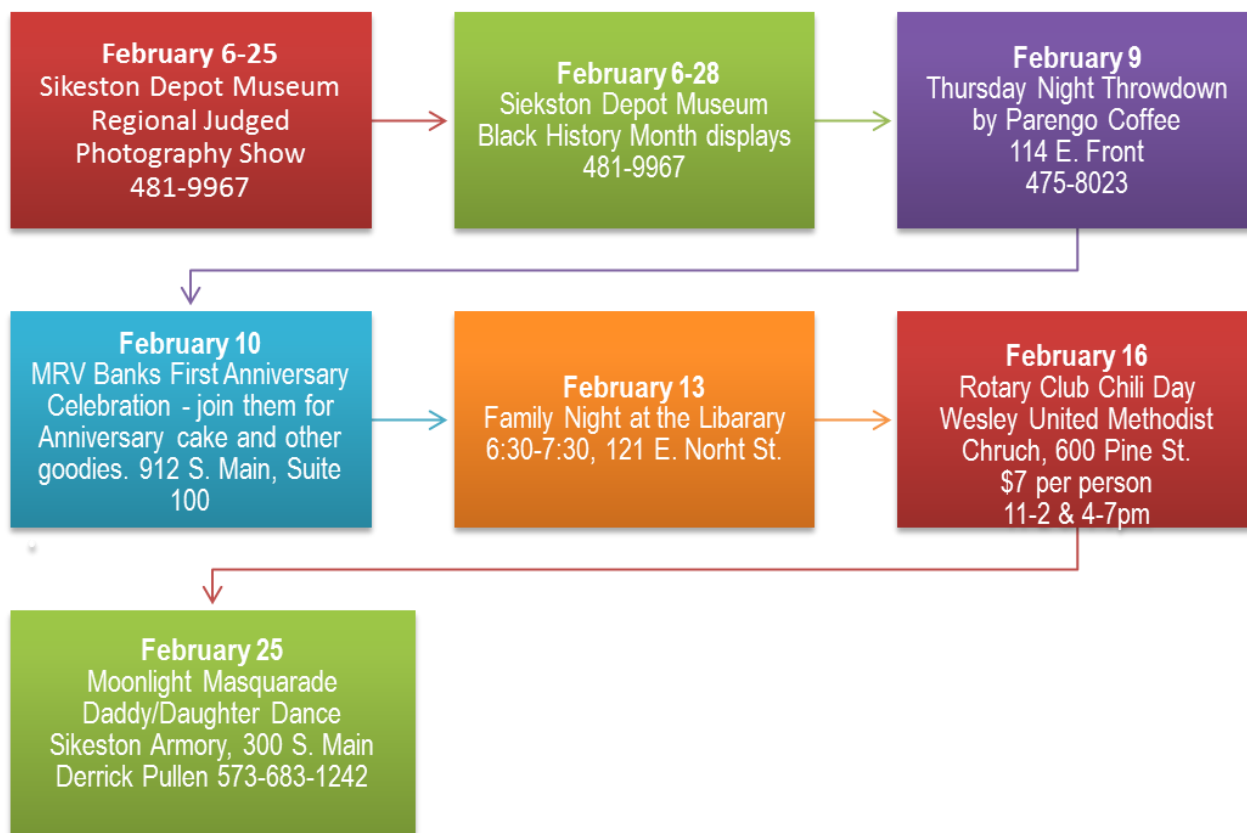
Sikeston Regional Chamber honored 2 of its own at the January Luncheon. SRC presented Terry Williams, with Southern Bank, a pen set and plaque of appreciation for his service on the SRC Board of Directors from 2011-2016. Larry Eby, with Vast Broadband was also presented with a pen set and plaque of appreciation for serving as Chairman of SRC in 2016. Both gentleman were an integral part of the Chamber's reorganization efforts this past year. Their services were very much appreciated!

## Thank You SRC Corporate Sponsors





## Events



## New Website Features

As SRC members, we hope you will take advantage of the many features available to you on our new website. **The Job Search** tool is a great way to get the word out that your company is hiring. You can post jobs by logging in and creating a profile, if you haven't already done so. Then use the Job Search tool to post the position. Call or email staff if you have any problems. As you can see, Elite Car Wash is looking for full and part-time employees.

## Job Search

Narrow search by: ▾

Results Found: 1

Sort by: **A-Z** Category

### Elite Carwash

#### Full and Part-Time Positions

Category: Automotive/Mechanics

Full and part-time positions are available at the new Elite Carwash on South Main, next to MRV Bank in Sikeston. Applications are now being accepted and may be picked up between 8 am-4 pm Monday through Friday in the office at our Elite Carwash, 511 North Main location, next to Rhodes. This is a perfect opportunity for retirees, veterans and students. Please stop by today!

**SAVE THE DATE**

- ⇒ The VISION Leadership 2017 Program will kick off **March 16**, and run through Sept. 2017.
- ⇒ The 67th Annual Awards Banquet will be held on **Thursday, March 30, 2017** at the Sikeston Armory. **Sponsor opportunities available—contact [garth.fuchs@sikeston.net](mailto:garth.fuchs@sikeston.net)**
- ⇒ Crawfish Crawl 5K & 10K will be held on **Saturday, April 29, 2017**. **Sponsorship available, which includes name on the t-shirt, marketing materials, and booth space. Contact [kathy.medley@sikeston.net](mailto:kathy.medley@sikeston.net)**
- ⇒ SRC's Golf Tournament will be held on **Monday, August 28, 2017** at Fox Haven Country Club.

If you are interested in helping to plan, sponsor or organize any of these events, please contact the SRC staff at 471-2498. We welcome your involvement and support in sponsorship!

## Member News

**PARENGO COFFEE PRESENTS**

# THURSDAY NIGHT THROWDOWN

**FEBRUARY 9**

**PARENGO COFFEE**  
114 E. FRONT ST.  
DOWNTOWN SIKESTON, MO

**DOORS OPEN @ 6PM**  
**BATTLE BEGINS @ 7PM**

*Watch dozens of baristas come together to decide the region's latte art champion!*

**FEATURING:** DOOR PRIZES FROM CHEMEX, KALITA, HARIO, AND LOCAL COFFEE COMPANIES! LIVE DJ! CUSTOM CRAFT COCKTAILS  
FOOD BY CARIBBEANA CREOLE TAQUERIA

**SPONSORED BY:**

**FIRST CRACK COFFEE**

**Ally Coffee** **Sleeve Message™**

## Valentine Cookies



Decorated 9" Cookie  
Individually Packaged  
for \$10 Each

### Show Your Love and Support for Local Law Enforcement

This year's proceeds of our Valentine Cookie sales will help support law enforcement Crisis Intervention Training. CIT or Crisis Intervention Training focuses on law enforcement interactions with persons experiencing mental illness.

Name: \_\_\_\_\_ Number of Cookies: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Total Amount Due: \_\_\_\_\_

Pick Up Date: (Please Circle) February 10th February 13th February 14th

Pick Up Location: (Please Circle)  
Stoddard County Office  
1017 Highway 25 North  
Bloomfield, MO  
Main Office Sikeston  
760 Plantation Blvd  
Sikeston, MO

Please Circle Your Choice for Decoration

BE MINE I LOVE YOU XOXO



Place your order by contacting  
Bootheel Counseling Services  
& Family Medical Clinic  
573-481-2836 or

jhartlein@bootheelcounseling.com



\*\*Call to request delivery for orders of 10 or more\*\*

**Orders Due February 8th, Limited To The First 250 Orders**

**SIKESTON REGIONAL WOMEN'S SHOW**  
Shop. Learn. Live!  
**03.25.17**

*Save Camp Latonka 2017*

Girl Scouts.

Saturday, March 25, 2017 • 9am-3pm • Miner Convention Center • Sikeston, MO.

YOU are invited to join us in sponsoring one of the area's most exciting shows focusing on women! All proceeds of this year's show will benefit the Girl Scout's Save Camp Latonka program!

### SHOW SUPPORTER—\$100.00 investment

Show Supporters can be individual donations or businesses. All Show Supporters will receive the following:

- Business or personal name listed on back of event t-shirts
- 2 event tickets
- Opportunity to provide one promotional item, sample, coupon or brochure to be stuffed in 300 event bags (items must be turned in to event volunteers no later than February 24, 2017). This is not required if you are an individual (non-business) donor.

Show Bag item drop off: Call Kyla Evans, Sikeston Outlet Stores, 472-2222 for arrangements

Return Bottom Portion with payment—DUE NO LATER THAN FEBRUARY 10, 2017

BUSINESS NAME: \_\_\_\_\_

BUSINESS CONTACT NAME/TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

DESCRIPTION OF ITEM YOU ARE PROVIDING FOR THE BAG STUFFER: \_\_\_\_\_

Please make check payable to: Sikeston Regional Women's Show

Mail to: Sikeston Regional Women's Show  
c/o Kyla Evans  
100 Outlet Drive  
Sikeston, MO 63801

Office use only: Check # \_\_\_\_\_ Received: \_\_\_\_\_ Bag Stuffer Received: \_\_\_\_\_

**WE ♥ SIKESTON**

*MRV Banks is celebrating its First Anniversary and you are invited to come by and experience the refreshing difference in banking!*

**JOIN US FRIDAY, FEBRUARY 10th**  
for our all day celebration and enjoy  
**ANNIVERSARY CAKE**  
and other goodies!

**MRV BANKS** (573) 481-0310  
912 S. Main  
Suite 100  
Sikeston, MO

Join us for our Anniversary celebration and enjoy our Anniversary Cake & Savings Specials!

www.mrvbanks.com



## Chamber Fitness Event

If your goal is get in shape before summer, we have the perfect event for you! Consider participating in SRC's first Crawfish Crawl 5k & 10K. Walkers are welcome too. Register on the SRC website, [www.sikeston.net](http://www.sikeston.net). This will be a fun event and is held the same day as the Sikeston Jaycee Crawfish Boil and Music Festival. Participants can bring their race bib to the Jaycee event and get \$5 off the admission price.



# Crawfish Crawl 5K & 10K

Saturday  
**APRIL** 29th



Registration 8:30-9:45am  
**RACE** 10am

Complex Park/Clinton Bldg—501 Campanella, Sikeston MO

ENTRY FEE \$20 up to March 31 (guarantees t-shirt)

ENTRY FEE \$25 after March 31 (does not guarantee t-shirt)

Course: flat - Rain/Shine - Awards - Refreshments before/after race

Timing by Cape Roadrunners

Awards to Top Overall Male/Female, and Top 3 Finishers in the following age groups for 5K & 10K :

Women: 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-59, 60+

Men: 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-59, 60+

event sponsors:



Sikeston Bowling Center &  
Trophy Pro Shop



Bring your race bib & get \$5 off the entry fee to the **Sikeston Jaycee Crawfish Boil & Music Festival - April 29.**

2pm-12am @ 1220 N. Ingram Rd.

Event includes: kids activities, live bands, refreshments & fresh crawfish straight from Louisiana!

Kids 10 and under get in free.



### Packet Pickup

Pre-Race: Thursday-Friday, April 27-28  
at Sikeston Regional Chamber office,  
128 N. New Madrid St., 8AM—5PM

Race Day: 8:30-8:45 AM

Sikeston Regional Chamber (573) 471-2498, [chamber@sikeston.net](mailto:chamber@sikeston.net) - Register at [www.sikeston.net](http://www.sikeston.net)

## Annual Awards Banquet

**The Sikeston Regional Chamber** is now accepting nominations for several awards to be presented at the Annual Awards Banquet .

Through Feb. 17, nominations may be submitted online, by mail or in-person to the Chamber office, 128 N. New Madrid in Sikeston. The forms can be accessed at [www.sikeston.net](http://www.sikeston.net), as well as at the office location. "For more than 60 years, the Chamber has a history of honoring the best in the region, and we're excited to see what nominations come in this year," said Blake Kennard, who serves as banquet chairman this year.

Anyone - including those who are not Chamber members - are encouraged to make the nominations. Award categories include: Citizen of the Year, Lifetime Achievement, Business of the Year, Small Business of the Year, SRC Member of the Year, SRC Young Professional of the Year, and Civic Group/Individual of the Year.

Kennard noted that a selection committee made up of various members of the community votes for the winners by blind ballot, so they don't even know who the winner is until the night of the banquet. The Annual Awards Banquet is scheduled for March 30, at the Sikeston Armory. Tickets are available by emailing [chamber@sikeston.net](mailto:chamber@sikeston.net), calling 471-2498, or can be reserved online on the event page at [www.sikeston.net](http://www.sikeston.net). If you would like your business to be included on the Timeline wall please have your tickets paid for by March 6.

The Chamber is offering premiere sponsorship opportunities for this year's Banquet. Please inquire at the Chamber office for more details. "Sponsorships are limited and will be sold at a first come first serve basis," said Kennard. "If you think your business would like to take advantage of this opportunity please inquire at the Chamber office for details." Bottle service will be available for an additional \$100 for full tables of 8. This will be limited to 10 tables, please call the Chamber office to secure your table service.



**Reserve your tickets today!**

