



SIKESTON

Regional Chamber

and Area Economic Development Corporation

Newsletter

January 2017

"WHERE SOUTHERN HOSPITALITY BEGINS"



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2017 Board of Directors

Executive Committee

Chairman: Mackenzie Scherer, Shelter Insurance

1st Vice Chairman-Economic Development Liaison, Zach Fayette, First State Bank & Trust

2nd Vice Chairman: Lisa Heuring, Missouri Delta Medical Center

Secretary/Treasurer: Rick Lovall, The Sanctuary

Past Chairman Larry Eby, Vast Broadband

Other Voting Members

Glen Cantrell, SEMO Electric Coop.

Taylor Deere, MRV Banks

Mechelle Farmer, Ferguson Medical Group

Boyd Green, Burns. Taylor, Heckemeyer, Green & Edwards

Rick Lovall, Ministerial Alliance

Jacob Priday, Monsanto

Michelle Reynolds, Three Rivers College

Ex-Officio

Brook Buchanan, Downtown Assoc./Retail

Steve Borgsmiller, Higher Education

John Leible, Sikeston Jaycees

Jon Douglass, City of Sikeston

Darren Chapman, City of Miner

Tom Williams, Sikeston Public Schools

SRC Staff

Michael Marshall, CEO/Executive Director

Kathy Medley, Director of Administrative Services

Garth Fuchs, Director of Membership Development

January Membership Luncheon

Sponsored by:



Southern
BANK

Strong Roots. Strong Branches.

SRC will honor area farmers and the ag community on **Thursday, January 26** at our Annual Farmers Recognition Luncheon.

Please join us at the Clinton Community Building, 501 Campanella St. at noon. Lunch is \$10 per person. You do not have to RSVP, but we appreciate a call or email if you can attend, as this will help with the planning. **You can register for this event and pay online at www.sikeston.net.** (events tab)

We also appreciate the Ag-Committee's help in planning this event. Sikeston is fortunate to have such a great farming and ag community, and we look forward to honoring them. We hope to see you there!

Membership Renewals



Member renewal notices were mailed to businesses on the January billing cycle. **You now have the option to pay your membership on-line!** You can login and create a profile, pay your membership, and also make updates to your listing. Go to www.sikeston.net and check it out.

This is a great convenience for the membership. Contact the SRC staff if you have any questions. We're here to help!

Sikeston Regional Chamber Welcomes New CEO



After a year of changes that involved creating a partnership of two entities, the Sikeston Regional Chamber and Area Economic Development Corporation will start 2017 with a new face leading the organizations.

A search and selection committee has named Michael Marshall of Sikeston as the new CEO of the organizations. His first day will be January 20. The CEO will lead the combined efforts between the Chamber, City, and Department of Economic Development.

"We are all very excited about Mike Marshall leading the organization," said Mayor Steven Burch, who is also a member of the Department of Economic Development. "A combined effort between the Chamber of Commerce and Economic Development Department has the strength to propel us forward. Mike Marshall is the leader who can pull the community together to achieve that forward growth."

Marshall, a lifelong Sikeston resident, has years of experience in government relations and partnership development. From 2003-2009, he served as mayor of the City of Sikeston, during which time he worked with the team to attract Orgill

Manufacturing to Sikeston, amongst other accomplishments. "After spending the last seven years promoting economic development in the eight-state Delta region, I look forward to focusing more narrowly on my own hometown of Sikeston and the surrounding area," said Marshall.

He currently serves as the alternate federal co-chair of the Delta Regional Authority, a role Marshall has held since 2010. In this job, which he was appointed by the president, Marshall has provided executive leadership for the DRA, that focuses on economic development through strategic investments in basic public infrastructure, small business development, transportation and workforce development over an eight state service area.

Marshall also has nearly 30 years of banking experience in the Sikeston area. Incoming SRC board chairman Mackenzie Scherer said she is excited for the year ahead, as she and Marshall, along with the other members of the Chamber and Department of Economic Development boards, work together to meet the needs of current and future businesses. "We are so fortunate to have Mike at the helm as the two organizations work toward a common goal to advance Sikeston and the surrounding communities," said Scherer. "His civic, community, and business experience can help move Sikeston forward."

The Sikeston Regional Chamber and Area Economic Development Corporation is dedicated to promoting and improving the business community in the region. The Chamber works in partnership with businesses and local government to create an environment that is a great place to live, work, and shop. It also provides networking opportunities for its membership.

Scissors & Shovels - New Members

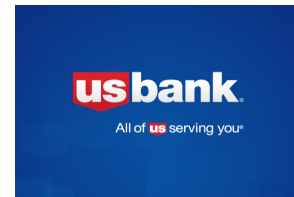
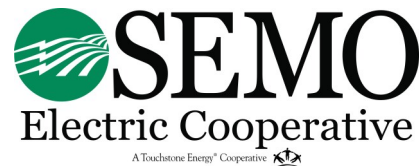


The Sikeston Regional Chamber welcomed new member Brown Automotive Group-Sikeston at ribbon cutting ceremony on 12/28/16. Pictured cutting in center is Brandon Brown, Owner, Chad Belt, General Manager and other staff members of Brown Automotive, SRC chamber members and staff. Brown Automotive Group will host a Grand Opening and Customer Appreciation event Jan. 5th through 7th. Brown Automotive Group specializes in like-new cars, trucks and SUV's and is conveniently located at 804 S. Main St. in Sikeston. Visit us on the web at littlelot-BIGDEALS.com and like us on Facebook @Brown Automotive Group Sikeston.



The Chamber also welcomed new member Sweetgum Gallery & Art School. They celebrated the new business with a Ribbon Cutting Ceremony December 7. Owned by artists Lynn Lancaster and Clea Curtis-Neal, they specialize in portraits, framing, and art classes. They offer beginning oil painting classes every Wednesday, from 6-8pm. Sweetgum will also host paint parties, and private parties. They are located at 113 W. Malone Avenue. Call 573 -380-3801 for more details.

Thank You SRC Corporate Sponsors



Events



- ⇒ The VISION Leadership 2017 Program will kick off **March 16**, and run through Sept. 2017.
- ⇒ The 67th Annual Awards Banquet will be held on **Thursday, March 30, 2017** at the Sikeston Armory. More details to come!
- ⇒ Crawfish Crawl 5K & 10K will be held on **Saturday, April 29, 2017**. Sponsorship is available for **\$200, which includes name on the t-shirt, marketing materials, and booth space** at the event. Call staff for details.
- ⇒ SRC's Golf Tournament will be held on **Monday, August 28, 2017** at Fox Haven Country Club.

If you are interested in helping to plan, sponsor or organize any of these events, please contact the SRC staff at 471-2498. We welcome your involvement and support in sponsorship!

Member News



Bootheel Counseling Services and Family Medical Clinic 40th Anniversary

Bootheel Counseling Services and Family Medical Clinic recently celebrated their 40th Anniversary. BCS was founded in 1976 with a staff of three. They have grown to a staff of more than 100, and serve citizens from Scott, Stoddard, New Madrid and Mississippi counties. Congratulations to David Terrell, director of BCS, and staff members for 40 years of dedicated service to Sikeston and the surrounding communities!

2017 SRC Board of Directors

With the New Year, and newly formed organization of the Sikeston Regional Chamber & Area Economic Development Corp., comes also a new Board of Directors. The proposed slate was distributed recently to the Chamber membership in accordance with the By-Laws nomination process. The SRC Board accepted the following slate at its December Board Meeting.

Voting Directors

<u>NAME</u>	<u>CATEGORY</u>	<u>TERM</u>
Mackenzie Scherer - Scherer Insurance	Finance/Ins./Real Estate	1 year 2017-2018
Jacob Priday – Monsanto Ag	Agriculture	2 year 2017-2019
Lisa Heuring – MO Delta Medical Center	Health Care	2 year 2017-2019
Larry Eby – Vast Broadband	Media	2 year 2017-2019
Zach Fayette – First State Bank and Trust	Finance/Ins./Real Estate	3 year 2017-2020
Boyd Green – Burns, Taylor, Heckemyer, Green & Edwards	Professional	3 year 2017-2020
Mechelle Farmer - Ferguson Medical Group	Health Care	1 year 2017-2018
Glen Cantrell – SEMO Electric	Bldg/Development	2 year 2017-2019
Taylor Deere – MRV Banks	Financial	3 year 2017-2020
Michelle Reynolds - Three Rivers College	Education	3 year 2017-2020
Rick Lovall - The Sanctuary	At-Large	3 year 2017-2020

Ex Officio Directors

Brooke Buchanan	Downtown Association/Retail
Tom Williams	School Board
Jonathan Douglass	City of Sikeston
John Leible	Sikeston Jaycees
Darren Chapman	City of Miner
Steve Borgsmiller	Higher Education

The 2017 Executive Committee

Mackenzie Scherer - Shelter Insurance	Chairman
Zach Fayette - First State Bank & Trust	1 st Vice Chairman & Economic Development Board Liaison
Lisa Heuring - MO Delta Medical Center	2 nd Vice Chairman
Rick Lovall - The Sanctuary	Secretary
Larry Eby - Vast Broadband	Past Chairman

New Website Stats

The new SRC website has some great tools for your business. You can track traffic to your listing, post job openings, and create a lead list, just to name a few benefits. You can also add events, register for event and set reminders.

We have had over 22,000 hits on our new website since the November 30 launch date, and over 1,500 logins by members. Login today and check out the new website.