



SIKESTON

Regional Chamber

and Area Economic Development Corporation

Newsletter

March 2017

"WHERE SOUTHERN HOSPITALITY BEGINS"



PLEASE JOIN US FOR THE
**67TH ANNUAL
SIKESTON REGIONAL CHAMBER
AWARDS BANQUET**

An Evening of Excellence

Thursday, March, 30th, 2017
NETWORKING 5:30 | DINNER AT 6:30 | AWARDS 7:00
CATERED BY RAY'S OF KELSO
Sikeston Armory
300 SOUTH MAIN STREET | SIKESTON, MISSOURI

TO RESERVE YOUR TICKETS OR TABLE,
PLEASE CONTACT THE SIKESTON REGIONAL CHAMBER
573.471.2498 OR CHAMBER@SIKESTON.NET
MAKE YOUR RESERVATION ONLINE AT SIKESTON.NET

TICKETS: \$45 PER PERSON | \$350 PER TABLE OF 8
TABLE BOTTLE SERVICE \$100

What's Inside

Annual Awards Banquet
page 2

Scissors/Shovels
page 3

Member News
page 6

2017 Board of Directors

Executive Committee

Chairman: Mackenzie Scherer, *Shelter Insurance*

1st Vice Chairman-Economic Development Liaison: Zach Fayette, *First State Bank & Trust*

2nd Vice Chairman: Lisa Heuring, *Missouri Delta Medical Center*

Secretary/Treasurer: Rick Lovall, *The Sanctuary*

Past Chairman: Larry Eby, *Vast Broadband*

Other Voting Members

Glen Cantrell, *SEMO Electric Coop.*

Taylor Deere, *Montgomery Bank*

Mechelle Farmer, *Ferguson Medical Group*

Boyd Green, *Burns. Taylor, Heckemeyer, Green & Edwards*

Jacob Priday, *Monsanto*

Michelle Reynolds, *Three Rivers College*

Ex-Officio

Brooke Buchanan, *Downtown Assoc./Retail*

Steve Borgsmiller, *Higher Education*

John Leible, *Sikeston Jaycees*

Jon Douglass, *City of Sikeston*

Darren Chapman, *City of Miner*

Tom Williams, *Sikeston Public Schools*

SRC Staff

Mike Marshall, CEO/Executive Director

Kathy Medley, Executive Vice-President

Garth Fuchs, Director of Membership Development

SRC Annual Awards Banquet *An Evening of Excellence*

The Sikeston Regional Chamber will host its premier event on Thursday, March 30. Join us as we recognize the outstanding achievements of area citizens. Dinner will be catered by Ray's of Kelso.

This year for your convenience Table Services are available for an addition fee of \$100. Call the Chamber office for details. Click [here](#) to reserve your tickets or call 471-2498.

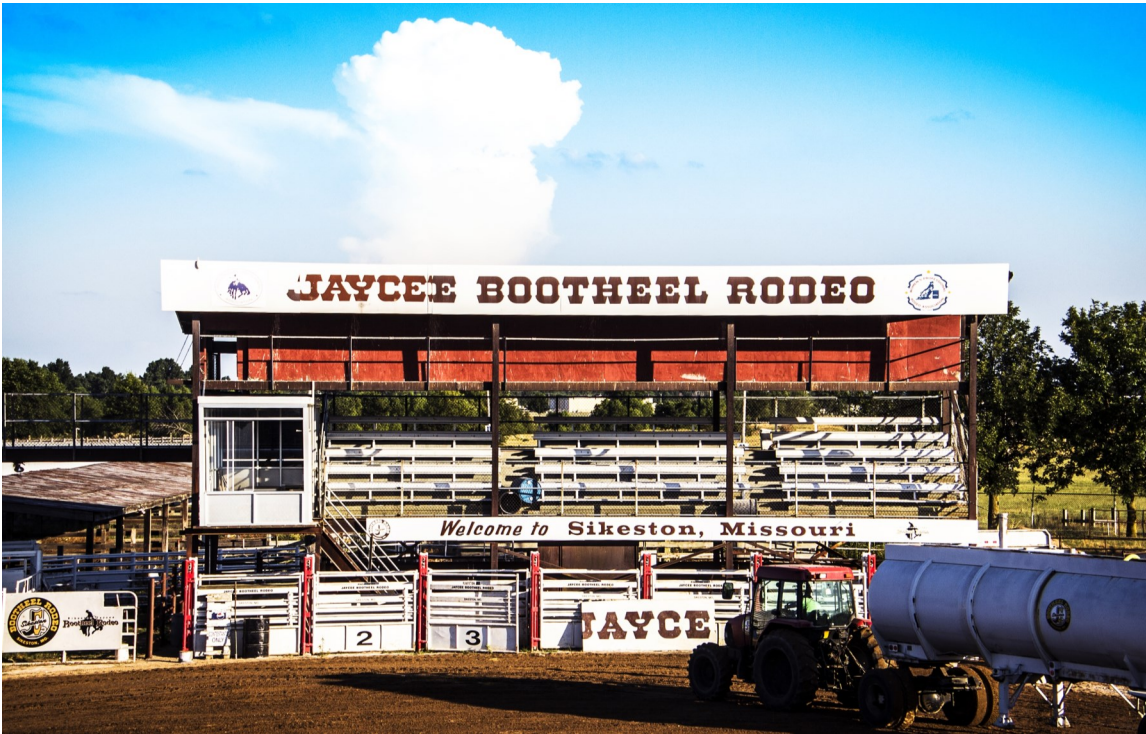


SRC Chamber Luncheon

The Sikeston Jaycees will host the next **SRC Luncheon on Thursday, March 23, 12pm at the Jaycee Barn.**

We're excited to hear the entertainment lineup for the 65th Sikeston Jaycee Bootheel Rodeo! Lunch will be \$10 per person. For convenience you can register in advance by clicking [here](#).

Scissors & Shovels



Ground Breaking Ceremony

The Sikeston Jaycees will host a Ground Breaking Ceremony for the new Cattle Baron section on **Wednesday, March 8 at 11:30 a.m.**

Join us at the rodeo grounds as we celebrate the Jaycees' new expansion projects.

Welcome New Members

Mirtech Harvest Center
101 County Line Road
475-9621

Get Involved

If you would like to serve on one of the Chamber committees, or just help with an event, contact SRC staff at 471-2498 or chamber@sikeston.net.

SRC Committees; Annual Awards Banquet, Crawfish Crawl 5K-10K, Chamber Ambassadors, Emerging Leaders, Membership & Marketing, SRC Golf Tournament, VIP Committee, Workforce Development

From the Executive Director's Desk

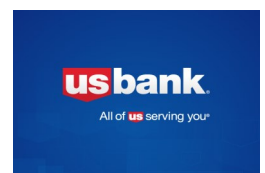
History teaches us that great towns and cities were founded first on coasts and rivers. Then during the 19th century, as railroads became a major source of transportation and freight movement, the rails became the direction for growth. As we all know, our own city of Sikeston was founded along the railroad. In the 20th century as the automobile came into use, roads and highways become the link to population expansion.

I've given this short history lesson on transportation to make a point. The US Senate, under the direction of Arkansas Sen. John Boozman included a provision in the 2017 Transportation, Housing, and Urban Development bill to designate US Highway 67 as "Future I-57."

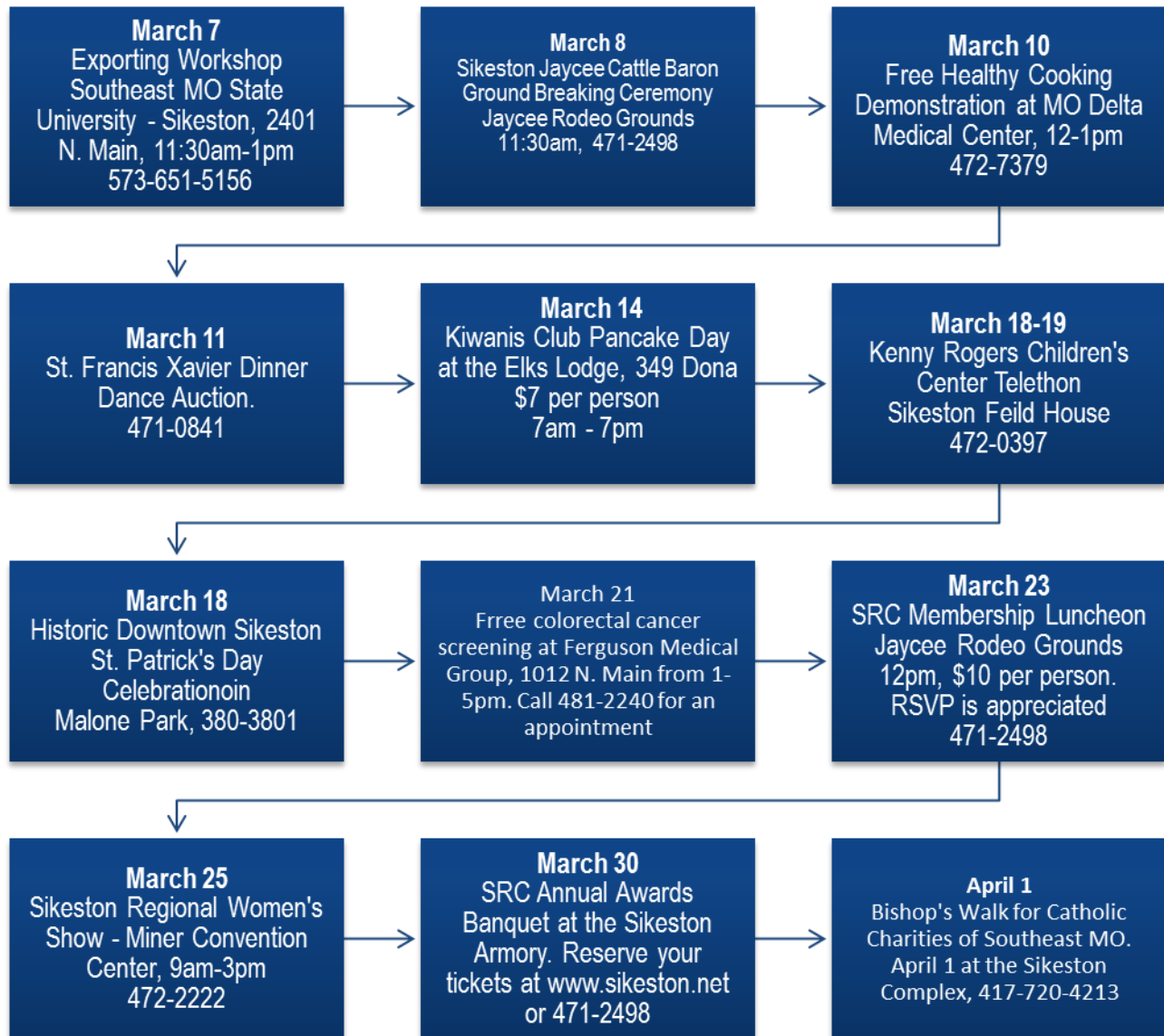
What does this mean? Currently, Interstate 57 extends from Chicago to Sikeston and then turns into US Highway 60. What the Senator wants to do is upgrade US Highway 67 to interstate standards and tie into I-57 to give the folks in Arkansas direct access to Chicago. This would require an upgrade to interstate standards of US Highway 60 from Sikeston (the end of I-57) west to Poplar Bluff and the south to the current US Highway 67. Just as Boozman sees the advantage of interstate connection to Chicago, with this connection we would have access to Little Rock and on further to the Texas market as well as access to Mexico.

This would give Sikeston a real advantage - to use a popular term "GAME CHANGER." The presence of an official interstate highway is one of the key factors that developers consider when determining where to make major investments. We have seen how Sikeston's access to I-55 has helped our community grow. With the connection to the southern market, we become a major distribution center as well as the perfect location to locate retail and manufacturing business. We as a region should work with our legislators both in Jefferson City and Washington DC to make this happen. I would be interested to hear your thoughts on this. Please feel free to call me at 471-2498, stop by the Chamber office at 128 New Madrid Street or email me at mike.marshall@sikeston.net

Thank You SRC Corporate Sponsors



Add your events to the SRC website by logging in to www.sikeston.net



SAVE THE DATE




- ⇒ SRC Crawfish Crawl 5K & 10K - April 29 at the Complex Park - runners, walkers, moms + stroller, everyone welcome!! Register [here](#).
- ⇒ SRC's Golf Tournament - **Monday, August 28, 2017** at Fox Haven Country Club.

Member News

Saturday March 25 Time for Spring Cleaning!!! Is it time to clean up and clear out your space – but you hate to just throw your gently used items away? There is a new, local donation point that will provide you with a TAX RECEIPT for your donations – The Storehouse in Sikeston! The **Lions Club of Sikeston** is partnering with **Spread Hope Now** to provide an alternative outlet for your donated items. The Storehouse helps individuals or families in crisis at no cost to them. All items received are repurposed and given back to the community...to individuals who may be displaced due to losing their home to fire or re-establishing a household due to other circumstances. **Collections will be from 8 a.m. – 2 p.m. at the Storehouse location 526 S. Main Street (rear) Storage Unit 2, behind Anderson Green Insurance in Sikeston.**

They accept the following: Purposeful household items, Small/large appliances in working order, kitchen items, furniture, lamps, clean sorted towels and linens, NEW mops, brooms, and cleaning supplies, Monetary donations are accepted to help buy essential supplies for families in crises (donations can also be made on line at spreadhopenow.org). **Items that they do not accept:** TV's, mattresses, car seats, cribs or clothing.

Contact Megan Hampton (573) 838-8261 to volunteer or for more information.



Sikeston Lions Club
"Gift of Sight"
20th Annual Golf Tournament

3 Person Scramble
\$150 Per Team

Date: Monday, April 17, 2017

Time: 1:00PM Shotgun Start

Register by:
April 10, 2017

Place: Fox Haven Country Club

Registration and Lunch will begin at 12:00 PM

Golf Carts Must Be Reserved by April 14th

Silver Sponsor— \$100.00
 1 Hole Sponsorship & Sign at the Scoreboard

Gold Sponsor— \$225.00
 1 Hole Sponsorship, 1 Team, Sign at the Scoreboard & Recognized as a Gold Sponsor on the Board.

For more information on Teams & Hole Sponsorships contact:
 Boyd Green: 481-1111
 Jeff Partridge 472-9822

Prizes


NEW 2017 VEHICLE
 Sponsored by:
 Autry Morlan, Inc.

Over \$4000 in Door Prizes & Gifts
 (Based Upon Full Fields)

- Closest to the Pin
- Bonus Hole Prizes

Field will be divided into flights depending on number of entries.

Equal Prizes will be awarded in each flight.



Make Checks Payable to:
 Sikeston Lions Club
 FAX Forms to: 472-1429
 Email Entries to: bgreen@lionslaw.com
 Mail Form & Entry to:

Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
Phone _____	Phone _____	Phone _____

Golf Carts Needed: ☐ Yes ☐ No **\$25.00 each**

PLEASE PAY FOR CARTS, REGISTRATION ETC.

FREE HEALTHY COOKING DEMONSTRATION

Join us for a live cooking demonstration by Chef Matt and presentation by Dietitian Amy. You will learn how to quickly and easily prepare your own great-tasting healthy meal!

EATING HEALTHY CAN TASTE DELICIOUS!



FRIDAY, MARCH 10TH | 12-1PM

MISSOURI DELTA BASEMENT CLASSROOM

Space is limited! Email or call to reserve your spot by March 6th,
surhahn@missouridelta.com or 472-7329.

PRESENTED BY:



**MISSOURI DELTA
 MEDICAL CENTER**

morrison
 healthcare