



COMMERCE CONNECTION

JANUARY 2019

# ANNUAL MEETING & AWARDS BANQUET- JANUARY 24

## Celebrating Hudson's Businesses!

Join us on Thursday, January 24, 2019 for the Annual Meeting & Awards Banquet. This event is our opportunity to recognize Chamber members and volunteers for all they have done to help the Chamber grow. It is also a time to celebrate Chamber and business accomplishments this past year. We will recognize outgoing Board Members, welcome new Board Members and present goals for 2019.

As a Chamber, we annually recognize innovative, successful member businesses. Two "Business of the Year" awards will be acknowledged, recognizing outstanding achievement by companies with 1-20 and 20 plus full time employees. In addition, we will also recognize an Outstanding Chamber Member, an Outstanding Community Volunteer, and award the Marie Blakeman Award.

### Congratulations to last year's winners:

Community Volunteer of the Year - Chris Mick, Space St. Croix  
Chamber Member of the Year - Tom Bordenave, Corporate Business Solutions  
Small Business of the Year - Coco's Heart Dog Rescue  
Large Business of the Year - Ciranda  
Marie Blakeman Award - Alan Burchill

### Sponsorships Available:

The Annual Meeting & Awards Banquet offers many opportunities for sponsorship and promotion of your business. By supporting this event, more than 200 area business people will become familiar with your business and its products and services. Sponsorship levels remain the same.

Gold - \$750 (Includes 4 seats)  
Silver - \$500 (Includes 2 seats)  
Bronze - \$150 (includes 1 seat)

All levels of commitment receive visibility by including a business listing in the Chamber newsletter and recognition at the annual meeting. A quick response guarantees additional exposure by listing your company as a sponsor in the official program for the evening. Call (715) 386-8411 for more information.

### EVENT DETAILS

DATE	January 24, 2019
TIME	6:00 p.m.
LOCATION	Kilkarney Hills Golf Course 163 Radio Road River Falls, WI 54022
DETAILS	\$65/person Specify Champagne chicken (default), Sliced Beef or Vegetarian Lasagna dinner choice

RESERVATIONS (715) 386-8411  
[www.HudsonWi.org](http://www.HudsonWi.org)

Thank you Platinum Sponsor



Additional sponsors page 3.





THANK YOU TO OUR NEWSLETTER SPONSOR

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CALL 715-386-8411 TOLL FREE 800-657-6775 [www.hudsonwi.org](http://www.hudsonwi.org)





# MESSAGE FROM THE PRESIDENT



Mary Claire Olson Potter

## Thank You for Your Investment!

Membership is the lifeblood of a Chamber. Without membership investments and involvement, there is no Chamber.

There are many ways for you to be involved in the Chamber. There are a number of ongoing committees, event committees and task forces to participate in along with attending events that are held throughout the year. Please make the most of your membership by getting involved. I would be happy to meet with you and your team to review Chamber benefits and involvement opportunities.

At the Board/Committee Chair Retreat in December, the current board and committee chairs spent the morning reviewing accomplishments and setting plans for 2019. The 2019 Plan of Action will be approved at the January Board meeting and will be posted on the Chambers website.

The strength of a Chamber is found in the members and their commitment to the mission and the role of the Chamber. Thank you for your involvement and commitment.

## THANK YOU ANNUAL MEETING & AWARDS BANQUET SPONSORS

### Gold



### Silver

Adoray Home Health & Hospice  
Associated Bank  
BMO Harris Bank  
County Market  
CPR Wealth Advisors

Eckberg Lammers, P.C.  
First American Bank  
First State Bank and Trust  
Valley Cartage

### Bronze

akb marketing llc  
Angel's Pet World  
Angela Olson Law  
Baldwin LightStream  
Barker's Bar & Grill  
Bremer Bank, N.A.  
Family Fresh Market  
Hudson Ford LLC and Quick Lane  
Hudson Hospital & Clinic  
Mason Jar Marketing

McNamee Real Estate Team  
Pedro's del Este  
Pioneer Press/Twincities.com  
San Pedro Cafe'  
Sandeem Insurance  
StarTech Computing, Inc.  
Stevens Engineers, Inc.  
Xcel Energy

### Table Arrangements



Hudson Flower Shop  
est 1946





## DECEMBER SIMPLY SOCIAL

Thank you to John and Meme Fehr with Sandeen Insurance for hosting the December event! It was a perfect way to kick off the holiday season!

## SPRING SHOWCASE BUSINESS EXPO - MARCH 10, 2019



Discover the Best of the Hudson Area!

Join over 80 local businesses as they showcase the Best of business in the Hudson area. The Spring Showcase will be held Sunday, March 10th, 11am to 3:30pm at the Hudson Sports & Civic Center, Drewiske Arena. The Spring Showcase Business Expo offers owners the opportunity to meet future clients and build awareness of their products and services. Admission is FREE!

Widen your reach with sponsorship! Levels and benefits are available at <http://bit.ly/SpringShowcaseSponsor19>. Act fast to be this year's Platinum Sponsor (only 1 available)!

Members-only registration, with reduced booth fee, is currently \$275/booth for members. Members-only registration and discount ends February 28, 2019. After that date the booth fee will be \$295 for members and \$400 for non-members. (Electricity is available for an additional \$50. Wi-Fi is included.)

Early registration is recommended to ensure inclusion in the event program. Register online at <http://bit.ly/SpringShowcase2019>

For more information call (715) 386-8411.

## WHAT DIRECTION ARE YOU HEADED IN 2019?

What direction are you headed in 2019? Who are you trying to reach? How will you get there? Call the Chamber, we offer our support!

Your marketing investment has a broad reach when teamed with the Chamber! Not only may some promo services be included with your membership, the Chamber also offers a variety of promotional opportunities to find your audience and fit your marketing budget.

From newsletter and website advertising to event sponsorships, you can see the 2019 Promotional Opportunities on the Chamber website at [www.hudsonwi.org](http://www.hudsonwi.org).

## GOOD MORNING HUDSON-FEBRUARY 12

Plan to attend the Good Morning Hudson on Tuesday, February 12 at Noon featuring Ted Johnson, Chief Strategy Officer for the Minnesota Timberwolves and Lynx. Other features will be new member introductions, networking, What's Hot in the Community.

Watch for registration details to follow.





# CHAMBER 101-MEMBER BENEFITS REFRESHER, JANUARY 9

It is a new year to get noticed! Are you taking full advantage of your member benefits? Maximize your ROI and help us to help you!

- **Member Deals** – Discounts offered by fellow business members.
- **Job Postings** – Post your open positions on our website and Facebook news feeds.
- **"HOT DEALS"** – Offer discounts to the general public on the Business Directory page of the Chamber website
- **Business Briefs** – Members may submit a business brief by the 15th of the month, 100 words or less to be included in the upcoming monthly newsletter, and it's FREE!
- **Annual Member to Member E-Blast:** This membership renewal incentive cannot be purchased! It is offered to members who renew within their 30 day invoice renewal period.
- **Anyone** belonging to a Chamber Member business is welcome to receive the electronic monthly newsletter at NO cost. There is no limit to the number of employees a member business can have receive the e-newsletter!

Investigate the benefits of your Chamber Membership!  
Always the 2nd Wednesday of each month.

**Chamber 101 – Wednesday, January 9, Noon - 1pm**  
**Chamber Office (502 2nd Street) Bring your own lunch. FREE**  
**Register at [www.hudsonwi.org](http://www.hudsonwi.org).**

## HOT OFF THE PRESS-2019 MEMBERSHIP DIRECTORIES

The 2019 Membership Directories will be available in mid-January. Complete information on each Chamber member is included in the Alphabetical listings, Representative listings, and the yellow Category Listings that will make it easier to find the exact services you need from your fellow Chamber members. Review the Chamber Information section for all the programs and services available with your membership.

**Chamber Ambassadors will be delivering directories to members located in Hudson in January.**

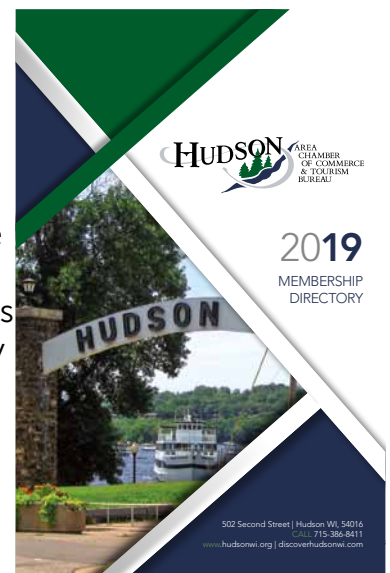
Thank you to all of the members who have supported this project through your purchase of ads. When searching for goods or services, check out your membership directory first!

When Chamber members support members, our local economy remains healthy and strong!

Remember: Utilize the online Membership Directory 24/7, with key word search capability at [www.HudsonWi.org](http://www.HudsonWi.org).

Need to make an update? Login to the Member Center on the website to access your online directory listing.

If you need help, please call the Chamber at (715) 386-8411.





# MEMBER NEWS

*Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to [info@hudsonwi.org](mailto:info@hudsonwi.org).*

## **Lease space available – 6,000 square feet**

Bjorn Nesvold and John Levi of Thrivent Financial are proud to announce the ground breaking for their new building on Jack Breault Drive in Hudson's St. Croix Business Park along with their architectural and construction teams of Elliot Architects and Ross & Associates, Ltd. The new Thrivent building will bring together financial professionals Bjorn and John, along with Kurt Haugen, Krista Bergman, Chris Finden and Alex Koehler under one roof.

We will occupy 6,000 square feet of the available 12,000. We are actively seeking tenants to lease the remaining available space. For leasing information contact Bjorn Nesvold at 612-751-6381.

## **Join us! May 5-16, 2019 Tour to Ireland.**

Irish Byways LLC invites you to join this entertaining and educational tour with masterful Irish guide, Dave Hogan. If you've ever dreamed of going to Ireland, this is the tour for you! Details: [www.irishbyways.com](http://www.irishbyways.com) or 612 616 3782 to request a brochure. Attend an informational meeting at Paddy Ryans on Sunday, Jan. 6 or Thursday, Jan. 10. All meetings will be Noon-1:00 PM and 5-6:00 PM.

"A genuine adventure, enjoyed every minute!"  
- Marilyn and Marshall Burke, Hudson  
"Absolutely incredible tour, Dave Hogan is a true Irish Master!" - Dick Rettke, Appleton  
"The widest range of experiences imaginable!"  
- Maryann Bawden, Minneapolis

## **29th Annual Envelope Sale Going on Now!**

The Helmer Companies' family of businesses are excited to announce our Annual Envelope Sale! We are offering the best prices of the year and the more you order the more you save! PLUS if you order during the month of January you will receive 500 FREE Envelope with every Standard #10 Envelope Order! Contact Pam Deutsch today for more details or to place your order. Phone (715) 273-2113, Email: [pdeutsch@helmerprinting.com](mailto:pdeutsch@helmerprinting.com).

## **2019 GREATER ST. CROIX VALLEY LEGISLATIVE DAY**

The annual Greater St. Croix Valley Legislative Day in Madison will be held Tuesday, February 6, 2019. All are invited to join our delegation as we meet legislators and members of the Governor's cabinet to discuss issues of importance to Dunn, Pierce, Polk, and St. Croix Counties. There is no cost to participate and transportation to and from Madison the day of the event is provided. More information on how to register will be available soon.

If you are interested in participating or have any questions, please contact Mary Claire at (715) 386-8411 or [maryclaire@hudsonwi.org](mailto:maryclaire@hudsonwi.org).

## **THANK YOU TO OUR RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENT!**

Advanced Disposal  
Auth Consulting & Associates, Inc.  
Bayport Marina Association, Inc.  
BMO Harris Bank  
Cracked Barrel Winery  
Creative Homes  
Dick's Bar and Grill  
Family Fresh Market  
Family Innovations  
Family Resource Center St. Croix Valley, Inc.  
Grand Fête  
Home Electronic Systems  
Hudson Daybreak Rotary Club  
Junior Achievement of Hudson

Keller Williams Premier Realty - Kris Jensen Larson  
Kilkarney Hills Golf Course  
LearningRx Hudson  
Luther Hudson Chevrolet-GMC  
McNamee Real Estate Team  
Mike's Standard Service  
Minuteman Press - Hudson  
Safe-Way Bus Co.-Wisc.  
St. Croix Granite & Quartz  
St. Paul's Episcopal Church  
Steiner Plumbing, Electric & Heating Inc.  
The 715  
University of Wisconsin-River Falls  
Vintage Vogue Cottage  
Willow River State Park





# WELCOME NEW MEMBERS

Please join us in welcoming the NEWest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their website, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch will help our chamber continue to grow and thrive.

## **CliftonLarsonAllen, LLP**

Julia Lokken  
2424 Monetary Blvd, Suite 205  
Hudson, WI 54016-8735  
(715) 377-7600  
<http://www.claconnect.com>

A professional services firm delivering integrated wealth advisory, outsourcing, and public accounting capabilities to help clients succeed professionally. We support your goals and dreams.

## **Grace + Grit**

Chris & Kendra Wiesemeyer  
411 Second Street  
Hudson, WI 54016  
(715) 808-7830  
<http://graceandgrithudsonwi.com>

We carry women's clothing, shoes, accessories, purses, jewelry, gifts, wine glasses, home decor and much more. Trends come and go, true style is ageless.

## **Ziggy's**

Paul Barber  
302 Second Street  
Hudson, WI 54016  
(715) 386-9975  
<http://www.ziggysmn.com>

Delicious "street food", live music, and sports in a beautiful, historic setting with a stunning view of the St. Croix River. Live music 4-5 nights a week.

**When members do business with members, our local economy remains healthy & strong.**

# JANUARY CALENDAR OF EVENTS

- 8 I-94 Business Alliance Committee, 9:00 am UWRF Hudson Center
- 9 Chamber 101 Noon, Chamber Office
- 10 Spring Showcase Committee, 2:00 p.m., Chamber Office
- 16 Retail Committee Planning Meeting, 9:00 am, The Phipps Center for the Arts
- 16 Manufacturers Roundtable, 11:30 am, Croix Gear, Catalyst Sports Medicine
- 17 Board of Directors, 8:00 am, Chamber Office
- 17 HIBA Planning Meeting, 9:00 a.m. - 11:00 a.m., Chamber Office
- 17 Ambassador Committee, 3:00 pm, Visits followed by meeting at WESTconsin Credit Union
- 24 Annual Meeting & Awards Banquet, 6:00 pm, Kilkarney Hills Golf Course
- 31 Ad-Op Committee, 9:00 a.m., Chamber Office







The Hudson Hot Air Affair balloon rally is back to the first full weekend in February on February 1-3, 2019. This year's theme will be "Pirates Fly'n the Croix-Ribbean." The Hot Air Affair is the premier winter hot air balloon rally in the Midwest with pilots, crews and visitors attending from Wisconsin, Minnesota, Illinois, North and South Dakota, Nebraska, Iowa, Tennessee, Pennsylvania, and other states.

Want to attract out of town visitors to your business the weekend of the event or have them return to your business in Hudson on a different visit? **Consider being included in the "Welcome Packets" that will be given to out of town visitors as they check in at area hotels/motels that weekend.** We invite you to provide 500 brochures, coupons or special flyers to be included in a Welcome Packet.

Please make sure your materials fit the audience who will receive them. Businesses best served by the Welcome Packets are retailers, restaurants, attractions, lodging properties, regional reach businesses and businesses hosting Hot Air Affair events. **Deadline to drop your coupons at the Chamber office for inclusion in the Welcome Packet is Friday, January 25, 2019** (crew school on January 19). There is no charge to be included in the Welcome Packets. Please make sure your offers can be used the weekend of the event or on a return visit.

Businesses can also join the fun with parade units, smooch-boarding teams, balloon crews and other participatory events. Check out the website [www.hudsonhotairaffair.com](http://www.hudsonhotairaffair.com) for additional information or contact Carla Timmerman at 715-220-9550 or Evy Nerbonne at 715-222-5375.

## 2019-2020 Board of Directors

CHAIR - Kathy Ableidinger, Cardinal Health

PAST CHAIR - Susie Halverson, Barker's Bar & Grill/San Pedro Café/Pedro's del Este

TREASURER - Mark McNamee, McNamee Real Estate Team

Amy Bast, akb marketing llc

Michael Fronmueller, University of Wisconsin- River Falls

John Knutson, Catalyst Sports Medicine

Katie Kranz, Eckberg Lammers P.C.

Joel Larsen, MidWestOne Bank

Becca Denn, Holiday Inn Express Hotel & Suites

**Mission: The Hudson Area Chamber of Commerce & Tourism Bureau is the voice and representative of the Hudson Area Business Community and Tourism efforts.**







# CHAMBER AMBASSADORS WORK YEAR ROUND

## Bell Bank Mortgage



## Hudson Innovation Center



Chamber Ambassadors support member attraction and retention through new member visits and by greeting at Chamber events.

To become an Ambassador, you must be a member of the Chamber in good standing. If you are interested, please [submit an application](#). Applications on file are reviewed when space becomes available.

Do you have something new and exciting that you wish to share? Perhaps you would like to introduce a new staff person to the Chamber Membership? Schedule a visit from the Chamber Ambassadors! Visits are conducted the third Thursday of each month at 3pm.

This Ambassador visit is a great opportunity to let fellow business members know about your business products or services. Members refer members! You may also share feedback with the Ambassador team to help us improve your membership experience.

Ambassadors are the eyes and the ears of the business community, they will let you know about upcoming events and opportunities for your business to participate.

For more information or Vanessa LaFleur at [vanessa@hudsonwi.org](mailto:vanessa@hudsonwi.org) or (715) 386.8411.

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The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Staff: Mary Claire Olson Potter, President      Vanessa LaFleur, Membership and Programs Assistant

