



COMMERCE CONNECTION

JULY 2019

SIMPLY SOCIAL PM - JULY 24

The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Social is a great way to connect with others in the Hudson business community in a fun happy hour setting. Appetizers will be provided and there will be a cash bar.

If you haven't had a chance to attend one of our events, the business after hours is the perfect place to build relationships.

Thank you to hosting sponsor Ziggy's.

LOCATION:

**Ziggy's
302 Second Street
Hudson, WI 54016**

DATE/TIME:

**Wednesday, July 24, 2019
5 p.m. – 7 p.m.**

[RSVP online](#) or call (715) 386-8411.



NEW TEACHERS' LUNCHEON - SAVE THE DATE

Each new school year we invite the new teachers and administrators from the Hudson School District, Trinity Academy and St. Patrick's School to a Chamber luncheon. Join us this year as we welcome this year's new teachers and receive updates about our area schools.

LOCATION:

**Hudson High School - Forum
1501 Vine Street
Hudson, WI 54016**

DATE/TIME:

**Wednesday, August 21, 2019
11:30 a.m. - 1 p.m.**

Official invitation and sponsorship information will be sent out mid-July.





THANK YOU TO OUR NEWSLETTER SPONSOR



Kelli Cadwell
President/Owner

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MESSAGE FROM THE PRESIDENT

UNDERSTANDING MEMBER NEEDS



MARY CLAIRE OLSON POTTER

One of the Hudson Chamber's 2019 priority goals is to "continue to provide value to the membership."

Your input is critical to the Chamber's planning of member benefits and programs. The Board wants to know what you expect and value from your membership in the Hudson Chamber.

To help solicit and receive feedback on an ongoing basis, the Chamber Ambassadors have begun contacting members in person and by phone. We want to thank you for your membership and invite you and your staff to upcoming events. I hope when you receive a call from an Ambassador, you'll take a moment to talk and/or meet with them.

Membership is the foundation of the Chamber! We want to know the issues that are affecting you and your business and how the Chamber can help.

Please contact me or any one of the Board members with issues or concerns. The strength of the Chamber is found in its members and their commitment to the mission and role of the Chamber.

Thank you for your continued involvement!

THE BEST DAY OF SUMMER AT THE 22ND ANNUAL CHAMBER GOLF OUTING

More than 130 golfers enjoyed a beautiful day at Troy Burne Golf Club on Tuesday, June 25. It was an afternoon of networking and golfing while enjoying games and activities at each of the holes. Thank you to the staff at Troy Burne Golf Club for making it a great event.

Congratulations to the Golf Tournament winners!

- First Place Team: Randy Morrisette, Dan Anderson, Dan Jarvis
- Second Place Team: Barry Lundeen, Joel Schlitz, Pete Seguin, Tyler Kongslien
- Third Place Team: Chuck Jerrick, Joel Emerson, Derek Bratager, Sean Fitzgerald
- Closest to the Pin - Men: Darrel Francescato
- Closest to the Pin - Women: Karlyne Bottin
- Longest Drive - Men: Burt Yardley
- Longest Drive - Women: Angela Popenhagen
- Longest Putt - Men: Pete Seguin
- Longest Putt - Women: Miranda Green
- Putting Green Contest: Jake Lang
- Beat the Pro: Mike Derleth

Thank you to the Golf Tournament sponsors:

Platinum



MidWestOne
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Gold

Eckberg Lammers, P. C.
Francescato State Farm Agency

Silver

Associated Eye Care
BMO Harris Bank
Family Fresh Market
First State Bank and Trust
Spectrum Insurance Group - Sandeen Agency
WESTconsin Credit Union

Bronze/Hole Sponsors

Barker's Bar & Grill
Buddy's Bakery
Citizens State Bank
CPR Wealth Advisors
Croix River Wealth Management
Edina Realty, Inc.





22ND ANNUAL CHAMBER GOLF OUTING CONTINUED

First American Bank
Hampton Inn & Suites by Hilton
Hiawatha National Bank
Hudson Ford LLC and Quick Lane
Hudson Hospital & Clinic
Hudson Innovation Center/Dolan Real Estate Team
Image360 Woodbury
McNamee Real Estate Team
Mudge, Porter, Lundeen & Seguin, S.C.
Pedro's del Este
Pier 500
Royal Credit Union
San Pedro Café
Simply Staffing
StarTech Computing, Inc.
Telus Property Service + Solutions
Valley Cartage
Woodland Hills Presbyterian Homes & Services
YMCA in Hudson

The Hole Sponsors had great activities, prizes and were so engaged with all the golfers. The judges had a very difficult time selecting the Winner of the Hole Sponsor Contest. Congratulations to Family Fresh Market as the 2019 winner!

Thank you to the following Chamber members for their time and hard work planning and working on the details for the event:

GOLF COMMITTEE:

Maria Schmitt, Chair, WESTconsin Credit Union
Karrie Abbott, Hiawatha National Bank
Pat Dolan, Hudson Innovation Center/Dolan Real Estate Team
Carrie Hobrough, CBIZ
Mark Kuhne, Croix River Wealth Management
Linda La Kosky Eng, Minuteman Press – Hudson
Brian Moura, Francescato State Farm Agency
Amber Rykal, McDonald Insurance Agency
Allison Waldusky, Edward Jones Investments

In addition to the Golf Committee, thank you to the following volunteers who helped at the event:

Kathy Ableidinger, Cardinal Health
Tom Bordenave, Corporate Business Solutions
Pete Keskey, Minuteman Press-Hudson
Tara Nance, Associated Eye Care
Pennie Peterson, WESTconsin Realty, LLC
Penny Hietala, Associated Bank
Amber Rykal, McDonald Insurance Agency
Allison Waldusky, Edward Jones Investment
Carrie Hobrough, CBIZ
Brian Moura, Francescato State Farm Agency
Maria Schmitt, WESTconsin Credit Union

Thank you to our Members who donated prizes:

Afton House Inn/St. Croix River Cruises
Agave Kitchen
Applebee's
Associated Eye Care
Barker's Bar & Grill
Bill's Gun Shop & Range
Buddy's Bakery
Buffalo Wild Wings
CBIZ- Carrie Hobrough
Fresh & Natural Foods Hudson
Hiawatha National Bank
Hudson Bagel & Coffee Co
Keller Williams Premier Realty – Kris Jensen
Knoke's Chocolates & Nuts
Old Southern BBQ
Pedro's del Este
Pier 500
Pita Pit
Pizza Hut
San Pedro Café
The Subhouse
The Wired Robin
Travel Centers of America
Troy Burne Golf Club
Valley Orthodontics
White Eagle Golf Club
Winzer Stube German Restaurant
Xcel Energy

We look forward to seeing you on the course in 2020!





SUMMERTIME IN HUDSON MEANS COMMUNITY CELEBRATIONS AND FESTIVALS

July brings a beehive of activity for Hudson! Community celebrations kick off with a grand entrance during

Independence Day weekend and continue throughout the remaining weeks of summer and into early fall.

While Hudson residents enjoy many of these traditions, community celebrations are not for locals alone. The energy and activity these activities create only enhances the charm and excitement in our community. Dining out is bustling at all types of diners, restaurants, taverns, lounges and bars that are featuring fun fare for the season. Shops and boutiques are offering summer specials. A wide variety of lodging options are available for guests. It all adds up to Hudson being the place to be this summer!

Booster Days kicks off summer fun July 3 - 7.

Booster Days is the annual 4th of July celebration held in Lakefront Park in historic downtown Hudson, along the scenic St Croix River. This event draws crowds from Hudson and the surrounding region with activities for all ages. The fireworks show over the St. Croix River takes place Friday, July 5 this year. The weekend also includes a carnival in Lakefront Park, Saturday downtown parade, fishing contest, beer gardens, bingo, kid's activities, car show, contests and live music from multiple bands in the Hudson band shell each night. Learn more at www.hudsonboosters.org

St. Croix Riverfest, the "Party with a Purpose," runs July 16 - 21. This six-day event celebrates the St. Croix River while recognizing the need to preserve its health and beauty. The celebration commences with the feel-good effort of a river clean up along with a picnic lunch. Family and kid-friendly events on the schedule include story times, art activities, Carpenter Nature

Center presenting Animals of the St. Croix, and Toonies ENVIRO-FUN puppet show. Other activities include yoga and Tai Chi, an evening prairie hike, St. Croix Sailing School open house, Community Band concert in the Lakefront Bandshell, a Riverfest nature boat cruise, Civil War encampment, and a community-wide Potluck Lunch. Native American arts and crafts, cultural information and celebration will also speak to Hudson's history. Get your tickets before they're gone! The full schedule is here: www.stcroixriverfest.org

The ever-popular Columbus replica ships, the Nina and the Pinta, were originally scheduled to arrive in mid-July. Due to high waters and flooding, they have paused their schedule. Watch the DiscoverHudsonWI Facebook page for updates or check their schedule at thenina.com/

Pepperfest in the Village of North Hudson runs August 16 - 18 and will feed your love for all things Italian. This festival is a one-of-a-kind experience full of neighborly gusto. An annual event, proceeds assist St. Croix Valley youth, school, community and service organizations. There's a taste of something for everyone with live music, eating contests, hot pepper eating championships, beer gardens, Italian foods, carnival, bingo, family fun walk, mini medallion hunt, contests, games and more. The Pepperfest Parade is a "don't miss" event that wraps all the village pride into one awesome display. Find more details at www.pepperfest.org

Finally, concerts in the park are a fun Hudson outdoor experience that goes all summer long. You can't beat music by the river in a beautiful park on a lovely summer evening. See the Concerts in the Park series schedule at www.hudsonwi.gov

Let the celebrations begin!
#DiscoverHudsonWI





Leadership Hudson

NOW OPEN FOR ENROLLMENT

Looking for a new development opportunity? Leadership Hudson Program now accepting applications.

Leadership Hudson is the Hudson Area Chamber of Commerce & Tourism Bureau's premier community leadership program, bringing together current and emerging leaders from all sectors of the Hudson area. This is a unique opportunity for participants to think about the critical issues facing Hudson while also developing leadership skills.

Leadership Hudson participants will:

- Experience behind the scenes tours to business, arts & culture, health care, education and government agencies.
- Build and enhance your leadership skills through Personal Leadership Development including Strength Finders, Developing and Living Your Brand and Building Upon your Strengths.
- Develop new business connections from a cross-section of the community.
- Hear and interact with high-level Hudson business, community and government leaders.

Time Commitment and Attendance

The program meets the second Tuesday of the month from September 2019 to May 2020. Meeting days are full days, starting at 8 a.m. and typically finish by 4 p.m. Full participation of the scheduled program days is essential to the Leadership Hudson experience. Class members are expected to arrive on time and remain with the class for the entire session.

Employer Support

Because of the time commitment, it is vital that Leadership Hudson participants have the support of their supervisor and employer. Applicants are encouraged to discuss the application process, program cost and time commitment with their employer prior to applying.

Schedule and Cost

We will accept applications through August 1, 2019; applicants will be notified about the status of their application by August 15, 2019. Tuition for the nine-month Leadership Hudson program for 2019-2020 is \$995 (\$1,295 for NON-Chamber members).

Questions?

For more details, please visit the [Leadership Hudson page](#) on the Chamber website. The website also includes an online application. Please contact Wendy Helgeson at wendy@hudsonwi.org or 612-501-0377 with questions.

Thank you to our Sponsors:



We are pleased to welcome back Melissa Wilson for this year's class to lead the two leadership development days. She is Director of Career Services at UWRF, carries an etiquette consultant certification, a Myers Briggs Type Indicator certified and is a certified Global Career Development Facilitator.





MEMBER RIBBON CUTTINGS & AMBASSADOR VISITS

Hudson Martial Arts



Riverview Dental Clinic



Hudson 12 Theatre



Dick's Bar & Grill



SPIRIT OF THE ST. CROIX ART FESTIVAL - SEPTEMBER 28-29

The Hudson Area Chamber of Commerce & Tourism Bureau in partnership with The Phipps Center for the Arts invites you to be inspired! Join us for the Spirit of the St. Croix Art Festival scheduled Saturday and Sunday, September 28 and 29 on the beautiful St. Croix River in Lakefront Park.

This annual festival draws more than 9,500 visitors to experience a variety of creative talent. This year the festival offers even more art in the park, with 90+ juried artists showing their best. Acoustic musicians will add to the atmosphere of fine art and fall flavors. Strolling musicians, a variety of live performers and hands-on activities enhance the creative experience.

How can your business be involved? Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor or a

volunteer. Contact the Chamber to see how you can promote your business to thousands of attendees. Call (715) 386-8411 for more information.





LOCAL LEADERS DISCUSS OPPORTUNITIES AND ISSUES

The June Good Morning Hudson program featured local elected leaders providing updates and identifying issues to be addressed in each of their communities. Common themes included the need for collaboration, how to build upon Hudson as a river town, infrastructure challenges, Lakefront Park, Carmichael Road, transportation and workforce housing.

Thank you to the following leaders for participating:

- City of Hudson: Mayor Rich O'Connor
- Town of Hudson: Chairman Don Jordon
- Town of St. Joseph: Chair Theresa Johnson
- Village of North Hudson: President Stan Wekkin
- Town of Troy: Chair Dan Pearson

We look forward to their participation next year.

We credit the following Chamber members for contributing to the event's success:

- Telus Property Services + Solutions - Event Sponsoring



PROPERTY SERVICES + SOLUTIONS

- The Phipps Center for the Arts - Event Host
- San Pedro Café - Catering





BUSINESS BRIEFS

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

Eckberg Lammers, P.C. attorney Joe Van Thomme has been elected to the Board of Directors for Standpoint. Standpoint, formerly known as the Battered Women's Legal Advocacy Project, stands to promote justice for domestic and sexual violence victims. Standpoint provides services to domestic and sexual violence survivors, advocates, attorneys and other professionals across the state of Minnesota. It is comprised of attorneys and advocates who provide free legal advice and services to victims

"Standpoint is a leader in the fight to end domestic and sexual violence. I am proud to be a part of an organization that is dedicated to supporting victims of domestic and sexual violence and providing assistance to criminal justice advocates," Joe stated. For more information regarding Standpoint, please visit their website at www.standpointmn.org.

CHAMBER 101 MEMBERSHIP ORIENTATION - JULY 17

Who should attend a Chamber 101?

- Business owners thinking about joining the Chamber
- New employees of a current Member business
- Veteran Members wanting to reacquaint themselves with the Chamber of Commerce & Tourism Bureau

Learn how to make the most of your Chamber membership. We cover promotional opportunities, programs, events, committees and a multitude of ways that the Chamber can help you to connect and succeed! Chamber 101 is free and held monthly, the second Wednesday of each month.

Join us June 12, 2019 from Noon- 1 p.m. at the Chamber office (502 2nd Street). There is no charge to attend. We'll save you a seat, please RSVP online or call or (715) 386-8411.

Celebrate Summer with the **St. Croix River Association** from paddles to trail challenges, the St. Croix River Association is offering many opportunities to celebrate summer in the outdoors! Summer is short, but so very sweet in the St. Croix Valley with an incredible abundance of summer events, festivals and recreation. The St. Croix River Association has a myriad of outdoor events scheduled this summer to celebrate the great outdoors. More information on events and classes running through August can be found at www.stcroixriverassociation.org.

Interim Healthcare is helping to raise money for the Alzheimer's Association! 75% of all proceeds will go towards our cause at the Western Wisconsin Walk to end Alzheimer's on September 21st. For Meals it is Cash only, but Checks may be made out to the Alzheimer's Association for any donations! Stop in at RJ's Meats, 1101 Coulee Road on July 26th 10:30-2:30, July 27th 10:30-2:30, July 28th Noon-3. If anyone would like to pre-order meals for pick-up please call 715-377-9617 by 4pm Thursday July 25th.

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THANK YOU TO OUR RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENT!

Agave Kitchen
American Red Cross - Northwest WI Chapter
Art Doyle's Spokes & Pedals
Best Western Plus
C3 Church
Chicone's Liquor Mart
Cook & Henriksen Chiropractic LLC
Corporate Business Solutions
County Market
Dick's Bar and Grill
First American Bank
Heppner's Rivercity Collision
Hope Chiropractic
Hudson Hospital & Clinic
Hudson Star-Observer
Job Center of the St. Croix Valley
Kelley Gallery Art & Frame
Lake Mallalieu - Willow River Apartments
Laser Magic, Inc.

Liberty Tax Service
Market & Johnson
Octagon House Museum/St. Croix County
Historical Society
Phipps Center for the Arts, The
Pizza Hut
Riverfront Athletic Club
StarTech Computing, Inc.
STRENGTH Fitness & Wellness, LLC
The Postmark Grille
The SubHouse
Youth Action Hudson, Inc.

**When members do business with members,
our local economy remains healthy and
strong.**

WELCOME NEW MEMBERS

Please join us in welcoming the NEWest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their website, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch will help our chamber continue to grow and thrive.

GEA SystemsNorth America LLC

Greg Huss
1600 O'Keefe Road
Hudson, WI 54016
(715) 386-9371
www.gea.com

Manufacturer of processing equipment for the food, dairy, chemical and pharmaceutical industries.

St. Croix Bike and Pedestrian Trails Coalition

Mark Gherty
1230 Oakwood Lane
Hudson, WI 54016
(715) 781-7332
www.stcroixtrails.com

The Coalition's mission is to support the development of a multi-use bike/pedestrian trail system and road accommodations network throughout St. Croix County and beyond that connects to the St. Croix River Crossing Loop Trail, creates safe commuting and recreational opportunities, encourages healthy life styles, and promotes tourism and commerce in the greater St. Croix County area.

Cecely Interiors

Cecely Spohn
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Hudson, WI 54016
(715) 338-6677
www.cecelyinteriors.com

Cecely Interiors is a full service interior decorating, styling and room E-design company. Helping clients transform their house to feel like a home. We will guide you through every step of the way.

Sponsored by: Susie Halverson, Barker's Bar & Grill, San Pedro Cafe, Pedro's del Este

Kevin Busse

Individual Member
(952) 290-3922





JULY CALENDAR OF EVENTS

- 2 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 4 Chamber Office Closed
- 9 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 9 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 11 HIBA, 9 a.m., Chamber Office
- 11 LEADS Group 2, Noon, WESTconsin Credit Union
- 12 Spirit of the St. Croix Art Festival Committee, 9 a.m., Chamber Office
- 16 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 16 Board of Directors, 4 p.m., Pedro's del Este
- 16 Downtown Retail Committee Summer Gathering, 6 p.m., My Sister's Garden
- 17 Golf Committee, 8:30 a.m., Chamber Office
- 17 Chamber 101, Noon, Chamber Office
- 18 Ambassador Visits and Meeting, 3 p.m.
- 19 Communications Committee, 9 a.m., Chamber Office
- 23 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 24 Programs & Events Committee, 9 a.m., Chamber Office
- 24 Leadership Alumni, 12:30 p.m., Urban Olive & Vine
- 24 Simply Social PM, 5-7 p.m., Ziggy's
- 30 Christmas Tour of Homes Retailer/Homeowner meeting, 6 p.m.
- 25 Ad-Op Committee, 9 a.m., Chamber Office
- 25 LEADS Group 2, Noon, WESTconsin Credit Union

2019 Board of Directors

Kathy Ableidinger – Cardinal Health, Chair
Susie Halverson – Barker's Bar & Grill/San Pedro Café/ Pedro's del Este, Past Chair
Mark McNamee – McNamee Real Estate Team, Chair Elect
Joel Larsen – MidWestOne Bank, Treasurer
Amy Bast – akb marketing
Becca Denn – Holiday Inn Express Hotel & Suites
Leanne Van Allen – University of Wisconsin - River Falls
Mark Hein – Family Fresh Market
John Knutson – Catalyst Sports Medicine
Katie Kranz - Eckberg Lammers P.C.
Chris Kost – YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President
Vanessa LaFleur, Membership and Programs Assistant
Emily Sumner, Director of Tourism & Marketing

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.

