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GROW

COMMERCE CONNECTION

MARCH 2019



Meet the best of Hudson area-businesses at the 17th annual

Spring Showcase Business Expo

Sunday, March 10, 2019
11am to 3:30 pm

Hudson Sports & Civic Center

Drewiske Arena | 1820 Hanley Road, Hudson, WI

For more information, visit www.hudsonwi.org

FREE
ADMISSION

March 10 is almost here! The annual Spring Showcase Business Expo is a great marketing opportunity for Chamber members.

The Chamber has been advertising the event in local newspapers, digital media, a direct mail postcard, outdoor signage, posters, rack cards, and social media. We're excited to welcome Hudson-area residents to the event as they learn more about local businesses, enjoy free entertainment and kids' activities, and possibly win one of five raffle prize packages.

For more information, visit <http://bit.ly/SpringShowcase2019>.

Gold Sponsors:

- Eagle Storage
- Edina Realty, Inc.
- Francescato State Farm Agency
- Royal Credit Union

Silver Sponsors:

- Associated Bank
- Catalyst Sports Medicine
- County Market
- Eckberg Lammers, P.C.
- Hampton Inn & Suites by Hilton
- Steiner Plumbing, Electric, Heating, Inc.
- WESTconsin Credit Union

Media Sponsor: RiverTown Multimedia

Thank you to the Spring Showcase Sponsors!

Platinum Sponsor: Family Fresh Market



CALL 715-386-8411

www.hudsonwi.org www.discoverhudsonwi.com



GOOD MORNING HUDSON

Tuesday, March 12, 2019

11:30 am – 1:00 pm

Catered by San Pedro Café

The Phipps Center for the Arts
109 Locust Street, Hudson WI



*Good
Morning
Hudson*



FEATURING:

CHRIS WRIGHT

Chief Executive Officer
Minnesota United



**"Our Why –
To Promote Soccer, the World's Game, and
through it Inspire and Unite our Community"**

Enter your
name in the
drawing to win
**MINNESOTA
UNITED
PRIZES!**

SPONSORED BY:



Hosted by The Phipps Center for the Arts

BONUS FEATURES:

- New Member Introductions
- Networking – bring plenty of business cards!
- What's Hot in the Community Announcements

This is a **GREAT
OPPORTUNITY**
for **NETWORKING**
with other **LOCAL
BUSINESSES!**

Please RSVP by March 7, 2019
online at HudsonWI.org or call (715) 386.8411

COST: Members - \$18 • Non-Members - \$22

Sorry, we are unable to issue refunds.

Save the date!

Mark your calendar for the April Good Morning Hudson event featuring Mike Veeck, owner of the St. Paul Saints. The event will take place at 7:30 a.m. on Tuesday, April 9. Watch for more details.

CALL 715-386-8411

www.hudsonwi.org www.discoverhudsonwi.com





MESSAGE FROM THE PRESIDENT



MARY CLAIRE OLSON POTTER

Get more value from your Chamber membership – get involved!

We've all heard it. Whether it's a commitment to fitness, taking a class, a new hobby or a volunteer opportunity, you get out of it what you put into it.

Your membership in the Hudson Area Chamber of Commerce is no different. The Chamber offers myriad opportunities to get involved, become acquainted with other members and increase the visibility of your business.

A membership-based organization like the Hudson Chamber thrives with the energy and volunteerism of all of you. The more you are involved, the more the Chamber can do, and the momentum is contagious.

We're seeing renewed interest in activities such as the monthly Good Morning Hudson membership

meetings, quarterly Simply Socials networking events, grand openings and ribbon cuttings. We also will continue to organize larger scale special events such as the upcoming Spring Showcase Business Expo, the golf tournament and the Spirit of the St. Croix Art Festival.

All that we do is about promoting Hudson as a great place to shop, dine, work and play. I encourage you to make the most of your Chamber membership. You'll get a lot out of it!

We couldn't have said it better. **Linda La Kosky - Eng from Minuteman Press recently shared:** "Prior to working at Minuteman Press of Hudson, I was skeptical of the benefits a Chamber of Commerce could offer. What I have learned is that the Hudson Chamber of Commerce works tirelessly to promote the interest of our local business community, and to create and preserve the conditions that allow businesses to thrive. There are great opportunities to network and volunteer at events that have enriched my career and business organization. I appreciate being able to network and learn while giving back to the business community- and it's fun!"

CALLING ALL VOLUNTEERS!

It's already time to start planning for two more major Chamber events: the June 24 Golf Tournament and the September 28 and 29 Spirit of the St. Croix Art Festival.

If one (or both!) of your passions is golf or art, please consider joining one of these event's planning committees. For more information on

all Chamber committees, see the related article in this newsletter.

If you'd like to serve on either the Golf Tournament or Art Festival Committee, please contact Mary Claire Olson Potter at maryclaire@hudsonwi.org.

INFORMATION MEETING ON TRIP TO GREECE

Travel to the land of gods and heroes. The Hudson Chamber is again partnering with Aventura World to sponsor an international trip – this time to Greece!

The trip will take place November 9 – 17, 2019. An information meeting is scheduled Wednesday, March 27 at 5 p.m. at WESTconsin Credit Union, 1601 Maxwell Drive in Hudson.

For more information or to register for the informational meeting, call the Chamber Office at 715-386-8411 or email info@hudsonwi.org





WELCOME TO OUR NEW STAFF



Anne Sonnee has joined the Hudson Chamber team as Special Projects Coordinator, a temporary role. Anne brings more than 20 years of experience in corporate communications, public relations and marketing working in a variety of industries in the St. Paul area. Former employers include HealthEast Care System, Metropolitan State University and Ecolab.

She will be providing marketing and communications support and has been leading the planning of the annual Spring Showcase event.

"I'm enjoying meeting Hudson business leaders and becoming more familiar with the Hudson community," Anne says. "All the great assets of Hudson make marketing the chamber and the city a pleasure!"



Emily Sumner is the new Tourism and Marketing Director for the Hudson Area Chamber of Commerce and Tourism Bureau. Emily brings years of experience working with chambers including as Executive Director of Montevideo Area Chamber and Visitor's Bureau, Membership Manager at Greater Stillwater Chamber as well as multiple committee chairs and task forces, board of director terms, regional tourism, and volunteerism. Emily's collaboration with chambers and tourism efforts emerged from owning her own business for 10+ years.

"There is great opportunity for continued growth and tourism experiences in Hudson," says Emily. "I love that this community is so culturally diverse offering so many options already in place for residents and visitors alike, all the while sustaining the true value of a strong, unified, and tight-knit community."

As a Wisconsin native and Hudson resident, Emily is proud to join the Tourism Bureau with the Chamber and promote our beautiful area.

COMMITTEE AND VOLUNTEER OPPORTUNITIES

Maximize your membership investment by joining a Chamber committee.

As a membership-based, volunteer-driven organization, we rely on our volunteers to help advance the Chamber's mission and vision. Build your business relationships as we work together to help our community prosper.

STANDING COMMITTEES

Ambassadors

- Purpose: Supports member attraction and retention through new member visits and hosting at Chamber events.
- Member criteria: Be a member of the Chamber and be a member in good standing.
- Meetings: Third Thursday of each month at 3 p.m.
- Chair: Amber Rykal, McDonald Insurance

I-94 Business Alliance

- Purpose: Develop programs and events of interest to business needs and exchange information

- Member criteria: Businesses located at I-94 Exits 2, 3 and 4
- Meetings: First Tuesday of every month at 9 a.m.
- Chair, Zach McNamee, McNamee Real Estate Team

Chamber Leads Groups (2 groups)

- Purpose: Opportunity to further business interests through the exchange of business referrals, tips and information
- Member criteria: Limit of one member per business or professional category allowed; \$40 annual fee to participate
- Meetings:
 - *AM Group*: Every Tuesday at 7 a.m. at Fresh & Natural Foods (1701 Ward Ave, Ste 200). Contact: Jesse Beckstrom, Bridge for Community Life, Inc. 715-381-8230
 - *PREMIER NOON Group*: 2nd and 4th Thursday of every month at noon. Contact: Amy Hauser, Leitch-McSorely Insurance Agency 715-386-7112





Downtown Retail/Restaurants

- Purpose: Promote a healthy retail climate by providing a venue for promotions and communication among business owners to discuss and exchange ideas on issues unique to the retail/restaurant community
- Member criteria: Downtown area businesses
- Meetings: Second Wednesday of each month at 9 a.m.
- Chair: Angel Duratti, Angel's Pet World

Downtown Retail Advertising Opportunities (Ad-Op) Group

- Purpose: A year-round co-op advertising and promotions program that combines advertising dollars for radio, print (magazine, newspaper, etc.) and other media avenues
- Member criteria: Investment is \$200/quarter per participant and members of the group are asked to sign on for at least one year
- More information: The group maintains the website www.experiencehudson.com that is used in their advertising efforts
- Chair: Kathy Newman, Et cetera

Hudson Independent Business Association (HiBA)

- Purpose: Sub-committee of the Chamber that to promotes shopping locally
- Member criteria: Independent businesses
- Meetings: First Thursday of each month at 9 a.m.
- More information: www.facebook.com/HudsonIndependentBusinessAssociation
- Chair: Angel Duratti, Angel's Pet World

Manufacturer's Roundtable

- Purpose: Provides the opportunity to improve the business conditions of member companies
- Member criteria: Companies which design, manufacture, assemble, warehouse or distribute goods and products in the greater Hudson area
- Meetings: Meets bi-monthly
- Chair: Kathy Ableidinger, Cardinal Health

Membership Committee – New!

- Purpose: Reviews member benefits and investment structure; strives to enhance benefits through communication and networking opportunities; coordinates Membership Campaigns and review programs
- Member criteria: Interest in helping to build the Chamber membership base and winning prizes for recruiting new members
- Meetings: TBD

Tourism Committee – New!

- Purpose: Increase the economic benefits of tourism to the community by marketing the

Hudson area to encourage tourists to make Hudson their travel and vacation destination

- Member criteria: Members who are interested in helping to determine how best to promote the Hudson area and all we have to offer
- Meetings: TBD

EVENT COMMITTEES

Annual Meeting & Awards Banquet/Award Nominations Committee

- Purpose: Annual event held in January to celebrate the accomplishments of the previous year, recognize new and outgoing board members, review the Plan of Action for the upcoming year and present awards for Business of the Year, Chamber Member of the Year, Community Volunteer and the Marie Blakeman Award
- Member criteria: Past award winners and those interested in planning this annual event
- Meetings: September - January

Christmas Tour of Homes Committee

- Purpose: The annual November tour showcases four privately-owned homes and the historic Octagon House to more than 1,500 tour attendees; this committee identifies homes to be showcased and assists homeowners as they prepare for the event;
- An additional sub-committee focuses on helping decorate the homes the week prior to the tour
- Member criteria: Interest in helping homeowners decorate their homes
- Meetings: June - November

Golf Tournament Committee

- Purpose: Assist in planning the annual June golf tournament, a networking opportunity for members and a fundraiser for the Chamber
- Member criteria: Love the game of golf!
- Meetings: March – June

Pumpkin Party Committee

- Purpose: This annual October community event is a FREE family fun outdoor event featuring wagon rides, pumpkin patch, kid's costume contest, bounce houses, petting zoo, pony rides, EMS and Fire Department vehicles; Chamber members can purchase a booth space at the event to highlight their businesses
- Member criteria: Members of the I-94 Business Alliance
- Meetings: July - October





Spirit of the St. Croix Art Festival Committee

- Purpose: Coordinates a fall festival each September for more than 9,000 attendees that features a large juried art fair, retail shops, businesses, community organizations, and restaurants as well as promotions, entertainment and events for the entire family.
- Member criteria: Members who love the arts and entertainment
- Meetings: March - September

Spring Showcase Business Expo Event Committee

- Purpose: Assist in planning the Spring Showcase, an annual opportunity for businesses and organizations to display and sell their products/ services to attendees from the community.

- Member criteria: Chamber member with interest in community events
- Meetings: Every other Wednesday at 2 p.m. starting in late fall through March

TASK FORCES

Parking Task Force

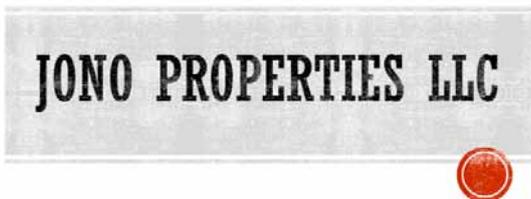
- Purpose: This group studies the intermediate and long-term parking needs of the City and provides feedback to the City Council with recommendations to solve parking problems.
- Meetings: Meets as needed

SIMPLY SOCIAL

There are many ways to connect with people these days, but we've found that nothing beats a firm handshake, a big smile and good conversation. Join us for our next after-hours networking event on March 7, 2019 from 5-7 p.m. at 511 Second Street.

There is no charge for current members to attend the event.

Thank you to Jono Properties LLC for hosting this member event.



EVENT DETAILS

DATE	Thursday, March 7, 2019
TIME	5-7 p.m.
LOCATION	Dania Hall, 511 Second Street
REGISTER	(715) 386-8411 Online Registration

ST. CROIX VALLEY YOUNG PROFESSIONALS EVENT

A "reboot" of the Young Professionals Group of the St. Croix Valley is kicking off with an event on **Wednesday, March 6**. Meet other young professionals and network to boost your career or business. The event will take place from **5 to 7 p.m. at Pedro's del Este in Hudson**. The group is now open to professionals up to age 40.

More event and group information is available at the links below. Please RSVP via the Facebook event link.

Event Info: <https://www.facebook.com/events/557122948139681/>

Group Page: <https://www.facebook.com/groups/scvypg/>





HEATING UP THE VALLEY WITH THINGS HAPPENING IN HUDSON!

It's been a snowy and cold winter in Wisconsin and we are ready for some warm weather and springtime, as we're sure you are, too. Skip through some of those winter woes and remember, in Hudson things are staying hot all year long!

Hudson becomes the perfect spot for a day-trip destination that will make you want to keep coming back for more. We invite you to re-invigorate with a mini-vacation or staycation in our beautiful winter valley along the St. Croix River all while enjoying the variety of character Hudson has to offer.

From fabulous cuisine and crafted cocktails, specialty boutiques and unique shops, local arts and cultural activities to outdoor fun, scenery for miles, shopping at your fingertips and plenty of places to rest your head, we challenge you to become a visitor in your own town and re-DISCOVER Hudson and all there is to do!

Natives, locals, guests—vacation or staycation—the charm and beauty of Hudson will relax and re-inspire your senses...and welcomes you to experience all that Hudson is!



Instagram
@DiscoverHudsonWI



Facebook
DiscoverHudsonWI



Twitter
@HudsonWITourism

www.DiscoverHudsonWI.com

HUDSON PD UPDATING BUSINESS KEY HOLDER LIST

The Hudson Police Department is updating its business key holder list. All businesses in the City of Hudson will need to update their contact information. They will use this information to contact you or another key holder of your business in the event an incident occurs at your business during non-business hours.

Business owners are asked to provide the following information:

- Name of business
- Address of business
- Key holder name and phone number
- Second key holder name and phone number (optional)

Please complete the [Business Key Holder Form](#) and drop it off or mail it to: Hudson Police Department, Officer Kyle Knepler, 101 Vine Street, Hudson, WI 54016. You may also fax in the form to (715) 386-4266.

As this information changes, contact the Hudson Police Department to update their records. For more information, contact Officer Kyle Knepler at kknepler@ci.hudson.wi.us or (715) 386-4771.

MAPPING THE WAY - CHAMBER 101

You can drive a lot of miles taking the scenic route to your destination, but a good map can save time, gas and stress. Like a GPS system, we are here to help you navigate your Chamber membership. Let us guide you through our committees, sponsorship opportunities, events and more to find just the right path for you and your company to succeed. Whether you're new to the Chamber, or just need to stop and ask for directions, we'll help you sort it out.

Join us on March 13 from Noon- 1p.m. at the Chamber office (502 2nd Street) for the next Chamber 101 membership orientation. There is no charge to attend. We'll save you a seat, please RSVP [online](#) or call or (715) 386-8411.





THANK YOU TO OUR RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENT!

Adams Publishing Group
 Afton House Inn /St. Croix River Cruises
 akb marketing llc
 American Cancer Society/Relay For Life of Hudson
 Associated Eye Care
 Belle Vinez Vineyard & Winery
 Bremer Bank, N.A.
 Bridge Investment Group
 Casanova Liquors
 Catalyst Sports Medicine
 CBIZ - Carrie Hobrough
 Christiansen Creative
 Crestview Family Dental
 Edina Realty, Inc. - Luke Steele
 Farrell's eXtreme Bodyshaping - Hudson
 FedEx Office
 Guinn, Vinopal & Zahradka, LLP
 HealthMax Chiropractic
 Hiawatha National Bank
 Hudson Food Walk
 Hudson Neighbors/Best Version Media
 Image360 Woodbury
 Keller Williams Realty Integrity WI/MN - Mary Yacoub
 Kwik Trip, Inc.
 Lucky's Wine & More
 MDM Rubicon, Inc.
 Next Generation Auto Inc.

Oso Clean
 ProAct, Inc.
 Select One Mortgage, Inc. - Andrew Nilssen
 Sletten & Brettin Orthodontics
 St. Croix Animal Friends
 St. Croix County Community Development
 Department - Parks
 St. Croix Sailing School, Inc.
 Sustain Hudson-RiverFest
 The Nova of Hudson
 Urban Olive & Vine
 UW-Eau Claire Continuing Education
 Valley Cleaning
 Walmart
 White Eagle Golf Club
 YMCA in Hudson

When members do business with members, our local economy remains healthy and strong.

WELCOME NEW MEMBER

Please join us in welcoming the NEWest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their website, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch will help our chamber continue to grow and thrive.

Riverview Dental Clinic

Dr. Kelvin Shane
 108 Walnut St
 Hudson, WI 54016
 (715) 386-2133
<http://riverviewdentalclinicwi.com>

Our mission is to provide high quality dental care with a personal touch in a comfortable setting. We believe building personal relationships with our patients will lead to better care of their smile.

Dylan Seurer - Wade Hanson & Associates/ REMAX Results

Dylan Seurer
 375 Stageline Road, #200
 Hudson, WI 54016
 (612) 803-1956
www.remax.com

I am a local Real Estate Agent servicing the St. Croix Valley & one of the Admin members of the Young Professionals of the St. Croix Valley.





MEMBER BUSINESS BRIEFS

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

Help Match The Free Clinic Grant Opportunity

The Free Clinic of Pierce and St. Croix Counties has received a \$5000 matching grant from the Hudson Hospital Foundation. They will match donations from Hudson individuals who have not previously given to the Free Clinic. Time is running out! We need to reach this goal by March 31, 2019. The mission of the Free Clinic is to provide primary health care and preventative health education to residents of Pierce and St. Croix Counties who have no health care alternative.

Follow this link for our GoFundMe account:
gofundme.com/new-hudson-donors

Bowl for Kids' Sake Superhero Squad Coming May

Bowl for Kids' Sake will be held Friday, May 17, 2019 in Hudson at 5:30 p.m. and 8 p.m. at the Hudson Bowling Center. The event raises approximately a third of the annual budget for Big Brothers Big Sisters ... making a BIG impact on the number of children we're able to serve each year.

The 2019 theme is The SUPERHERO SQUAD! Dust off your capes and break out your masks. In 2018, we revealed our new branding and stepped up as Defenders of Potential. Get your team together and show us your best hero! Mark your calendars and get a team together to participate in Bowl for Kids Sake 2019! Complete details on how you can participate are available at <https://www.bbbsnw.org/bfks>. Additional locations and dates for participation are also available.

Ayres Associates Names New President

We are pleased to announce that Bruce Ommen, PE, has been named president of Ayres Associates, replacing Thomas Pulse, PE, who announced his retirement from the employee-owned engineering and architecture firm as of the close of 2018. Tom will continue in his role as chairman of the board until the firm's annual shareholders meeting in May 2019.

Bruce began his engineering career at Ayres Associates, joining the firm in 1990. He has spent much of his career designing highways and bridges and served as manager and then vice president of the Midwest transportation division.

During his tenure he has spent considerable time working with Ayres' offices across the country on projects comprising multiple disciplines.

We'll put the swagger in your swag!

Stay in touch with everyone and increase your brand awareness with Unique Promotional Products! Contact Image House today to learn more about how we have been helping businesses in your industry improve their brand marketing and grow their customer base. Phone (715) 377-1797, Email: info@imagehouse.biz.

Hazelden Dr. to Present addition issues affecting the Greater St. Croix Valley

Conversations of the Valley, a luncheon speaker series hosted by St. Croix Valley Foundation with sponsorship from First State Bank and Trust, presents "Addiction in the St. Croix Valley."

Dr. Stephen Delisi is professor of Education Solutions at Hazelden Betty Ford Foundation and Assistant Professor with the Hazelden Betty Ford Graduate School of Addiction Studies.

March 27, 2019 -- Lunch 11:30 a.m. / Speaker 12:00 p.m. – 1:00 p.m.
Lake Elmo Inn Event Center (3712 Layton Ave. N, Lake Elmo, MN 55042)
\$20 in advance (mail check to SCVF, 516 2nd St, Su 214, Hudson, WI 54016 -OR- reserve online at www.SCVFoundation.org) Limited walk ins available based on space/lunch availability.

Next Topic: May 15, 2019 – Affordable Housing in the Valley

Thrivent offers upcoming seminars for women

As a Thrivent member, you are part of a regional network that brings members—Christians who value being wise with money and living generously—together.

Please join us at the Dare to Be Remarkable Webinar Series with Catherine Byers Breet, hosted by the Thrivent Member Network—Twin Cities Region and Financial Consultants Tracy Berglund and Terri Ferrise. Lunch or dinner will be served.

3 Steps Women Can Take to Finally Get Paid What They're Worth

March 7, 12 p.m. & 6:30 p.m.

"She said what?!" – Breaking Down Generational Differences at Work

March 11, 6:30 p.m. and March 12, 12 p.m.





Kids, Parents & Careers: Striking the Balance
Doesn't Have to Hurt
March 25, 12 p.m. and 6:30 p.m.

For more information: Doreen Bonk at 715-954-4595 or doreen.bonk@thrivent.com to RSVP.

Eckberg Lammers Law Firm Celebrates 70 Years in the St. Croix Valley in 2019

2019 marks Eckberg Lammers Law Firm's 70th year serving the legal needs of the St. Croix Valley. In 1949, founder Lyle Eckberg started his practice, dedicating himself to his community and clients. He partnered with James Lammers in the late 1960's and over the next 40 years, the two grew the business into one of the most reputable and largest firms in the area.

Eckberg Lammers has 18 attorneys between its offices in Stillwater, Minnesota and Hudson, Wisconsin. True to its founders' vision, the firm has continued the tradition of community support and the delivery of excellence to individuals, businesses and municipalities.

As we celebrate our 70th year, look for more information on how Eckberg Lammers believes in building strong, healthy and prosperous communities. For more information, visit our website www.eckberglammers.com.

Angel honored with Advocate Award

Congratulations to Chamber member Angel Duratti of Angel's Pet World who was recently recognized as an anti-puppy mill advocate by The Humane Society of the United States. The national organization recognized 14 people from around the country for their advocacy.

As she learned more about this issue, Angel ended the sale of puppies in her store in 2010 and now supports local rescue organizations. While she sold cats and dogs, Angel incurred ever increasing expenses as the breeders she used was providing lower quality and less healthy animals. Angel's Pet World took responsibility for the veterinary costs for the animals, which climbed to thousands of dollars, more than the sale price for the animal. After purchasing an animal, some owners also experienced unexpected and large expenses for health care problems.

Angel's Pet World now supports five rescue organizations: Coco's Heart Animal Rescue, Greyhound Pets of America, the Dunn County Humane Society, Honey Do Ranch and Animal Rescue, and Lucky Paws Midwest.

March Calendar of Events

- 5 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 5 I-94 Business Alliance, 9 a.m., UWRP Hudson Center
- 6 Spring Showcase Committee, 2 p.m., Chamber Office
- 7 Simply Social & Ribbon Cutting, 4:30 p.m., Jono Properties, 511 Second Street
- 8 Spirit of the St. Croix Art Festival, 9 am., Chamber Office
- 12 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 12 Good Morning Hudson, 11:30 a.m., The Phipps Center for the Arts
- 13 Retail Downtown, 9 a.m., The Phipps Center for the Arts
- 13 Chamber 101, Noon, Chamber Office
- 14 HIBA, 9 a.m., Chamber Office
- 14 LEADS Group 2, Noon, WESTconsin Credit Union
- 15 Communications Task Force, 9 a.m., Chamber Office
- 18 Executive Committee of the Board, 8 a.m., Chamber Office
- 18 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 20 Spring Showcase Committee, 2 p.m., Chamber Office
- 21 Board of Directors, 8 a.m., Chamber Office
- 21 Ambassadors, 3 p.m., visits followed by meeting at WESTconsin Credit Union
- 26 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 26 Golf Tournament Committee, 9 a.m., Chamber Office
- 27 Greece Trip Informational Meeting, 5 p.m., WESTconsin Credit Union
- 28 Ad-Op Committee, 9 a.m., Chamber office
- 28 LEADS Group 2, Noon, WESTconsin Credit Union





AMBASSADOR VISITS AND RIBBON CUTTINGS

Ross Orthodontics and Dental Sleep Clinic



Ziggy's



STRENGTH Fitness & Wellness, LLC



Edward Jones Investments - Allison Waldusky



2019 Board of Directors

- Kathy Ableidinger- Cardinal Health, Chair
- Susie Halverson – Barker’s Bar & Grill/San Pedro Café/ Pedro’s del Este, Past Chair
- Mark McNamee – McNamee Real Estate Team, Chair Elect
- Joel Larsen – MidWestOne Bank, Treasurer
- Amy Bast – akb marketing
- Becca Denn – Holiday Inn Express Hotel & Suites
- Leanne Van Allen – University of Wisconsin - River Falls
- Mark Hein – Family Fresh Market
- John Knutson – Catalyst Sports Medicine
- Katie Kranz - Eckberg Lammers P.C.
- Chris Kost – YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter, President
- Vanessa LaFleur, Membership and Programs Assistant
- Anne Sonnee, Special Projects Coordinator
- Emily Sumner, Director of Tourism & Marketing

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.





We are excited to announce this year we are offering a travel opportunity to Greece November 9 - 17, 2019. Pricing starts at \$3,099 for land & air: nine days, eight nights, including hotels, meals, day trips and airfare from Minneapolis. **Please join us for an information session on March 27 at 5 p.m. at WESTconsin Credit Union, lower level, to learn more about this year's trip and to answer any questions.** R.S.V.P. by March 25 if you can attend the March 27 information session - Info@hudsonwi.org or call (715) 386-8411.



GREECE - A LAND OF GODS AND HEROES

NOVEMBER 9-17, 2019

FROM **\$3,099** AIR & LAND

9 DAYS, 7 NIGHTS INCLUDING HOTELS, MEALS, DAY TRIPS, AND
AIRFARE FROM MINNEAPOLIS, MN



**Early-Bird
Special!**
\$3,199, \$3,099
and **FREE Delphi Tour** if reserved
by **March 29, 2019.**
**Hurry, at this price
the trip will sell
out quickly.**

The Peloponnese is home to an extraordinary collection of archeological sites as well as stunning mountainous scenery and charming villages where a traditional way of life has remained unchanged for centuries. On this splendid cultural journey, trace 5,000 years of Greek history while exploring the country's archeological treasures. Walk in the footsteps of Socrates on the Acropolis and examine artifacts of Athens' Golden Age at the outstanding Acropolis Museum, sail through the scenic Corinth canal, and enjoy the insights of the local guest speaker on the contemporary Greek economic and social scene.

For more details and reservations contact:
Hudson Area Chamber of Commerce & Tourism Bureau
E-mail: info@hudsonwi.org • Telephone: (715) 386-8411

Reservations can also be made on our online booking engine
www.aventuraworld.com/booking. The group booking code is: B002428

