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OF COMMERCE
& TOURISM
BUREAU



CONNECT



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COMMERCE CONNECTION

MAY 2019

SIMPLY SOCIAL

Start your day out with breakfast and connecting with fellow business leaders.

There are many ways to connect with people these days, but we've found that nothing beats a firm handshake, a big smile and good conversation.



Thursday, May 9 2019
8 a.m. - 9:30 a.m.

Fresh & Natural Foods
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THANK YOU TO OUR NEWSLETTER SPONSOR

You are invited to the 10th Annual...

SUNSET & STARLIGHT ST. CROIX RIVER CRUISE

Wednesday, July 24, 2019

Come aboard! Bring your family and friends and join us on the Christian Community Campus Foundation's 10th Annual Sunset & Starlight River Cruise!

Enjoy cruising from sunset to starlight aboard the Majestic Star, departing from St. Croix Boat & Packet Company in downtown Stillwater.

Enjoy cruising the St. Croix River while enjoying a delicious dinner and dessert. Then join the fun of our amazing silent auction and our variety of raffles including the famous wine pull, and steak raffle throughout the evening.



Proceeds will assist us in continuing our mission to improve the quality of living for all residents of our campuses. Examples: Helping Hands Scholarships, Angel Fund, Wellness Van, specialized dementia training for staff and families and much more.



Wednesday, July 24th, 2019

⇒ 6:30 PM Boarding ⇒ 7:00 PM Departure

⇒ 9:30 PM Docking

\$40/person (by July 17) * \$50/person (after July 17)

Limited Shuttle Roundtrip Transportation \$5/person

TICKETS: Available for pick-up at Pine Ridge reception desk, 1320 Wisconsin Street, Hudson

For more information contact Debi @ 715-386-4536.



MESSAGE FROM THE PRESIDENT

ARE WE HAVING FUN YET?



MARY CLAIRE OLSON POTTER

Can work be fun? For the 100 Chamber members who attended our recent Good Morning Hudson event featuring guest speaker Mike Veeck, the answer is a resounding "yes!"

While Chamber members are committed to growing their organizations, work doesn't have to be all business. In fact, having fun at work and engaging your employees can contribute to an improved bottom line, according to Veeck. Veeck, an author, co-owner of several Minor-League baseball clubs including the St. Paul Saints,

restaurateur, professor, philanthropist and founder of the Fun Is Good - Employee Engagement Consultancy, is a passionate and humorous evangelist for the "Fun is Good" philosophy of work and life. He notes that fun at work can increase employee engagement; an engaged workforce often provides better customer service; and finally, satisfied customers create a more profitable environment.

The Hudson Area Chamber of Commerce & Tourism Bureau embraces this idea. We work hard to create "fun" (as well as educational and useful) opportunities for our members to network, make connections and increase the visibility of their businesses. Whether it's sponsoring a mascot for the dance-off competition at the annual Spring Showcase, attending a Good Morning Hudson or Simply Social event, or playing a round at the Golf Tournament, you can have fun while growing your business. It's that simple.

I encourage you to have some fun with the Hudson Chamber. It will be good for you and for your business!

TIME TO TEE UP!

The 22nd annual Hudson Chamber Golf Tournament is scheduled Tuesday, June 25.

While the warm weather is just getting started, this fun annual event will be here before you know it. Register your foursome now to be sure you reserve a spot on the links.

Discount pricing for early registration - \$155.
Registrations received after June 7th - \$175.
Golf package includes: Greens fees, cart, lunch, dinner and a sponsor gift.

The day will offer a fun opportunity to network with fellow Chamber members at Troy Burne Golf Club. The festivities will begin with registration and box lunch at 11 a.m. and a shotgun start at 12 noon. After a fun day on the links, golfers will enjoy a social hour starting at 5 p.m. and a dinner and program at 6 p.m.

Sponsorships are still available at Gold (\$2,000), Silver (\$1,000) and Hole Sponsors (\$425) levels and all include the opportunity to set up a booth at the tee box.

Not a golfer? Join us for lunch or dinner for networking. Lunch only: \$18/person. Dinner only: \$45/person.

Promote your business by donating a prize for the raffle! For more information or to register, visit our [website](http://www.hudsonwi.org) or contact the Chamber office at 715-386-8411 or info@hudsonwi.org.

Thank you Sponsors

Platinum



**MidWestOne
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Gold

Eckberg, Lammers P.C.
Francescato State Farm Agency

Silver

Associated Eye Care
Family Fresh Market
First State Bank and Trust
WESTconsin Credit Union

A full list of sponsors will be in the June newsletter.





CHAMBER BUSINESS BRIEFING

Wednesday, May 22, 2019
Noon – 1:30pm; Lunch Provided

University of Wisconsin – River Falls Hudson Center
2501 Hanley Road, Hudson WI

WISCONSIN STATE BUDGET

What does it mean for your business?

WORKFORCE DEVELOPMENT

How will the gaps be filled?

Join us as we hear from Kurt Bauer, President/CEO of Wisconsin Manufacturers & Commerce (WMC) who will be speaking about Wisconsin's business climate and economic challenges.



BONUS FEATURES:

Member Introductions • Networking – bring plenty of business cards!

Please RSVP by May 15, 2019
online at HudsonWI.org or call (715) 386-8411

COST: Members - \$14 • Non-Members - \$18
Sorry, we are unable to issue refunds.



MEMBER RIBBON CUTTINGS & AMBASSADOR VISITS

The SubHouse



AdvisorNet Financial



Youth Action Hudson, Inc.



Edward Jones Investments - John Steenis



WELCOME NEW MEMBERS

Please join us in welcoming the NEWest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their website, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch will help our chamber continue to grow and thrive.

The River City Chorale

Karen Neset
1501 Vine Street
Hudson, WI 54016-2387
(715) 377-8599

<http://www.rivercitychorale.com>

The River City Chorale is a community choir organization comprised of 170 member chorale, an additioned ensemble choir and a childrens choir directed by Andrew Haase.

The Jewelers Bench

Dave Schmelter
216 Locust Street
Hudson, WI 54016
(715) 386-2050

<https://thejewelersbench.business.site>

Jeweler and goldsmith with 38 years of experience. Custom Jewelry Design... Repair... Restyling... Free Ring Cleaning and Checking. Watch Batteries and Watch Band Adjustments. Insurance and Estate Appraisals.





COMMITTEE AND VOLUNTEER OPPORTUNITIES

Maximize your membership investment by joining a Chamber committee.

As a membership-based, volunteer-driven organization, we rely on our volunteers to help advance the Chamber's mission and vision. Build your business relationships as we work together to help our community prosper.

STANDING COMMITTEES

- **Ambassadors:** Supports member attraction and retention through new member visits and hosting at Chamber events. Chair: Amber Rykal, McDonald Insurance

- **I-94 Business Alliance:** Develop programs and events of interest to business needs and exchange information. Chair: Zach McNamee, McNamee Real Estate Team

- **Chamber Leads Groups (2 groups):** Opportunity to further business interests through the exchange of business referrals, tips and information. AM Group contact: Jesse Beckstrom, Bridge for Community Life, Inc.; Noon Group contact: Amy Hauser, Leitch-McSorely Insurance Agency

- **Downtown Retail:** Promote a healthy retail climate by providing a venue for promotions and communication among business owners to discuss and exchange ideas on issues unique to the retail/restaurant community. Chair: Angel Duratti, Angel's Pet World

- **Downtown Retail Advertising Opportunities (Ad-Op) Group:** A year-round co-op advertising and promotions program that combines advertising dollars for radio, print (magazine, newspaper, etc.) and other media avenues. Chair: Kathy Newman, Et cetera

- **Hudson Independent Business Association (HiBA):** A sub-committee of the Chamber that to promotes shopping locally. Chair: Angel Duratti, Angel's Pet World

- **Manufacturer's Roundtable:** Provides the opportunity to improve the business conditions of member companies. Chair: Kathy Ableidinger, Cardinal Health

- **Membership:** Reviews member benefits and investment structure; strives to enhance benefits through communication and networking opportunities; coordinates Membership Campaigns and review programs. Contact: Mary Claire Olson Potter, Chamber President

- **Tourism:** Increase the economic benefits of tourism to the community by marketing the Hudson area to encourage tourists to make Hudson their travel and vacation destination. Contact: Emily Sumner, Chamber Director of Tourism & Marketing

EVENT COMMITTEES

- **Annual Meeting & Awards Banquet/Award Nominations Committee:** Annual event held in January to celebrate the accomplishments of the previous year, recognize new and outgoing board members, review the Plan of Action for the upcoming year and present awards for Business of the Year, Chamber Member of the Year, Community Volunteer and the Marie Blakeman Award. Contact: Kathy Ableidinger, Cardinal Health

- **Christmas Tour of Homes Committee:** The annual November tour showcases four privately-owned homes and the historic Octagon House to more than 1,500 tour attendees; this committee identifies homes to be showcased and assists homeowners as they prepare for the event. Contact: Mary Claire Olson Potter, Chamber President

- **Golf Tournament Committee:** Assist in planning the annual June golf tournament, a networking opportunity for members and a fundraiser for the Chamber. Contact: Maria Schmitt, WESTconsin Credit Union

- **Pumpkin Party Committee:** This annual October community event is a FREE family fun outdoor event featuring wagon rides, pumpkin patch, kid's costume contest, bounce houses, petting zoo, pony rides, EMS and Fire Department vehicles; Chamber members can purchase a booth space at the event to highlight their businesses. Contact: Zach McNamee, McNamee Real Estate Team

- **Spirit of the St. Croix Art Festival:** Coordinates a fall festival each September for more than 9,000 attendees that features a large juried art fair, retail shops, businesses, community organizations, and restaurants as well as promotions, entertainment and events for the entire family. Contact: Emily Sumner, Chamber Director of Tourism & Marketing

TASK FORCES

- **Parking Task Force:** This group studies the intermediate and long-term parking needs of the City and provides feedback to the City Council with recommendations to solve parking problems. Contact: Mary Claire Olson Potter, Chamber President

For more details on Chamber committees, visit our website: <http://www.hudsonwi.org/pages/committees>





THANK YOU NEWSLETTER SPONSOR

Proud member of the
HUDSON COMMUNITY

Let us help you with all of your banking needs:

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- Personal Loans
- Home Loans
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- Business Banking
- Business Loans
- Construction Loans
- Treasury Management Services

*Message and data rates may apply.



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www.hudsonwi.org

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BUSINESS BRIEFS

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

10th anniversary concert

You're invited to join The River City Chorale for an evening of great music and celebration at its 10th Anniversary Gala Concert on Friday, May 17. The evening will include dinner, cash bar, live auction and a concert by The River City Chorale Ensemble Singers. Help us celebrate our past and support our future! Visit www.therivercitychorale.org to learn more and purchase tickets. Tickets are \$50 per person; May 10 is the deadline for ticket purchase.

Holiday Inn Express now Best Western Plus

As the winter season closed and spring arrived, so has nearly 22 years of doing business as Holiday Inn Express and Suites at 1200 Gateway Boulevard. Becca Denn, General Manager, invites you to stop in and see the newly renovated Best Western Plus. They are ready to take care of a variety of needs from corporate business, meetings, events, reunions, leisure travel or just a night away from home. The property features a beautiful pool and hot tub, a state-of-the-art fitness center, and business center. Lightning fast internet allows guests to complete work without frustration. Many guests state that the beds and pillows feel like sleeping on clouds! The hotel also features an amazing and wonderful full breakfast including gluten-free and non-dairy items. For more information, call 715-386-6200.

RiverFest Still Seeking Event Sponsors

The seventh annual St. Croix RiverFest – A Party with a Purpose will be held July 16 - 21, 2019. This family-friendly community event celebrates the Lower St. Croix River while taking tangible action to preserve its water quality and scenic beauty for our lifestyle and our tourism business. You can be part of this growing festival, taking advantage of marketing to the audiences of the St. Paul Pioneer Press and Hudson Star-Observer, as well as building lasting goodwill. RiverFest is a partnership of many local nonprofits. And most school kids recognize the mascot Scrappy, the parade float dressed with riverbank discards. Sponsor deadline May 15. For more information, see the RiverFest sponsor form at: http://www.stcroixriverfest.org/wp-content/uploads/2019/03/19RFSponsorForm_DueMarch31.pdf.

BBBS Fundraiser

Join us for our annual Fund A Match Golf Tournament benefitting Big Brothers Big Sisters of Northwestern Wisconsin! Presented by Shanghaied Henri's, this event will take place at the beautiful White Eagle Golf Club in Hudson, Wisconsin. Registration for the four-person scramble includes 18 holes with cart, games, prizes and traveling trophy for first place team – will yours be next?

All proceeds benefit Big Brothers Big Sisters of Northwestern Wisconsin and directly support children in Pierce and St. Croix counties. More information and registration available: <http://bit.ly/BBBSFundAMatch>

You have jobs; we have students!

The Youth Apprenticeship Steering Committee and our local School Districts in the St. Croix Valley invite you to join us at the Hiring Expo event on May 2 at the River Falls High School from 9-11am to hire your next employees. Students from several area schools will be bussed to the event. No matter what positions you have available (summer, short-term through apprenticeships OR if you just want to share your business with students in grades 9-12 (planting the seed for future opportunities). Register online at: <http://bit.ly/2019HiringExpo>

Don't miss your chance to connect with students, engage in conversation and inspire them with all we offer in the St. Croix Valley. Please feel free to contact Melisa Hansen or Nancy Graese if you have any questions and/or concerns throughout the registration process. (715)425-1830 x 3815 melisa.hansen@rfsd.k12.wi.us or nancy.graese@rfsd.k12.wi.us.

Twin Cities Region Financial Professional of the year

Bjorn T. Nesvold, a financial professional with Thrivent Financial has been awarded the Twin Cities Region Financial Professional of the year for 2018. Elena Beckius, Regional Vice President, said "In his eleven years with Thrivent, Bjorn has lived out Thrivent's purpose to strengthen Christian communities by helping members be wise with money and inspiring them to live generously. We are truly blessed to have Bjorn and his team serving Thrivent members and the community, and I know he is so thankful for you and all the members who have supported him through the years."





Mental Health Speaker Series: Anxiety in Kids and Teens

In this interactive presentation, learn how to recognize signs of unhealthy stress and how we can raise happier kids.

- Presented by Dr. Delahunty, pediatrician and Janette Concepcion, clinical psychologist

- Tuesday, May 21st, 6:30-8:00 p.m., Hudson Hospital Conference Room

- Free and open to public, light refreshments will be provided

Please RSVP brand@hudsonphysicians.com with full names of those attending by Friday, May 17th.

THANK YOU TO OUR RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENT!

Anderson Heating
Bye, Goff & Rohde, Ltd.
Citizens State Bank
Coldwell Banker Burnet - Tom Nielsen
Comforts of Home Senior Living
Croix Crystal Water Treatment
Edina Realty, Inc. - Kathy Madore
Edina Realty, Inc. - Nanci Johnson
Engravers Connection
First Baptist Church
First National Community Bank
First State Bank and Trust
Fleet Farm
Francescato State Farm Agency
Gallery 77 LLC
Grandview Dental
Hudson 12 Theatre
Hudson Business Park LLC
Hudson Rod, Gun & Archery Club
Keller Williams Premier Realty - Brad Hetland
Keys Cafe & Bakery
MidWestOne Bank
Northwestern Mutual, Leverty Financial Group

People Ready
Red Cedar Canyon Assisted Living
Saint Patrick Parish
Salvation Army/Grace Place Shelter
SEEK Careers/Staffing, Inc.
Simple to Succeed: Flying Star Studios
Simply Staffing
The Resultants
Tire Pros & Wheel Experts
Troy Burne Golf Club
Valley Orthodontics
Viking Electronics Inc.
Wendy Peterson Ins. Agcy. Inc./State Farm Insurance
WESTconsin Credit Union
WESTconsin Realty LLC

When members do business with members, our local economy remains healthy and strong.

MAPPING THE WAY - CHAMBER 101

You can drive a lot of miles taking the scenic route to your destination, but a good map can save time, gas and stress. Like a GPS system, we are here to help you navigate your Chamber membership. Let us guide you through our committees, sponsorship opportunities, events and more to find just the right path for you and your company to succeed. Whether you're new to the Chamber, or just need to stop and ask for directions, we'll help you sort it out.

Who should attend a Chamber 101?

- Business owners thinking about joining the Chamber
- New employees of a current Member business
- Veteran Members wanting to reacquaint themselves with the Chamber

There is no charge to attend. We'll save you a seat, please RSVP to online or call or (715) 386-8411.

EVENT DETAILS

DATE	May 8
TIME	Noon-1 pm
LOCATION	Chamber Office 502 2nd Street
FEE	No Charge
REGISTER	Online: www.HudsonWi.org





Leadership Hudson

NOW OPEN FOR ENROLLMENT

Leadership Hudson is a leadership development program sponsored by the Hudson Area Chamber of Commerce & Tourism Bureau and has graduated 90+ participants since 2005. This program offers professionals the opportunity to develop themselves professionally and personally, as well as gain insight how to better utilize their talents and strengths to become leaders within their companies as well as within their communities.

Leadership Hudson is a biennial program that runs nine-month's focussing on sharpening leadership skills, professional development, and broadens knowledge of the Hudson Area community. Each program day meets the third Tuesday each month from September to June with a full day of hands-on instruction, tours and leadership development.

All are welcome to participate. **Applications for the 2019/2020 session are being accepted.**

Schedule includes:

- September – Leadership Overview & Retreat
- October – Business & Industry Day
- November – Community Life Day
- December – Education Day
- January – Health & Human Services Day
- February – Government Day
- March – Arts & Culture Day
- April – Environmental Day
- May – Reflection Day
- June – Graduation

Applications available - www.hudsonwi.org/pages/leadership-hudson

Limited to 20 students, Cost to members is \$995. (\$1,295 nonmembers). Includes: Professional Leadership Coaching, book & online assessment, tours, meals, snacks. For more info call the Hudson Area Chamber of Commerce & Tourism Bureau at 715.386.8411.

Thank you Program Sponsors:



CardinalHealth™



MAY CALENDAR OF EVENTS

- 1 Golf Committee, 8:30 a.m., Chamber Office
- 2 Membership Committee, 8 a.m., Chamber Office
- 2 Ad-Op Committee, 9 a.m., Chamber Office
- 7 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 7 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 8 Retail Downtown, 9 a.m., The Phipps Center for the Arts
- 8 Chamber 101, Noon, Chamber Office
- 9 Simply Social AM, 8 a.m. – 9:30 a.m., Fresh & Natural Foods
- 9 HIBA, 9 a.m., Chamber Office
- 9 LEADS Group 2, Noon, WESTconsin Credit Union
- 10 Spirit of the St. Croix Art Festival Committee, 9 a.m., Chamber Office
- 13 Finance Committee, 8:30 a.m., Chamber Office
- 13 Executive Board, 1:30 a.m., Chamber Office
- 14 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 16 Board of Directors, 8 a.m., Chamber Office
- 16 Ambassadors, 3 p.m., visits followed by meeting at WESTconsin Credit Union
- 17 Communications Task Force, 9 a.m., Chamber Office
- 21 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 22 Golf Committee, 8:30 a.m., Chamber Office
- 22 Chamber Business Briefing, Noon, UWRF – Hudson Center
- 23 LEADS Group 2, Noon, WESTconsin Credit Union
- 23 Leadership Alumni Committee, Noon, Urban Olive & Vine
- 27 Memorial Day, Chamber Office Closed
- 28 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 30 Ad-Op Committee, 9 a.m., Chamber Office
- 31 Celebrate the Holidays, 8:15 a.m., Urban Olive & Vine





HELP #DiscoverHudsonWI CELEBRATE TRAVEL WITH NATIONAL TOURISM WEEK-MAY 5-11, 2019.

The vitality of Hudson's economy is directly dependent upon Wisconsin's overall tourism impact.

Remember, YOU can be a visitor in your own town! Take an afternoon to discover a new coffee spot or lunch café with a friend. Visit a locally-owned boutique you "never get to." Take a stroll down a less-traveled path through one of our many parks and trails. Embrace the beautiful views and historic river setting through a new lens. Stay in one of our many hotels or a bed & breakfast for a relaxing get away. Experience your own Hudson adventure!

Following are some fun facts about the national tourism industry that influence Hudson every day:

- Over half of all leisure travel in the U.S. is to visit family and friends, making residents a community's best tourism ambassador.
- Travel helps families connect, creating everlasting memories and developing a lifelong bond. When surveyed, most children (61 percent) say the best way to spend quality time with parents is on vacation.
- At their core, adults know this: 62 percent of adults say that their earliest, most vivid memories are of family vacations taken between the ages of 5 and 10.
- Americans are increasingly realizing the value of their vacation time, taking an average of 17.2 days of vacation each year. Yet less than half of that time is used to travel, despite its clear benefits for health.
- Those who take all or most of their vacation time to travel report higher rates of happiness with physical health and well-being compared to those who don't travel as much.
- From our national parks to our diverse cities and our scenic small towns, travel is uniquely made in America.
- Our attractions, restaurants, shops, theme parks, music venues and more, and the people who make them possible, are the best in the world and showcase what makes America great.
- Travel supported 15.7 million U.S. jobs in 2018—that's one in 10 American jobs, making travel the seventh largest employer in the private sector.
- Within the next five years, Labor Day-like traffic will plague U.S. highways on a daily basis and within the next six years, our nation's top 30 airports will experience Thanksgiving-like passenger volumes on a weekly basis.
- Approximately 80 million inbound travelers visited America last year, about half of whom came from overseas. Spending by these visitors supports 1.2 million American jobs.

*Information courtesy of:
US Travel Association | ustravel.org*

CELEBRATE HUDSON'S SMALL BUSINESSES!

Hudson is fortunate to be home to many small businesses that provide unique goods and personal service that keep both residents and visitors coming back again and again. The Hudson Chamber celebrates these businesses during National Small Business Week May 5 – 11.

The United States boasts more than 30 million small businesses. The U.S. Small Business Administration sponsors this annual week to recognize the entrepreneurship and innovation of small businesses. These business

owners frequently demonstrate tremendous dedication and perseverance and often create the jobs that fuel our economy.

The U.S. Small Business Administration makes the American dream of business ownership a reality by providing resources and voice for small businesses. Backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow or expand their businesses. To learn more, visit www.sba.gov.





Croix Gear & Machining wins SBA Award, Ruthie Johnston joins AGMA Board

Congratulations to Croix Gear & Machining on two recent honors:

- Croix Gear has been selected by the U.S. Small Business Administration as Wisconsin's 2019 Jeffrey Butland Family-owned Small Business award winner!
- Ruthie Johnston has been elected as a new director on the AGMA board.

According to an SBA news release, "Ruthie Johnston took over as president of Croix Gear on her husband's death in 2010. With her son and company vice president Matthew, they pivoted to meet new business demand and used SBA 504 financing to expand to meet the needs of key clients."

The SBA will recognize Croix Gear & Machining as well as River Falls- and Eau Claire-based SBA partners during National Small Business Week May 5 - 11. They are among 17 winners from around Wisconsin.

Eric Ness, SBA's Wisconsin district director, congratulated them, saying, "Wisconsin's 448,000 small business owners can find inspiration and resources for their own

success among Wisconsin's 2019 National Small Business Week award winners. These businesses and champions are creating jobs, driving innovation, and increasing America's global competitiveness." Since 1963, the United States has celebrated National Small Business Week the first week of May.

The American Gear Manufacturers Association (AGMA) recently welcomed Ruthie as one of four new members to its Board of Directors. Ruthie will serve a three-year term (2019-2021). The new board members were elected by AGMA Corporate Members in the first quarter of 2019, and announced during the AGMA Annual Meeting.

AGMA is a voluntary association of companies, consultants and academicians with a direct interest in the design, manufacture and application of gears, couplings and related power transmission components and equipment. The members include gear manufacturers from the United States, Mexico and Canada, as well as gearing interests from more than 30 countries around the world.

2019 Board of Directors

Kathy Ableidinger - Cardinal Health, Chair
Susie Halverson - Barker's Bar & Grill/San Pedro Café/ Pedro's del Este, Past Chair
Mark McNamee - McNamee Real Estate Team, Chair Elect
Joel Larsen - MidWestOne Bank, Treasurer
Amy Bast - akb marketing
Becca Denn - Holiday Inn Express Hotel & Suites
Leanne Van Allen - University of Wisconsin - River Falls
Mark Hein - Family Fresh Market
John Knutson - Catalyst Sports Medicine
Katie Kranz - Eckberg Lammers P.C.
Chris Kost - YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President
Vanessa LaFleur, Membership and Programs Assistant
Emily Sumner, Director of Tourism & Marketing

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.





We are excited to announce this year we are offering a travel opportunity to Greece November 9 - 17, 2019. Pricing starts at \$3,199 for land & air: nine days, eight nights, including hotels, meals, day trips and airfare from Minneapolis. For more information call (715) 386-8411.



GREECE - A LAND OF GODS AND HEROES

NOVEMBER 9-17, 2019

FROM **\$3,199** AIR & LAND

9 DAYS, 7 NIGHTS INCLUDING HOTELS, MEALS, DAY TRIPS, AND
AIRFARE FROM MINNEAPOLIS, MN



The Peloponnese is home to an extraordinary collection of archeological sites as well as stunning mountainous scenery and charming villages where a traditional way of life has remained unchanged for centuries. On this splendid cultural journey, trace 5,000 years of Greek history while exploring the country's archeological treasures. Walk in the footsteps of Socrates on the Acropolis and examine artifacts of Athens' Golden Age at the outstanding Acropolis Museum, sail through the scenic Corinth canal, and enjoy the insights of the local guest speaker on the contemporary Greek economic and social scene.

For more details and reservations contact:
Hudson Area Chamber of Commerce & Tourism Bureau
E-mail: info@hudsonwi.org • Telephone: (715) 386-8411

Reservations can also be made on our online booking engine
www.aventuraworld.com/booking. The group booking code is: B002428

