

2019

# LORI BREARD

## ACHIEVEMENT IN LEADERSHIP AWARD

Lori Breard was an exceptional woman, leader, community supporter, Chamber member, mother and friend to all. Before her untimely passing she was extremely active on the Board of the Exeter Area Chamber of Commerce as well as the Seacoast Board of REALTORS. During her time at the Exeter Area Chamber of Commerce, Lori served on the Ambassador, Sweeps and Chamber Gala Committees. She was a professional "powerhouse" in the business community serving as general manager for the Exeter and Portsmouth offices of Better Homes and Gardens Real Estate, The Masiello Group.

## AWARD CRITERIA

**Nominate at  
[exeterarea.org](http://exeterarea.org)  
until Friday,  
October 4, 2019.**

- This award is presented to an individual who has made major contributions to the progress and betterment of the Exeter Area community.
- Individual is a current member of the Exeter Area Chamber of Commerce.
- A high level of professionalism, leadership, integrity and a down to earth approach to life is appreciated.
- To be a recipient of this prestigious award, must have a positive attitude in the face of adversity, have a "glass is half full" mentality, be warm and compassionate but also firm and passionate about their beliefs.
- Awarded individual should have the ability to show grace during difficult times, be mission focused, organized and the ability to make tough decisions.
- Individual must have the ability to be personally connected to people.
- Understand the power of serving and leading by example through volunteering and giving back to the community.