

**OCEAN PINES
CHAMBER OF
COMMERCE**

**11031 CATHELL ROAD
OCEAN PINES, MD
21811
410.641.5306**



PARTNER BENEFITS

OceanPinesChamber.org

info@oceanpineschamber.org

HISTORY OF THE OCEAN PINES CHAMBER OF COMMERCE

The planned community of Ocean Pines opened for business in July of 1968. Nestled on 3,500 acres of former farm and wooded land with over nine miles of waterfront property, Ocean Pines began as a quiet resort area. While the five mile distance from Ocean City has not changed, the face of Ocean Pines has aged gracefully over the decades. Following a rapid growth and development of both the residential and business communities, the Ocean Pines Chamber of Commerce was organized as a separate entity for the benefit of business and commercial interests in 1975. In the first twelve months of existence the Chamber grew to 65 investors. Today our Chamber boasts a cadre of investors of some 300 businesses.

We continue to grow as we cater to the year round business and consumer communities.



Member versus Partner

Most Chambers have "members." We have "partner."

What's the difference you may be asking? The word member brings to mind a club. A club usually only benefits its membership. A PARTNER is someone who combines resources with another to maximize a product.

Our product is the economic growth and stability of the Lower Shore.

We have PARTNERS.

Serving the businesses of Ocean Pines and beyond since 1975

**Ocean Pines Berlin Ocean City Salisbury
West Ocean City Lower Delaware**



Why partner with the Ocean Pines Chamber?

Geographically situated between the ever expanding Ocean City and Salisbury areas, Ocean Pines is primed for growth, both commercially and residentially. Whether its our annual Business Expo, fundraisers with sponsorship opportunities, networking events or through our many avenues of advertising, our partners get connected and stay connected.

Local Chambers are trusted as the main source of referrals for customers. Our partners are always our go-to suggestions for those seeking guidance. Plus, as a partner, you'll receive a window decal alerting all of your walk in customers that you are among the business leaders who invest back into the community.

Who are we?

The mission of the Ocean Pines Chamber of Commerce is to promote and support the business community servicing Ocean Pines, Maryland and the larger Delmarva Peninsula area. We strive to be an important resource for our community residents and visitors and a true partner with our area businesses.

Annual Partnership Fees

Your partnership is for the period of one (1) year from the date your application is approved. All applications are reviewed and approved by our Board of Directors. Partnership fees are based on your business's tax filing status and number of employees.

CHAMBER PARTNER - BUSINESS

Twenty or more employees.....\$279 per year
Five to nineteen employees.....\$210 per year
Less than 5 employees.....\$160 per year

CHAMBER PARTNER- NON PROFIT (5015c3 or 501c6 only)

All volunteer (no paid employees).....\$50 per year
More than 5 employees.....\$130 per year
Less than 5 employees.....\$65 per year

CHAMBER PATRON\$50 per year
(No business promotions, not listed on website or annual directory)

ENHANCED PARTNERSHIP

Identify your Chamber partnership level above then add the following to receive the enhanced partnership opportunities outlined on opposite page.

PINES PARTNER.....add \$100 per year
WORCESTER PARTNER.....add \$300 per year
DELMARVA PARTNER.....add \$600 per year

Why upgrade your partnership?

We understand that not all businesses are the same. Why provide a one size fits all partnership package? What is of value to a bank with several branches may not benefit a small retail store. Enhanced partnership opportunities are designed with this in mind. **By bundling advertisement opportunities, you save money and maximize your partnership with the Chamber.**

Partnership with Value Designed for Your Business Needs

CHAMBER PARTNER

- Basic listing on Chamber website in Partner Directory
- Ability to post job openings and coupons on website in Partner Directory
- Listing in annual printed Business Directory
- Invitation to all Power Hour Breakfasts and Business After Hours
- Invitation to monthly Chamber Chat brown bag lunch forums
- Display your business card and brochures in Chamber office
- Local representation for governmental issues
- Ribbon Cutting ceremony
- Chamber Partner logo window decal
- Ability to purchase advertising space whether online, email or in print

PINES PARTNER

- Everything listed under Chamber Partner Plus...
- Enhanced website Directory listing
- Two eblast ads per year

WORCESTER PARTNER

- Everything listed under Pines Partner Plus...
- Two additional eblast ads a year (Four total)
- Business card sized ad in three (half year) Chamber Chatter Newsletter

DELMARVA PARTNER

- Everything listed under Worcester Partner Plus...
- Table at annual Business Expo
- Weekly eblast sponsor



I have been a member of the Ocean Pines Chamber of Commerce since 1985.

I have seen it grow from a very few to an important, well-organized group, which supports all businesses, big and small in our community! One of the things that makes the OP Chamber unique, is that each member has a chance to personally introduce his or her business to others in a personal, warm atmosphere.

Phyllis R. Mitchell, CFP®
Mitchell and Hastings
Financial Services
Cambridge Investment
Research, Inc.
9927 Stephen Decatur
Hwy, Ste 18
Ocean City, MD 21842



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**History of Ocean
Pines**

Ocean Pines is a premier residential community nestled on Maryland's Eastern Shore in Northern Worcester County. It has over 9 miles of waterfront property on 3,000 acres of wooded areas, with amenities throughout the community including a beachfront property located in Ocean City on the Atlantic Ocean. Today, there are approximately 8,452 platted lots in the community that house 12,000 full-time residents and 8,000 part-time residents and associated guests. The Ocean Pines community also features restaurants, shops and extensive recreation facilities including a racquet complex, golf course, five swimming pools, two marinas and more.

**Find us on social
media**



info@oceanpineschamber.org

Event Sponsorship Opportunities

Availability varies. Call for pricing.

Business Expo Car Show Flounder Tournament
Awards Banquet Business After Hours Power Hour Breakfast

Ala Carte Advertising Opportunities

WEBSITE & EBLASTS

Website Banner - Your logo w/hyperlink on Chamber home page \$500/yr
Eblast Banner - 52 eblasts a year with your logo w/hyperlink \$300/yr
Stand Alone Eblast - Availability varies \$35 each
Your ad emailed to over 500 Chamber contacts. Subject to approval.
Max 4 per business per year.

BUSINESS DIRECTORY

Submission deadline annually is April. Distributed in May.

Our Business Directory is a locals go-to resource for businesses they can trust to get the job done right. 10,000 copies are printed and distributed every year. Make sure your business stands out with an ad. Call for pricing. As a partner, your business is listed by category for free.

BI-MONTHLY CHAMBER CHATTER NEWSLETTER

Biz Card..... 1 issue \$50 3 issues \$135 **BEST VALUE** 6 issues \$250
1/4 Page..... 1 issue \$70 3 issues \$200 **BEST VALUE** 6 issues \$385
1/2 Page..... 1 issue \$150 3 issues \$400 **BEST VALUE** 6 issues \$850
Full Page..... 1 issue \$250 3 issues \$650 **BEST VALUE** 6 issues \$1200
Full page insert..... \$200 one time (you provide copies)

**Engage. Empower.
Partner!**

