



Glen Ellyn Chamber Community Newsletter 810 N. Main Street Glen Ellyn, IL 60137

www.GlenEllynChamber.com

630.469.0907

UPCOMING EVENTS

Glen Ellyn Chamber of Commerce March Meeting – Get Your Business Online

Tuesday, March 12, 2019

- Registration & Network
 Attend 1 or all 3 of the hour-long sessions
 8:30am Get Found on Google Search & Maps
 9:30am Reach Customers Online with Google
 10:30am Using Data to Drive Growth

\$15/member ~ \$25/future member

Grow with Goog

Get Your Business Online Workshops with Grow with Google

Google's Get Your Business Online program is on a mission to help small businesses grow and succeed online. Google provides training, program materials, a dedicated support team, and more.

es training, program materials, a dedicated support team, and more.

8:30am - Get Found on Google Search and Maps (Session 1-60 minutes)

Explore Google My Business, a free tool for local businesses who want to connect with customers on Google

Search and Maps. Get hands-on help creating or updating your listing and take advantage of a free website. In
this session we'll show you how to:

Create or claim your Google My Business listing

Manage your business info across Google Search and Maps

Use Google My Business to connect with potential customers

Create a free website using the info from your business listing

9:30am - Reach Customers Online with Google (Session 2- 60 minutes)
Learn how customers find your business online and how to promote your online presence using a free
business listing, search engine optimization (SEO) techniques, and online advertising. We'll introduce some
tools that can help, including Google Analytics and Google Trends. In this workshop we'll discuss best

- Creating a free Google My Business listing
- Improving your website's visibility in Google's organic search results, on all devices
 Advertising your business on Google

10:30am - Using Data to Drive Growth (Session 3 - 60 minutes)

Learn about tools that can help you understand customer behavior with your online presence. We'll show you how you can use this info to make informed decisions about your ongoing online marketing strategy. In this session we'll introduce talk about:

I identifying business goals (and how you plan to use your online presence to achieve them)

Incorporating data into your plan

Selecting tools to help you find the answers you need

Date: Tuesday, March 12, 2019
Time: Registration: 8:00am, Session 1: 8:30am, Session 2: 9:30AM Session 3: 10:30AM
Attend One Workshop or All Three
Location: Crowne Plaza Hotel, 1250 E. Roosevelt Road, Glen Ellyn, IL 60137
Cost: \$15 Glen Ellyn or ViMeaton Chamber Members
\$25/future members (One price for all three workshops)

REGISTRATION: www.GlenEllynChamber.com or call 630.469.0907 *Recommended to bring your laptop and connect to wifi.



March Monthly Meeting Grow With Google

Google's Get Your Business Online program is on a mission to help small businesses grow and succeed online. Google provides training, program materials, a dedicated support team, and more.

Date: Tuesday, March 12

Time: 8:00am – Registration & Network 8:30am - Get Found on Google Search & Maps 9:30am - Reach Customers Online with Google 10:30am - Using Data to Drive Growth

Location: Crowne Plaza, 1250 Roosevelt Road, Glen Ellyn * Recommended to bring your laptop and connect to wifi

Price: \$15.00/member \$25.00/future member (One price for all three workshops)

Registration: (630) 469-0907 or www.GlenEllynChamber.com

Third Thursday Business After Hours

Come out and network with your fellow Chamber members. Wine will be served.

Date: Thursday, March 21



Glen Ellyn Chamber of Commerce 810 N. Main Street Glen Ellyn, IL 60137

Third Thursday Business After Hours



Time: 5:00-7:00pm

Location: 540 Duane Street Glen Ellyn, IL 60137

Price: FREE

Registration: (630) 469-0907 or www.GlenEllynChamber.com

Please RSVP at www.glenellynchamber.com or call (630) 469-0907





The Glen Ellyn Non-Profit Connection

The Glen Ellyn Non-Profit Connection is a resource to connect non-profits through networking and education. Non-Profits have similar issues and struggles. Together we can make each other stronger.

The Non-Profit Connection meetings will be held 9:30am-11:30am in the meeting room of the Glen Ellyn Public Library, 400 Duane St, Glen Ellyn, IL 60137. Mark your calendars:

- Tuesday, January 8, 2019
- Tuesday, April 2, 2019
- Tuesday, July 2, 2019
- Tuesday, October 1, 2019
- > Tuesday, Sept 10, 2019 The Non-Profit Forum Program & Luncheon

At these quarterly 2 hour meetings, each organization will:

- Introduce themselves, their organization and share upcoming news, events and services. We will also discuss any struggles at our round-table at the meeting.
- 2. A 30-minute Professional Speaker will be provided on an issue directed specifically to help non-profits.
- 3. A Round Table of Discussion & Best Practices will follow as we will discuss the topics of struggles listed previously. Example topics: fundraising, volunteer recruitment, telling your story, grant writing, transitioning of the Board or staff, etc. There will be years of experience and people with many talents. Together we can support each other, foster and collaborate ideas and improve our community.

These meetings are open to all non-profit Chamber Members at no additional charge. We will send out emails confirming further details. Coffee and pastries will be served. Non-Chamber non-profits are encouraged to attend a meeting to be introduced to the program and GECOC membership.

Please do not hesitate to contact the Glen Ellyn Chamber of Commerce with questions and

810 N Main Street Glen Ellyn, Illinois 60137-3910 Office: 630-469-0907 Fax: 630-469-0426 www.GlenEllynChamber.com

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At these quarterly 2 hour meetings, each organization will-

- Introduce themselves, their organization and share upcoming news, events and services. We will also discuss any struggles at our round-table at the meeting.
- A 30-minute Professional Speaker, Kim Grotto, Grotto Marketing, will be provided on an issue directed specifically to help non-profits.
- 3. A Round Table of Discussion & Best Practices will follow as we will discuss the topics of struggles listed previously. Example topics: fundraising, volunteer recruitment, telling your story, grant writing, transitioning of the Board or staff, etc. There will be years of experience and people with many talents. Together we can support each other, foster and collaborate ideas and improve our community.

Date: Tuesday, April 2

Time: 9:30 - 11:30am

Location: Glen Ellyn Public Library 400 Duane Street, Glen Ellyn

Price: FREE to all Non-Profit Chamber Members Non-Chamber non-profits are encouraged to attend a meeting to be introduced to the program and GECOC membership.

Registration: (630) 469-0907 or www.GlenEllynChamber.com



Glen Ellyn Chamber of Commerce 810 N. Main Stree

GLEN ELLYN



Glen Ellyn Civic Center Jail Lives On: **Exhibit Grand Opening**

Saturday, April 6 Ribbon Cutting - 11:00am 11:00am - 2:00pm

On Saturday, April 6, Stacy's Corners Store at the Glen Ellyn
Historical Society will have the grand opening of a new exhibit on
the "old" Glen Ellyn jail. Originally located in the Civic Center, the
jail was closed after decades of use when the new Glen Ellyn Police
Department building was opened in 2017. Part of the original jail at the Civic Center has been reconstructed at
the Historical Society, including cell doors, a bunk, toilet, and the wooden bench in the holding area

In partnership with the Glen Ellyn Police Department, the exhibit will have its grand opening on Saturday, April 6 from 11 a.m. – 2 p.m. The Glen Ellyn Chamber of Commerce will have a ribbon cutting at 11 a.m. The Police Department will have a DARE car and two other police whicles on site. There will be activities for kids. And bring your cameras, because there will be a great photo opportunity in the old jail cell. At 2 p.m., a speaker from the Police Department will be talking about the organization. Everyone is welcome to this free event. No reservations required. Just come! For more information, phone 630.469.1867.

Glen Ellyn Civic Center Jail Lives On: Exhibit Grand Opening!

Date: Saturday, April 6

11:00am - 2:00pm 11:00am Ribbon Cutting

Location: Glen Ellyn Historical Society, 800 N. Main Street, Glen Ellyn

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Date: Saturday, April 6

Time: 11:00am - 2:00pm 11:00am Ribbon Cutting

Location: Glen Ellyn Historical Society

800 N. Main Street, Glen Ellyn

Price: FREE



Glen Ellyn Chamber of Commerce Monthly Meeting

Tuesday, April 9, 2019 11:30 am Registration 12:00 pm Lunch / Program 433 N. Main St., Glen Ellyn \$25.00 Members \$30.00 Future Members

The Generational Shift: Navigating a Way Forward

Bridging the Generational Gap is what this workshop is all about. There is a huge generational shift taking place in the world. Some find this exhilarating while others are left scratching their heads not only wondering what happened but also trying frantically to figure out how to stay relevant. Millennials and Gen Z have upset the status quo that has existed for over half a century and organizations need to learn a new way of recruitment, retention, and engagement. This workshop will help you understand how we got here and offer practical steps to move forward that you can apply in your own organization.





Dr. Katherine Jeffery

She is a culture-shaping leader, coach, and visionary with over 20 years of experience developing and studying leaders in a variety of holistic environments. Her doctoral research focused on the Millennial generation, their view of leadership, and the ways it is impacting the workplace today.



Date: Time: Location: Cost:

Tuesday April 9, 2019 11:30 Registration 12:00 Lunch fire + wine, 433 N. Main St., Glen Ellyn \$25.00 Members - \$30.00 Future Members

To register for this event, please visit: www.GlenEllynChamber.com or call 630.469.0907

810 N Main Street Glen Ellyn, Illinois 60137-3910 Office: 630-469-0907 Fax: 630-469-0426

Glen Ellyn Chamber **April Monthly Meeting**

Bridging the Generational Gap is what this workshop is all about. There is a huge generational shift taking place in the world. Some find this exhilarating while others are left scratching their heads not only wondering what happened but also trying frantically to figure out how to stay relevant. Millennials and Gen Z have upset the status quo that has existed for over half a century and organizations need to learn a new way of recruitment, retention, and engagement. This workshop will help you understand how we got here and offer practical steps to move forward that you can apply in your own organization.

Date: Tuesday, April 9

Time: 11::30am Registration

11:30am - 1:00pm Luncheon/Presentation

Location: fire + wine

433 N. Main Street, Glen Ellyn

Price: \$25.00/member \$30.00/future member

Registration: www.glenellynchamber.com or call

(630) 469-0907



Shopping Booklets

The Gnome Colony is please to announce the "UNITY THROUGH THE COMMUNITY" shopping booklets! The booklets will be \$10.00 and the entire \$10.00 will go to the Glen Ellyn Chamber of Commerce, to make current community events stronger and to create new events.

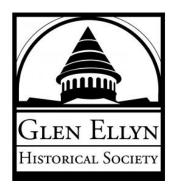
Participating Storefronts:

- Alla Moda
- Papier Girl
- Cabernet & Co.
- Enchantments
- M&Ems & Meredith Jaye
- String Theory
- Visions for the Art of Hair
- Uptown-Olive n' Vinnies
- Larc Jewelers
- Treasure House
- Gather & Collect
- Club Pilates
- The Princes Table
- Bottle & Bottega
- Northside Bar & Grill
- Jayne
- Creme De La Creme
- The Bookstore
- The Gnome Colony Co.

You may purchase these booklets at **The Gnome Colony** 485 N. Main Street, Glen Ellyn

UPCOMING COMMUNITY EVENTS

Please click the images for more information



Glen Ellyn Historical Society

The Lady and the Locket: The Loves of John
Wilkes Booth
Saturday, March 23
2:00 p.m.
Glen Ellyn History Center



Glen Ellyn Park District

Adults Only Egg Hunt Saturday, April 13, 2019 8:30pm-9:30pm Lake Ellyn Boathouse



Glen Ellyn Public Library GEPL-Con Saturday, March 16 10:00am to 1:00pm Glen Ellyn Public Library



Alliance of Downtown Glen Ellyn Spring Stroll April 11th & 12th Downtown Glen Ellyn

NEW MEMBERS



3/7 Pathway Cafe 400 Duane Street Glen Ellyn, IL 60137

The 3/7 Pathway Café serves fresh coffee, sandwiches, soups, sweet treats, and more, prepared in-house by proprietors Brian and Danny. They update their menu regularly, so visit often!



Guaranteed Rate Inc.

536 Pennsylvania Ave Glen Ellyn, IL 60137

Dan Rock at Guaranteed Rate provides full service residential mortgages. We provide exceptional, personalized service and have the best processing team in the nation.



St. Barnabas Episcopal Church

22W415 Butterfield Road Glen Ellyn, IL 60137

Ancient Mysteries, Modern Faith, Committed to Scripture, Committed to Sacraments, Everyone Welcome.



Prairie Food Co-op

101 S. Main Street Lombard, IL 60148

Prairie Food Co-op will be a full-service community-owned grocery store in Lombard featuring local, sustainably grown, organic produce, meat, dairy, and all other staples you would expect.

QUICK LINKS

Join The Chamber
Event Calendar
Member Directory
Download MyChamber App
Job Postings
Hot Deals
Gift Checks
Join Our Mailing List

GOLD MEMBERS









SILVER MEMBERS

Barone's Family Restaurant

BRONZE MEMBERS

Block Advisors BMO Harris Bank Brookdale Glen Ellyn COUNTRY FINANCIAL Robert Kelley DuPage Medical Group Flip's Beef of Glen Ellyn Inland Bank F45
Training Glen Ellyn Northwestern Medicine Precision Payroll of America RiteWay Custom Homes, LLC Sign Identity, Inc

EMERALD MEMBERS

ATI Physical Therapy A Toda Madre Alfie's Inn Always Great Smiles Arden Courts
of Glen Ellyn Armbrust Plumbing & Heating Solutions Atria Park Senior Living
Autumn Leaves of Glen Ellyn BP Wash-N-Go Certa Pro Painters Crowne
Plaza Daily Herald Dan Palumbo - First American Mortgage Focus on Glen
Ellyn HealthTrack Sports Wellness Huck Bouma PC Glen Ellyn Dentistry Glen
Ellyn Pediatric Dentistry, P.C. Learning Express Toy Store Main Street
Pub Maple Glen - Koelsch Senior Community Mathnasium of Glen
Ellyn Mathieson, Moyski, Austin & Co., LLP Merchant Payment Solutions Group
Orangetheory Fitness Professional Nerds Professional Paving and Concrete,
Inc. Cheryl Shurtz - RE/MAX Suburban Walgreens Store #5927 Woofbeach Cove



STAY CONNECTED