



Glen Ellyn Chamber of Commerce
 810 N. Main Street
 Glen Ellyn, IL 60137
 630.469.0907
 www.GlenEllynChamber.com

Glen Ellyn Chamber Members E-News

BECOME INVOLVED IN UPCOMING EVENTS

Glen Ellyn Chamber of Commerce
 March Meeting - Get Your Business Online
 Tuesday, March 12, 2019

8:00am - Registration & Network
 Attend 1 or all 3 of the hour-long sessions
 • 8:30am - Get Found on Google Search & Maps
 • 9:30am - Reach Customers Online with Google
 • 10:30am - Using Data to Drive Growth
 Crowne Plaza, 1250 Roosevelt Road, Glen Ellyn
 *Recommended to bring your laptop and connect to wifi
 \$15/member - \$25/future member



Speaker Demming Bass, Google Support Trainer, has trained over 8,000 small businesses, nonprofits and chambers and is the CEO of two creative marketing consulting firms.

Get Your Business Online Workshops with Grow with Google

Google's Get Your Business Online program is on a mission to help small businesses grow and succeed online. Google provides training, program materials, a dedicated support team, and more.

8:30am - Get Found on Google Search and Maps (Session 1- 60 minutes)

Explore Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your listing and take advantage of a free website. In this session we'll show you how to:

- Create or claim your Google My Business listing
- Manage your business info across Google Search and Maps
- Use Google My Business to connect with potential customers
- Create a free website using the info from your business listing

9:30am - Reach Customers Online with Google (Session 2- 60 minutes)

Learn how customers find your business online and how to promote your online presence using a free business listing, search engine optimization (SEO) techniques, and online advertising. We'll introduce some tools that can help, including Google Analytics and Google Trends. In this workshop we'll discuss best practices for:

- Creating a free Google My Business listing
- Improving your website's visibility in Google's organic search results, on all devices
- Advertising your business on Google

10:30am - Using Data to Drive Growth (Session 3- 60 minutes)

Learn about tools that can help you understand customer behavior with your online presence. We'll show you how you can use this info to make informed decisions about your ongoing online marketing strategy. In this session we'll introduce talk about:

- Identifying business goals (and how you plan to use your online presence to achieve them)
- Incorporating data into your plan
- Selecting tools to help you find the answers you need

Date: Tuesday, March 12, 2019
 Time: Registration: 8:00am, Session 1: 8:30am, Session 2: 9:30AM Session 3: 10:30AM
 Attend One Workshop or All Three
 Location: Crowne Plaza Hotel, 1250 E. Roosevelt Road, Glen Ellyn, IL 60137
 Cost: \$15 Glen Ellyn or Wheaton Chamber Member
 \$25/future members (One price for all three workshops)
 REGISTRATION: www.GlenEllynChamber.com or call 630.469.0907
 *Recommended to bring your laptop and connect to wifi.



March Monthly Meeting Grow With Google

Google's Get Your Business Online program is on a mission to help small businesses grow and succeed online. Google provides training, program materials, a dedicated support team, and more.

Date: Tuesday, March 12

Time: 8:00am – Registration & Network
 8:30am - Get Found on Google Search & Maps
 9:30am - Reach Customers Online with Google
 10:30am - Using Data to Drive Growth

Location: Crowne Plaza,
 1250 Roosevelt Road, Glen Ellyn
 * *Recommended to bring your laptop and connect to wifi*

Price: \$15.00/member \$25.00/future member
 (One price for all three workshops)

Registration: (630) 469-0907 or
www.GlenEllynChamber.com



Quarterly Information Meetings

The Glen Ellyn Chamber of Commerce has many new member benefits and cost saving programs. Whether you are a new member or a veteran, come and learn how the Chamber works for you!

At this session you can:

- Schedule your benefits for the year
- Use your member log-in to learn how to easily update your information online
- Network with new members and the Chamber Board of Directors
- Learn about new events and how to get involved
- Enjoy a continental meal

GLEN ELLYN CHAMBER QUARTERLY INFORMATION MEETING

When:
 Wednesdays
 February 20 NOON - 1:00pm
 May 8 7:30am - 8:30am
 August 7 NOON - 1:00pm
 November 13 7:30am - 8:30am

Cost: FREE

Location:
 Glen Ellyn Bank & Trust
 Lower Level Conference Room
 357 Roosevelt Road
 Glen Ellyn, IL 60137

RSVP:
 By mail, phone, fax, or online

ARE YOU MAXIMIZING YOUR CHAMBER MEMBERSHIP?

Quarterly Information Meetings

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- Learn about new events and how to get involved
- Enjoy a continental meal

Date: Wednesday, February 20

Time: 11:30 Registration Noon - 1:00pm Program

Location: Glen Ellyn Bank & Trust

Lower Level Conference Room
357 Roosevelt Road
Glen Ellyn, IL 60137

Price: FREE

Registration: www.glenellynchamber.com or call
630-469-0907



Glen Ellyn Chamber of Commerce
810 N. Main Street
Glen Ellyn, IL 60137
630.469.0907

Third Thursday Business After Hours



THURSDAY, FEBRUARY 21

5:00 - 7:00PM



Bottle & Bottega - Glen Ellyn
498 Crescent Blvd.
Glen Ellyn IL, 60137

Come out and network with your fellow Chamber members. Create your own Glen Ellyn Chamber art piece. Wine will be served.

Please RSVP at www.glenellynchamber.com or call (630) 469-0907

Third Thursday Business After Hours

Come out and network with your fellow Chamber members. Create your own Glen Ellyn Chamber art piece. Wine will be served.

Date: Thursday, February 21

Time: 5:00 - 7:00pm

Location: Bottle & Bottega - Glen Ellyn
498 Crescent Blvd., Glen Ellyn

Price: FREE

Register: www.GlenEllynChamber.com

The Annual Glen Ellyn Community Awards

NEW LOCATION & TIME

The Glen Ellyn Community Awards is a chance for the community to say THANK YOU to all the hard working public servants, teachers who are educating our children, employees who give 100%, storefronts that go the extra mile in customer service and all the amazing residents, both young and young at heart, who volunteer so much of their time and talents to make Glen Ellyn a wonderful community to live, learn, work, dine, shop & play for all.

Date: Tuesday, February 26, 2019

NEW! Time: 5:30pm - Reception & Cash Bar
6:30 - 8:00pm - Dinner & Program

NEW! Location: Abbington Distinctive
Banquets
3 South 002 IL Route 53
Glen Ellyn, IL 60137

Price: \$35/person \$240 for a Table of 8
Visit www.glenellynchamber.com/awards for your tickets or call 630.469.0907
RSVP by February 19, 2019

THE GLEN ELLYN CHAMBER OF COMMERCE AND
THE VILLAGE FAIR COMMITTEE INVITE YOU TO

THE 55TH ANNUAL
**GLEN ELLYN
COMMUNITY AWARDS**

Recognizing the Best of Glen Ellyn

The Glen Ellyn Community Awards is a chance to recognize all those who make Glen Ellyn a wonderful place to live, learn, work, dine, shop and play. Vote and join the celebration as we honor all the amazing individuals.

Tuesday, February 26, 2019
5:30pm Reception & Cash Bar • 6:30pm - 8:00pm Dinner & Awards

Located at Abbington Distinctive Banquets
3 South 002 IL Route 53, Glen Ellyn, IL 60137
Tickets \$35 • Tables of 8 are \$240

The nomination form and voting can be found at: www.GlenEllynChamber.com/Awards

Categories are:	Park District Volunteer of the Year
Citizen of the Year	Police Officer of the Year
D41 Educator of the Year	Restaurant of the Year
D87 Educator of the Year	Retail Business of the Year
D89 Educator of the Year	Senior Citizen of the Year
Firefighter of the Year	Service Industry Business of the Year
Library Employee of the Year	Village Employee of the Year
Non-Profit of the Year	Youth of the Year

Voting ends February 8, 2019 • RSVP by February 18, 2019
www.GlenEllynChamber.com/Awards • Call 630.469.0907

Glen Ellyn
Chamber
of Commerce
Connecting Business with the Greater Community

Finance Breakthrough



This workshop, presented by the Illinois Small Business Development Center, will focus on starting your business with simple financial concepts and reports that are scalable as it grows. Learn about the three major financial reports that are a minimum requirement for a viable business plan and review a balance sheet.

Date: Tuesday, March 19

Time: 7:00 - 8:30pm

Location: Glen Ellyn Public Library
North & South Meeting Rooms
400 Duane Street, Glen Ellyn

Registration: www.gepl.org

VILLAGE OF GLEN ELLYN



Capital Improvement Commission and Village Board to Discuss Downtown Streetscape Improvement Concepts

The Village of Glen Ellyn is in the early design phase of improvements to the downtown streetscape and utilities. The last major widespread Central Business District rehabilitation project was completed in the mid-1980's.

Through the streetscape project, the Village is looking to address the roadway, sidewalk, underground utility needs and ADA compliance issues throughout downtown. Specific street beautification improvements will include various streetscape components such as street lights, bike racks, benches, trees and tree grates, signage, and sidewalk decorative features, among others. The project will also seek to address and prioritize items like bike parking, sidewalk cafes, tree locations and public art.

At the Tuesday, February 12, 7 p.m., Capital Improvements Commission meeting, the Commission will review and discuss project elements including on-street parking and paving materials. The agenda for the Commission meeting can be found [here](#). Recommendations from the Commission will be brought to the Village Board for discussion during the Tuesday, February 19 Village Board Workshop meeting.

The Village is continuing to gather input through the project's website, www.downtownge.com. Residents, businesses and visitors can gather more information on the project and explore past and current ideas, plus share your own.



Plan Commission and Village Board to Discuss the Downtown Subarea Plan of the Comprehensive Plan

Downtown Subarea Plan to Be Discussed in March

The downtown subarea plan will be discussed by the Plan Commission at the Thursday, March 14, 7 p.m. meeting. This will be followed by a discussion with the Village Board at the Workshop Meeting held Monday, March 18.

The entire Comprehensive Plan, including the Roosevelt Road corridor and Stacy's Corners subarea plans, anticipated for June at the Plan Commission, with Village Board approval following thereafter.

About the Plan

Since the summer of 2018, the Village has been working closely with a professional consulting firm to update the Village's comprehensive plan, last adopted in 2001. The new plan will act as a blueprint for the Village's future by assessing the community's existing conditions, vision for the future and opportunities for growth. The comprehensive plan will address a range of issues including land use, transportation and infrastructure, parks and open space, economic development, and more.

During the fall of 2018, feedback and input was gathered from residents, businesses and youth via public meetings, online surveys and questionnaires, and an interactive mapping tool.

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