

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

Spring Newsletter April, 2017

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Greetings!

My apologies for sending this newsletter a second time. Evidently the internet went down while sending it the 1st time and a few updates were lost. This is pretty much the same newsletter with a couple tweaks! Thanks for your understanding. Spring is in the air obviously!

We have been especially busy at the chamber office. We recently hosted our annual business expo with 50+ vendors, and welcomed a new strategic partner (Metron Integrated Health) along with some wonderful new members. Main Street Wealth Management, Distinctive Catering, Michigan Blood and Biggby Coffee!

We have some great member events right around the corner, specifically our [Annual Luncheon on May 16th](#), and a [Chamber 101 breakfast](#) with speaker Renee Gavin from BGI Associates April 18th. Her topic will be Safety in the Age of Danger - something we all need to be aware of.

Stay tuned to our email blasts to hear more information on easy access registration on other upcoming events this Spring!

All my best,
Rose
Rose Zainea-Wieten

Annual Luncheon

We will hold our Annual Luncheon and Awards meeting on Tuesday, May 16 at noon. The luncheon will be held in the Heritage Room in the Community Services building. **Please register here.** Early registration is greatly appreciated for planning purposes.

Chamber Seeks Nominations

for 2016 Business Awards!

Nominations needed!!

The Chamber will be presenting Awards once again this year.

Please click on the links for nomination forms:

The **Gem Award** is presented annually to those businesses, organizations, and individuals who contribute in excess of \$1,000.00 in money or in-kind services to a Chamber sponsored community event or project. This award, designed in the shape of a gem, is meant to show the importance Coopersville Area Chamber of Commerce, the Board of Directors, and members place on community involvement.



[Coopersville Manufacturer of the Year](#)

Awarded to an area Manufacturer who produces high-quality goods, maintains excellent employee relations and assumes responsibility to the community and its needs.



[Coopersville Service Provider of the Year](#)

Awarded to an area Service Business Owner who consistently provides quality service to customers at a competitive rate and contributes to the good of the community by providing valuable services.



[Coopersville Retailer of the Year](#)

Awarded to an area Retailer who exemplifies extraordinary customer relations, community relations, and employee relations while providing a variety of goods to the community.

Executive Director

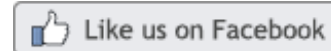
Coopersville Area Chamber of Commerce

198 East St.

Coopersville, MI 49404

rwieten@coopersville.com

616-997-5164



Biggby Coffee Grand Opening and Ribbon Cutting

[Biggby Coupons](#)

[Biggby Coupons 2](#)

We have a new business in town! Biggby Coffee has come to town and I can smell the coffee from here! They are located at 1145 W. Randall St. We will be holding a Ribbon Cutting and Grand Opening celebration on Wednesday, April 12 at 5:00PM! Come join us in welcoming Coopersville's newest business! Coupons above can be printed and used accordingly.



2017 Business EXPO Vendor and Craft Fair



Howard J. Dykehouse Award given in memory of Howard Dykhouse and his outstanding leadership to the Coopersville Community.



Nominations should be sent to the Chamber Office by May 2, 2017.



**New Members
Welcome!**

**Main Street Wealth
Management**

Distinctive Catering

Michigan Blood

Biggby Coffee

The CACC also offers a one year Affiliate Membership rate to those businesses belonging to other area chambers. Please give me a call for more details!

Membership registration with the



Our annual Community Business Expo was a roaring success. Over fifty vendors and businesses came together to showcase their goods, and their charming personnel. The event was hosted in Coopersville School's South Elementary for the first time ever and it housed our increased number of booths perfectly. Comments made explained how the variety of businesses and craft vendors gave visitors a diverse experience in attending. One outcome we are particularly proud of is the community members choosing to rally behind Pack-It-Up. This non-profit focuses on sending meals home with students from school. Thanks to generous donations from attendees over 350 meals will be provided to area students. We would like to thank everyone for attending and look forward to hosting again.

This event would not have been possible without contributions from our EXPO sponsors:

River City Insurance Group, Robinson Dental, Wright Seventh Day Adventist, Church Choice One Bank, Hecksel Brothers Well Drilling, Raap Signs, Tasker's Drug Stores

Also, a special thanks to Kerri Snowdin from the Coopersville Observer for capturing some of the candid moments as well as representatives showcasing their booths.



Tasker's Drug Store

Chamber is as easy as [clicking here!](#)

Feel free to give me a call at 616-997-5164 or email me at rwieten@cooperville.com with any questions you may have! We are looking forward to your business partnership!

Schedule of Chamber Events 2nd quarter of 2017

April 18, Tuesday, 7:30AM - Chamber 101, Renee Gavin BGI and Associates. SAFETY IN THE AGE OF DANGER

[Register Here](#)

May 5, Friday 11:30-1:00PM CCW Grandville Banquet Center

[Register Here](#)

May 16, Tuesday, 12 noon, Annual Luncheon. Community Services Building.

[Register Here](#)

June 2, Friday Speed Networking, 8AM Applebee's Grandville

[Register Here](#)

June 19, Monday, Legislative Luncheon, 12-1:30PM

[Register Here](#)

Your Chamber Board of Directors

OFFICERS:

[Adam Sheridan](#)
President

[Sheridan Law PLC](#)
adam.sheridan@sheridanolawplc.com

[Julie Green](#)
Vice President

[Boes Financial and Money Concepts](#)
jgreen@boesfinancialcenter.com

[Patricia Brown](#)
Treasurer
[Choice One Bank](#)
pbrown@choiceone.com

[Metron Integrated Health Systems](#)



[Hecksel Bros. Well Drilling](#)



[BGI and Associates](#)



[ChoiceOne Bank](#)

Chloe Pakalnis
Secretary
Continental Dairy
CPakalnis@continentaldfllc.com

DIRECTORS:

Angela Huesman
Lakeshore Advantage
angela.huesman@lakeshoreadvantage.com

Dan Feldt
Spoelman, Hovingh, & Feldt, Inc.
tax@shfcpa.biz

Tim DeWitt
DeWitt Barrels
tim@dewittbarrels.com

Martha Lothschutz
Michigan Online Auctions
m2999867@yahoo.com

Kerri Snowdin
Coopersville Observer
cvobserve@aol.com

MEMBER-AT-LARGE:

Renee Gavin
BGI Associates
and
Gavin Orchards
renee@bgiaassociates.com



Business After Hours

We have kicked off our 2017 Business After Hours (BAH) with a great turnout at ChoiceOne Bank of Coopersville and Ward Versput's 40th Anniversary Celebration - State Farm! Our BAH events have been a huge success! Thank you to ChoiceOne Bank and Ward Versput of State Farm for hosting the first 2 BAH of 2017!



Volunteers Needed! Ambassador/Leadership Program



As a result of our Strategic Planning we will be implementing an Ambassador/Leadership Team. During 2017 we will be seeking volunteers for our Ambassador/Leadership team as well as creating a Marketing Team. If you are interested in either of these please feel free to give me a call or drop me an [email](#) and I will be sure to add your name to our list! Reaching out to the area businesses and sharing the good news of our chamber and it's benefits will be our focus during 2017-2018.

Community Profile 2018 Business Directory

We will be in the process of updating our 2018 Business Directory and Community Profile over the next few months. Thank you to all our advertisers and chamber members, we appreciate your support in helping to make the business directory a great success!

Be sure to login to your member portal and update your business information as we will be printing another directory for 2018 with updated information! Please remember only members in good standing will be listed in the directory.

If you are not a chamber member but would be interested in being listed in our next directory

We have 3 more Business After Hours events scheduled for 2017! We are looking for 2 additional business to host in 2017. [Email](#) me if you are interested!

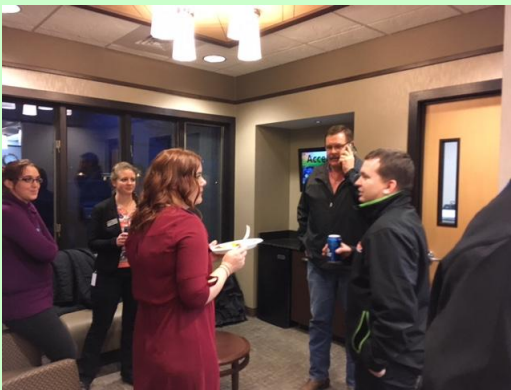
Wonderful way to get your business recognized!

July 13, Thursday, 5:00PM Business After Hours River City Insurance

July 19, Wednesday 5:00PM Multi Chamber Business After Hours, Gun Lake Casino.

August 15, Tuesday - Multi Chamber Event with neighboring chambers. Moss Ridge Wine Tasting and Golf Outing

Check the Chamber Events Calendar for more information!



and on our website, please feel free to give me a call or send me an email! We always welcome new members and this would be the perfect time to join the Chamber! [Click here](#) to join the Chamber!

What is new with Chamber Master?

Your connection to the Chamber Web-Page

Pay your membership dues online, post Hot Deals, Member to member coupons, Job postings, picture uploads and much more. Please log in to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member log in" use your email as your log in and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to pay dues, post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than happy to help our members with this as it is a great asset to utilize!

Be sure to login to your member portal to update information regarding your business and representatives!

Kiwanis Donates Blankets and Collects Shoes



Kiwanis Club

Coopersville Area Kiwanis donates to Sheriff's Office and fights tetanus.

Coopersville, Mich. - The Coopersville Area club of the Michigan District of Kiwanis International donated ten fleece tie blankets to the Coopersville Branch of the Ottawa County Sheriff's Office at their meeting on March 2, 2017, at the 327 Pizza and Pub in



Facebook - Social Media Campaign Gets Results!



Our Facebook/Social Media campaign continues! I have had the opportunity to visit well over 120 Chamber members. We have been highlighting one chamber member on Tuesdays and Thursdays. We have had a tremendously positive response to this campaign. I have enjoyed this opportunity immensely! Thank you to all the members that I have been able to visit, the warm welcomes and amazing tours have been a true

Coopersville. Members gave these blankets to help the children in need in the Coopersville area. "Our members had fun creating these blankets and know they will help keep children warm and feeling safe," said Coopersville Area Kiwanis President Bob Gary. Sergeant Dennis Luce accepted the blankets on behalf of the Sheriff's Office. He said, "We will keep these blankets on hand and use them at automobile crash scenes and for traumatic incidences with young children."



The Coopersville Area Kiwanis Club is collecting gently used pairs of shoes to fight Neonatal Tetanus.

The gently used shoes create sustainable income opportunities in developing nations. They also reduce emissions by keeping the shoes out of landfills. Money from the shoes provides life-saving immunizations for pregnant mothers. Every five pairs of shoes saves one baby!! To date the Kiwanis clubs in Michigan have collected more than 34,000 pairs of shoes raising nearly \$15,000, saving the lives of over 7,000 babies.



"We're not asking you to take out your wallet, we're asking you to clean out your closet. It couldn't be any easier," said Coopersville Area Kiwanis Vice President Jennifer Hansen.

The club has boxes set up around the area at the following locations:

Coopersville Community Services 182 East St
Coopersville (outside the Chamber and Library)
327 Pizza & Pub 327 Main Street Coopersville
Delly Belly 288 Main St, Coopersville
Coopersville Area Public Schools - East Elementary,
South Elementary, Middle School and High School
Farm Bureau Insurance 6355 Lake Michigan Drive
Allendale
Allendale Township Library 6175 Library Ln
Allendale
River City Insurance Group 14637 16th Ave Marne


Kiwanis International is a global organization of

delight! If I haven't made it to your business please give me a call or drop me an email!



Coopersville Farm Museum



 Like us on Facebook

Doing More Together DMT



Doing More. Together.

Strong schools are at the heart of every vibrant community leading to higher property values, lower crime rates, increased economic development, and most importantly, well-educated students. A strong economy in our area directly depends on strong education options for our families - and our ability to make those options known.

That is the premise behind Doing More. Together., a unique partnership that promotes all avenues of education, including traditional public schools, faith-based schools, and public school academies.

Since 2013, Doing More. Together. has been telling the extraordinary stories of Ottawa Area ISD member districts that demonstrate why education should be valued, and how students, community members of all ages, and businesses benefit from a strong school system right in their own backyard.

clubs and members dedicated to serving the children of the world. The Kiwanis International family comprises nearly 660,000 adult and youth members in 80 countries and geographic areas. For more information about Kiwanis International, please visit www.kiwanis.org.

Metron Integrated Health System and Coopersville United Methodist Church to host a community wide event:

Facts on Falls

FACTS ON FALLS
PRESENTATION
AT
COOPERSVILLE UMC
105 68TH AVE. N.

APRIL 20 @ 10 AM

WE ASK THAT YOU SIGN UP BY APRIL 17
TO ATTEND THIS CLASS.

REGISTER BY CALLING 616.997.9225 OR EMAIL
SECRETARY@COOPERSVILLEUMC.ORG



Facts on Falls

We are so pleased to see our members teaming together!

STRATEGIC PARTNERS 2017

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU!

Perhaps your business may want to be a Strategic Partner as well!

SELF LUBE™
Mold and Die Components

[SelfLube](http://SelfLube.com)

The Doing More. Together. partnership allows schools to share stories highlighting the region's dedication to go beyond basic expectations and requirements to provide the best education possible for students. One local story highlights a Coopersville High School teacher who taught his class via Skype while in the hospital for cancer treatment because it was imperative he prepare his students for the ACT ([DMT- Teacher](#)).

Another story highlights a partnership between Coopersville schools and the Coopersville Chamber which resulted in a new Chamber logo designed by a student and publicity from radio interviews and Mlive [SHLC-Logo](#). This partnership provided graphic design students with real-world work experience outside the classroom. What a great resume builder!



A third story celebrates the Wall of Honor that was created for Coopersville alumni veterans and was made possible through collaboration between community businesses, Rotary, community members and schools [WofH](#).



Local businesses have become an even larger part of this partnership effort as they realize investing in education positively impacts local workforce development and increases global competitiveness. Currently, over 40 companies and organizations across West Michigan support



[Robinson Dental](#)

Please give us a call if you are interested in being a 2017 Strategic Partner!

Please note our address is:
182 EAST St.

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday-Thursday from 9-2 and other hours by appointment.

Sincerely,
Rose

Rose Zainea-Wieten
Executive Director

the Doing More. Together. initiative and are united in the belief that high-quality education is what makes good communities great.

Partnerships between employers and schools enrich learning opportunities for students, enable employers to become involved in local communities, and make a difference.

Businesses, community agencies and other community groups are invited to join the Doing More. Together. partnership program. Visit www.doingmoretogether.org today or call 616.738-8940 ext. 4046 to learn how you and/or your business can get involved.

182 East St.
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rwieten@coopersville.com
616-997-5164



Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program with Constant Contact, and our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)