

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

December 2016

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Greetings!

The Coopersville Area Chamber of Commerce would like to wish all of our members and the Coopersville Community a Merry Christmas, a happy holiday season, and a fulfilled New Year!

Happy Holidays!

All my best,

Rose

Rose Zainea-Wieten

Executive Director

Coopersville Area Chamber of Commerce

198 East St.

Coopersville, MI 49404

rwieten@coopersville.com

616-997-5164



Like us on Facebook



**New Members
Welcome!**

Snyder and Associates

**36th Annual Nighttime
Christmas Parade**

Jeff Peterson Agency

The CACC also offers a one year Affiliate Membership rate to those businesses belonging to other area chambers. Please give me a call for more details!

Registration with the Chamber is as easy as [clicking here!](#) Feel free to give me a call at 616-997-5164 or email me at rwieten@cooperville.com with any questions you may have! We are looking forward to your business partnership!

Schedule of Chamber Events 1st quarter of 2017

January 17, Lunch and Learn. Tax Laws and Updates Dan Feldt - Spoelman, Hovingh and Feldt 12-1:30PM Chamber Office. [Register Here](#)

January 26 2017, Thursday-BAH Choice One Bank 5:30-7:00PM [Register Here](#)

February 3, Friday - 11:3-1:00PM CCW Wyoming/Kentwood Crossroads Conference Center 6569 Clay Ave. SW, Grand Rapids [Register Here](#)

February 1, Wednesday - 5:00PM State Farm Anniversary/Business After Hours

March 8, Wednesday 8:00AM - Breakfast Business Blind Date Networking event, Railside Country Club.

March 18. Saturday, 9-1:00PM EXPO

Your Chamber Board of Directors

OFFICERS:
Angela Huesman
President



RAAP Signs Chamber Choice Award



Toys for Tots Best Themed Float

St. Luke Lutheran Best Spirit of the Season Float

The 2016 Christmas Parade was a huge success once again. Always held on the first Friday of December, the parade had 50+ entries from all over West Michigan. Our MC's for the evening were Mark and Lauri Douglas. Our behind the scenes organizers were Tricia Bush, Jan VerBerkmoes from Daniel's Hair Salon, Jackie Ransom from Blue Star Moms, our local Firefighters, Rotarians, and many many more but most importantly the one and only Santa!!

The 36th Annual Christmas Parade was held on December 2 in Downtown Coopersville! Many Thanks to all who sponsored and volunteered to help make this parade a huge success!

This years sponsors were:
Betten Baker Chevrolet Buick
Aggressive Tool & Die Inc.
Scott Robinson DDS
Conveyor Concepts of Michigan
Phillips Machining Co.
AcenTek

Coopersville Area Community Foundation
Self Lube
Tasker's Drug Store
Reeves Plastics LLC
All Shore Wesleyan Church
Mark Pack Inc.
Ranger Die Inc.
GripTrac Inc.
Flex
Continental Dairy Facilities
Coopersville Rotary
My Personal Credit Union

Lakeshore Advantage
angela.huesman@lakeshoreadvantage.com

Martha Lothschutz
Vice-President
Michigan Online Auctions
m2999867@yahoo.com

Adam Sheridan
Secretary
Sheridan Law PLC
and
Living Tree Real Estate
adam.sheridan@sheridanlawplc.com

Patricia Brown
Treasurer
Choice One Bank
pbrown@choiceone.com

DIRECTORS:
Kathy Gomez
Coopersville Area Public Schools
kgomez@CAPSk12.org

Dan Feldt
Spoelman, Hovingh, & Feldt, Inc.
tax@shfcpa.biz

Dave Boomgaard
Allshores Wesleyan Church
dave.boomgaard@allshores.org

Julie Green
Boes Financial and Money Concepts
jgreen@boesfinancialcenter.com

Tim DeWitt
DeWitt Barrels
tim@dewittbarrels.com

MEMBERS-AT-LARGE:

Renee Gavin
BGI Associates
and
Gavin Orchards
renee@bgiaassociates.com

New and Outgoing Board Members

At the January 4, 2017 Board Meeting the chamber will welcome 2 new board members and *1 returning member to our Board of Directors!

Please share with us a warm welcome to:
Chloe Pakalnis - Continental Dairy
Kerri Snowdin - Coopersville Observer
Martha Lothschutz* - Michigan Online Auction

River City Insurance Group
Alliance Analytical Labs
Coopersville Observer

All-Pro Plumbing and Heating
Sponsors were displayed on the sides of a DeWitt Barrels semi decorated with 1200 Christmas lights!
Thank you for all your help and support it was a great evening for all!



Volunteers Needed! Ambassador/Leadership Program

Recently our Board of Directors met to discuss our strategic plan for the Chamber's future. It was a very productive and informative meeting. We met and discussed goals, objectives, where we were and where we want to go in the future. We now have a working document for our Strategic Plan for 2016-2018.

We also Welcome 2 members-at-large:
John Hubert - Off the Tracks
Renee Gavin - BGI Associates LLC. /Gavin
Orchards

Also, we would like to offer a hear felt thank
you to our outgoing board members:

Kathy Gomez - Coopersville Area Public
Schools

Dave Boomgaard - All Shores Wesleyan
Church

Thank you for all your time and commitment
to the Coopersville Area Chamber!



As a result of our Strategic Planning we
will be implementing an

Ambassador/Leadership Team.

During 2017 we will be seeking
volunteers for our

Ambassador/Leadership team as well
as creating a Marketing Team. If you
are interested in either of these
please feel free to give me a call or
drop me an [email](#) and I will be sure to
add your name to our list! Reaching out
to the area businesses and sharing the
good news of our chamber and it's
benefits will be our focus during 2017-
2018.



Business After Hours

Business After Hours events have been
held throughout 2016. They have been
a huge success! Thank you to CCS
Technologies, Gavin Orchards, My
Personal Credit Union, Coopersville
Vision, and Moss Ridge.

We have 3 more Business After Hours
events scheduled for 2017! We are
looking for 1 additional business to host
in May 2017. [Email](#) me if you are
interested! Wonderful way to get your
business recognized!

January 26 2017, Thursday-BAH Choice
One Bank 5:30-7:00PM [Register Here](#)

February 1, Wednesday - 5:00PM State
Farm Anniversary/Business After Hours

July 13, Thursday, 5:00-
7:30PM. Business After Hours River City
Insurance

Check the Chamber Events Calendar for
more information!

Community Profile

2016-2017 Business Directory

The new business directory has been mailed
along with the Coopersville Area Public
Schools calendar to 6500+ homes and
businesses. We have received many positive
reviews from members of our community! Be
sure to check out our [online directory](#) for
member information. Thank you to all our
advertisers and chamber members, we
appreciate your support in helping to make the
directory a great success!

Be sure to login to your member portal and
update your business information as we will be
printing another directory for 2017-2018 with
updated information!

*If you are not a chamber member but would be
interested in being listed in our next directory
and on our website, please feel free to give me a
call or send me an email! We always welcome
new members and this would be the perfect time
to join the Chamber! [Click here](#) to join the
Chamber!*



Facebook - Social Media Campaign Gets Results!

What is new with Chamber Master?

Your connection to the Chamber Web-Page

Pay your membership dues online, post Hot Deals, Member to member coupons, Job postings. Picture uploads and much more. Please log in to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member log in" use your email as your log in and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to pay dues, post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than happy to help our members with this as it is a great asset to utilize!

Be sure to login to your member portal to update information regarding your business and representatives!

Invoices for 2017

Invoices were sent out the 1st week of November. If you have returned your invoice we would like to thank you! If your invoice is paid by December 31, your business will be entered into a drawing for a special prize! Please let me know if you did not receive your invoice and I will get to to you ASAP! Thanks for your attention to this!



Last year's basket.

Sheridan Park Pavilion Update:

December 20, 2016



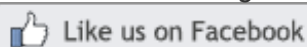


Donna's Catering



Homestead Timbers-Chip Shot Construction

Our Facebook/Social Media campaign continues! I have had the opportunity to visit well over 100 Chamber members. We have been highlighting one chamber member on Tuesdays and Thursdays. We have had a tremendously positive response to this campaign. I have enjoyed this opportunity immensely! Thank you to all the members that I have been able to visit, the warm welcomes and amazing tours have been a true delight!



Networking Across the Communities

On October 19, Northern Physical Therapy once again sponsored a well attended



networking event with the Allendale Chamber and the Coopersville Chamber. What a great opportunity it was for those in attendance to connect with business across the bridge! Thank you NPT for all you do to help support the Chamber and its members!

There are many things to contemplate through the Christmas season. One of the traditions surrounding Christmas is the spirit of giving. I have often contemplated how many of the gifts purchased through the Christmas season will quickly be discarded or repurposed through Goodwill or some other charity. The toys my kids received last year are now a fading distant memory. Yet there are other gifts that we give and receive that have lasting and enduring qualities. I am confident that each of us could generate a long list of contributions others have made to us that we will continue to cherish well into the future. It is that kind of gift that I think most of us want to give and to receive.

Like your business, those of us here at West Michigan Veterinary Service desire to make significant and lasting contributions beyond that of just our own daily operations. Business is about much more than simply turning a profit. It is also about being vibrant and positive contributors in our community. It is in this spirit that initial steps have been taken to facilitate the construction of a timber framed picnic pavilion at Sheridan Park here in Coopersville. Dr. "Red" Sheridan was one of the founding members of our practice. Many years ago he donated his farm to Polkton Township with the expressed purpose of developing a new park. This picnic pavilion will further contribute to that vision. We would like to invite you to take part in this exciting new community wide project. The document links below offer a little more detail about the project and how your business could help to make this an enduring contribution to our community. Contributions are tax deductible and will be memorialized as a permanent part of the pavilion. So, as you contemplate your end of year giving, we encourage you to give careful consideration to helping move this project forward.

Sincerely,

Deron Nelson DVM

[Click here for more information.](#)

[Click here for more information.](#)

STRATEGIC PARTNERS 2016-2017

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU! Perhaps your business may want to be a

SELF LUBE
Mold and Die Components



Coopersville Area
community foundationSM



EXPO and Annual Luncheon

Save the Dates!!



This year's Expo will be held on Saturday,
March 18, from 9-1PM.

Our Annual Luncheon will be held on
Tuesday, May 16.

Be sure to mark your calendars for these 2
exciting events! Watch for an email blast for
more information after the 1st of the year!

**Please give us a call if you are
interested in being a 2017
Strategic Partner!**

Please note our address is:
182 EAST St.

Please contact me at the chamber office with any
questions you may have at 616-997-5164. I am
available Tuesday-Thursday from 9-2 and other hours
by appointment.

Sincerely,

Rose Zainea-Wieten
Executive Director
182 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164



Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program
with Constant Contact, and our members have the
opportunity to take advantage of discounted rates
with Constant Contact. Please follow the link to learn
more about these great opportunities!

[Constant Contact Partnership Opportunities](#)