

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

Summer Newsletter July, 2017

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Your Chamber Board of Directors

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[Julie Green](#)
Vice President

Greetings!

Greetings to our Chamber Members and Friends of the Chamber!

Summer is in full swing here in Coopersville and around West Michigan! Be sure to mark your calendar for the [Dell Shannon Days](#) August 10-12. Also right around the corner is the [Grand Haven Coast Guard Festival](#) on July 28-August 6! Check out [Experience Grand Rapids](#) for other events nearby as well!

Summer at the Chamber office takes on a different pace. We will be holding Summer/Fall office hours on Tuesday and Thursday from 8am-1pm.

We have 3 upcoming business after hours beginning with; July 13 at [River City Insurance](#), another on August 15, at [Moss Ridge Golf](#) which is a wine tasting to be held with 6 area chambers and finally to welcome in Fall, September October 12 at [RAAP Signs](#). Although registration is not mandatory for the Business After Hours, it is always helpful for the host in planning purposes.

We are also looking forward to a Chamber 101 to be held at our new Coopersville District Library on September 19, [Exploring our New Library!](#)

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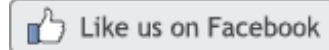
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Chamber to present: Manufacturers Summit Makers & Doers

Stay tuned to our email blasts to hear more information on easy access registration on other upcoming events this Summer and Fall!

All my best,
Rose
Rose Zainea-Wieten
Executive Director
Coopersville Area Chamber of Commerce
198 East St.
Coopersville, MI 49404
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616-997-5164



Strategic Plan Update

In 2016 the CACC board of directors met to create a Strategic Plan for the Chamber.

It has always been the belief of the Chamber that building a better business helps to build a better and thriving Coopersville Community.

Working with a Strategic Plan helps us to keep our focus on: **Your Business-Your Community-Your Future-Your Chamber.**

We have stayed on target with our plan for 2016-2017 creating more networking events, educational programming and using social media to help promote our members as well as the chamber. We have created a new member benefits brochure/application and updated our website to be user friendly for our visitors as well as our members. We have also reached out to area chambers to promote a larger networking community by hosting multi chamber events such as the [Moss Ridge Wine Tasting and Networking](#) and the [Manufacturers Summit: Makers & Doers](#). We are in the process of bringing back our Ambassador Program to help promote the Chamber and our members.

As we look to 2018 we will be evaluating our fee structure to be sure we are being fiscally responsible to our members needs. We will also be reviewing our member to member benefits and membership benefits.

Working with a Strategic Plan helps to keep us on our toes and focused on our membership and their needs. Please feel free to [email](#) me with questions or suggestions as we move forward into the final year of





our 3 year plan and anticipate the next phase of creating our next Strategic Plan for the future.

Coopersville Area District Library Grand Re-Opening and Ribbon Cutting

Congratulations to our local library on the grand re-opening! A great ribbon cutting was held on Saturday, June 24! What an amazing change. We now have a dedicated children's, teen and even a local history section in our new library. Many hours of planning and organizing went into the new building and we are so very proud of all the work from so many local volunteers and the wonderful library employees!

Photos courtesy of The Coopersville Observer

We are very excited to be offering an exciting workshop on October 17 at Continental Dairy. The title of this event speaks for itself: [Makers & Doers: Manufacturing Summit!](#) This educational event will provide information and discussion to benefit the local manufacturing community and other area businesses. Eight topics are planned, ranging from human resource issues to food safety to succession planning. Please join us for a morning packed full of information and networking. All chamber members are invited to participate in this event! We have several area chambers that will be participating as well. Please follow the link above to register. For more information on the summit follow this link: [Makers & Doers Flyer](#)
[Makers & Doers Schedule](#)

Annual Luncheon

The Coopersville Chamber held our Annual Luncheon and Awards meeting on Tuesday, May 16 at noon. The luncheon was held in the Heritage Room in the Community Services building. Thank you to all our members that attended the Luncheon this year.

Below are our 2016 GEM and Business Award winners. Congratulations to our winners and thank you for all the nominations that were sent in!





Coopersville Manufacturer of the Year

Awarded to an area Manufacturer who produces high-quality goods, maintains excellent employee relations and assumes responsibility to the community and its needs.



Reeves Plastics

Coopersville Service Provider of the Year

Awarded to an area Service Business Owner who consistently provides quality service to customers at a competitive rate and contributes to the good of the community by providing valuable services.



Robinson Dental

Coopersville Retailer of the Year

Awarded to an area Retailer who exemplifies extraordinary customer relations, community relations, and employee relations while providing a variety of goods to the community.



Betten Baker Chevrolet Buick



Howard J. Dykehouse Award given in memory of Howard Dykhouse and his outstanding leadership to the Coopersville Community.



Kathy "Gomez"

Gem Award is presented annually to those businesses, organizations, and individuals who contribute in excess of \$1,000.00 in money or in-kind services to a Chamber sponsored community event or project. This award, designed in the shape of a gem, is meant to show the importance Coopersville Area Chamber of Commerce, the Board of Directors, and members place on community involvement.

Gem Award Winners

Thank You... to those businesses and organizations that have contributed \$1000 or more to the Chamber in 2016.



Coopersville Area Community Foundation



Betten Baker Chevrolet Buick





Marketing Management
Aggressive Tool and Die



EST. 1993



Volunteers Needed! Ambassador/Leadership Program



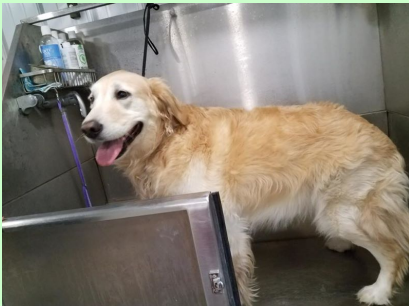
As a result of our Strategic Planning we will be implementing an Ambassador/Leadership Team. During 2017 we will be seeking volunteers for our Ambassador/Leadership team. If you are interested in being a chamber ambassador, please feel free to give me a call or drop me an [email](#) and I will be sure to add your name to our list! Reaching out to the area businesses and sharing the good news of our chamber and it's benefits will be our focus during 2017-2018.

Coopersville Area

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New Members Welcome!

[Charlie's Canine Care](#)



Grooming at Charlies

The CACC also offers a one year Affiliate Membership rate to those businesses belonging to other area chambers. Please give me a call for more details!

Membership registration with the Chamber is as easy as [clicking here!](#)

We are offering **50% off membership** fees for new members for the remainder of 2017!

Feel free to give me a call at 616-997-5164 or email me at rwieten@coopersville.com with any questions you may have!

What is new with Chamber Master?

Your connection to the Chamber Web-Page

Post Jobs on our Webpage! [Click here.](#)

Pay your membership dues online, post Hot Deals, Member to member coupons, Job

We are looking forward to your business partnership!

Schedule of Chamber Events 3rd quarter of 2017

July 13, Thursday, 5:00PM [Business After Hours River City Insurance](#)

August 15, Tuesday, 5:30PM - Multi Chamber Event with neighboring chambers. [Moss Ridge Wine Tasting and Golf Outing](#)

September 19, Tuesday, Chamber 101-7:30AM [Exploring our New Library](#). Please note that this event will take place at the Coopersville Area District Library.

September 29, Friday 12PM Lunch Business Blind Date Terra Square Hudsonville.

October 4, Wednesday 4-5PM Speed Networking Wyoming Kentwood Buffalo Wild Wings with After Hours to follow.

October 12, Thursday, 5:30PM Business After Hours Raap Signs

October 17, Manufacturers Summit: Makers & Doers, 7:30AM [Register Here](#)



Business After Hours

We are looking forward to two upcoming Business After Hours events to be held in July and August!

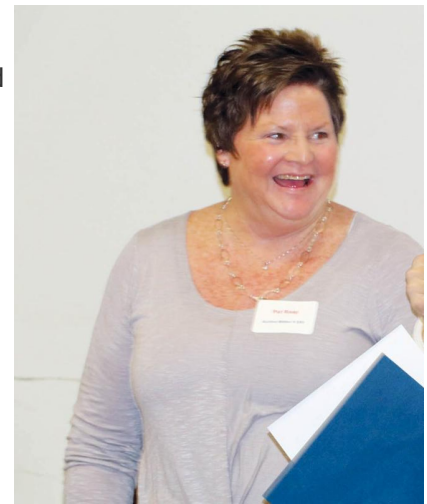
July 13, Thursday, 5:00PM Business After Hours [River City Insurance](#)

postings, picture uploads and much more. Please log in to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member log in" use your email as your log in and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to pay dues, post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than happy to help our members with this as it is a great asset to utilize!

Be sure to login to your member portal to update information regarding your business and representatives!

2016 Volunteer of the Year!

Congratulations to Pat Raap on being chosen and the Coopersville Volunteer of the year. Pat was recognized at the annual Celebrate Coopersville event. What a great lady to receive this award! Nice job Pat! Thanks for all you do for the Coopersville Community!

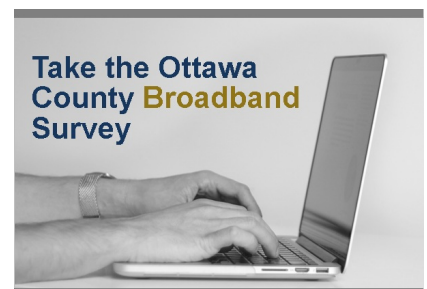


Ottawa County Broadband

How's your internet speed these days? If you live or do business in Ottawa County, you have the chance to help improve internet access and use

across the County with a few clicks. Simply take ten minutes or less out of your day to take part in the Ottawa County Broadband Survey.

Ottawa County and its Broadband Committee will use the results of the surveys to develop a better understanding of the existing resources and capabilities of broadband technology in Ottawa County. And they will, from there, develop specific





August 15, Tuesday - [Multi Chamber Event](#) with neighboring chambers. Moss Ridge Wine Tasting and Golf Outing
Check the Chamber Events Calendar for more information!



Facebook - Social Media Campaign Round 2!

action plans to improve the County's broadband environment.

The surveys are broken down into resident, business, and organization/institution categories. Please take all the surveys that apply to you and your use of the internet.

If you have any questions, comments, or concerns, you can reach out to the Ottawa County Planning and Performance Improvement Department at plan@miottwa.org or (616) 738-4852.

Take the survey now and please share on Social Media as well as your newsletters! The Ottawa [County Broadband Survey](#) is now open! Help improve Ottawa County's understanding of broadband availability by taking part today! More information on what the survey is collecting can be found at the link above.

STRATEGIC PARTNERS 2017

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU!

Perhaps your business may want to be a Strategic Partner as well!

SELF LUBE™
Mold and Die Components

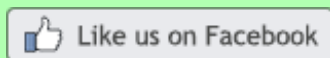
[SelfLube](#)



[Metron Integrated Health Systems](#)



Our Facebook/Social Media campaign continues this summer! I am planning to get to as many chamber members as possible! Last year we connected with well over 175 members and hope to surpass that goal this year! We plan to continue to highlight one chamber member on Tuesdays and Thursdays. Thank you to all the members that I have been able to visit, the warm welcomes and amazing tours have been a true delight!



[Marketing Management Services](#)
Coopersville Area
 community foundationSM

Coopersville Area Community Foundation



Robinson Dental

Please give us a call if you are interested in being a 2017 Strategic Partner!

Please note our address is:
182 EAST St.

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday and Thursday from 8-1 and other hours by appointment.

Sincerely,
 Rose

Rose Zainea-Wieten
 Executive Director
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 616-997-5164



Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program with Constant Contact, and our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)