

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

Fall Newsletter October, 2017

In This Issue

[Chamber Board Contacts](#)

[Schedule of Events](#)

[Manufacturers Summit](#)

[Chamber Award Nominations](#)

[New Members](#)

[Job Fair](#)

[Strategic Plan Update](#)

[Annual Member Breakfast](#)

[2018 Invoices](#)

[Chamber 101](#)

[Posting Jobs on CM](#)

[Shred-it!](#)

[Charlie's Canine Ribbon Cutting](#)

[ITResources Open House](#)

[Networking Across the Communities](#)

[37th Annual Santa Parade](#)

[Constant Contact](#)

Greetings!

Greetings to our Chamber Members and Friends of the Chamber!

I am hoping you have all been enjoying this amazing weather we have had here in West Michigan! The chamber has had a great summer working on connecting with members, updating membership portals and introducing a few new members with ribbon cuttings and open houses. Fall is fast approaching and for those that know me it is my favorite time of year! With fall comes a whole new list of events for our members! Please check out the events schedule included in this newsletter. Stay tuned to your email blasts to read more information and easy access registration on other upcoming events this Fall!

All my best,

Rose

Rose Zainea-Wieten

Executive Director

Coopersville Area Chamber of Commerce

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Like us on Facebook

Your Chamber Board of Directors

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and
Gavin Orchards
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Schedule of Chamber Events 4th quarter of 2017

September 29, Friday Noon. Business Blind Date. A multi chamber networking event. Terra Square, Hudsonville. [Register Here](#)

September 30, Saturday 10:00AM-Noon.
Charles Canine Care Ribbon Cutting and Grand Opening!

Strategic Plan Update

In 2016 the CACC board of directors met to create a Strategic Plan for the Chamber.

It has always been the belief of the Chamber that building a better business helps to build a better and thriving Coopersville Community.

Working with a Strategic Plan helps us to keep our focus on: **Your Business-Your Community-Your Future-Your Chamber.**

We have stayed on target with our plan for 2016-2017 creating more networking events, educational programming and using social media to help promote our members as well as the chamber. The year 2018 begins year three of our 3 year strategic plan. In year three we will begin our final phase and work to develop a new 3 year plan. In accordance with the plan we have reevaluated our membership packages and have done some updating of our membership opportunities. We have combined our Gold and Platinum memberships, that membership level will be called "Platinum". We have also eliminated the "Friend of the Chamber" membership. We have made a slight increase in silver membership dues. Our Silver membership will now be called "Gold". We appreciate your patience and understanding in that we have not had an overhaul of our membership levels in the past 5 years so this will take some time to get all the wrinkles out! Our goal is to connect with all present "Gold" members to discuss the options of moving to Platinum membership level. Please note invoices with the new membership fees will be hand delivered on November 1 at our complimentary membership breakfast or mailed soon after.

We will be initiating a great membership discount opportunity at the breakfast as well! Please read below for some amazing discounts available beginning November 1 thru December 30.

One other item from the strategic plan that we have been working on over the past 2 years is offering a larger networking event for our members. We have approached this in a couple different ways. One being the multi chamber wine tasting event that we hosted for 6 area chambers in August at Moss Ridge Golf and the other will be the Maker's and Doer's Manufacturing Symposium taking place on October 17 in the Community Services Building. Please read below for more information on the Symposium or register [here](#).

Working with a Strategic Plan helps to keep us on our toes and focused on our membership and their needs. Please feel free to [email](#) me with questions or suggestions as we move forward into the final year



of our 3 year plan and anticipate the next phase of creating our next Strategic Plan for the future.

October 17, Manufacturers Summit: Makers & Doers, 7:30AM [Register Here](#)

November 1, Wednesday 7:30AM Complimentary Membership Breakfast and Networking. [Register Here](#) Click here for information on receiving \$50 off your membership dues!

November 3, Friday Chamber Connected Women 11:30AM-1PM. Pinnacle Center of Hudsonville. BeYOUTiful - Certified Image Consultant. [Register Here](#)

November 15, Wednesday 8:00AM Networking
across the communities. Coopersville and
Allendale Chamber, at Northern Physical
Therapy. [Register Here](#)

December 1, Friday 7:00 PM. 37th Annual Christmas Parade.
[Entry Form](#) [Sponsorship Form](#)
 or [Register Here](#)

Registration
Chamber to present:
Manufacturers Summit
Makers & Doers



We are very excited to be offering an exciting workshop on October 17. The title of this event speaks for itself: [Makers & Doers: Manufacturing Summit!](#) This educational event will provide information and discussion to benefit the local

Complimentary
Annual Membership Breakfast
and Networking with a
Membership Discount
Opportunity!

On November 1 the Chamber Board of Directors will be hosting a membership breakfast for all chamber members as well as perspective members! This is completely complimentary and an opportunity to meet and network with other chamber members. Please feel free to bring a guest that may be interested in learning more about our chamber and what we have to offer our members! If your guest chooses to join the chamber you will receive a \$50 discount on your membership dues for 2018! Imagine if you were able to introduce 4 new members to the chamber! We do ask that you register for this breakfast to give us an idea of how many to prepare for. [Register Here](#)

I highly recommend attending this breakfast where I will give a short overview of membership benefits, an introduction of our board of directors, our strategic partners and provide plenty of time for networking!



manufacturing community and other area businesses. Eight topics are planned, ranging from human resource issues to food safety to succession planning. Please join us for a morning packed full of information and networking. All chamber members are invited to participate in this event which will take place in the Community Services building! We have several area chambers that will be participating as well. Please follow the link above to register. For more information on the summit follow this link:

[Manufacturing Summit Schedule](#)



**MAKERS & DOERS
MANUFACTURING SUMMIT**

Tuesday, October 17, 2017
7:30 am to 10:30 am

Coopersville Community Center
182 East Street
Coopersville

This educational event will provide information and discussion to benefit the local manufacturing community and other area businesses. Eight topics are planned, ranging from **human resource** issues to **food safety** to **succession planning**. Please join us for a morning packed full of information and networking.

Get more info & register at
coopersville.com

presented by
Coopersville Area
CHAMBER OF COMMERCE
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CONTINENTAL
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coopersville.com



2018 Invoices and Updated Membership Benefits

Membership Application	Fee Schedule	Member Benefits
Company Information Company Name: _____ Date Recd: _____ Address: (check one) _____ Business/Community/Other (check one) _____ Additional Information (check one) Priority Contact: (check one) _____ Phone: () _____ Mobile: () _____ Additional Representative () _____ Name & Title: () _____ Email: () _____	Fee Schedule Regular Membership: \$100 Associate Membership: \$50 Student Membership: \$25 Youth Membership: \$10 Family Membership: \$150 Life Membership: \$5,000 Corporate Membership: \$1,000 Patron Membership: \$1,000 Sustaining Membership: \$1,000 Honorary Membership: \$1,000 Lifetime Membership: \$10,000 Additional Information: (check one) _____ Please Note: We now convert all payments to cash. Please provide your email address to stay in the know!	Member Benefits All members receive: • 1 Year of Business (25 issues) • 1 Year of Community (25 issues) • 1 Year of Education (25 issues) • 1 Year of Health (25 issues) • 1 Year of Sports (25 issues) • 1 Year of Arts (25 issues) • 1 Year of Science (25 issues) • 1 Year of Technology (25 issues) • 1 Year of Environment (25 issues) • 1 Year of History (25 issues) • 1 Year of Culture (25 issues) • 1 Year of Religion (25 issues) • 1 Year of Politics (25 issues) • 1 Year of Law (25 issues) • 1 Year of Medicine (25 issues) • 1 Year of Agriculture (25 issues) • 1 Year of Industry (25 issues) • 1 Year of Transportation (25 issues) • 1 Year of Energy (25 issues) • 1 Year of Space (25 issues) • 1 Year of Earth (25 issues) • 1 Year of Sky (25 issues) • 1 Year of Sea (25 issues) • 1 Year of Land (25 issues) • 1 Year of Air (25 issues) • 1 Year of Fire (25 issues) • 1 Year of Water (25 issues) • 1 Year of Earth (25 issues) • 1 Year of Sky (25 issues) • 1 Year of Sea (25 issues) • 1 Year of Land (25 issues) • 1 Year of Air (25 issues) • 1 Year of Fire (25 issues) • 1 Year of Water (25 issues)

Please note that the Chamber Board of Directors has chosen to update membership benefits and fee schedules. We will have invoices available at the November 1 membership breakfast. If you do not plan to attend the breakfast we will mail remaining invoices on November 2. If when you receive your invoice you see a need to change or update your membership level feel free to call or email the chamber office and we can make the adjustment to your invoice.

**Please click on the links to
nominate businesses for the
2017 Awards!**

2016 Award Winners



[Coopersville Manufacturer of the Year](#)

Awarded to an area Manufacturer who produces high-quality goods, maintains excellent employee relations and assumes responsibility to the community and its needs.

Coopersville Area District Library Chamber 101

Our most recent Chamber 101 was held at the Coopersville District Library. During our visit we were given an overview of resources that are available to our business and community members. One being the MeL for Business and MeL: Michigan eLibrary. Find more information



Reeves Plastics

Coopersville Service Provider of the Year

Awarded to an area Service Business Owner who consistently provides quality service to customers at competitive rate and contributes to the good of the community by providing valuable services.



Robinson Dental

Coopersville Retailer of the Year

Awarded to an area Retailer who exemplifies extraordinary customer relations, community relations, and employee relations while providing a variety of goods to the community.



Betten Baker Chevrolet Buick

Howard J. Dykehouse Award given in memory of Howard Dykhuse and his outstanding leadership to the Coopersville Community.



Kathy "Gomez"

on this at Mel.org.
What an amazing Library! We are so fortunate in Coopersville to have access to so many unique resources that are often only found in larger city libraries.



Photos courtesy of The Coopersville Observer

What is new with Chamber Master?
Your connection to the Chamber Web-Page

Gem Award

is presented annually to those businesses, organizations, and individuals who contribute in excess of \$1,000.00 in money or in-kind services to a Chamber sponsored community event or project. This award, designed in the shape of a gem, is meant to show the importance Coopersville Area Chamber of Commerce, the Board of Directors, and members place on community involvement.

Gem Award Winners

Thank You... to those businesses and organizations that have contributed \$1000 or more to the Chamber in 2016.



Coopersville Area Community Foundation



Betten Baker Chevrolet Buick



Marketing Management
Aggressive Tool and Die



Jobs, Jobs, Jobs!

Post Jobs on our Webpage! [Click here.](#)

Pay your membership dues online, post Hot Deals, Member to member coupons, Job postings, picture uploads and much more. Please log in to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member log in" use your email as your log in and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to pay dues, post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than happy to help our members with this as it is a great asset to utilize!

Be sure to login to your member portal to update information regarding your business and representatives!

Chamber Board of Directors Nominations Being Accepted for 2018

The Chamber will be accepting nominations for 3 available Board of Director seats that will become available in January 2018. This is a 3 year commitment from January 2018-December 2020. Please submit nominations no later than October 31, 2017. Nominations may be made via [email](#). Voting will take place November 1-22. Each paid chamber member will receive one vote, this would be the primary representative on your Chamber Master account. You will receive a ballot via email.

Our new Board of Directors will be announced early December.



New Members

Shred it! Sponsored by My
Personal Credit Union

Welcome!

[Manpower](#)



The CACC also offers a one year Affiliate Membership rate to those businesses belonging to other area chambers. Please give me a call for more details!

Membership registration with the Chamber is as easy as [clicking here!](#)

We are offering the remainder of 2017 and all of 2018 for one low price!

Feel free to give me a call at 616-997-5164 or [email](#) me with any questions you may have!
We are looking forward to your business partnership!

STRATEGIC PARTNERS 2017

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU!

Perhaps your business may want to be a Strategic Partner as well!



Charlie's Canine Care to hold Open House and Ribbon Cuttings!



Please join Charlie's Canine Care on Saturday, September 30 at 10:00AM for their Grand Opening Celebration and Ribbon Cutting.

Please join us for coffee, fruit, and donut's while you take a tour our facility. We are excited to show what we have built at Charlie's Canine Care and believe it is a great addition to the community. We offer full and half day daycare, overnight boarding and grooming. We have staff that lives on the property so your fur babies will feel at home. Charlie's is family owned and operated, so if you bring your dog to us it will be treated like family.

We will be holding a raffle for gift certificates for furture free daycare and boarding. Address: o-

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[SelfLube](#)



[Metron Integrated Health Systems](#)



[BettenBaker](#)



[Marketing Management Services](#)

Coopersville Area

community foundation

[Coopersville Area Community Foundation](#)



[Robinson Dental](#)

Please give us a call if you are interested in being a 2018 Strategic Partner!

Job Fair Coming in March 2018

14105 Ironwood Dr. Grand Rapids, 49534.
Hope you can stop in and say hello!

IT Resources to hold Open House and Ribbon Cutting!

IT Resource is hosting an open house to showcase their new office expansion. Appetizers, drinks, tours of the new space and great conversation will be provided. The new area features a state-of-the-art collaboration center, help desk and customer service wing, as well as space to entertain and host business events. Mark your calendars for Thursday, October 26, 4-7PM. See you there!



Networking Across the Communities

The Coopersville Area Chamber of Commerce along with the Allendale Chamber of Commerce will be holding a Coffee and Donuts networking event on Wednesday, November 15 at 8:00AM. This will be our 3rd annual event and will be hosted at Northern Physical Therapy on Conran Dr. right here in Coopersville. [Register here](#) and put this date on your calendar! Always a great event to meet and network with our neighbors across the river!



37th Annual Nighttime Christmas Parade

"It's a Magical Christmas"

Grand Marshalls: Lori's Voice
Friday, December 1st, 2017

7:00PM
Main Street
in Historic
Downtown
Coopersville

Christmas is just around the corner and so is the

37th Annual Coopersville Nighttime Christmas Parade!

This year's theme is "It's a Magical





In place of our yearly EXPO the Coopersville Chamber is **considering** holding a Job Fair in March 2018. We have had several member requests for this and feel it may be a great option for our members. We are excited about this opportunity and hope you will be as well! Watch for an email blast and upcoming newsletters for more information!

Christmas", and will be led by our Grand Marshall's Lori's Voice. The purpose of Lori's Voice is to provide equipment, educational resources, and medical assistance to children with neuromuscular, degenerative disease, and mobility issues. Lori's Voice was established in 2013, and is run by volunteers. We cannot think of anyone more deserving to receive the honor of Grand Marshall.

Stop by the Community Services building after the parade for a visit with Santa, cookies provided by Circle of Friends and some delicious hot cocoa!

[Entry Form](#)

[Sponsorship Form](#)

Please note our address is:

182 EAST St.

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday and Thursday from 8-1 and other hours by appointment.

Sincerely,
Rose

Rose Zainea-Wieten
Executive Director
182 East St.
Coopersville, MI 49404
rwieten@cooperville.com
616-997-5164



Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program with Constant Contact, and our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)