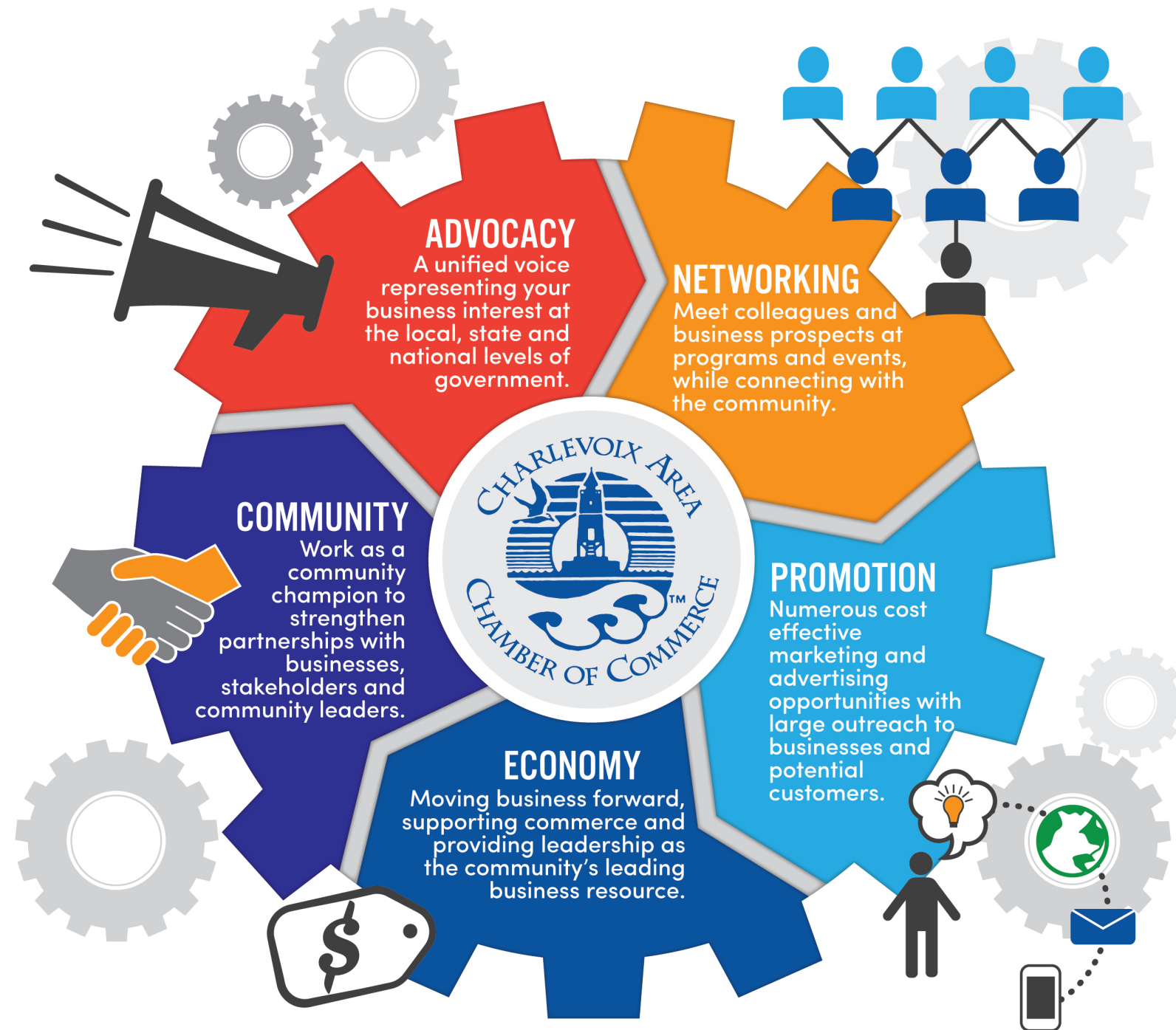


Why JOIN THE CHAMBER

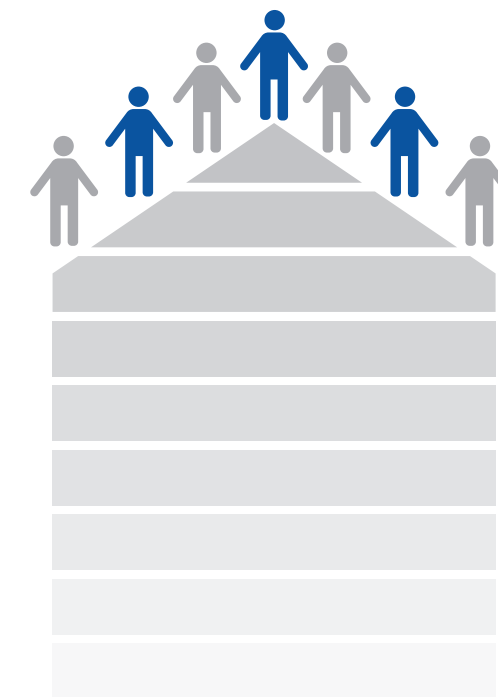
Charlevoix
AREA CHAMBER OF COMMERCE



Let the *power* of the
CHAMBER work for you!

INVEST IN THE GROWTH OF OUR **BUSINESS COMMUNITY**

Our mission is to support commerce and provide leadership to enhance the quality of life in the Charlevoix area



www.charlevoix.org



109 Mason Street, Charlevoix, MI 49720
Phone 231.547.2101 Fax 231.547.6633
info@charlevoix.org

Membership ADVANTAGES

The Charlevoix Area Chamber of Commerce is a spokesperson, resource and advocate for business and tourism in the Charlevoix area. We offer programming and events that not only support our members as business owners, but also benefit the region.



STANDARD INVESTOR BENEFITS

\$300
INVESTMENT
(\$1,700 Value)

All Members can enjoy these Chamber benefits:

- ✓ Ability to place member news in weekly Biz Blast, E-Newsletter
- ✓ Ability to display your brochure/business cards in Chamber office
- ✓ Enhanced membership listing with logo, photos and video at charlevoix.org
- ✓ Mailing labels (one-time annually)
- ✓ Ability to post on Chamber events calendar (online & printed)
- ✓ Includes business listing in annual Visitors Guide & Business Directory
- ✓ Networking & Educational Opportunities (member pricing)
- ✓ Discount for Leadership Charlevoix County
- ✓ Ability to place Hot Deals, Member-to-Member Discounts, and Job Postings on website
- ✓ Discounts on Workers Comp Insurance through Accident Fund
- ✓ Ability to serve on Chamber Committees and Board
- ✓ Discount on Email Marketing Program
- ✓ Ability to host/sponsor Business After Hours and Enhanced Business After Hours
- ✓ Promoted as a business that participates in the "Chamber Check" shop local program
- ✓ Services through the Michigan Chamber of Commerce assisting businesses with employment, safety, environmental and tax compliance, business/management guidance, and cost-saving business programs

Non-profit, Government
and a second business
location receive
40% off any tier

plus exclusive to **NEW MEMBERS...** * (VALID 1 YEAR FROM JOIN DATE)

(\$500 Additional Value)

- ✓ Purchase one ad, get one free (of equal or lesser value) to run in the Petoskey News-Review, Charlevoix Courier or News-Review Saturday *(expires 30 days from join date)
- ✓ Complimentary pass to an EBAH Networking Event
- ✓ Promoted as a New Member in the Biz Blast E-Newsletter
- ✓ Promoted as a New Member in the Chamber Monthly in the Charlevoix Courier
- ✓ Promoted as a New Member on the Chamber Facebook page
- ✓ Opportunity to be promoted with a "Welcome New Member" picture that will be posted on Facebook, Biz Blast and Chamber Monthly
- ✓ Opportunity for a ribbon cutting and publicity announcing your opening in the Chamber Monthly, weekly Biz Blast, Facebook and the Chamber Website

Benefits of... HIGHER INVESTMENT LEVELS

INVESTOR

\$500
INVESTMENT
(\$2,210 Value)

Investors receive all Standard Benefits, plus:

- ✓ One Ticket for Annual Meeting & Awards Breakfast
- ✓ One Ticket for State of the Community
- ✓ Bolded listing in the annual Visitors Guide & Business Directory
- ✓ Business Expo – Stuff the Bag
- ✓ One Punch Card for Networking Events
- ✓ Advertising opportunity on lobby slideshow

SILVER

\$750
INVESTMENT
(\$2,770 Value)

Silver Investors receive all Standard and Investor Benefits (minus Event Tickets), plus:

- ✓ Two Tickets for Annual Meeting & Awards Breakfast
- ✓ Two Tickets for State of the Community
- ✓ Opportunity to include your business flyer/rack card in our new member and relocation packets
- ✓ One dedicated email blast
- ✓ One Biz Blast Sponsorship
- ✓ Website Banner Advertising with logo (one month)

GOLD

\$1,500
INVESTMENT
(\$4,590 Value)

Gold Investors receive all Standard, Investor, and Silver Benefits (minus Event Tickets), plus:

- ✓ GOLD SPONSOR – ANNUAL MEETING & AWARDS
All digital and print media recognition
Four Event Tickets
- ✓ GOLD SPONSOR – STATE OF THE COMMUNITY
All digital and print media recognition
Four Event Tickets
- ✓ GOLD SPONSOR – BUSINESS EXPO & TASTE OF CHARLEVOIX
All digital and print media recognition
50% off Business Expo Booth

PLATINUM

\$3,000
INVESTMENT
(\$5,880 Value)

Platinum Investors receive all Standard, Investor, and Silver Benefits (minus Event Tickets & Gold Benefits), plus:

- ✓ PLATINUM SPONSOR – ANNUAL MEETING & AWARDS
Enhanced digital and print media recognition
Banner Sponsor – Provided by member
Eight Event Tickets
- ✓ PLATINUM SPONSOR – STATE OF THE COMMUNITY
Enhanced digital and print media recognition
Banner Sponsor – Provided by member
Eight Event Tickets
- ✓ PLATINUM SPONSOR – BUSINESS EXPO & TASTE OF CHARLEVOIX
One complimentary - Business Expo Booth
Enhanced digital and print media recognition
Banner Sponsor – Provided by member

VIP

\$5,000+
INVESTMENT

VIP Investors receive all Standard benefits, plus:

- ✓ Fully customizable options