

# CTA ONLINE ADVERTISING

[WWW.CALTRUX.ORG](http://www.caltrux.org)

Advertise on the CTA website and target the leaders in California's trucking industry. Advertising on the website is a great way to reach members and non-member visitors. We are the nation's leading state trucking association representing more than 1,500 member companies who operate more than 350,000 trucks. Members log into the CTA website to see the latest news on critical legislation, participate in grassroots advocacy efforts, learn about upcoming events, read *Caltrux Magazine*, and to maximize their member value. Take advantage of this advertising opportunity to place your company in front of the key leaders that want to improve your services and who appreciate your support of their association!



## Features of CTA website advertising:

Ability to direct visitors to the landing page of your choice

Significant brand recognition with year-round visibility

Dynamic ad placement with no redundancies throughout the website

## Advertising Opportunities

**SUPER LEADERBOARD**  
(90 pixels)

12 Months	\$3,500
6 Months	\$2,000
3 Months	\$1,500

Only one spot available (three ads per spot, run-of-site)

**RECTANGLE AD**  
(300 x 250 pixels)

12 Months	\$2,800
6 Months	\$1,600
3 Months	\$1,000

Three spots available (three ads per spot, run-of-site)

**\*\*CTA members receive a 10% discount**

For more information contact:  
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## CALIFORNIA TRUCKING ASSOCIATION

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