

**California Trucking Association's
64th Annual Membership Conference
January 19 -22, 2018
Monterey Plaza Hotel, Monterey, CA
"THE HEART OF TRUCKING"**



Our 2018 Annual Membership Conference at the Monterey Plaza Hotel & Spa, will be held in one of California's most beautiful settings and one of my personal favorite destinations – Monterey, California!! We will be mixing a great deal of business with a lot of "trucker style" celebration as we focus on the people that make our industry so special. Our theme this year is all about the people and telling our story - The Heart of Trucking – and what a wonderful story we have to tell! This year's conference will be held from January 19– 22, 2018 and you won't want to miss a moment as we have packed in an amazing line-up of speakers, business sessions, Board of Directors and policy meetings, parties and fun!! Speaking of fun, we have interactive social media activities lined up so make sure to freshen up on your #hashtags, @tagging and selfie skills.

Looking forward to seeing you in Monterey,

Lynnette Brown
CFO, KKW Trucking
CTA 2017 1st Vice President

CONFERENCE SCHEDULE AT A GLANCE

FRIDAY, JANUARY 19

9:00am to 6:00pm	Conference Registration
12:00pm to 1:00pm	CEO Advisory Council Meeting & Lunch <i>(council members only)</i>
1:00pm to 2:45pm	Officers Council Meeting <i>(council members only)</i>
3:00pm to 5:00pm	Spouse/Guest Welcome Event
2:30pm to 5:00pm	Sponsors Marketplace
3:00pm to 5:00pm	Opening General Session: Special Guest Speakers ATA President & CEO Chris Spear; ATA 1 st Vice Chairman David Manning invited.
5:00pm to 6:30pm	Welcome Reception
7:00pm to 10:00pm	Past Presidents Dinner <i>(By Invitation only)</i>

SATURDAY, JANUARY 20

7:00am to 5:00pm	Conference Registration
7:30am to 5:00pm	Sponsors Marketplace
8:00am to 9:30am	General Session Breakfast: "Economic & Trucking Update" presented by ATA Chief Economist Bob Costello
9:40am to 11:00am	Environmental Policy Committee Meeting*
10:00am to 2:00pm	Spouse/Guest Excursion- Movie Tour of Monterey Peninsula & 17-mile Drive with Lunch at The Tap Room at Pebble Beach Resort
	Pre-registration <u>REQUIRED</u> and additional charge for this event

11:10am to 12:30pm **Safety, Security & H.R. Policy Committee Meeting***
12:45pm to 2:30pm **General Session Lunch:** *“Charting the Course Through Demographic Change”*
 presented by John Maketa, KGC Direct LLC
2:40pm to 4:00pm **Allied Conference Meeting***
2:40pm to 4:30pm **Nominating Committee** *(private)*
5:00pm to 6:30pm **CARGO-PAC Reception** Special reception for individuals who have
 contributed \$250 or more to the Cargo PAC in 2017. If you are interested
 in making a PAC contribution contact Marcia at mwoolworth@caltrux.org
 or 916.373.3540.

SUNDAY, JANUARY 21

7:30am to 3:30pm **Sponsors Marketplace**
8:00am to 9:30am **General Breakfast:** *“Election Forecast”* presented by Martin R. Wilson
 Executive Vice President, Public Affairs, California Chamber of Commerce.
9:40am to 11:00am **Kingpin Committee Meeting***
11:10am to 12:30pm **Highway Policy Meeting***
12:45pm to 2:00pm **President’s Lunch:** Join CTA President of 2017, Doug Britton and his wife
 Janna at this special lunch in honor of Doug’s service to CTA during the
 past year and in acknowledgment of his accomplishments on behalf of
 the Association.
2:10pm to 3:30pm **Membership Services Committee Meeting***
3:30pm to 6:00pm **Football Playoff Party** sponsored by the CTA Allied Conference

MONDAY, JANUARY 22

7:30am to 7:50am **CTA Board of Directors Photo**
8:00am to 10:45am **CTA Board of Directors Meeting** *continental breakfast served*
11:00am Check-In **TUFSOB Golf Tournament** – Bayonet Golf Course in Seaside *(see insert)*
12:00pm Shotgun Start
6:00pm to 7:00pm **Inaugural Reception**
7:00pm to 10:30pm **Inaugural Dinner, Entertainment, and Cupcake & Candy Bar**
 This event is the pinnacle of the conference where we install the new
 Association President for the year of 2018. This is a semiformal affair during
 which CTA members usher in the New Year with a champagne toast, salute
 CTA’s Past Presidents and First Ladies, and enjoy a delightful evening of
 camaraderie and entertainment.
(Semi-Formal attire is requested for this function)

** All CTA members are welcome to attend policy committee meetings and the Board of Directors meeting
 without conference registration.*