

**California Trucking Association's  
64<sup>th</sup> Annual Membership Conference  
January 19 -22, 2018  
Monterey Plaza Hotel, Monterey, CA  
"THE HEART OF TRUCKING"**



*Our 2018 Annual Membership Conference at the Monterey Plaza Hotel & Spa, will be held in one of California's most beautiful settings and one of my personal favorite destinations – Monterey, California!! We will be mixing a great deal of business with a lot of "trucker style" celebration as we focus on the people that make our industry so special. Our theme this year is all about the people and telling our story - The Heart of Trucking – and what a wonderful story we have to tell! This year's conference will be held from January 19– 22, 2018 and you won't want to miss a moment as we have packed in an amazing line-up of speakers, business sessions, Board of Directors and policy meetings, parties and fun!! Speaking of fun, we have interactive social media activities lined up so make sure to freshen up on your #hashtags, @tagging and selfie skills.*

*Looking forward to seeing you in Monterey,*

Lynnette Brown  
CFO, KKW Trucking  
CTA 2017 1<sup>st</sup> Vice President



**CONFERENCE SCHEDULE AT A GLANCE**

**FRIDAY, JANUARY 19**

<b>9:00am to 6:00pm</b>	<b>Conference Registration</b>
<b>12:00pm to 1:00pm</b>	<b>CEO Advisory Council Meeting &amp; Lunch</b> <i>(council members only)</i>
<b>1:00pm to 2:45pm</b>	<b>Officers Council Meeting</b> <i>(council members only)</i>
<b>3:00pm to 5:00pm</b>	<b>Spouse/Guest Welcome Event</b>
<b>2:30pm to 5:00pm</b>	<b>Sponsors Marketplace</b>
<b>3:00pm to 5:00pm</b>	<b>Opening General Session:</b> Special Guest Speakers ATA President & CEO Chris Spear; ATA Chairman David Manning invited.
<b>5:00pm to 6:30pm</b>	<b>Welcome Reception</b>
<b>7:00pm to 10:00pm</b>	<b>Past Presidents Dinner</b> <i>(By Invitation only)</i>

**SATURDAY, JANUARY 20**

<b>7:00am to 5:00pm</b>	<b>Conference Registration</b>
<b>7:30am to 5:00pm</b>	<b>Sponsors Marketplace</b>
<b>8:00am to 9:30am</b>	<b>General Session Breakfast:</b> "Economic & Trucking Update" presented by ATA Chief Economist Bob Costello
<b>9:40am to 11:00am</b>	<b>Environmental Policy Committee Meeting*</b>
<b>10:00am to 2:00pm</b>	<b>Spouse/Guest Excursion- Movie Tour of Monterey Peninsula &amp; 17-mile Drive with Lunch at The Tap Room at Pebble Beach Resort</b>
	Pre-registration <b><u>REQUIRED</u></b> and additional charge for this event

**11:10am to 12:30pm** **Safety, Security & H.R. Policy Committee Meeting\***  
**12:45pm to 2:30pm** **General Session Lunch:** *“Charting the Course Through Demographic Change”*  
 presented by John Maketa, KGC Direct LLC  
**2:40pm to 4:00pm** **Allied Conference Meeting\***  
**2:40pm to 4:30pm** **Nominating Committee** *(private)*  
**5:00pm to 6:30pm** **CARGO-PAC Reception** Special reception for individuals who have  
 contributed \$250 or more to the Cargo PAC in 2017. If you are interested  
 in making a PAC contribution contact Marcia at [mwoolworth@caltrux.org](mailto:mwoolworth@caltrux.org)  
 or 916.373.3540.

#### SUNDAY, JANUARY 21

**7:30am to 3:30pm** **Sponsors Marketplace**  
**8:00am to 9:30am** **General Breakfast:** *“Election Forecast”* presented by Martin R. Wilson  
 Executive Vice President, Public Affairs, California Chamber of Commerce.  
**9:40am to 11:00am** **Kingpin Committee Meeting\***  
**11:10am to 12:30pm** **Highway Policy Meeting\***  
**12:45pm to 2:00pm** **President’s Lunch:** Join CTA President of 2017, Doug Britton and his wife  
 Janna at this special lunch in honor of Doug’s service to CTA during the  
 past year and in acknowledgment of his accomplishments on behalf of  
 the Association.  
**2:10pm to 3:30pm** **Membership Services Committee Meeting\***  
**3:30pm to 6:00pm** **Football Playoff Party** sponsored by the CTA Allied Conference

#### MONDAY, JANUARY 22

**7:30am to 7:50am** **CTA Board of Directors Photo**  
**8:00am to 10:45am** **CTA Board of Directors Meeting** *continental breakfast served*  
**11:00am Check-In** **TUFSOB Golf Tournament** – Bayonet Golf Course in Seaside *(see insert)*  
**12:00pm Shotgun Start**  
**6:00pm to 7:00pm** **Inaugural Reception**  
**7:00pm to 10:30pm** **Inaugural Dinner, Entertainment, and Cupcake & Candy Bar**  
 This event is the pinnacle of the conference where we install the new  
 Association President for the year of 2018. This is a semiformal affair during  
 which CTA members usher in the New Year with a champagne toast, salute  
 CTA’s Past Presidents and First Ladies, and enjoy a delightful evening of  
 camaraderie and entertainment.  
*(Semi-Formal attire is requested for this function)*

*\* All CTA members are welcome to attend policy committee meetings and the Board of Directors meeting  
 without conference registration.*