



California Trucking Association

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FOR IMMEDIATE RELEASE

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CONTACT: Beth Miller / Bernice Creager

916.551.1383

California Trucking Association Names Lynnette Brown as 2018 President

(MONTEREY) — Yesterday, the California Trucking Association (CTA) announced Lynnette Brown, of KKW Trucking, Inc., is taking the helm as its president for 2018. Brown, who previously served as CTA's first vice president, is the chief financial officer (CFO) of KKW Trucking, Inc., a regional, dry van, truckload carrier based in Pomona, California.

"CTA is fortunate to have Lynnette as president. Her passion and commitment to CTA are invaluable and under her leadership we will continue to accomplish great things for our members," said CTA CEO Shawn Yadon.

"We look forward to working with Lynnette as we tackle the challenges facing the trucking industry here in California and nationwide," added Yadon.

"I greatly appreciate the opportunity to work with an association that has done so much for the trucking industry and look forward to continuing to advocate for our members in this new capacity," Brown said.

Brown is a graduate of California State University, Northridge, where she studied accounting and received a Bachelor of Science degree in Psychology. After graduation, Brown went to work for KKW Trucking, the family business, starting her career as a programmer and working her way up through the organization to become its CFO.

Brown has been an active member of CTA for many years and is the second president from KKW to serve the association. Her father, Dennis Firestone, served as CTA's president in 1995.

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About the California Trucking Association

The California Trucking Association has been serving the commercial motor carrier industry in California, and the companies that provide products and services to the

trucking industry, for 83 years. A critical and vital component of California's economy, 78 percent of California communities depend solely on trucks to deliver their goods. Our carrier membership ranges from individual owner-operators, to small for-hire fleets, to the largest national and international carriers. Allied members of the California Trucking Association range from businesses involved with truck and trailer sales, parts and service, insurance, legal services and all other businesses that support the trucking industry.

The California Trucking Association promotes leadership in the California motor carrier industry, advocates sound transportation policies to all levels of government, and works to maintain a safe, environmentally responsible and efficient California transportation goods movement system.