

FOR IMMEDIATE RELEASE

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Oldest Trade Association Celebrates 125 Years in San Diego at County's Largest ONE-DAY Only Industry Expo, April 29 in Del Mar, CA

Nation's Oldest Trade Association Celebrates 125 Years in San Diego County, Saturday, April 29 at Del Mar Fairgrounds with Keynote Presentation by Ken Stern & Associates

San Diego, CA, March 21, 2017 – Established in 1892, the PHCC San Diego Chapter celebrates 125 years as the county's go-to source for the plumbing-heating-cooling industry at its upcoming expo Saturday, April 29th at the Del Mar Fairgrounds.

Plumbing and HVACR professionals and their families are welcome to attend the show 9:00 am - 3:00 pm in Wyland Hall. Hundreds of licensed plumbing and HVACR contractors and their technicians, manufacturer reps and industry professionals attend the show each year. Each attendee has an opportunity to purchase one-day show only specials, network with industry professionals, earn a two-hour certification, or participate in business and product training seminars.

Business seminars include an industry forecast keynote presentation by renown wealth management firm Ken Stern & Associates at 1:00pm. Other business seminars include trends in customer service, dispatch, workforce development and marketing. Technical certifications and trainings include sewer and water treatment trends, PE Gas Line, CPVC, UPC Code update, solvents, tankless water heaters and more.

Exhibitors to feature the latest offering in customized commercial trucks to water conservation tools to advanced techniques in water recycling. Plumbing, heating and cooling system experts will reveal this years' newest products, and will be on hand to answer questions.

"It's an honor to be part of such a legacy as the PHCC," said Mike De Silva, President of the PHCC Association of San Diego, and owner of Plumbing Plus. "By turning 125 this year, our chapter demonstrates a long-term commitment to the health, safety and comfort of society. We are an association of business owners that care about our community, and advancing the technologies and services that make our environment safe."

Kenneth A. Stern, CFP®, President and Founder of Ken Stern & Associates explained, "We will delve into both the current economic outlook as well the long-term perspective for small business owners locally.

In addition to theoretical outlook, we will focus on specific action items and practical guidance in steering a business owner's financial strategy for personal and professional growth."

Active PHCC San Diego members and licensed plumbing and HVACR contractor owners will have the chance to attend an exclusive after-hours VIP reception to honor special PHCC guests, and to celebrate the chapter's 125th birthday.

Suppliers and businesses not yet signed up, but interested in exhibiting, should visit www.phccsd.org to learn more about space and sponsorship opportunities.

About the PHCC San Diego Chapter

The PHCC San Diego Chapter consists of the Plumbing-Heating-Cooling Contractors (PHCC) Association of San Diego, a 501(c)(6), and the PHCC Academy of San Diego, a 501(c)(3) nonprofit organizations. Established in 1892 under the National Association of Master Plumbers, the chapter eventually became part of the National PHCC, and is considered the old trade association located on the west coast. The PHCC San Diego Chapter is a member-based organization of plumbing and HVACR contractors, technicians, manufacturers and suppliers in San Diego County. We are dedicated to supporting our member's businesses in service and repair, and in new construction. We provide education, training, networking, advocacy, workforce development, scholarships and professional development. Collectively, the PHCC is federation of local, state and national entities dedicated to the advancement and education of the plumbing and HVACR industry for the health, safety and comfort of society, and the protection of the environment. For more information visit the PHCC San Diego Chapter at www.phccsd.org, the PHCC California Chapter at www.caphcc.org or the National PHCC at www.phccweb.org.

About Ken Stern & Associates

Ken Stern & Associates was formed in 1998 with the goal of creating an innovative wealth management company specializing in advanced investment management, asset protection and legacy strategies. Over the years, we have evolved this concept into our two platforms, KSA Active and Private Wealth Management. KSA Active is a money management solution for the more self-directed investor, while Private Wealth Management is our all-encompassing approach including money management and our full suite of advisory and planning services.

Ken Stern & Associates is an SEC Registered Investment Adviser; however, such registration does not imply a certain level of skill or training and no inference to the contrary should be made.

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