



Contact:

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For Immediate Release

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Richmond, VA - Danna Markland has been named Chief Executive Officer of the Home Building Association of Richmond (HBAR). She will succeed Craig Toalson, who is continuing his affiliation with the National Association of Home Builders (NAHB) at the state level and accepted the Chief Executive Officer position at the Home Builders Association of Virginia (HBAV).

“During my time leading the Chesterfield Chamber, I had the opportunity to foster partnerships with HBAR members and staff in support of cash proffers reform. I’ve also enjoyed events such as Homearama and I look forward to combining the work where I find passion – association leadership – within an industry I have enjoy collaborating with.” Markland said.

Danna is joining the HBAR team from the Chesterfield Chamber of Commerce where she served as President and Chief Executive Officer for the past four years. During her time with the Chesterfield Chamber, Danna received a 4.5 out of 5 stars in overall member satisfaction and increased membership dues investment by 60% in a one year period.

Her previous experience includes government and community relations work with the Greater Richmond Chamber of Commerce, as well as extensive communication, event management, and membership development experience in various other roles with the United States Senate and ABC Alaska News.

Danna received her master’s in public relations at Virginia Commonwealth University and graduated from the Sorensen Institute of Political Leadership at the University of Virginia.

In addition to her many professional and educational accomplishments, Danna serves on the Board of Directors for the Virginia Association of Chamber of Commerce Executives. In the past, she has volunteered her time in various roles with the Richmond CenterStage Foundation, Virginia Young Professional Summit, Virginia Mentoring Partnership, and Delaware Boots on the Ground.

Danna will continue to foster the relationship HBAR has with the Home Builders Association of Virginia and the National Association of Home Builders. Craig Toalson will relocate to the HBAV headquarters in downtown Richmond to continue the legislative and membership development efforts for the state.

Danna Markland will begin her transition in late June.

About HBAR

Home Building Association of Richmond (HBAR) is a non-profit group, founded in 1946. For its hundreds of members, we are much more than just a professional trade organization.

HBAR is a powerful voice for the homebuilding industry in the legislative, regulatory and political arenas. By providing four key areas of service: advocacy, education, networking, and marketing, we continue to



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help contribute to our members' business and personal successes. You can learn more about HBAR and all of its services at www.hbar.org