



December 8, 2017

### **HBAR MEMBERS RAISE \$22,500 FOR CHILDHOOD CANCER PATIENTS**

*Richmond, VA* – The Home Building Association of Richmond (HBAR) raised \$22,500 in five minutes at the 2017 President’s Dinner to support ASK Childhood Cancer Foundation.

Within the Grand Ballroom at the historic Jefferson Hotel, Robby Robinson, General Manager of VCU Sports Properties and the emcee of the evening, asked 327 HBAR members in attendance to raise their hands and donate to ASK Childhood Cancer Foundation. Hands went up for \$1,000, \$500, and \$100 contributions from a moved audience.

Amy Godkin, Executive Director of ASK Childhood Cancer Foundation, said “ASK is so grateful for the generosity shown by HBAR and its members at the President’s Dinner. As a small, local nonprofit, this gift will go a long way toward making sure that our community’s young cancer patients and their families have the support that they need.”

“There was a sea of hands going up to donate,” said Danna Markland, CEO of HBAR. “It was a moving experience and the generosity of our members continues to amaze us. These builders, developers, and associated businesses in the residential construction process care deeply for their community and open their hearts to children and families affected by childhood cancer. The act of generosity displayed at the President’s Dinner epitomizes the spirit of HBAR.”

ASK Childhood Cancer Foundation is Central Virginia’s largest and most comprehensive provider of support services for children with cancer and their families. ASK supports families from the moment of diagnosis and is there through treatment and beyond. ASK provides services for children with cancer through financial support for families, educational support for survivors facing late effects, emotional support including just for fun events and so much more.

The Home Building Association of Richmond (HBAR) is a non-profit group, founded in 1946. For its hundreds of members, we are much more than just a professional trade organization. HBAR is a powerful voice for the homebuilding industry in the legislative, regulatory and political arenas. By providing four key areas of service: advocacy, education, networking, and marketing, we continue to help contribute to our members’ business and personal successes.

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