

RICHMOND Homearama®

PRESENTED BY HOME BUILDING ASSOCIATION OF RICHMOND

IMMEDIATE RELEASE

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General Information:

<http://www.RichmondHomearama.com>

Welcome to Richmond Homearama 2018! This year's 12-day new home show features seven designer furnished dream homes in Richmond's Magnolia Green community. Each home showcases the latest decorating ideas & designs, hot trends and newest technology built specifically for Richmond Homearama!

The show is hosted by the Home Building Association of Richmond (HBAR) and sponsored by CapCenter. "We're proud to be able to support the Richmond Homearama," said Gary Piacentini, CEO and founder of CapCenter, one of the leading mortgage lenders and realty firms in the Greater Richmond area. "At CapCenter, we believe in helping people achieve the American Dream of homeownership and events like the Richmond Homearama can bring that dream closer to reality."

Where is it? The event is located in Magnolia Green, a master-planned community, in Chesterfield County. Magnolia Green offers luxurious living in a golf course community,

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and features a golf clubhouse with restaurant, swimming pools including a junior Olympic competition pool, splash pool, and lounge pool, a pirate themed playground, sidewalks meandering throughout the community and lighted tennis courts coming this summer. Located off Hull Street in western Chesterfield, Magnolia Green is close to everything including Rt. 288 and Rt. 76, St. Francis Hospital, great Chesterfield Country schools, and an abundance of dining and entertainment.

Directions to public parking: From Richmond, take Powhite Parkway South (VA-76 South). Merge onto VA-299 South for 2.7 miles. Take Hull Street Road (Rt. 360) West towards Amelia/Chesterfield. Travel 6.2 miles and turn right onto Magnolia Green Parkway. GPS address, 7601 Magnolia Green Parkway, Moseley, VA 23120

When is it? Richmond Homearama 2018 at Magnolia Green will be open May 5 – May 20, 2018, Wednesdays through Sundays. Wednesdays 11:00 a.m. – 6:00 p.m., Thursdays 11:00 a.m. – 8:00 p.m. and Fridays, Saturdays and Sundays from 11:00 a.m. - 6:00 p.m. Gates are open until two hours prior to closing time.

How much does it cost? General admission is \$10 for adults and free for children under 18. Taste of RVA tickets are \$20 for adults. Advance tickets can be purchased on-line at RichmondHomearama.com with major credit cards. Cash accepted at gate.

What will you see? Seven brand new show homes featuring multiple architectural styles and all seven are on the Magnolia Green Golf Course. In addition to the latest interior design trends in furniture, window treatments & painting, you will see hundreds of great new ideas for your home – from the newest flooring and countertop selections to the hottest new floor plans – never before built! This year's homes feature amazing rooms and hot trends including: an octagonal rotunda, a hidden pantry, exceptional

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outdoor living spaces, front and rear porches, incredible architectural craftsmanship and more.

Featured Homes: Some of the area's finest custom builders are creating this year's showcase homes in Magnolia Green:

- | | |
|--------------------------------|--|
| • Biringer Builders | biringerbuilders.com |
| • CraftMaster Homes | craftmaster-homes.com |
| • Haring Construction | haringconstruction.com |
| • Homesmith | homesmithva.com |
| • Jones Homes Custom Builders | joneshomescustombuilders.com |
| • Ray A. Williams Custom Homes | rwbuilder.com |
| • Schell Brothers | schellbrothers.com |

Who is the charity partner? Richmond Homearama is benefiting ASK Childhood Cancer Foundation. ASK is Central Virginia's largest and most comprehensive provider of support services for children with cancer and their families. The support begins the moment of diagnosis and extends through treatment and beyond.

What will you do? There's plenty to enjoy at our annual home show:

- Tour our seven dream show homes.
- Experience the latest in home innovations & products in our vendor Idea Centers.
- Enjoy lunch from Magnolia Green Grille week days and gourmet food trucks and RVA craft beer on Thursday evenings and weekends.
- And, so much more! See our full special events calendar that includes Taste of RVA, a Thursday night concert and something for everyone on the weekends.

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Event Highlights:

May 5 & 6, 12:00 p.m. – 4:00 p.m.

ASK Family Fun Weekend sponsored by Main Street Homes & SunTrust Mortgage: Bring the whole family for some enjoyable activities for everyone! Face painting, Jonathan the Juggler, food trucks and live music featuring [Kari Smith](#) on Saturday and [Joselyn Oldham](#) on Sunday for family fun weekend. No additional ticket is required, besides the general admission ticket.

May 10, 5:00 p.m. – 8:00 p.m.

Taste of RVA sponsored by Wells Fargo Home Mortgage and Safe Harbor Title Company. Richmond's top builders and restaurants come together for this amazing night with extended show hours! Enjoy live music by [Matt Waller](#). Tickets are \$20 for Taste of Richmond and can be purchased online. Special event admission begins at 4:00 p.m. This allows for admission to tour the homes as well as tasting menus from Richmond's hottest restaurants. Under 18 years of age free. Get your tickets early because this event sells out quickly. **Current restaurant line-up includes: Latitude Seafood Co., Homemades by Suzanne, Lunch.SUPPER!, Magnolia Green Grille and more!**

May 12 & 13, 12:00 p.m. – 4:00 p.m.

Mom's Day Out sponsored by DR Horton: Enjoy live music by [Kari Smith](#) on Saturday and the [Pat Russell Band](#) on Sunday! No additional ticket is required, besides the general admission ticket.

May 17, 5:00 p.m. – 8:00 p.m.

Brews, Tunes & Tour Enjoy live music by [Flat Elvis](#), beer, food trucks and gorgeous custom homes! No additional ticket is required, besides the general admission ticket.

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May 19 & 20, 12:00 p.m.-4:00 p.m.

Bluegrass, Beer & BBQ Weekend Richmond Homearama will be featuring delicious BBQ, craft beer and awesome local, live bluegrass music to celebrate the final weekend. Enjoy music by The Slack Family on Saturday and [Big Boss Combo](#) on Sunday. No additional ticket is required, besides the general admission ticket.

Directions to Richmond Homearama at Magnolia Green:

7601 Magnolia Green Parkway, Moseley, VA 23120

[LINK](#)

<https://www.google.com/maps/place/7601+Magnolia+Green+Pkwy,+Moseley,+VA+23120/@37.3963777,-77.7370451,17z/data=!3m1!4b1!4m5!3m4!1s0x89b1776f57314c69:0x65ccf168e3bca8da!8m2!3d37.3963777!4d-77.7348564>