

FOR IMMEDIATE RELEASE

Vision and Customization Help Families Put Down Roots

New Custom Home Builder Partners with Experienced Local Developer for Launch in Hallsley

After years of planning, Jeff Tunstall is ready to launch his dream business alongside his wife and partner, Bobbie Sue. Experienced veterans of the homebuilding industry, the Tunstalls are now taking on a new chapter, building highly custom homes in select communities and on customers own land.

The new locally owned and operated company, PerrinCrest Custom Homes, is named for Tunstall's mother's family, whose ancestors date back to the 1700s in Hanover County. Born and raised in the Richmond area, Tunstall feels a deep connection with buyers looking to put down roots of their own in the community.

"We are thrilled to introduce PerrinCrest Custom Homes to the Richmond area as a company that prides itself on offering homes that are designed specifically for the land on which they sit, and the people who will live within them," said Tunstall, President of PerrinCrest Custom Homes. "Our homes under construction in Hallsley are a great opportunity to showcase our offerings and abilities in the Richmond market."

PerrinCrest has recently broken ground on two homes in Hallsley. It's no coincidence that the new builder is launching in the sought-after community. EastWest Communities, the development company behind the highly acclaimed Hallsley, reached out to Tunstall in an effort to bring buyers a flexible builder with true custom offerings. EastWest Communities is no stranger to success in the Richmond market, having also been behind award-winning developments including Woodlake and Brandermill. The development company is the only one in the country to have received three "Best Community in America" awards.

The homes currently under construction in Hallsley are located in the Southern Living and Woodlands sections of the neighborhood. Both feature luxurious amenities including first floor owner's suites, designer kitchens perfect for entertaining, wide welcoming porches and decks, and a multitude of high-end fixtures and appliances. These homes are available for purchase and construction is expected to be complete in summer 2019.

"We're helping families build a home that is a reflection of their personality and taste," Tunstall added. "By customizing every detail to fit their lifestyle, we are giving them a foundation on which they can establish deep roots in a community."

For more information, please visit www.PerrinCrestCustomHomes.com or contact Jeff Tunstall at 804-206-8878.

About PerrinCrest Custom Homes:

Locally-owned and operated in the Richmond, Va. area, PerrinCrest Custom Homes builds extraordinary homes in select communities and on-your-land in Central Virginia. Our homes are organically built with a vision to fit the land and our homeowner's tastes. Our exclusive home plan designs include features like first floor owner's suites, luxurious private bathrooms, gourmet kitchens and a wide variety of styles.

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