FOR IMMEDIATE RELEASE

CRAFTMASTER HOMES HIRES TIM PARENT AS GENERAL MANAGER

CraftMaster Homes is pleased to announce the recent hire of Tim Parent, who will join the team as General Manager. Within this role, Parent will run the day to day operations and assist in the growth of the company.

Parent comes to CraftMaster with 16 years of experience in the home building industry from project management to sales and marketing. A graduate of Virginia Tech, his degree in economics has translated well into anticipating real estate market trends and evaluating the current financial market.

Since relocating from Charlottesville in 2011, Parent has become an outstanding leader and contributor in the Richmond real estate market. A past President of the Home Builder's Association of Richmond, Parent helped to lead support for the industry through advocacy, education, networking, and marketing. Most recently, he combined his experience in construction and real estate with his knowledge of investment strategy in his role as President for Cava Capital, LLC.

"We are excited to welcome Tim to the CraftMaster Homes family. His knowledge of the Richmond real estate landscape and strong work ethic are valuable assets as our company grows," says company president Jeff Tunstall. "We see a great future for our company ahead."

In addition to his experience in the construction industry, Parent has also spent several years volunteering with the ASK Foundation, and helping to run the Darrell Green Celebrity Golf Classic which supports the Youth Life Foundation.

For more information, please contact Amanda VandenBroek at 804-663-7501 or <u>avandenbroek@craftmasterhomes.com</u>.

About CraftMaster Homes

CraftMaster Homes, five-time winner of the Home Building Association of Richmond's *Builder of the Year Award*, is one of the leading home builders in the Richmond area. With over 100 years of collective experience, the team at CraftMaster Homes brings professionalism and innovation to the entire homebuilding process. The locally owned homebuilder has been building homes and trust in Chesterfield, Midlothian, Hanover, King William and Dinwiddie for over 20 years. For more information about CraftMaster Homes, please visit https://www.craftmasterhomes.com