

# 2019 ANNUAL CONVENTION OCTOBER 19 & 20



Dear Friends of Chiropractic,

The Pennsylvania Chiropractic Association's 2019 Annual Convention is back in the Western side of the state this year, downtown Pittsburgh! It is a two day affair this year, October 19 & 20th, catering to vendor exposure while featuring only a limited number of vendors. That is why we are contacting you SEVERAL months in advance so you may reserve your space. With more than half of our membership in the western part of PA, we are expecting 150+ 200 DCs and Staff!

REMINDER: For the third year in a row, we have the mobile app EXPO PASS that gives you the opportunity to obtain and track leads with their efficient badge scanning technology. It's an easy way to manage your networking efforts and follow-up with contacts after the convention! There is also an opportunity to **SPONSOR EXPO PASS** and get your company logo on front and center on the app, in addition to other logo placements throughout the weekend. See more info on the next page.

Take a look at our structured sponsorship opportunities as well as the exhibitor booth information and when ready, [click here to register](#) or just fill out the attached registration form on the last page. If you have any questions, please reach out to Lindsay Walter at the PCA home office: [ceconvention@pennchiro.org](mailto:ceconvention@pennchiro.org) or 717-232-5762.

Looking forward to seeing you in October!

Sincerely,

Drs. Dan McCann & Roy Love

PCA Convention Committee Co-Chairs



## PROGRAM SCHEDULE

**Friday, October 18**

**6:00p - 9:00p**

Exhibit Hall Setup

**Saturday, October 19**

**5:00-6:00p**

President's Reception &  
Raffles in Exhibit Hall

**Sunday, October 20**

**12:00p - 1:00p**

Exhibit Hall Break Down

## EXHIBIT HALL HOURS

**Saturday:**

7:00a - 7:00p

**Sunday:**

7:00a - 12:00p

[www.pennchiro.org](http://www.pennchiro.org)

## SPONSOR & VENDOR OPPORTUNITIES

### KEYNOTE SPEAKER SPONSORSHIP - \$1000

Bill Esteb: "How to Care Without Caring Too Much"  
Saturday, October 19, 8a - 10a

- Signage in room for the duration of presentation
- 3-5 minutes to speak and introduce speaker
- Free full pg ad in Convention Program
- Automatic full contact list of all attendees
- 1/2 off booth package (optional)

### BOOTH PACKAGE: \$900\*

- One (1) 8'x10' booth= 8' skirted table with pipe & Drape, 2 chairs & waste basket
- WiFi in Exhibit hall and throughout hotel
- Hot breakfast, lunch and break snacks for ONE (1) exhibitor  
If more than one exhibitor attending, additional meals bands must be pre-purchased by contacting PCA office  
Sat: \$70 Sun: \$35
- Logo/Company name on all marketing materials, including but not limited to: PCA website/social media, newsletters, convention program, materials, etc.
- Insertion of ONE (1) promotional item in convention attendee tote bags (12" x 12" or smaller and less than 32 oz)

### CONVENTION APP SPONSORSHIP - \$850

- In-app logo placement on landing page of and at the top of every page with a link to your website
- Free full page ad in Convention Program
- Automatic full contact list of all attendees

### BREAKFAST SPONSORSHIP - \$700

- Signage & table at entrance to dining area at BOTH breakfasts Saturday & Sunday
- Free 1/2 pg ad in Convention Program
- Automatic full contact list of all attendees

### TOTE BAG SPONSORSHIP (2 AVAIL) - \$500

- Name/logo imprinted in white on side of tote bag
- Free 1/2 pg ad in Convention Program

### NAME BADGE/LANYARD SPONSORSHIP - \$500

- Name/logo imprinted on front side of name badge holder
- Free 1/2 pg ad in Convention Program

### BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500

- Signage during the meeting Sunday morning
- 3-5 minutes to speak to PCA Leadership

### ANNUAL MEETING OF MEMBERS SPONSORSHIP - \$350

- Signage during the meeting Saturday lunch break
- 3-5 minutes to speak at the beginning of the meeting to PCA Members

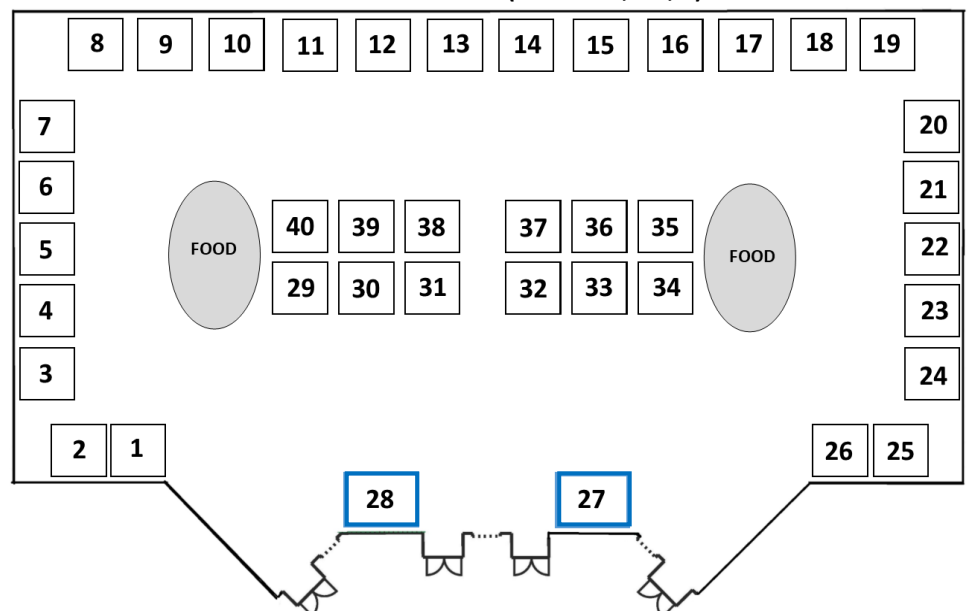
### PLEASE NOTE:

Electric is **NOT** included in the booth package. If electric is needed, please indicate as such when registering.

\* **BOOTHS 27 & 28** are **PREMIUM** booths with highest opportunity for visibility & foot traffic.

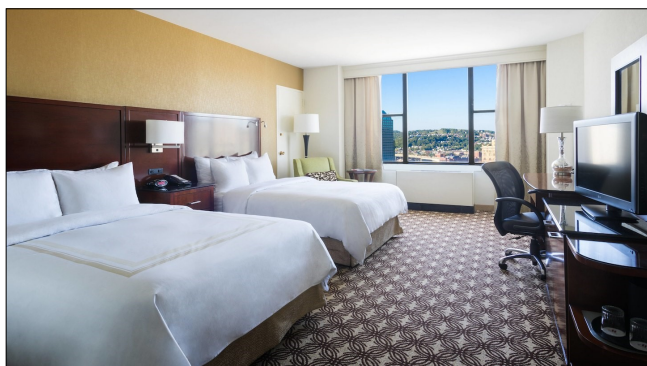
**COST: \$950**

### GRAND BALLROOM (SALONS 2, 3 4, 5)



PLEASE INDICATE 1st & 2nd CHOICE OF BOOTH WHEN REGISTERING





**112 Washington Place  
Pittsburgh, PA 15129**

**REGISTER  
ONLINE  
HERE**

**Overnight Guestrooms**

**FRI 10/18 & SAT 10/19**

**Book by SEPT 27 for \$149 per night! Call 412-471-4000**

**OR [CLICK HERE TO BOOK ONLINE](#)**

**QUESTIONS? CONTACT LINDSAY WALTER: 717-232-5762 OR [CECONVENTION@PENNCIRO.ORG](mailto:CECONVENTION@PENNCIRO.ORG)**



# 2019 ANNUAL CONVENTION EXHIBITOR/SPONSOR

COMPANY NAME: \_\_\_\_\_

TYPE OF PRODUCT/SERVICE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

MAIN CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ON-SITE CONTACT NAME(IF DIFFERENT FROM ABOVE): \_\_\_\_\_

ON-SITE CONTACT EMAIL: \_\_\_\_\_

ON-SITE CONTACT PERSON CELL#: \_\_\_\_\_

☐ **SPEAKER SPONSOR - \$1000**

☐ **BOOTH PACKAGE - \$900**

☐ **PREMIUM BOOTH PACKAGE (booth 27 or 28) - \$950**

**BOOTH PREFERENCE:** 1ST CHOICE \_\_\_\_\_ 2ND CHOICE \_\_\_\_\_

**DESCRIBE FREE PROMO ITEM TO BE INCLUDED IN TOTE BAG:**

☐ **YES, I WILL NEED ELECTRIC (additional \$35)**

☐ **NO, I DO NOT NEED ELECTRIC**

☐ **CONVENTION APP SPONSORSHIP - \$850**

☐ **BREAKFAST SPONSORSHIP - \$700**

☐ **TOTE BAG SPONSORSHIP (2 AVAIL) - \$500**

☐ **NAME BADGE /LANYARD SPONSORSHIP - \$500**

☐ **BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500**

## DIETARY NEEDS:

☐ **PALEO**

☐ **VEGETARIAN**

☐ **NONE**

Note: We will do our best to accommodate your dietary needs, but cannot guarantee a specific meal.

**PAYMENT INFORMATION:** TOTAL AMOUNT DUE: \$ \_\_\_\_\_ CHECK#: \_\_\_\_\_

CREDIT CARD#: \_\_\_\_\_ EXP DATE: \_\_\_\_ / \_\_\_\_ CVC: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

If paying by check, make payable to Pennsylvania Chiropractic Association and mail to: 1335 N. Front Street, 2nd Fl, Harrisburg, PA 17102. Or Fax form to 717-232-8368 (If faxing, please call 717-232-5762 to confirm receipt).